

Exploring Diffusion-Generated Image Detection Methods

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Introduction to Deepfakes

Advancement in Al & Public Data

- Growth in deep learning, especially GANs and diffusion models
- Access to large-scale dataset

Result

- Rise into realistic fake content
 - → Potential for misuse
 - → Need for reliable detection



Introduction to **Deepfakes**

Main Face Manipulation Techniques:

- Entire Face Synthesis: New, realistic faces.
- Attribute Manipulation: Changing features.
- Identity Swap: Face replacement.
- Expression Swap: Altering expressions.

→ In this project we focused on Entire **Face Synthesis for static images**











Attribute Manipulation

[1]: Tolosana et al. (2020)















Expression Swap

State of the Art (SoTA) Deepfake Detection

Technological Approaches

Primarily based on Convolutional Neural Networks (CNNs) models

Effectiveness

- High effectiveness within the same generative model family (e.g. classifiers trained on ProGAN tend to successfully detect StyleGAN fakes)
- <u>Primary Challenge:</u> Lack of generalizability across different families of generative models (e.g. GANs vs Diffusion models)

Datasets

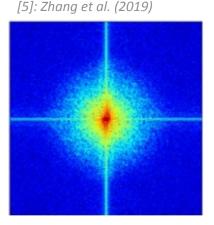
- *GAN based:* ProGAN [6], CycleGAN [7], BigGAN [8], StyleGAN [8]...
- <u>Diffusion based:</u> LDM [9], PNDM [10], DDIM [11], DDPM [12]...
- Real: LSUN [13], LAION [14], CelebAHQ [15]...

Semester Project Final Presentation (10.01.2024)

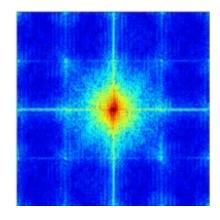


Zhang et al. 2019 Artifact identification

- Insightful research, identifying specific artifacts in the frequency domain.
- Observed periodic grid-like patterns in GAN model frequency spectra, caused by upsampling
- These findings are very interesting as they suggest that frequency domains could be potentially the key to generalization
- This serves as a foundation for our research.







GAN

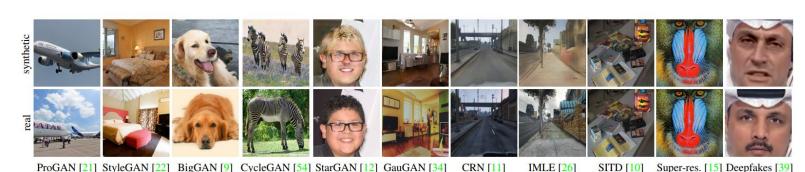


Wang et al. 2020 One of the best performing SoTA model

Idea: create a "universal" detector for telling apart real images from these generated by a CNN, regardless of architecture or dataset used.

→ With proper pre-/post-processing and data augmentation, training on data generated only by ProGAN can generalize very well for all CNN-based deepfakes

Classifier: ResNet50 (pre-trained on ImageNet)

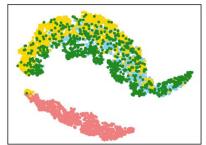


[2]: Wana et al. (2020)



Ojha et al. 2023 Universal Fake Detect

[4]: Ojha et al. (2023)



- Fake (GAN)
- Real (GAN)
- Fake (Diffusion)
- Real (Diffusion)

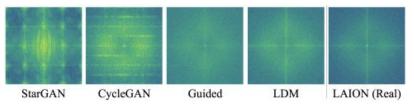
Identified Classification Issue

- Real class acts as a 'sink' class
- Include all fake images that are not from the same model as the training dataset's model

Spectrum Differences

- Distinct spectrum characteristics in GAN vs. Diffusion model and Real images.
- These differences could explain the classification issue

t-SNE visualization of real and fake images associated with two types of generative models. The feature space used is of a classifier trained to distinguish Fake (GAN) from Real (GAN).



[4]: Ojha et al. (2023)

These spectra are obtained by applying a high-pass and subtracting the median blurred image before applying an FFT

Semester Project Final Presentation (10.01.2024)



Ojha et al. 2023 Approach

Idea: classify in a feature space that hasn't learned to distinguish between the two classes, ensuring unbiased feature recognition for both classes.

Feature Space is defined by a vision transformer trained for the task of image-language alignment, CLIP: ViT/14

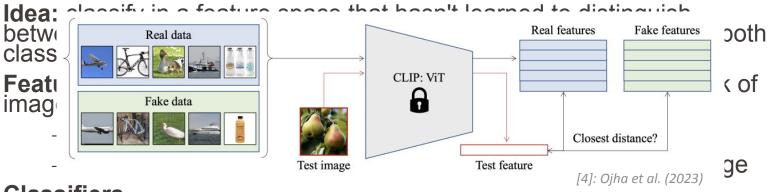
- → Trained on 400M images (internet-scale dataset)
- → Models general details, as well as low-level details of an image

Classifiers

- k-Nearest Neighbors
- Linear



Ojha et al. 2023 Approach



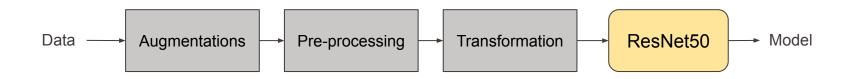
Classifiers

- k-Nearest Neighbors Linear



Our proposed method

- To address this generalization challenge, we build on Wang et al.'s simple architecture and their augmentation techniques.
- The core of our proposition lies in investigating the effect of various pre-processing techniques and frequency transformations on deepfake detection performance.
- These methods will be evaluated both individually and in combination.





Datasets

Real:

CelebA \rightarrow 1024x1024 JPEG (30k images)

Diffusion:

_	PNDM	\rightarrow 256x256	PNG	(40k images)
	DDIM	\rightarrow 256x256	PNG	(40k images)
-	DDPM	\rightarrow 256x256	PNG	(40k images)
_	LDM	\rightarrow 256x256	PNG	(40k images)

GAN:

 $ProGAN \rightarrow 256x256$ PNG (50k images)

All models were **trained using ProGAN and PNDM**, having LDM, DDIM, DDPM as our generalization domain

Baselines:

- Wang et al. is also trained with PNDM and ProGAN Ojha et al. uses a different approach for the prediction using a feature space extracted with non-face images (keep in mind)

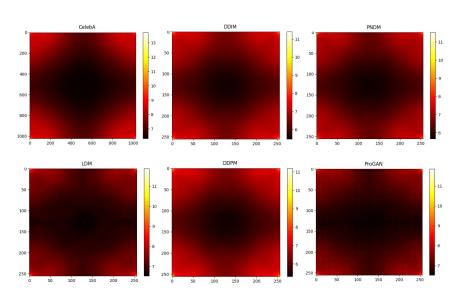


Frequency Analysis Fast Fourier Transform

Analysis of average FFT, following Zhang et al.'s approach

Similarly to what many other studies have found we found that:

- GAN datasets showcase unique grid-like patterns
- Diffusion model datasets have very similar average FFT spectra with the ones from real datasets.



→ Our results match what has been previously found in other studies! (see Zhang et al. [5], Wang et al. [2], Ojha et al. [4])

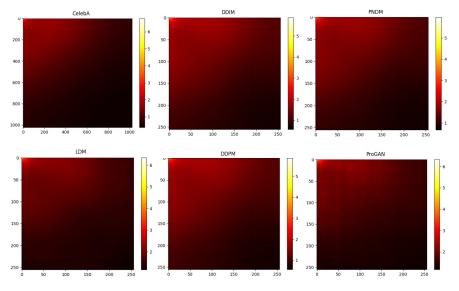


Frequency Analysis Discrete Cosine Transform

Analysis of average DCT, similar to the approach used for the FFT

We can see that:

- Dominant low-frequency contributions in the upper-left corner.
- Gradual decrease in contribution towards higher frequencies (lower right corner).
- GAN datasets display again a grid-like pattern



→ Our results match what has been previously found in other studies! (see Frank et al. [17])



Frequency Analysis Results

Trained with PNDM and ProGAN

Both the FFT and DCT used in our experiments fed into the ResNet50 were obtained by calculating the transform for each RGB channel and then concatenating them

- FFT achieves extremely good results
- DCT however achieves performances that are close to chance

Category		Test				
	Augmentations	Pre-Processing	Transforms	Datasets	Acc./AP	
Ojha [4]	(Does not apply)	(Does not apply)	(Does not apply)	PNDM	0.6845/0.7849	
				DDIM	0.6855/0.7847	
				DDPM	0.5875/0.6543	
				LDM	0.8295/0.9405	
100000				ProGAN	0.8035/0.9078	
Wang [5]	BlurJPEG(0.5)	None	None	PNDM	0.7337/0.9925	
				DDIM	0.7323/0.9734	
				DDPM	0.7291/0.9371	
				LDM	0.2533/0.4007	
				ProGAN	0.7671/0.9977	
Ours	BlurJPEG (0.5)	None	FFT	PNDM	0.9983/0.9999	
				DDIM	0.9836/0.9997	
				DDPM	0.9736/0.9995	
				LDM	0.9973/1.0000	
				ProGAN	0.9986/1.0000	
Ours	BlurJPEG (0.5)	None	DCT	PNDM	0.5553/0.8839	
				DDIM	0.5363/0.7936	
				DDPM	0.5311/0.7899	
				LDM	0.5300/0.8550	
				ProGAN	0.5944/0.9069	



Pre-Processing

Three pre-processing techniques were explored:

- Low Pass (Median Blur)
- High Pass (Median Blur Subtraction)
- Sharp Edge Detection (Sharpen Image → Canny Edge Detection)

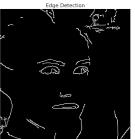


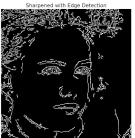












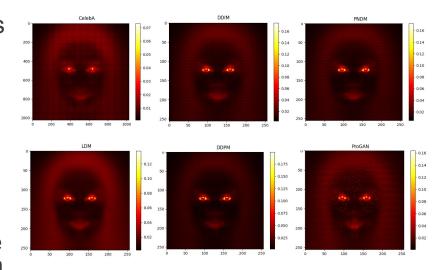


Pre-Processing High-Pass

In order to identify potential unique characteristics able to identify each generative model, frequency heatmaps were generated:

- There is a clear distinction between all 3 generative
- The GAN model displays a very peculiar wave-like pattern on the face
- Diffusion models have very well defined eyes
- Real images are more blurred due to greater variability of the position of the face characteristics

The heatmaps were obtained by applying the high-pass on all images and subsequently averaging all images of the dataset





Pre-Processing Sharp Edge Detection

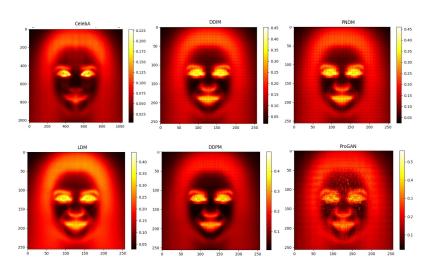
A very similar approach was taken with the sharp edge pre-processing, using frequency heatmaps:

The results yielded similar results with the high-pass frequency heatmaps

GAN model still has an interesting pattern on the face

- Diffusion models have very pronounced eyes and mouths
- Real images still have high variability but somewhat pronounced eyes

The heatmaps were obtained by applying the sharp edge on all images and subsequently averaging all images of the dataset



We can hope that these identifying characteristics will be picked by our model and separate the 3 generative models



Pre-Processing Results

Unfortunately we do not observe significant increase in the performances in any of the three pre-processings:

- High pass yields decent results across all datasets (except LDM)
- All other techniques underperformed and were nowhere near our baselines

Trained with PNDM and ProGAN

Category		Options			Test
7	Augmentations	Pre-Processing	Transforms	Datasets	Acc./AP
Ojha [4]	(Does not apply)	(Does not apply)	(Does not apply)	PNDM	0.6845/0.7849
				DDIM	0.6855/0.7847
				DDPM	0.5875/0.6543
				LDM	0.8295/0.9405
				ProGAN	0.8035/0.9078
Wang [5]	BlurJPEG(0.5)	None	None	PNDM	0.7337/0.9925
				DDIM	0.7323/0.9734
				DDPM	0.7291/0.9371
				LDM	0.2533/0.4007
			8	ProGAN	0.7671/0.9977
Ours	BlurJPEG (0.5)	High Pass	None	PNDM	0.7651/0.9992
				DDIM	0.7590/0.9761
				DDPM	0.7380/0.9346
				LDM	0.3670/0.5343
	**************************************			ProGAN	0.7947/0.9999
Ours	BlurJPEG (0.5)	Low Pass	None	PNDM	0.6599/0.9778
				DDIM	0.6560/0.9516
				DDPM	0.6544/0.9048
	E A			LDM	0.1489/0.3759
				ProGAN	0.7036/0.9954
Ours	BlurJPEG (0.5)	Edge	None	PNDM	0.5964/0.8801
				DDIM	0.5901/0.8647
				DDPM	0.5337/0.7432
				LDM	0.2864/0.4923
				ProGAN	0.6679/0.9921
Ours	BlurJPEG(0.5)	Sharp Edge	None	PNDM	0.5883/0.8741
				DDIM	0.5880/0.8591
				DDPM	0.5361/0.7417
				LDM	0.2951/0.4925
				ProGAN	0.6614/0.9904



Combination of 2 Techniques FFT + Pre-processing

Trained with PNDM and ProGAN

- We can observe very good results for the combination FFT + Low-Pass, however they are a downgrade from the FFT
- The combination FFT + High-Pass which looked promising, gave us very mediocre results
- FFT + Sharp-Edge also had very bad performances

Category		Options		Test				
	Augmentations	Pre-Processing	Transforms	Datasets	Acc./AP			
Ojha 4	(Does not apply)	(Does not apply)	(Does not apply)	PNDM	0.6845/0.784			
				DDIM	0.6855/0.784			
				DDPM	0.5875/0.654			
				LDM	0.8295/0.940			
111				ProGAN	0.8035/0.907			
Wang [3]	BlurJPEG(0.5)	None	None	PNDM	0.7337/0.992			
To die				DDIM	0.7323/0.973			
				DDPM	0.7291/0.937			
				LDM	0.2533/0.400			
				ProGAN	0.7671/0.997			
Ours	BlurJPEG(0.5)	High Pass	FFT	PNDM	0.5954/0.824			
				DDIM	0.5369/0.414			
				DDPM	0.4841/0.391			
				LDM	0.5400/0.499			
				ProGAN	0.6456/0.903			
Ours	BlurJPEG(0.5)	Low Pass	FFT	PNDM	0.9577/0.998			
				DDIM	0.9509/0.994			
				DDPM	0.9400/0.991			
				LDM	0.8186/0.935			
				ProGAN	0.9554/0.996			
Ours	BlurJPEG(0.5)	Sharp Edge	FFT	PNDM	0.5477/0.481			
				DDIM	0.5359/0.470			
				DDPM	0.4730/0.434			
				LDM	0.4894/0.471			
				ProGAN	0.6274/0.653			
Ours	BlurJPEG(0.5)	None	FFT	PNDM	0.9983/0.999			
				DDIM	0.9836/0.999			
				DDPM	0.9736/0.999			
				LDM	0.9973/1.000			
				ProGAN	0.9986/1.000			



Combination of 2 Techniques DCT + Pre-processing

Trained with PNDM and ProGAN

All of the results obtained with the DCT were very average, despite improving on the individual DCT performance, being somewhat consistent across all datasets

Category		Options		Test				
	Augmentations	Pre-Processing	Transforms	Datasets	Acc./AP			
Ojha [4]	(Does not apply)	(Does not apply)	(Does not apply)	PNDM	0.6845/0.7849			
	N			DDIM	0.6855/0.784			
				DDPM	0.5875/0.654			
				LDM	0.8295/0.940			
-				ProGAN	0.8035/0.907			
Wang [3]	BlurJPEG(0.5)	None	None	PNDM	0.7337/0.992			
				DDIM	0.7323/0.973			
				DDPM	0.7291/0.937			
				LDM	0.2533/0.400			
				ProGAN	0.7671/0.997			
Ours	BlurJPEG(0.5)	High Pass	DCT	PNDM	0.6866/0.991			
				DDIM	0.624/0.888			
				DDPM	0.5794/0.804			
				LDM	0.6281/0.923			
				ProGAN	0.7229/0.990			
Ours	BlurJPEG(0.5)	Low Pass	DCT	PNDM	0.5684/0.839			
				DDIM	0.5686/0.771			
				DDPM	0.5691/0.804			
				LDM	0.5139/0.456			
				ProGAN	0.5739/0.512			
Ours	BlurJPEG(0.5)	Sharp Edge	DCT	PNDM	0.7/0.7508			
				DDIM	0.6999/0.737			
				DDPM	0.6619/0.654			
				LDM	0.6451/0.701			
				ProGAN	0.7501/0.877			
Ours	BlurJPEG(0.5)	None	DCT	PNDM	0.5553/0.883			
				DDIM	0.5363/0.793			
				DDPM	0.5311/0.789			
				LDM	0.5300/0.855			
				ProGAN	0.5944/0.906			



Conclusion

- Identified that generative models generate images with facial characteristics in similar locations, through frequency heatmaps
- GAN model introduce high-frequency artifacts within the face of the generated images
- With our models we managed to achieve interesting results in two cases:
 - Individual FFT
 - FFT + Low-Pass
- Would be interesting to look at the performance of these models on unseen GAN models, or to evaluate other combination of training sets



Future Research

- Assess how the current models generalize to previously unseen GAN-generated images.
- Evaluate the impact of various training dataset combinations on model effectiveness.
- Examine the influence of different image pre-processing techniques on model performance.
- Train distinct models using varied inputs (original, pre-processed, transformed), and integrate their feature maps prior to the Fully Connected layer to enhance the classification feature map.

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SPG EPFL

References

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[1]: Tolosana et al. (2020): <a href="https://arxiv.org/abs/2001.00179">https://arxiv.org/abs/2001.00179</a>
[2]: Wang et al. (2020): <a href="https://arxiv.org/pdf/1912.11035">https://arxiv.org/pdf/1912.11035</a>
[3]: Ricker et al. (2023): https://arxiv.org/pdf/2210.14571
[4]: Ojha et al. (2023): <a href="https://arxiv.org/pdf/2302.10174">https://arxiv.org/pdf/2302.10174</a>
[5]: Zhang et al. (2019): <a href="https://arxiv.org/pdf/1907.06515">https://arxiv.org/pdf/1907.06515</a>
[6]: ProGAN: https://arxiv.org/abs/1710.10196
[7]: CycleGAN: https://arxiv.org/abs/1703.10593
[8]: BigGAN: https://arxiv.org/abs/1809.11096
[9]: StyleGAN: https://arxiv.org/abs/1812.04948
[10]: LDM: https://arxiv.org/abs/2112.10752
[11]: PNDM: https://arxiv.org/abs/2202.09778
[12]: DDIM: <a href="https://arxiv.org/abs/2010.02502">https://arxiv.org/abs/2010.02502</a>
[13]: DDPM: https://arxiv.org/abs/2006.11239
[14]: LSUN: https://arxiv.org/abs/1506.03365
[15]: LAION: https://arxiv.org/abs/2311.13028
[16]: CelebA: <a href="https://ieeexplore.ieee.org/document/7410782">https://ieeexplore.ieee.org/document/7410782</a>
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[17]: Frank et al. (2023): https://arxiv.org/abs/2003.08685



Multimedia Signal Processing Group

EPFL

https://mmspg.epfl.ch/

Thank you!

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Wang et al. 2020 Results

	Name		Trainin	g setting	,s						Individu	al test ge	nerators					Total
Family		Train	Input	No.	Aug	Augments		o- Style-	Big-	Cycle-	Star-	Gau-	CRN	IMLE	SITD	SAN	Deep-	mAP
			input	Class	Blur	JPEG	GAN	GAN	GAN	GAN	GAN	GAN	CIU,		0112	0.11	Fake	
Thona	Cyc-Im	CycleGAN	RGB	_			84.3	65.7	55.1	100.	99.2	79.9	74.5	90.6	67.8	82.9	53.2	77.6
Zhang	Cyc-Spec	CycleGAN	Spec	-			51.4	52.7	79.6	100.	100.	70.8	64.7	71.3	92.2	78.5	44.5	73.2
et al. [50]	Auto-Im	AutoGAN	RGB				73.8	60.1	46.1	99.9	100.	49.0	82.5	71.0	80.1	86.7	80.8	75.5
	Auto-Spec	AutoGAN	Spec	_			75.6	68.6	84.9	100.	100.	61.0	80.8	75.3	89.9	66.1	39.0	76.5
	2-class	ProGAN	RGB	2	1	√	98.8	78.3	66.4	88.7	87.3	87.4	94.0	97.3	85.2	52.9	58.1	81.3
	4-class	ProGAN	RGB	4	V	1	99.8	87.0	74.0	93.2	92.3	94.1	95.8	97.5	87.8	58.5	59.6	85.4
	8-class	ProGAN	RGB	8	V	1	99.9	94.2	78.9	94.3	91.9	95.4	98.9	99.4	91.2	58.6	63.8	87.9
	16-class	ProGAN	RGB	16	1	V	100.	98.2	87.7	96.4	95.5	98.1	99.0	99.7	95.3	63.1	71.9	91.4
Ours	No aug	ProGAN	RGB	20			100.	96.3	72.2	84.0	100.	67.0	93.5	90.3	96.2	93.6	98.2	90.1
	Blur only	ProGAN	RGB	20	V		100.	99.0	82.5	90.1	100.	74.7	66.6	66.7	99.6	53.7	95.1	84.4
	JPEG only	ProGAN	RGB	20		1	100.	99.0	87.8	93.2	91.8	97.5	99.0	99.5	88.7	78.1	88.1	93.0
	Blur+JPEG (0.5)	ProGAN	RGB	20	1	1	100.	98.5	88.2	96.8	95.4	98.1	98.9	99.5	92.7	63.9	66.3	90.8
	Blur+JPEG (0.1)	ProGAN	RGB	20	†	†	100.	99.6	84.5	93.5	98.2	89.5	98.2	98.4	97.2	70.5	89.0	92.6

[2]: Wang et al. (2020)

- Indeed the ProGAN classifier performs very well on CNN-based models
- Significant improvements with respect to the baseline



Wang et al. 2020 Tested on Diffusion models

[3]: Ricker et al. (2023)

AUDOCADIOSS ADIOLS	Wang et al. [51]											
AUROC / Pd@5% / Pd@1%	Blur+	JPEG (Blur+JPEG (0.1)									
ProGAN	100.0 /	100.0 /	100.0	100.0 /	100.0 /	100.0						
StyleGAN	98.7/	93.7/	81.4	99.0/	95.5/	84.4						
ProjectedGAN	94.8/	73.8 /	49.1	90.9/	61.8/	34.5						
Diff-StyleGAN2	99.9/	99.6/	97.9	100.0 /	99.9/	99.3						
Diff-ProjectedGAN	93.8/	69.5 /	43.3	88.8/	54.6/	27.2						
Average	97.4/	87.3 /	74.3	95.7/	82.4/	69.1						
DDPM	85.2/	37.8 /	14.2	80.8 /	29.6/	9.3						
IDDPM	81.6/	30.6/	10.6	79.9 /	27.6/	7.8						
ADM	68.3 /	13.2/	3.4	68.8 /	14.1/	4.0						
PNDM	79.0 /	27.5/	9.2	75.5 /	22.6/	6.3						
LDM	78.7/	24.7/	7.4	77.7/	24.3/	6.9						
Average	78.6/	26.8 /	9.0	76.6/	23.7/	6.8						

The performance of this classifier clearly deteriorates upon evaluating on diffusion models



Wang et al. 2020 Reproduction of Results

Model	AP (My Results)	AP (Wang et al.)
ProGAN	100.0	100.0
StyleGAN	98.5	98.5
BigGAN	88.2	88.2
CycleGAN	96.8	96.8
StarGAN	95.4	95.4
GauGAN	98.1	98.1
CRN	98.9	98.9
IMLE	99.5	99.5
SITD	92.7	92.7
SAN	63.9	63.9
DeepFake	66.3	66.3
Overall mAP	90.8	90.8

Surprisingly the results of their model underperforms for all datasets especially on ProGAN on which it should perform best

Model	Acc./AP
PNDM	42.7/44.2
DDIM	42.7/42.5
DDPM	42.4/39.4
LDM	43.2/45.5
ProGAN	37.7/48.2

Average Precision Results (their datasets): Using **Blur+JPEG(0.5)**

Average Precision Results (our datasets): Using **Blur+JPEG(0.5)**



Ojha et al 2023 Results

[4]: Ojha et al. (2023)

"Generalization Domain"

Detection	Variant	G	enerativ	e Adve	rsarial l	Networl	ks		Low le	vel vision	Perceptual loss		Guided	LDM			Glide			DALL-E	Total
method		Pro- GAN	Cycle- GAN		Style- GAN			fakes	SITD	SAN	CRN	IMLE		200 steps	200 w/ CFG	100 steps	100 27	50 27	100 10		mAP
Trained deep network [50]	Blur+JPEG (0.1) Blur+JPEG (0.5) ViT:CLIP (B+J 0.5)		96.83		98.29	98.09	95.44	66.27	86.0	59.47 61.2 55.21	98.24 98.94 88.75	98.4 99.52 96.22	73.72 68.57 55.74	70.62 66.0 52.52	71.0 66.68 54.51	70.54 65.39 52.2	80.65 73.29 56.64	78.02			83.58 81.52 73.44
Patch classifier [10]	ResNet50-Layer1 Xception-Block2				92.96 85.75			60.18 76.55		52.87 76.34	68.74 74.52	67.59 68.52	70.05 75.03	87.84 87.1	84.94 86.72	88.1 86.4			75.84 78.38	77.07 75.67	75.28 77.73
Co-occurence [35]	-	99.74	80.95	50.61	98.63	53.11	67.99	59.14	68.98	60.42	73.06	87.21	70.20	91.21	89.02	92.39	89.32	88.35	82.79	80.96	78.11
Freq-spec [53]	CycleGAN	55.39	100.0	75.08	55.11	66.08	100.0	45.18	47.46	57.12	53.61	50.98	57.72	77.72	77.25	76.47	68.58	64.58	61.92	67.77	66.21
Ours	NN, k = 1 NN, k = 3 NN, k = 5 NN, k = 9 LC	100.0 100.0 100.0 100.0 100.0		94.46 94.46	86.67 86.66 86.66	99.25 99.25 99.25	99.53 99.53 99.53		78.54 78.54 78.54	67.54 67.54 67.54 67.54 79.02	83.13 83.13 83.12 83.12 96.72	91.07 91.06 91.06 91.06 99.00	79.26 79.25 79.24	95.84 95.81 95.81 95.81 99.14	79.84 79.78 79.78 79.77 92.15	95.97 95.94 95.94 95.93 99.17	93.98 93.94 93.94 93.93 94.74	95.13 95.12	94.60 94.59	88.47 88.46 88.45	90.32 90.22 90.22 90.14 93.38

Noticeable improvements over the best performing baseline when evaluating on unseen generative models

<u>Best performing baseline:</u> +9.8 mAP overall and +19.49 mAP across unseen diffusion & autoregressive models.



Ojha et al 2023 Performance on our datasets

Model	Acc./AP
PNDM	68.5/78.5
DDIM	68.6/78.5
DDPM	58.8/65.4
LDM	83.0/94.1
ProGAN	85.4/90.8

The cross-model performance, observed in the paper is verified through testing on our own datasets, were we observe similar performances synthetic

real

ProGAN

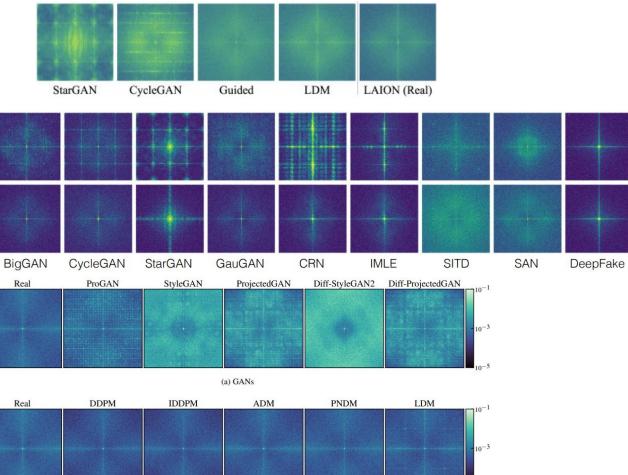
StyleGAN

Real

Real

[2]: Wang et al. (2020)







[17]: Frank et al. (2023)

