

# ARJOHN V. CAPUCION

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## PROFILE

Creative and systems-minded UX/UI Designer with experience crafting intuitive digital products and scalable design components. Skilled in Figma, front-end collaboration, and product design systems, I bring a strong balance of visual craft, user empathy, and technical understanding. Passionate about building cohesive experiences that bridge design and engineering while maintaining brand and interaction consistency across platforms.

## PROFESSIONAL EXPERIENCE

### Starpay Corporation

May 2025 - Present

*Technical Product Manager / UI/UX Designer*

- Led cross-functional collaboration between designers and developers to refine product flows, and visual consistency.
- Defined and implemented scalable UI components in Figma and front-end prototypes, aligning product design.
- Managed design reviews, feature rollouts, and API integrations, ensuring each release met user needs and brand alignment.

### Starpay Corporation

March 2025 - May 2025

*Technical Product Manager Intern*

- Coordinated cross-functional teams to streamline API exposure, boosting partner onboarding by 30%.
- Managed product enhancements and deployments, ensuring timely delivery and 99.9% uptime.
- Handled client meetings to align technical solutions with needs, driving adoption and satisfaction.

### SQME Professionals, Inc.

Oct 2021 - Jan 2022

*Web Developer Intern*

- Designed and developed responsive front-end components, enhancing UI/UX for a client-facing web application.
- Proposed UX/UI enhancements to optimize user workflows, resulting in a more intuitive and efficient interface.
- Gained experience in HTML, CSS, and JavaScript, collaborating with the development team to meet project deliverables.

## LEADERSHIP EXPERIENCE

### DEVCON Philippines - Manila Chapter

March 2024 - April 2025

Vice President for Code Camps and Summits

- Organized and led 5+ large-scale code camps and tech summits, engaging 500+ participants
- Collaborated with sponsors and partners to secure funding and resources, ensuring seamless execution

### Open Society - TIP Manila

Sept 2023 - Nov 2024

President

- Led 3+ initiatives promoting student empowerment and technology, impacting 200+ participants.
- Established 2 partnerships with local and national community to enhance the group's visibility and resources.

## EDUCATION

### Bachelor of Science in Computer Science

Aug 2022 - Aug 2025

Technological Institute of the Philippines - Manila

- Thesis on "Text and Context Analysis Using Optimized Preprocessing and Post-Processing Techniques with Hierarchical Aggregation and Sliding Window".

## SKILLS & INTERESTS

- **Video / Photo Editing Softwares:** Adobe Photoshop, Canva, Adobe Lightroom, Adobe Premier, Descript
- **Coding Languages / Systems:** JavaScript, Python, Figma, Angular, Git Hub, Git Lab, Power Bi, Power Apps