



Says

What have we heard them say?  
What can we imagine them saying?

The yield of the crop can be increased

Others used to convince them about the crops.

It can be used to predict the yield period of a crop.



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

The consumers will think that their profit should be high.

their profit will increase as compared to previous year

They need well equipped mechine for their yield of crops and good facilty.



Persona's name

Short summary of the persona

They can cultivate more crops under various categories and increase a production

This method improve a crop production year by year.

The crop duration will decrease because of douplet crope in same field.

By creating this chart the formers can easily find crops result.

This serve to support the crop production and crops budget analysis.

The producer and consumer can gather more information regarding all.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?