

EXECUTIVE SUMMARY AND RECOMMENDATIONS

Following analysis of the IMDb dataset, the following recommendations could help RSVP movies for their next film.

Genre and Release time:

Over the years, fewer movies have been produced. With 3052 films produced, 2017 set a record. The month of March saw the most production, while December saw the lowest. being safer the months of March or January are suitable for the release of films because they have the lowest number of films created after December. Drama is the most popular genre out of the 13 distinct genres, with 4285 films and an average runtime of 106.77 minutes. Overall, 1078 drama movies were produced in 2019. RSVP Movies may concentrate on the drama subgenre for its forthcoming film. The comedy and thriller genres can also be studied, in addition to drama. As Thriller genre movies have the highest worldwide gross income and votes.

Production House:

Based on the number of votes obtained for their films, Warner Bros., Twentieth Century Fox, and Marvel Studios are the top three production companies. The top two studios that have created the most successful multilingual films are Star Cinema and Twentieth Century Fox. Twentieth Century Fox should be considered as a global partner because the production business created pictures with high ratings and the most hits among multilingual movies, as the film is intended for a global audience.

Director and Cast:

James Mangold is the top filmmaker with the most superhit films. Steven Soderbergh has the highest ratings for his films. Any of the directors listed above can be employed as the director for the upcoming project. Mammooty and/or Mohanlal may be chosen as the actor for the upcoming project based on the median rating. Parvathy Thiruvothu can be regarded as an actress based on the amount of Super Hit films; she has appeared in. To appeal to the Indian audience for the next project, Vijay Sethupathi and Taapsee Pannu should be picked as the actor and actress based on the total votes cast and the average ratings given to their films released in India.