

Day 4 : Gain Guidance from Career Gurus

Module 4 –

Here's a **complete and well-managed version** of **TCS iON Day 4 – Gain Guidance from Career Gurus**, organized in a **step-by-step Hinglish explanation**. This version **includes all earlier information**, including the **TCS platforms (Blaze, CCQT, Prep4Job, Cert-n-Edge)**, **college stats**, and **detailed examples**, without missing anything:

TCS iON Career Edge – Day 4: Gain Guidance from Career Gurus

Objective:

Career mein ek perfect *headstart* kaise lein? Aapko jobs ke liye tayyaar kaise hona chahiye – skills, resume, interview, visibility, aur certifications sab kuch covered hai is module mein.

Why Do You Need a Headstart? (Shuruaat Mein Hi Aage Kyun Rehna Chahiye?)

1. Intense Competition (Tez Competition in Job Market)

- Har saal India mein 8 million+ students graduate hote hain.
- Lekin naukriyaan limited hoti hain → chocolate ke liye 10 bacche analogy yaad rakho.
- College mein 30–40 log hote hain, par job market mein lakhon.

2. Talent Acquisition Issues (Company Ko Sahi Talent Nahin Milta)

- 86% recruiters ko lagta hai unhe perfect fit nahi milte.
- Tier 2/3 cities ke students tak companies pahuch nahi paati.
- Aapko khud ko represent karna hoga, proactive banna padega.

3. Employable Skills Missing (Degree Hai, Skill Nahi)

- 75% students mein communication skill ki kami.
- 60% mein analytical skills ki bhi kami.
- Sirf degree se kuch nahi hoga – communication + problem-solving = essential combo.

4. Employment Outlook Positive (Good News!)

- India ka hiring outlook 56% tak pohonch gaya hai!
- Global talent shortage = more opportunities.
- Lekin aapko prepared rehna padega.

5. Changing Job Roles (Digital Ka Zamana Hai)

- Ab books se zyada YouTube tutorials, online courses, GitHub, LinkedIn profiles ka zamana hai.
 - Traditional methods outdated ho chuke hain.
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6 Key Pillars To Get A Headstart (Career Ke 6 Mool Stambh)

1 Clarity Of Thought

- Clear goal set karo (e.g., Software Developer).
- Passion kya hai? Career roadmap banao.
- Apne liye decide karo:
 - Dream company kaunsi hogi?
 - Corporate culture suit karega?
 - Long-term aur short-term plan kya hai?

2 Early Preparation

- Self-analysis karo – abhi kahan ho aur kahan pahuchna hai?
- Weaknesses (like coding, English) pe kaam shuru karo.
- Mock tests, hackathons, industry research shuru karo.

3 Compelling Resume

- 1–2 pages only, simple and impactful.
- Facts, verified experience, key skills (projects, languages, internships).
- Use clean fonts (Calibri, Arial), correct spacing, bullet points.
- Resume ko har role ke hisaab se tweak karo.

4 Access & Visibility

- Job portals (Naukri, Indeed), LinkedIn profile active rakho.
- Events attend karo, articles likho, networking build karo.
- Visibility se recruiter aapko notice karta hai.

5 Acquire Relevant Skills

- Certifications lo jo practical ho (not just theory).
- Digital skills like Python, Data Analysis, Communication.
- Community learning (forums, hackathons, LinkedIn groups).

Cracking the Interview

- Company research karo: history, culture, performance.
 - Expected questions ke solid answers prepare karo.
 - Mock interviews karo, organize documents, punctual raho.
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Clarity of Thought – Detail Mein

◆ Questions to Ask Yourself ✓ Aapka Action

Mera Passion kya hai?	Interest mapping karo (e.g., IT, Finance).
Kya main Corporate fit hoon?	Research corporate lifestyle.
Dream company kaunsi hai?	Glassdoor, LinkedIn pe reviews padho.
Kaise contribute kar sakta hoon?	Apni skills list karo & value add samjho.
2–5 saal ka plan kya hai?	Timeline banao: internships → job → growth.
Kaunsa raasta chuno?	Marketing, Development, Data Science – as per your strength.

Pillar 2 – Visibility & Access

Platforms and Actions:

- **Job Portals** – Regular update on Naukri, Monster, etc.
 - **LinkedIn** – Active posts, profile optimization, connect with recruiters.
 - **Common Assessment Platform** – e.g., **TCS iON CCQT**.
 - **Communities** – Join TCS iON Blaze, GitHub, StackOverflow.
 - **Job Fairs** – Direct recruiter access, industry exposure.
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TCS Assessment Ecosystem for Career Support

◆ TCS iON CCQT – *Common Corporate Qualifier Test*

Stage	Detail
Stage 1	90 mins: Aptitude + Optional

Stage Detail

Stage 2 15 mins Video Interview

- No job guarantee, but profile 100+ companies tak pahuchti hai.

TCS iON Blaze – Industry Expert Platform

- Webinars, Hackathons, Learning Bites.
- Industry networking aur peer discussion.

TCS iON Prep4Job

- Job readiness tests, mock papers, feedback.
- Real-exam type experience and analysis.

TCS iON Cert-n-Edge

- Industry-ready certifications (e.g., Python, Digital Marketing).
- Application-based tests preferred by recruiters.

Early Preparation Essentials

1. **Company Research** – Website, news, brand image.
2. **Communication Skills** – Daily English reading, practice, public speaking.
3. **Hackathons & Challenges** – Participate and grow real-world skills.
4. **Mentorship & Proctored Tests** – Get exam practice, expert guidance.

Resume Tips – The Winning Formula

Section Guidelines

Length 1–2 pages for freshers

Structure Education → Skills → Projects → Internships

Fonts Calibri/Arial, Size 10–12, Title 14–16

Highlights Projects (5), Key Skills (5), Extra Curricular (5)

Design Bullet points, neat spacing, no clutter

✅ Do's:

- Use real data, highlight achievements.
- Use keywords for ATS (Applicant Tracking System).
- Customize for each job.

❌ Don'ts:

- Don't make it generic.
 - Don't hide failures – show learning from them.
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🎤 Interview Preparation – Step-by-Step

1. Research Company Deeply

2. Prepare for FAQs

- Tell me about yourself, strengths, failures, etc.
- Real-time examples use karo.

3. Mock Practice

- Doston se, mirror ke saamne practice karo.
- Positive mindset raho.




4. Organize & Plan

- Documents ready, clothes formal, 10–15 mins early reach.
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👥 Networking & Building Support System



- LinkedIn, GitHub, Discord Groups, Reddit for tech discussions.
 - Share ideas, join group projects.
 - Practice storytelling, case study participation.
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Final Summary Chart

 Pillar	 Name	 Focus
1	Clarity of Thought	Passion, Planning, Roadmap
2	Early Preparation	Skill gap, courses, tests
3	Resume	Short, powerful, factual
4	Visibility	Portals, LinkedIn, events
5	Relevant Skills	Certifications, hands-on
6	Interview	Confidence, preparation

Conclusion:

Aapka career ek race nahi, ek **planned journey** hai. TCS ne jo 6 pillars diye hain, un par agar aap honestly kaam karte ho, toh aap job market mein standout kar sakte ho.

 **Golden Tip:** Start early, stay consistent, and keep learning. 

Mock Interview & Assessment Practice Questions

HR Interview Questions

1. Tell me about yourself.
2. What are your strengths and weaknesses?
3. Where do you see yourself in 5 years?
4. Why should we hire you?
5. What do you know about our company?
6. Tell me about a time you faced failure and how you dealt with it.
7. Describe a team project you worked on.
8. What motivates you to do a good job?
9. What are your salary expectations?
10. Do you have any questions for us?

Aptitude Test Practice (CCQT-style)

Quantitative Aptitude:

- A train 240 meters long is running at 60 km/h. How long will it take to pass a man standing on the platform?
- If the selling price of an item is ₹240 and profit is 20%, what is the cost price?

Verbal Ability:

- Choose the correct synonym for *elated*.
- Fill in the blank: He ____ playing when I entered the room. (a) was (b) is (c) were (d) had

Logical Reasoning:

- Complete the pattern: 2, 4, 8, 16, ?
- If all cats are animals, and some animals are wild. Are some cats wild?

I can give full practice sets with answers too – just say the word!