

A hand is holding a yellow sticky note with the IMDB logo printed on it. The background is dark blue.

## SQL - RSVP Movies Case Study

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# EXECUTIVE SUMMARY on IMDB ANALYSIS



- From the analysis, we can see that, the movie production have gone down from 2017 to 2019.
- Most of the movies have released in the month of march. From this we can assume that, the production house are looking to release movies in summer holiday time.
- India and USA produced 1059 movies in the year of 2019.
- 13 different genre movies released throughout these 3 year.
- Out of all the movies released in these years, most of the number of movies(4285) belongs to Drama category with average duration of 106.77 minutes.
- RSVP should focus on top genre like drama, comedy, thrillers for their upcoming movies. They can learn from TOP Producers like Dream Warrior Pictures or National Theatre Live.

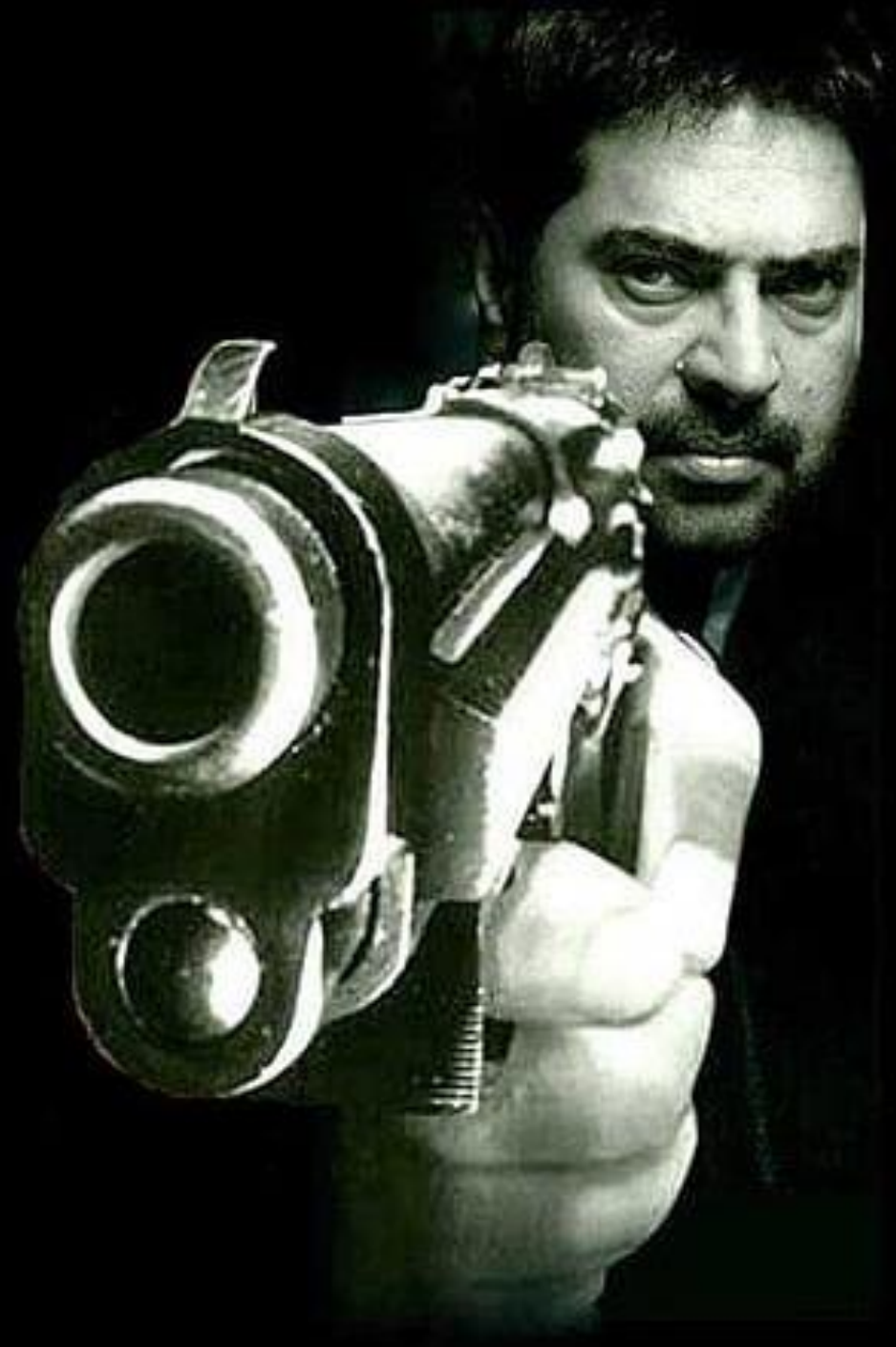




- For Global partnership, RSVP must consider Marvel Studios, Star Cinema, 20thCentury Fox, or Warner Brothers as they have the highest-voted movies in their kitty.
- James Mangold can be hired as the director for RSVP's next project as he has the most number of movies with excellent IMDB ratings followed by the Russo Brothers.



- Based on median rating, RSVP must consider either Mammootty or Mohan Lal for the lead role.
- Actors like Vijay Sethupathy, Fahad Fasil or Yogi Babu for the important character roles in the upcoming productions.
- Actress like Taapsee Pannu, Kriti Sanon, Divya Dutta for the lead female roles, as they have highest rating respectively.
- If RSVP looking for a multilingual movie, they should consider Star Cinema & Twentieth Century Fox as their Co-production team.





THANK YOU