

# SPECTRUM

29<sup>th</sup>-30<sup>th</sup> APRIL, 2023

ART AND PHOTOGRAPHY CLUB

**Punjab Engineering College, Deemed to be University  
Chandigarh**



# About us

**Punjab Engineering College**, not only known for its technical excellence, has conducted events like PECFEST - North India's biggest techno-cultural fest, PECMUN, & E-Summit has been raising the bar with its cultural events over the years.

Presenting, for the first time, by the efforts of passionate artists and creative students, the flagship event of the Art and Photography Club of Punjab Engineering College, Chandigarh, **SPECTRUM**.

The **Art and Photography Club** is a group of passionate artists and photographers.

APC provides a platform for students to share their creativity, knowledge, and passion for exploring, learning, and creating through events focused on:

- painting
- photography
- craft
- sketching
- doodling and much more....

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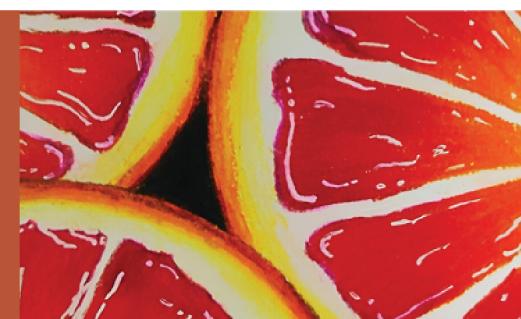


# Spectrum

***"To be an artist is to believe in life, to lose and find ourselves at the same time."***

Spectrum aims to be one of the **biggest art events** in the Tricity where artists can showcase their passion and skills in the field of art.

The two-day event happening on **29<sup>th</sup>-30<sup>th</sup> April, 2023** in collaboration with Chandigarh's biggest art houses and premier institutions in India will be the first event of its kind in the region, with an expected **footfall of 3000 people**.



# Round-1

The purpose of the online screening round is to evaluate the quality and suitability of the artwork and to determine which candidates will advance to the next round of the competition.

**This process is in online mode at [www.spectrumapc.live](http://www.spectrumapc.live)**

**Age Eligibility:** 17-25 years

**Submission requirements:** Candidates are required to submit 2 - 3 artworks in JPEG or PNG file.

**Submission deadline:** 16<sup>th</sup> April, 2023

**Original work:** Candidates must attest that their submitted artwork is original and created by them. Plagiarism or use of other people's work is prohibited.

**Judging criteria:** The artwork will be evaluated based on specific judging criteria, such as artistic skill, creativity, originality, and adherence to the theme of the competition.

**Ownership of artwork:** The candidate retains the ownership of the artwork submitted but may grant the competition the right to display the artwork on their website or social media platforms.

*Candidates should carefully review the submission requirements and judging criteria provided before submitting their artwork to ensure that they meet all the rules.*

# Round-2

**Duration :** 5 hours

**Team size :** Individual

**Medium :** Acrylics ( bring material of your own choice, if wanted )

**Material provided :**

A2 sheet (200gsm or more)

Essential Art kit (stationary, brushes and paints)

**Theme :** Theme would be disclosed a week prior to the competition.

**Judging criteria :**

- Originality 15%
- Creativity 15%
- Painting skills 25%
- Neatness and Appearance 20%
- Closeness to selected theme 25%

*Note: Participants can bring their own material if they want to.*



# Round-3

**Duration :** 6 hours

**Team size :** Individual

**Medium :** Acrylics

**Material provided :**

2.5 ft. x 3ft. Canvas

Essential Art kit(stationary, brushes and paints)

**Theme :** Theme would be given on the spot

**Judging criteria :**

- Originality and Creativity 25%
- Painting skills 30%
- Neatness and Appearance 15%
- Incorporation of theme 30%

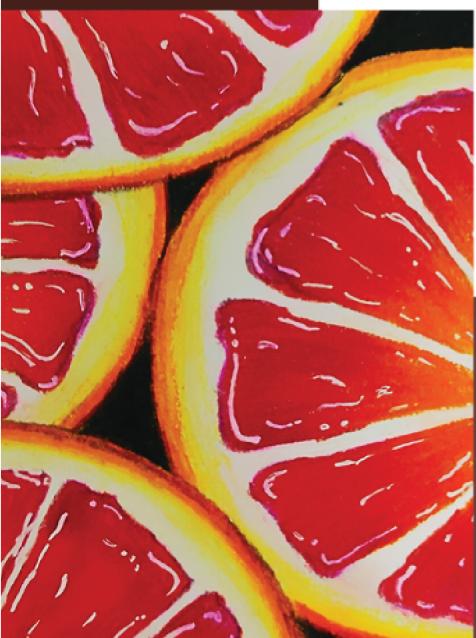
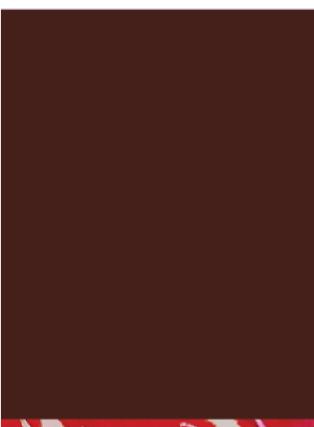
# Schedule

## Day 1 (Round 2)

<u>Details</u>	<u>Time</u>
Event Inauguration	9:00 AM - 11:00 AM
Painting Competition	11:00 AM - 4:00 PM
Refreshments Round 1	1:30 PM
Refreshments Round 2	4:00 PM
Cultural Night	5:00 PM onwards
Shortlist for next day competition	By 7:30 PM

## Day 2 (Round 3)

<u>Details</u>	<u>Time</u>
Painting Competition	10:00 AM - 4:00 PM
Refreshments Round 1	12:00 PM
Refreshments Round 2	3:00 PM
Judging and Review	4:00 PM - 6:00 PM
Result declaration and Prize Distribution Ceremony	6:00 PM - 7:00 PM



# Rules

The guidelines for participating in Spectrum 2023 are listed below. To apply correctly, please read the guidelines and rules and abide by the same throughout the competitions.

**1. Agreement to Official Rules:** To take part in Spectrum 2023, you must agree to the Official Rules and accept the decisions made by the sponsors and judges. You also need to follow the rules and meet all requirements to be a legal participant and have a chance to win a reward.

**2. Behavioural Policies:** The organizing team and judges hold full power to nullify any entries or ban any participants in case of any form of misbehaviour, argumentative debates or any act deemed inappropriate to maintain the decorum of the event. Any form of physical damage to infrastructure during the course of the event shall seek legal action and fines and penalties for the caused damage. Use of the internet and any form of cheating is strictly prohibited.

**4. How to Register:** All individuals need to register on our online website [www.spectrumapc.live](http://www.spectrumapc.live) . Completing the entry form in its entirety, uploading compliant artworks (2-3) and making payment of entry fees (if shortlisted for Round 2) is mandatory to be a legal participant.

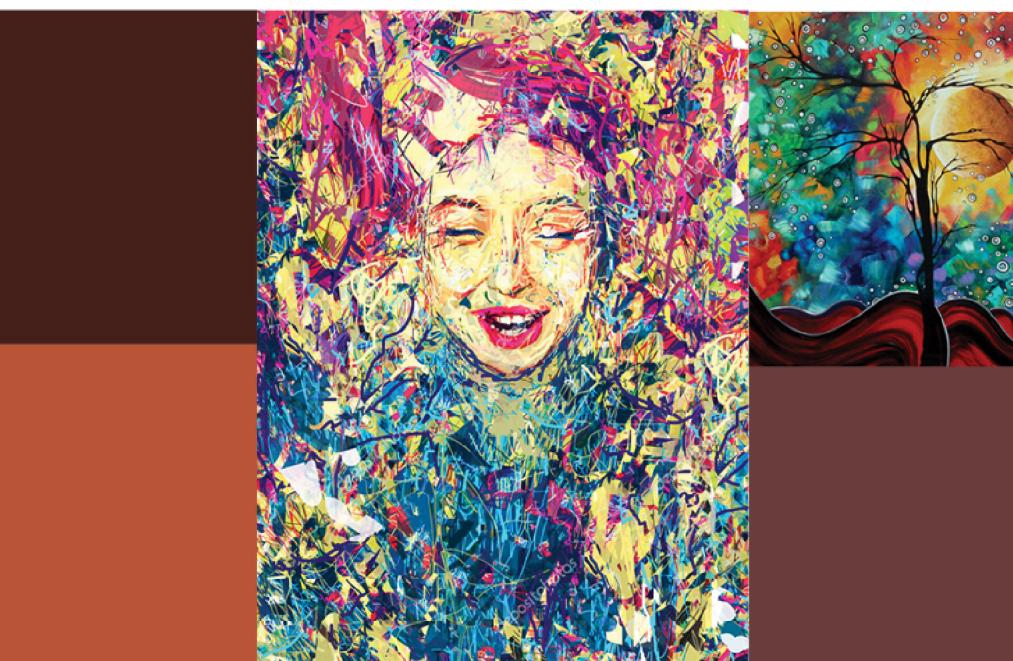
**\*\* Kindly carry your Student Id for Verification Purposes**

**3. Payments:** Payments should be made online through website (Only for shortlisted students/ Further details will be provided). Participating in the first round will be free of cost. Participants will be required to pay the minimal registration fees of ₹450/- (inclusive of taxes) after getting shortlisted for the second round.

The cost of required materials, refreshments, participation certificate and accommodation (exclusively for participants outside Tricity and Zirakpur) will be covered in the registration fee itself.

**5. Judgement Criteria:** The participants will be judged on the following aspects and weightage (out of 100):

1. Creativity & Originality 20%
2. Quality – Composition, Elements, Colors 30%
3. Clarity of Theme 15%
4. Message or Aim of the Artwork 15%
5. Overall Artistic Impression 20%



## 6. Timeline and Rounds of the Event:

The event will be conducted in three different rounds.

The first round will consider online entries and will be a shortlisting round. The shortlisted candidates will take part in round 2 (offline mode, to be conducted on campus). The candidates will then be screened for round 3 which will be conducted (offline mode, to be conducted on campus).

The third round will be the final round and marks of both the rounds in total will be considered for the declaration of winners.

The second and third round will be held on 29th and 30th April. In the second and third rounds participants will be provided 5 and 6 hours respectively (including any breaks for refreshments), to complete their artwork.

Accommodation will be provided to the participants who are not the residents of Tricity (Chandigarh, Mohali, Panchkula & Zirakpur). Every participant needs to carry their college identity card for entry.

The participants will be provided with the required materials by the organizing team itself.

**8. Exceptional Situation Handling:** In case of any event not covered under the event rulebook, the event convenors will hold the executive power to make judgements, take decisions and their decisions will be held final.

**7. Prize Distribution:** Prize distribution ceremony will be held at the end of the second offline day of the competition, that is after finishing the third round. First prize will be 11000 rupees, second will be 8000 rupees and third prize will be 5000 rupees. We will also give away three consolation prizes worth 2000 rupees. Certificates will be provided to all participants (reaching at least Round 2). However the sponsors and the organizing team hold complete power to change the amounts of each prize and the total number of prizes to be distributed.

### NOTE:

1. There Will Be No Return of Any Entry Fees under any circumstances and it will be compulsory for the participants to participate in the second round if they get shortlisted after the first round.
2. The artwork which participants will make in this competition will be considered as the property of the institute.
3. NO additional logistics apart from those provided in the beginning can be used.

*If you have any questions regarding the theme and its interpretation, please contact us at:*

**spectrum.apcpec@gmail.com**

**apc@pec.edu.in**

**+91-8580665318**  
**Sarthak Chauhan**  
**Registrations Head**



# Deliverables

All the participants will be provided with all the material, stay, food and refreshments from our end.

## For Painting Competition

The students will be provided with a Canvas of standard size 2.5 ft by 3 ft. and an Art Kit containing all the essentials. This kit will include the following things:

- Brush Kit (6-8 Brushes)
- Acrylic Paints (Divided)
- Palettes
- Water Holding Cups
- Basic Stationary
- Black Bold Marker
- Masking Tape (need-to-use basis)
- Tools (need-to-use basis) (For example cotton, spatula)
- Easels aka Wooden Painting Frames (Rental basis)

## Non-Competition

From Hospitality end, the following things will be given:

Refreshments for participants on both days

Water Bottles (while competition for drinking purposes and for washing the brushes)

For people from outside Tricity:

Hostel Meals (Day 1: Dinner; Day 2: Breakfast)

Accommodation (1 Night)

## Documentation

- The participants will be provided with the following documents:
- Participant ID cards.
- Certificate of Participation (to all participants)
- Certificate of Appreciation (to winners)
- Prizes (6 prizes divided as I, II, III and 3 consolation prizes each)



# Registration Process

## Prizes

The prize distribution ceremony will be held at the end of the second offline day of the competition (30th April 2023). Spectrum offers a total of six prizes, ranging from the first prize of 11000 rupees to the consolation prizes of 2000 rupees each.

- 1st Prize - Rs. 11,000
- 2nd Prize - Rs. 8,000
- 3rd Prize - Rs. 5,000

\*\* 3 Consolation Prizes of Rs. 2,000 each.

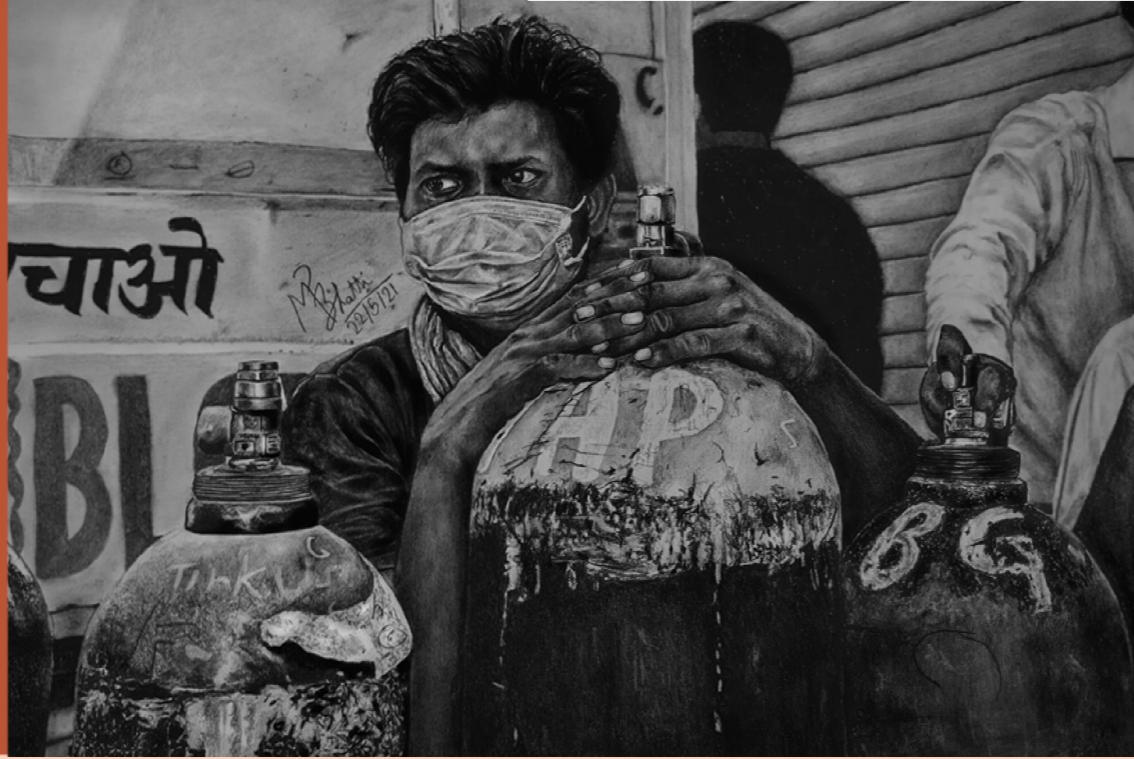
**Step 1:** To participate in the Spectrum Art and Photography Club (APC), visit the official website of Spectrum at [www.spectrumapc.live](http://www.spectrumapc.live) and log in.

**Step 2:** Once you have logged in, register on the website for Round 1 by providing your details and uploading your top 2-3 artworks. It's important to ensure that you provide accurate information and high-quality images of your artworks.

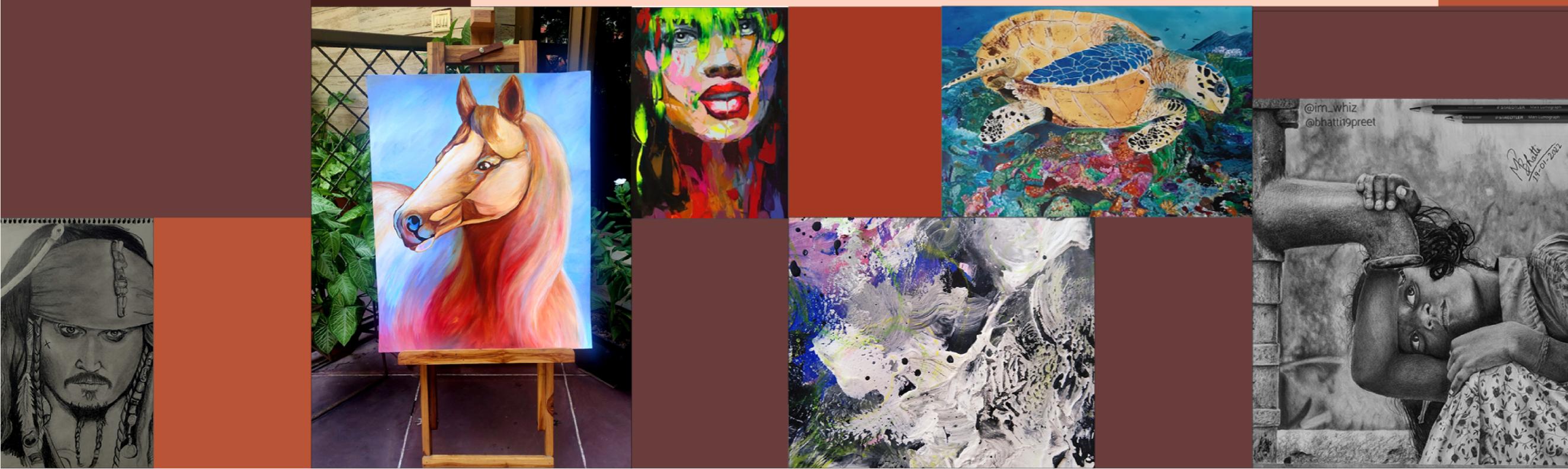
**Step 3:** Follow the official Instagram pages of **@ArtAndPhotographyClub** and **@Spectrum\_APc** to stay updated on further details about the event. You may also receive important notifications and updates related to the event through these pages.

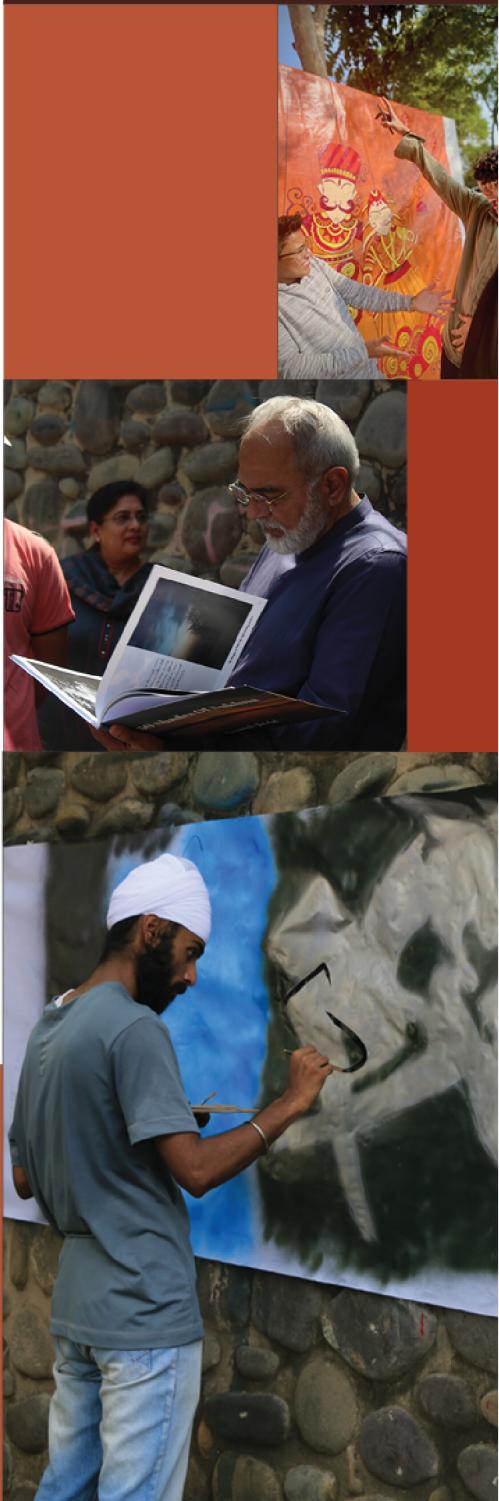
**Step 4:** If you get shortlisted for Round 2, pay the registration fee and be prepared with your idea for your painting. This will help you stay organized and focused on the task ahead. It's important to remember that the registration fee is a requirement for participating in Round 2.

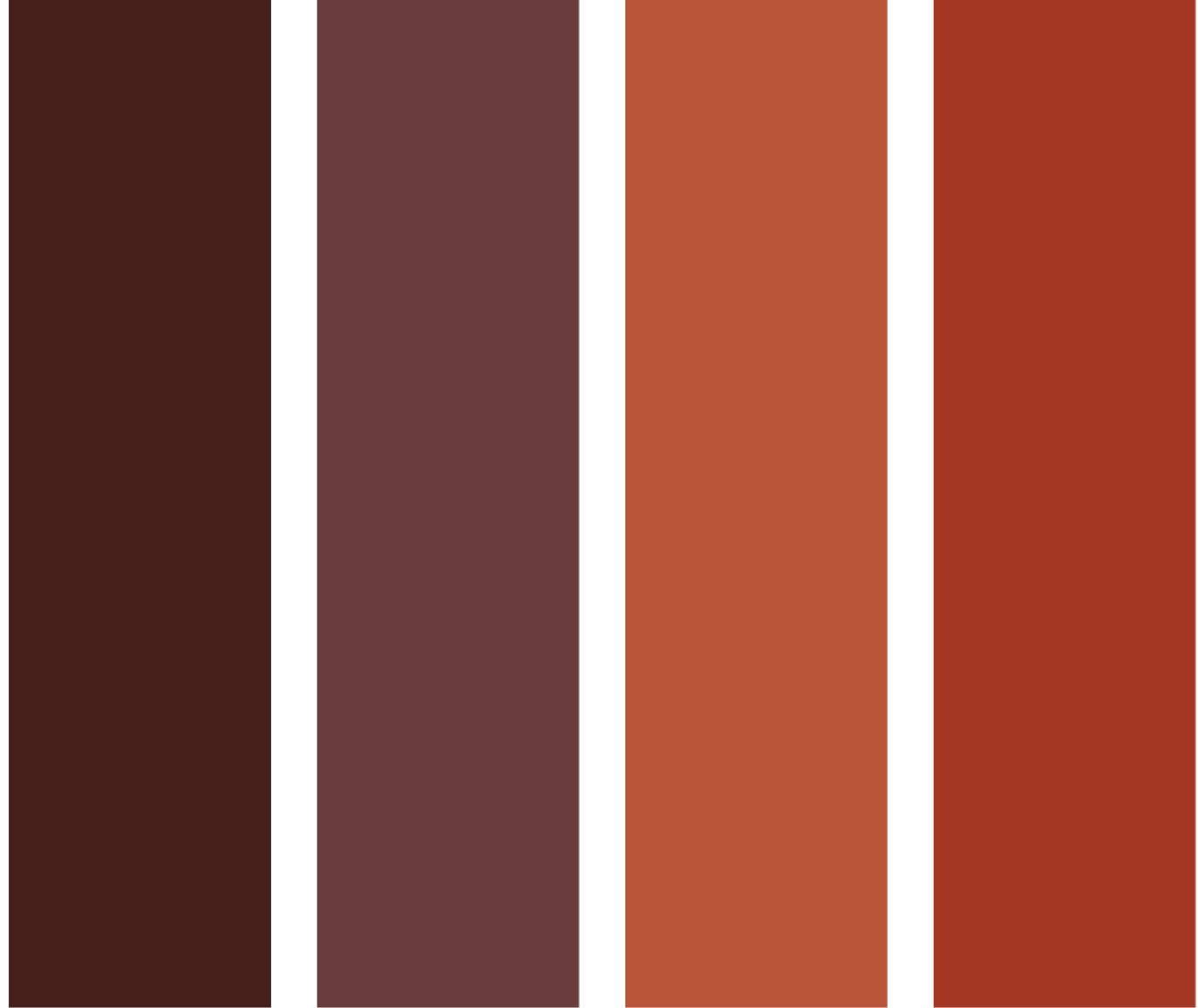




# Art Works







# SPECTRUM

29<sup>th</sup>-30<sup>th</sup> APRIL, 2023

## **CONTACT US**

*[www.spectrumapc.live](http://www.spectrumapc.live)*

Muskan Singh  
Registration Head  
9530704884

Sarthak Chauhan  
Registration Head  
8580665318

Ashlesha  
Registration Head  
8837509462

Tushar garg  
Convenor  
9115670588

Richa Sabharwal  
Convenor  
8284003672