# ARIYO EYITAYO EMMANUEL

#### **OBJECTIVE**

Reliable and dependable individual with experience in improving click-through and conversion rates by optimizing website performance. Uses advanced SEO techniques to drive engagement and improve search rankings. Seeking to leverage strong target achievement to progress within growing company. Motivated student seeking career in web development. Hardworking and friendly person with strong organization and time management skills. Eager to support and learn from development teams to deliver well-designed mobile and web applications.

#### **SKILLS & ABILITIES**

- Website optimization
- UX/UI design
- > Frontend development
- Web development projects
- Content marketing strategy
- Customer service
- ➢ GitHub
- Motivational leadership
- > Outstanding communication
- Confidence-building techniques
- > HTML
- CSS
- JavaScript
- React IS
- ➤ Node JS
- > Tailwind CSS
- Bootstrap
- > Firebase
- > DBMS

#### **EXPERIENCE**

#### LEAD WEB DEVELOPER, STAR TECHNOLOGIES

November 2023 - Till Date

- > Designed web pages to enhance branding and navigation.
- Optimized HTML email templates to improve click-through and conversion rates.
- Created custom websites by harnessing HTML, CSS and JavaScript skills.

### SENIOR WEB DEVELOPER, ARISTO BAKERY

January 2021 - July 2022

- Developed and tested REST APIs to check API responds with wide variety of requests
- > Improved website navigation with clear and intuitive UX mapping.
- Met regularly with clients and management to determine project scopes and specifications.

## **EDUCATION**

## ZION HIGH INTERNATIONAL SCHOOL-JOS, PLATEAU STATE NIGERIA-UNDERGRADUATE

September 2019 – Till Date

## **HOBBIES**

- Reading
- Coding
- Programming
- Gaming
- ➤ Learning/Exploring
- > Inter-relations
- Building
- Designing