Arivu Selvi G M

UI/UX Designer

UI/UX designer with a passion for crafting intuitive and visually engaging digital experiences. Skilled in user research, wireframing, and prototyping, with a strong focus on usability and visual clarity. Driven to deliver thoughtful, user-centered design solutions for impactful products.

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in linkedin.com/in/arivuselvi-g-m-aaa510221

SKILLS

Figma

Figma Make

Framer

Design Systems

User Interaction Design

User Research

Wireframes & Prototype

AI-assisted Design Tools

Requirement Analysis

Effective Communication Skills

Analytical Skills

Good Problem Solving

Decision Making

LANGUAGES

English
Full Professional Proficiency

Tamil
Native or Bilingual Proficiency

WORK EXPERIENCE

UI/UX Designer
Grey Feathers

03/2025 - Present — *Remote*

Tasks

- Own the complete end-to-end UI/UX design lifecycle, from research and concept to final handoff.
- Collaborate directly with clients to gather requirements, understand business goals, and translate them into user-centric design solutions.
- Build and maintain scalable design systems in Figma , including components, typography, color systems, and UI guidelines.
- Present design progress to clients, gather feedback, and continuously iterate designs based on reviews.
- Work closely with developers to ensure accurate implementation of UI designs and seamless user experiences.
- Actively use AI-assisted design tools for ideation, rapid prototyping, design exploration, and workflow optimization.
- Ensure usability, accessibility, and visual consistency across web and mobile platforms.

Author Onboarding Specialist
GUVI Geek Network Pvt Ltd

07/2023 - 07/2024 — *Remote*

Human Resource Intern
ZOHO Corporation

07/2022 - 04/2023 — *Chennai*

CERTIFICATIONS

Google UX Design Professional Certificate

UX Kickstarter Workshop

UXGYM Ignite

EDUCATION

MBA (HR and Operations)
Sathyabama Institute Of Science And Technology

09/2021 - 04/2023 — *Chennai*

CGPA
- 8.07

B.Sc Computer Science
Bishop Heber College

06/2018 - 04/2021 — *Trichy*

CGPA
- 8.83