



>>> **SWIFT** >>>



- *accelerate your success*

## Paradise Books Services Free Newsletter

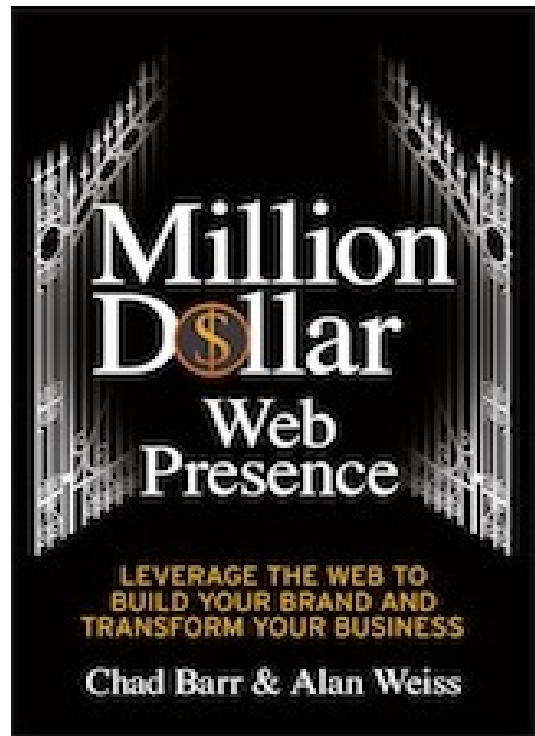
**Vol. 1 No. 2**

### **Editor's take**

The swifts are one of the most agile birds on the planet. Their aerial acrobatics are some of the most stunning natural wonders to behold. They slide, glide, dive and somersault at speeds of over 160km per hour. They change direction with breathtaking nimbleness. If you must accelerate your success, your agility must equate that of the swift. Agility requires forthrightness, boldness, and attack. By attack we mean being action oriented, adopting agility mindset, not waiting for the perfect answer. Is your thinking clutter free? If you must revolutionise your thinking, SWIFT – Paradise Books Services Newsletter will guide, nurture and propel you forward. That's our promise.

Welcome.

### **Featured Book**



### **Do you have a digital real estate?**

We are now in the age Steven Covey calls the age of wisdom where ideas, knowledge, and information dominate. It started in 1957 with the launch of Russian Sputnik; then the first manned flight by cosmonaut Yuri Gagarin. Fearing MAD (mutually assured destruction), the American military piloted the internet to assure communication among the command structure in the event of nuclear Armageddon.

Hidden among the chaos and hype, there are secrets to success on the web. Globally renowned internet expert Chad Barr and business strategist and bestselling author Alan Weiss, reveal them - and show you how to use them to amplify your web presence and profits.

Using the unmatched reach of the web, entrepreneurs are empowered to take a more tactical, brand-driven approach to attracting new clients and reinforcing the relationships with their current clientele—quickly raising the

Fast forward 25 years, the internet is now for all. Whereas it took global brands like GE, Coca Cola, Mercedes over 100 years to reach global status, companies like Apple, Microsoft, Dell became household names within a short span of 20 years. Yet companies like Google, Facebook became global powerhouses within 10 years. The world is not becoming a global village; the world is a global village, with time compressing.

So what do you need to do? You require agility! Technology has flattened the world.

That's why Nigeria can leap frog Europe and America in the use of GSM telephony. Whereas majority of Americans and Europeans are still using their old-school rotary analog phones, we in the African backwaters called Nigeria are enjoying a telephone technology so advanced Albert Einstein, the world's greatest scientist, would be proud. If you must not be caught napping, invest today in your digital real estate.

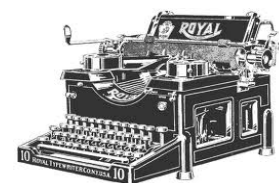
Start with a website no matter how basic especially if you're a business person. Ask someone how to go about it. Ask us, we can help. To accelerate your success, revolutionise your thinking. Attack!

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bar to produce better results for their brand and their businesses.

*Million Dollar Web Presence* will propel you to web dominance in your field. Forget about the hackneyed focus on search engine optimization and social media platforms. Focus on the authors' own experience and help to thousands globally on leveraging the web to transform their businesses and practices. Complete with actual screen shots and links for specific examples, newcomer and veteran will find this an invaluable aid to business growth in a technical age.

**If a product has no market your 2-day intensive retreat is an exercise in futility.**



**Apple The World's Most Valuable Brand Is Not The Biggest Company!**



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