

Says

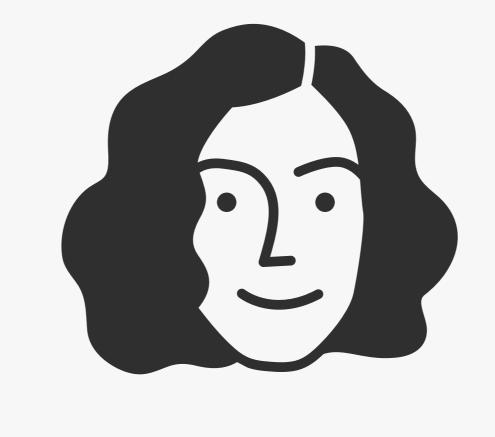
What have we heard them say? What can we imagine them saying?

> The yield of the crop can be increased

Others used to convince them about the crops.

It can be used to of a crop.

predict the yield period



Persona's name

Short summary of the persona

They can cultivate more crops under various categories and increase a production

This method improve a crop production year by year.

The crop duration will decrease because of douplet crope in same field.

By creating this chart the formers can easily find crops result.

This serve to support the crop production and crops budget analysis.

The producer and consumer can gather more information regarding all.

Thinks

They need well

for their yield of

crops and good

facilty.

equiped mechine

What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?

consumers will

think that their

profit should

be high.

their profit

will increase

as compared

to previous

year

The

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



Does

What behavior have we observed? What can we imagine them doing?

See an example