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Homework 1 Questions

1. The first conclusion that we can draw from the Kick Starter data is that the popular Categories of campaigns seeking funding are by far theater and music. The first conclusion supports the second conclusion that Plays are the most popular overall Sub-Category by a large margin among sub-categories. The third conclusion is that the most prevalent outcome of Kick Starter campaigns over the timeframe of our data is Success. It is also interesting to note that the Sub-Categories of Rock and Documentaries had a larger number of campaigns, all of which were successful.
2. One limitation on the data set is the lack of a data dictionary to definitively state what each column is measuring or tracking. Another column that would help with predicting successful would be if the creators had ever participated in a previous campaign.
3. It would be interesting to do a scatter plot comparing those with previous campaign experience against those with no previous campaign experience.