

COMPANY PROFILE



profile code

***“The Leading
Digital Downloads
Marketplace in
Kenya”***

Established in 2019

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About Us

Profile Code® wants to be a global leader in pertinent and profitable online file sharing through a renowned E-commerce marketing model. We intend to be first movers so that we can generate significant economic, ecosystem and societal value given the growing trend of online transactions in a naturally oligopolistic model (that is, when there are few sellers).

Marketplace economic structure

Successful orchestrators experiment with several potential economic levers in a marketplace



Our Mission:

To help our clients meet their goals through our dedicated Digital Marketplace place, Product Categories and Convenient Payment Systems.

Our Vision:

We innovate ideas to be the global leader at delivering the best customer experience in Digital products.

Our Keys For Development:

- Innovation
- Teamwork
- Desire for excellence
- Transparency
- Trust and confidence

We Believe In

- Professionalism and ethics
- Adding values to our client's needs
- Motivation
- Collective responsibility and leadership

Our Product Categories



Short Description of Our Products

FINANCIAL FILES



Sub Categories

- *847# Loan Guarantors.

PASS CODE FILES

Sub Categories

- WIFI Password
- Facebook Private Groups Entry Answers



ACADEMIC FILES



Sub Categories

- Learning/Study Materials and E-Books
- Academic Research Papers
- Lesson Plans
- Lecture Notes.

Email list segmentation

Short Description of Our Products

MARKETING FILES

Sub Categories

- Cold-Calls and Networking Files
- Company Profile Templates
- Business Plans
- Business Proposals



WEEKLY ORDERS OF WORSHIP FILES

Sub Categories



- Catholic Churches
- Protestants Churches
- Anglican Churches
- Baptist Churches
- Pentecostal Churches
- Lutheran Churches
- Reformed Churches
- Adventist Churches
- New Apostolic Churches

HUMAN RESOURCE FILES



Sub Categories

- Professional Resumes and Academic Certificates
- Technical Personnel CVs & Certificate
- Professional Academic Certificates

Short Description of Our Product

CHAMA GROUPS ACCESS CODES



Sub Categories

- Stanbic Bank Chama Groups QR Codes
- WhatsApp Groups QR Codes

BIDDING FILES

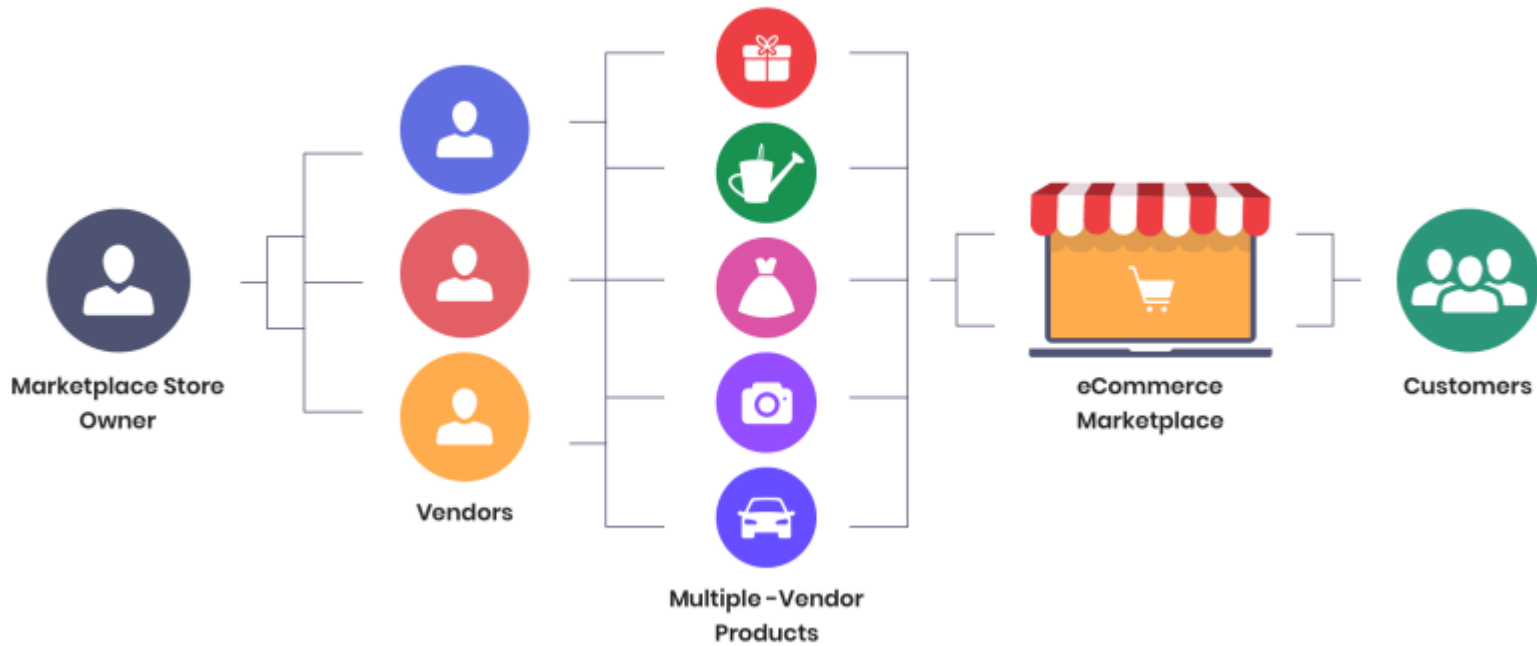
Sub Categories

- Architectural Drawings
- Tenders with Filled Bills of Quantities(PDF Files)
 - Bid Opening Minutes
- Filled BOQ & Cashflow Projections in Excel format
 - Tenders with Proposed Works Methodology
 - Active Blank Tender Documents
 - Filled Bills Of Quantities in excel format
- Tender with Filled Bills Of Quantities and Program of Works



How we work

Multi-Vendor Marketplace Structure



How we work: infographics

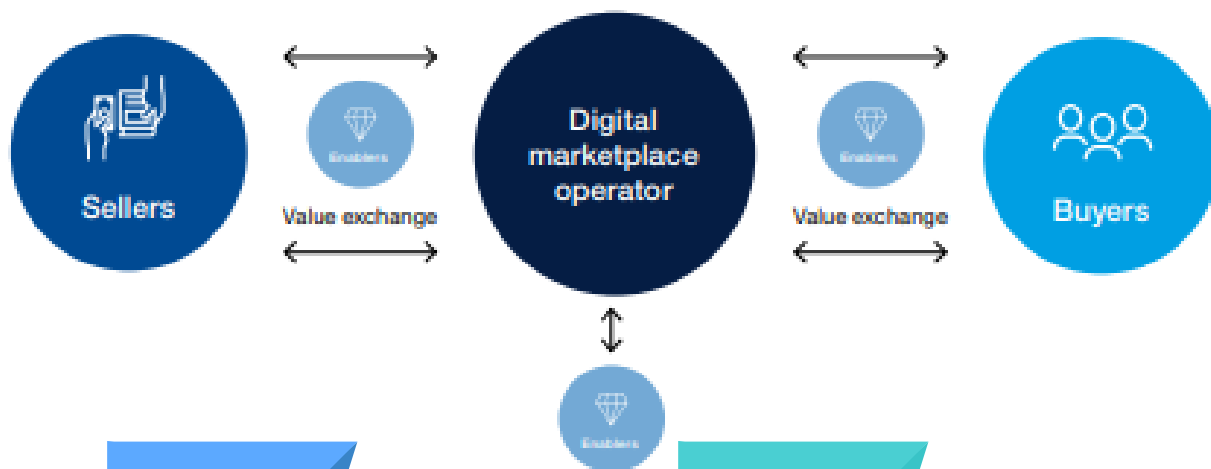
HOW WE WORK!



DIGITAL MARKETPLACE DEFINITION & ROLES

Marketplaces facilitate valuable and convenient interactions between any combination of businesses and individuals

Digital marketplace roles



1

Sellers

Suppliers/participants Provide products and services to marketplace customers and/or expose part of the business (data, assets, etc.) for other ecosystem players to leverage

2

Digital Marketplace Operator

- Own and operate a marketplace platform
- Organize activities/ interactions acting as a liaison with the wider ecosystem

3

Buyers

People/businesses Obtain direct utility from the products/services provided by suppliers

4

Enablers

- Provide specific capabilities (e.g. fulfilment, buyer/seller financing) to support the interactions in a marketplace

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