



# A self-sovereign, decentralized and multi-chain Social Network

At arcoIRIS, we envision a world where individuals have the power to interact with each other freely and seamlessly on a decentralized social network, without sacrificing their data privacy or experiencing censorship.



**“arcoIRIS is a fully decentralized social networking dApp that provides users with complete control and ownership over their data, as well as an easy and seamless user experience across multiple blockchain networks.”**

# OURVIEW

## Regular Social Networks

on- and off-chain e.g. Meta, Lens, Nostr, etc.

- centralized or semi-centralized
- algorithm-driven connections
- permissioned
- owner controlled
- functionality-driven design
- censored or semi-censored
- on-chain & off-chain
- if on-chain not multichain

## arcoIRIS Social Network

- 100% decentralized
- authentic interconnectedness
- permissionless
- user-empowerment
- human-centric design
- no content censorship
- on-chain
- multichain

# APP PROTOTYPE

## Experience the Idea

### Emulated in Figma

For the arcoIRIS application we built an entire experience based on the coded functionalities in Figma.

Follow this QR code with Figma installed to test it out on your own phone:











