



ANDAL AARTHI

GRAPHIC DESIGNER

CAREER OBJECTIVES

Creative graphic designer with innovative ideas and a unique approach to visuals. More than 8 years of experience developing designs for print media, online websites, and advertising. Solid understanding of marketing principles and advertising techniques. Great attention to detail and a talent for creating memorable visual designs. Enthusiastic team player who is committed to delivering top results on time. Passion for keeping clients satisfied with each project.

CONTACT ME

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ariyaportfolio24@gmail.com

Al Barsha A - Mall of The Emirates, Dubai.

SOFTWARE SKILLS

Adobe Creative Suite

Adobe PhotoShop

Adobe Illustrator

Canva

MS Office etc...

CORE QULIFICATIONS

- ✧ Research design
- ✧ Concept development
- ✧ Digital image generation
- ✧ Website design
- ✧ Image manipulation
- ✧ 2D and 3D modeling
- ✧ Problem-solving
- ✧ Time management and multitasking

LANGUAGE'S

English

Hindi(be)

Malayalam (Be)

Tamil

WORK EXPERIENCE

2017-2023 ☉ I Worked as a Senior Graphic Designer at SUN DESIGN STUDIO in Namakkal.

- ✓ I Worked Strong base of knowledge and skill in all elements of design, visual layout, color and drawing techniques .
- ✓ Illustration Design, After Effect Design, Product Photography, Marital Photography, Business Promotions and Advertisement Designs, Typography etc...
- ✓ Ability to work methodically and meet deadlines.
- ✓ Familiarity with design software and technologies.

2012-2015 ☉ I Worked as a Junior Graphic Designer at SKY TECHNOLOGY in Chennai.

- ✓ I Worked on Creating Innovative Logo Design, Motion Graphics, Creative Pamphlet, Brochure Designs. it's all done about the client satisfaction.

RESPONSIBILITIES

- ◆ Study design briefs and determine requirements.
- ◆ Schedule projects and define budget constraints.
- ◆ Conceptualize visuals based on requirements.
- ◆ Prepare rough drafts and present ideas.
- ◆ Develop illustrations, logos and other designs using software or by hand.
- ◆ Use the appropriate colors and layouts for each graphic.
- ◆ Work with copywriters and creative director to produce final design.
- ◆ Test graphics across various media.
- ◆ Amend designs after feedback.
- ◆ Ensure final graphics and layouts are visually appealing and on-brand.

EDUCATIONAL QULIFICATION

Present

- ❖ Master of Science,
- ❖ Multimedia Major,
- ❖ ICAT Designs & Media College,
- ❖ Chennai.

2012

- ❖ Bachelor of Science,
- ❖ Computer Science Major,
- ❖ Periyar University,
- ❖ Salem.

2022 - 2023

- ❖ I Completed Certificate Course Training Program on Website Design Technology & Digital Marketing Strategies at SKAP TECHNOLOGIES in Trichy.