SQL-RSVP MOVIES CASE STUDY

SUMMARY

The following insights have been made from the RSVP movie case study.

- In 2019, a total of 1078 movies were produced in 'Drama' genre. Hence the company should concentrate on the drama genre for their next project.
- The upcoming project can have the average duration of 107 minutes.
- The Dream Warrior Pictures which is top ranked or National Theatre Live which is ranked second or both could be their next project's production companies.
- James Mangold has the highest average rating. Hence, he can be hired as the director for the next project.
- Based on the median rating, Mammooty who is ranked first or Mohanlal who is ranked second can be hired as an actor for the next project.
- Based on the average rating and total received votes, Tapsee Pannu can be chosen as the actress for the project.
- For the regional level based on the total votes received, Vijay Sethupathi can be hired as the additional actor.
- As a global partner, Marvel studios which is ranked first, Twentieth Centaury Fox which is ranked second or Warner Bros. can be chosen as the number of votes received is comparatively higher than other production houses.