Ariya Feng

Contact: ariyafeng@gmail.com
Portfolio: ariyafeng.github.io

Education

Cornell University
GPA: 3.85
Information Science (UX Design), B.S. May 2022
Minor in Design and Environmental Analysis

Professional Experience

Joint Quantum Institute *UI Designer*

May 2019 – Present | Remote
- Improve usability of *The Quantum Atlas: A Visual Guide to an Unseen World*.
- Communicate scientific information to a non-science background audience through designing and creating content from user feedback.

Ruffalo Noel Levitz *Student Ambassador*

Jan 2019 – May 2019 | College Park, MD
- Practice retention assessments, marketing, and financial aid services.
- Investigate user behavior and market demographics to provide strategic fundraising for the University of Maryland.

B'nai B'rith International *Author and Illustrator*

June 2017 | *Washington D.C.*
- Wrote and illustrated *What Makes Me Beautiful*, a children's book promoting diversity.
- Not for profit—published books were donated to local libraries in DC.

National Institute of Standards and Technology

June – Aug 2017 | *Gaithersburg, MD*,
- Designed and developed a website on microbial standards.
- Identified interface and usability factors that provide user reliability and conducted user testing.

Activities

AguaClara Cornell *Public Relations Lead*

Sept 2019 – June 2020 | *Ithaca, NY*
- Increase AguaClara's presence within Cornell and the global community by facilitating design and development decisions.
- Collaborate with engineering, product design, and business teams to identify and develop methods to meet user needs.

Medium Design Collective *Editorial*

Sept 2019 – June 2020 | *Ithaca, NY*
- Write pieces and design graphic illustrations for Medium's print magazine, aimed to bring together designers to create innovative solutions to everyday problems.
- Collected qualitative data through conducting surveys and interviews.

Cornell Business Review *Design*

Sept 2019 – June 2020 | *Ithaca, NY*
- Design graphics and layouts of editorials for Cornell Business Review, a student-run magazine discussing business issues and trends.

Skills

Data Analysis
Project Management
User Experience Design
User Interface Design
User Testing

Tools

Python, HTML, CSS, Java Microsoft Office, Adobe Illustrator, Adobe After Effects, Adobe Photoshop, Figma