

MOBILE APP PROTOTYPE PLAN

Inspiration:

<https://www.behance.net/gallery/205838587/Case-Study-UI-UX-for-childrens-clothing-app>

<https://www.behance.net/gallery/205794989/e-commerce-App-UI-Design>

<https://www.behance.net/gallery/206665747/VIOLA>

<https://www.behance.net/gallery/205211131/AJ-Brand-Store-App>

Figma Tutorial:

<https://youtu.be/He32FixOaLI?si=Fpf7KB9IHFsjXzKg>

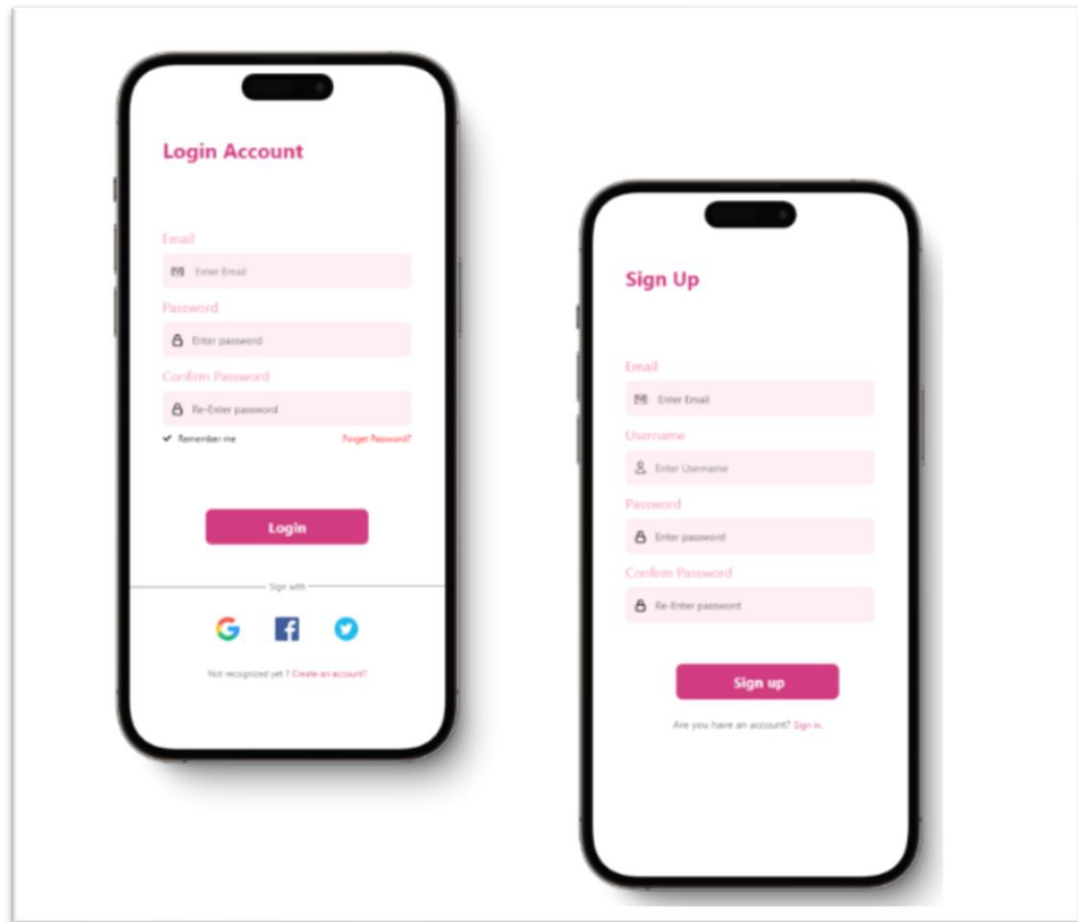
1. Splash Screen:

- Background: Use the logo with the slogan "Infinite Looks, One Fits All."
- Colors: Utilize the beige, maroon, and burgundy palette from the brand.
- Elements: Center the logo with a minimal background. Possibly add a small animation (like a slow fade-in) for a modern touch.



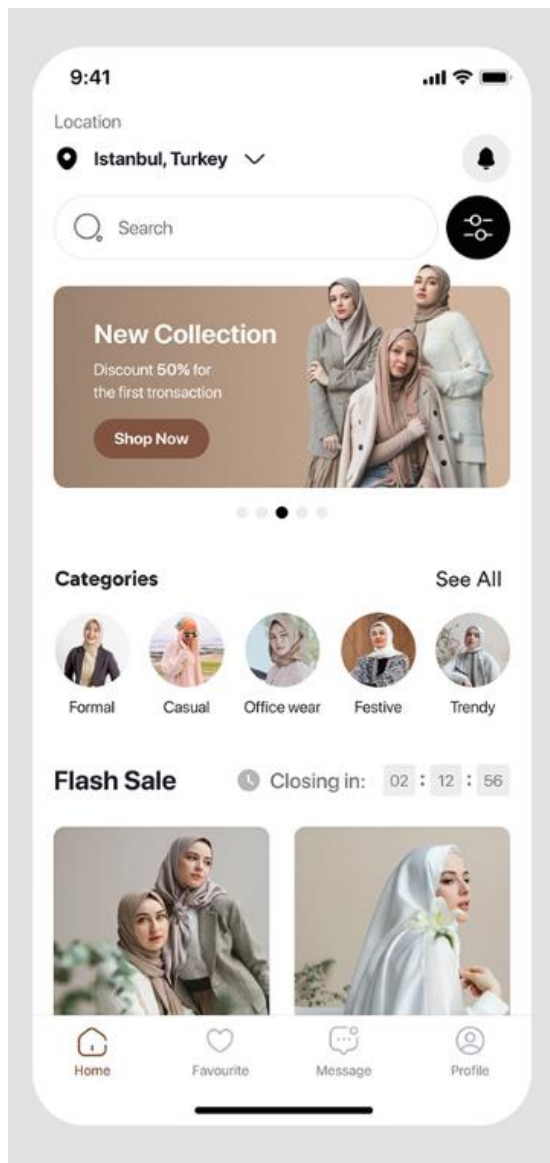
2. Signup/Login Page:

- Sign up: Name, Email, Password
- Login: Email, Password



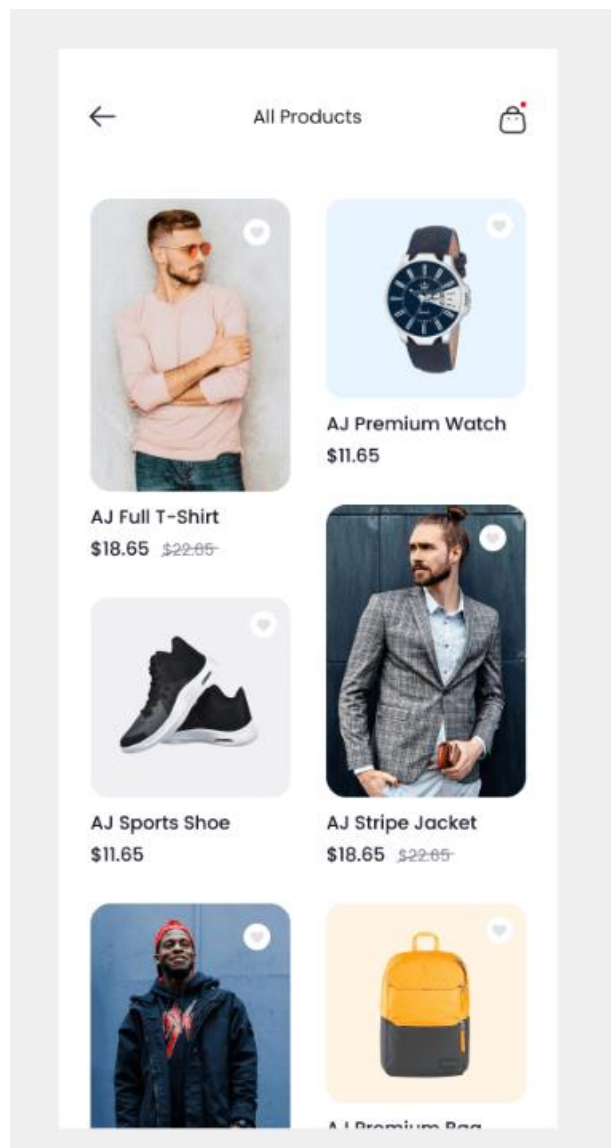
3. Home Screen:

- Header: Display "Salwa Scarves" in a large, elegant font.
- Navigation Menu: Create icons or buttons for: **Shop** (Main shop section with scarves), **Cart**, **Favourites**, **Profile**.
- Categories Section: Display categories like "New Arrivals," "Trending Scarves," and "Special Collections" using images from the collection.



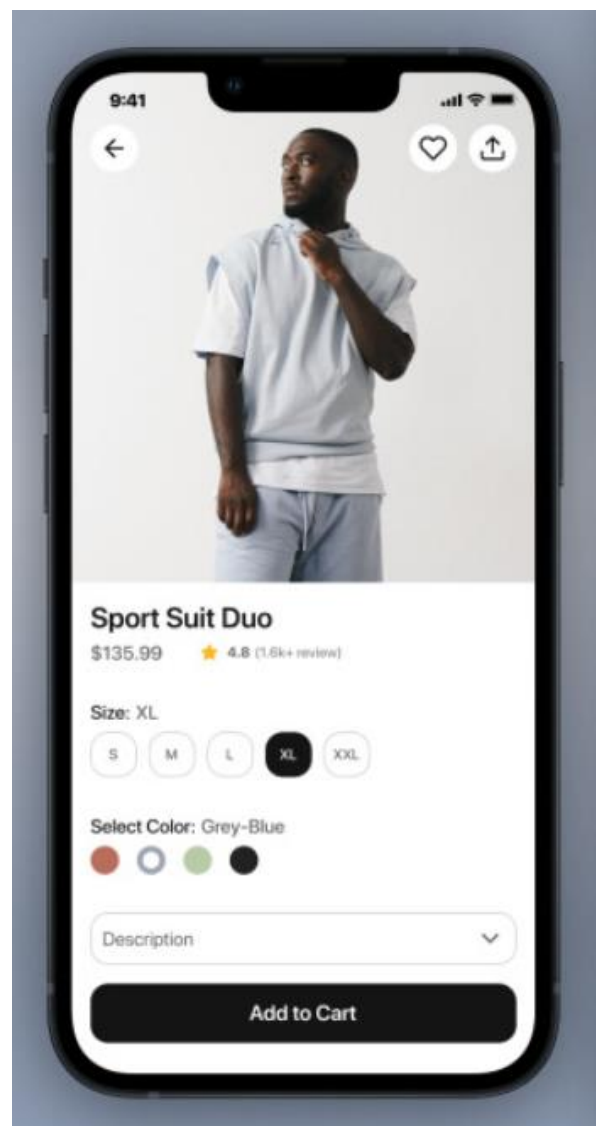
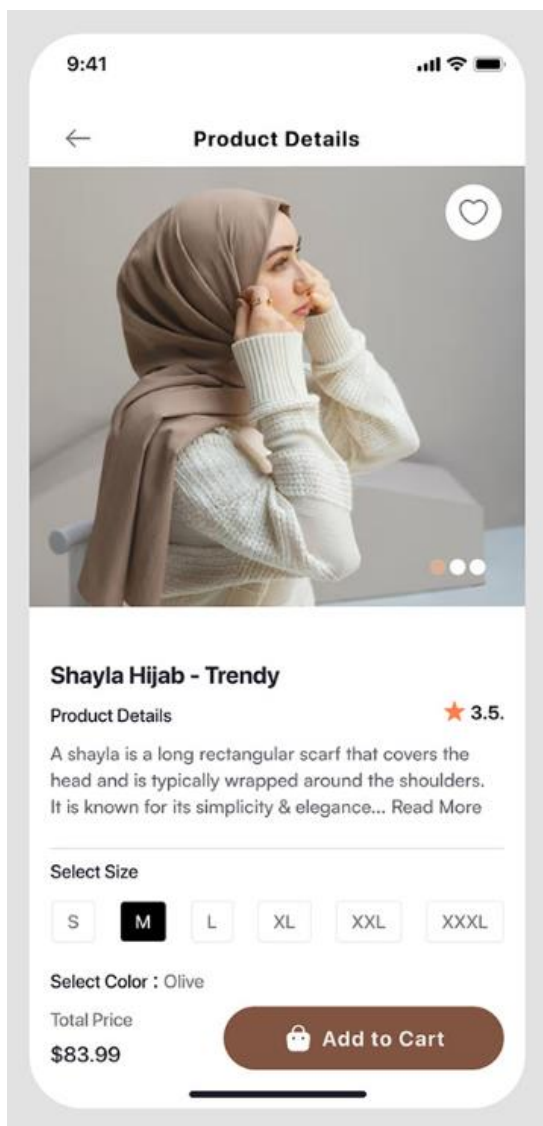
4. Product Listing Screen:

- Grid Layout: Showcase scarves in a 2-column grid. Add titles like "Floral Collection," "Printed Elegance," etc.
- Filter Options: At the top of the screen, allow filtering by color, fabric, and style (e.g., hijab, bandana, etc).
- Product Card Elements:
 - o Image & name of scarf
 - o Price
 - o Small heart icon for "Save to Favorites"



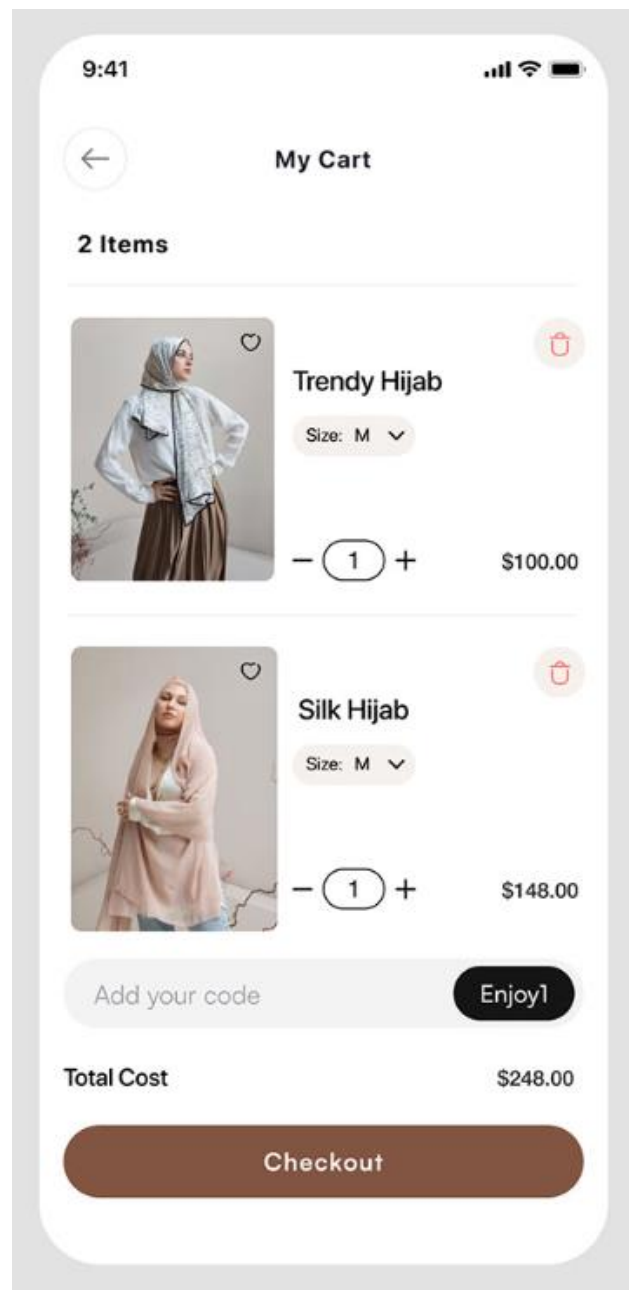
5. Product Detail Screen:

- Large Image: Display a large, high-quality image of the selected scarf.
- Details Section:
 - o Title and price
 - o Description (include fabric details, style tips, etc.)
 - o Color options with small circular swatches (pull colors from the collection).
 - o Add to Cart/Favorite Buttons: Make sure the buttons are prominent and follow the brand color scheme (burgundy or maroon).



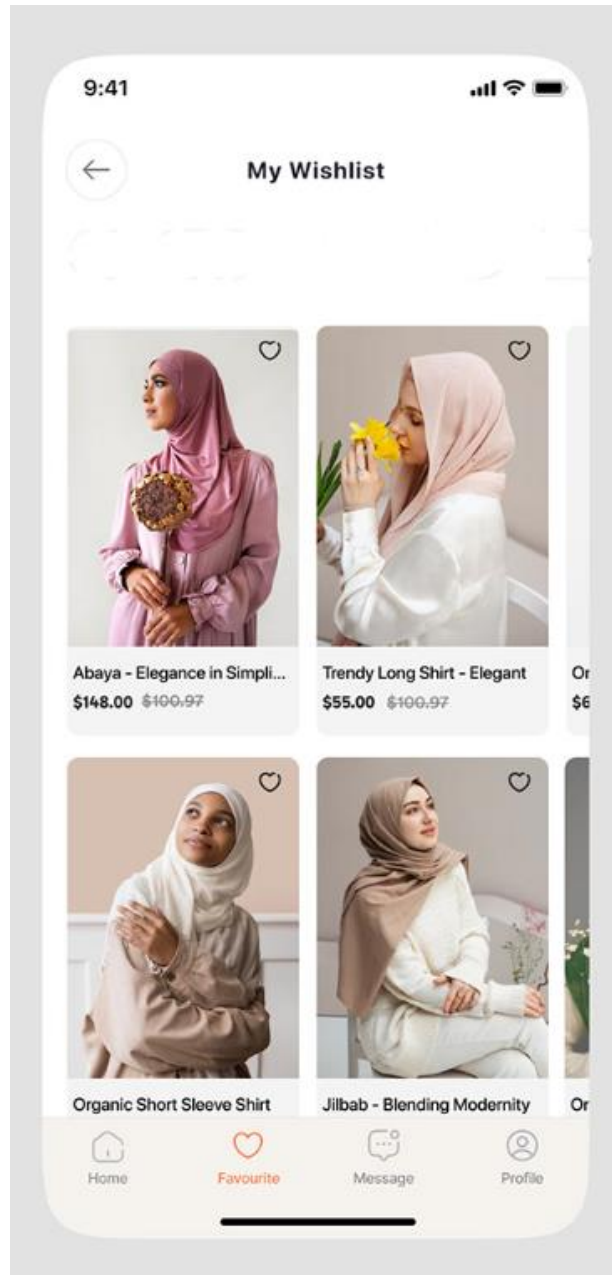
6. Cart Screen:

- Product Thumbnails: Small images of the scarves added to the cart.
- Order Summary: Breakdown of prices, discount codes, shipping options.
- Checkout Button: Keep it bold and aligned with the brand's aesthetic, using maroon.



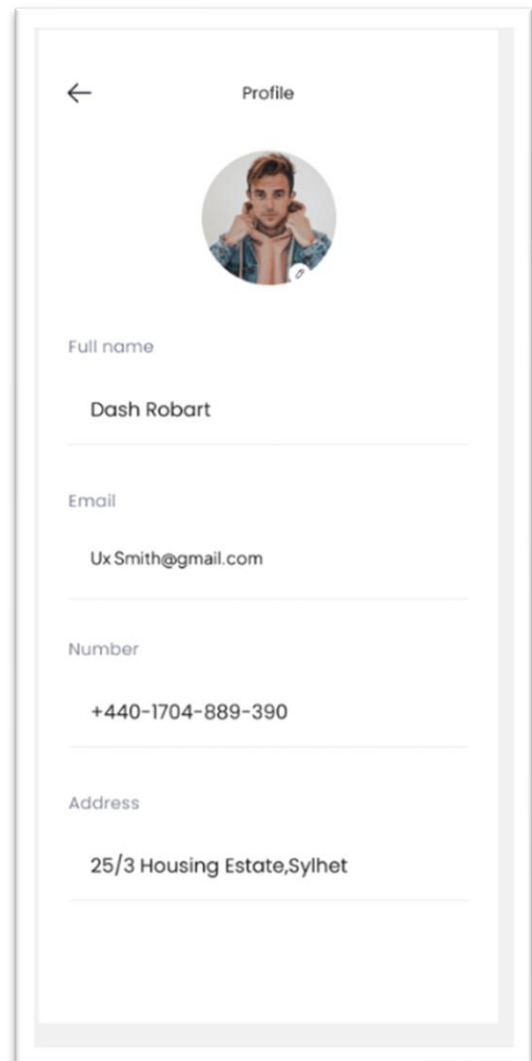
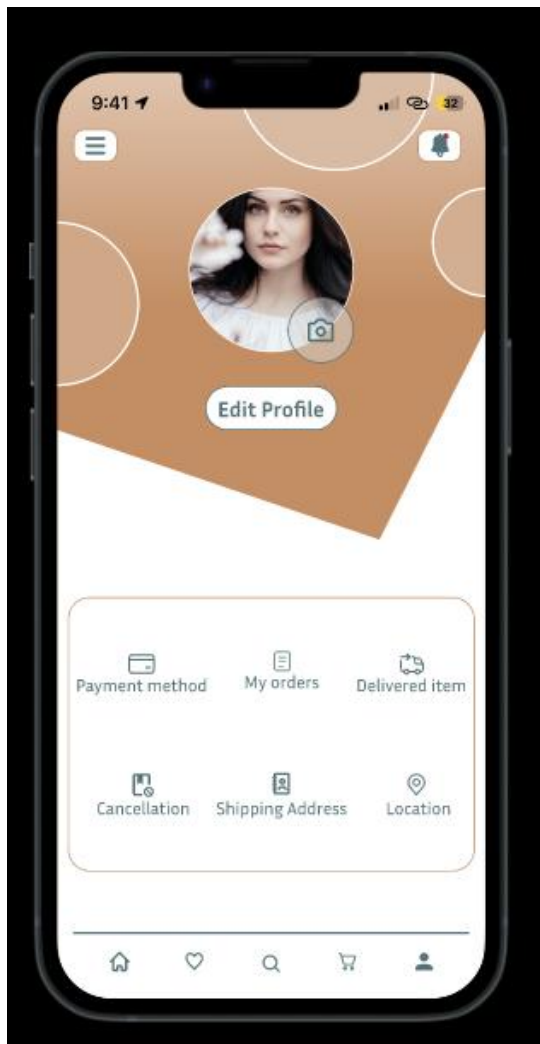
7. Favourites Screen:

- A simple list or grid view showing the user's favorite scarves. They can add to the cart or remove from this list.



8. Profile Screen:

- Basic User Info: Name, email, etc.
- Order History: List of previous orders with thumbnails of purchased scarves.
- Address & Payment Info: Editable fields for address and payment methods.



9. Delivery Page:

- Estimated delivery date
- Current update: to ship, shipped, out for delivery and delivered

