

Ariya Feng

Contact

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240-328-0102

Education

Cornell University

GPA: 3.91

Information Science

Concentration: UX Design

B.S. May 2021

Honors: *magna cum laude*

Skills

Design

User Research

User Persona

Storyboarding

Wireframing

Prototyping

Tools

After Effects

Illustrator

Photoshop

Figma

Code

Python

HTML/CSS

Java

JavaScript

R

Experience

Red Ventures *Digital Design Intern*

June 2021 – Present | Remote

Collaborate with business and marketing teams to understand user behavior, build personalized digital experiences, and collect user feedback for products in the education vertical (mylantern.com, bestcolleges.com, thebestschools.org).

DUET Research Lab *Research Assistant*

Sept 2020 – Dec 2020 | Ithaca, NY

The *Design for User Experience with Technology* research lab studies emerging technology and design variables affecting the way people feel, think, and act in designed environments. Conducted research about the effect of different virtual environments on creativity.

Joint Quantum Institute *UI Designer*

May 2019 – Sept 2020 | Remote

Improved usability of *The Quantum Atlas*, a resource for people to learn about quantum physics. Communicated scientific information to an audience with a non-science background through redesigning website and creating content based on user feedback.

AguaClara Cornell *Public Relations Lead*

Sept 2019 – March 2020 | Ithaca, NY

Collaborate with engineering, product design, and business teams to identify and develop methods for building and maintaining sustainable water treatment plants in Honduras that meet client needs. Increase AguaClara's presence within Cornell and the global community by facilitating development decisions.

B'nai B'rith International *Author and Illustrator*

June 2017 | Washington D.C.

Wrote and illustrated *What Makes Me Beautiful*, a children's book promoting diversity. Not for profit—published books were donated to local libraries in Washington D.C.