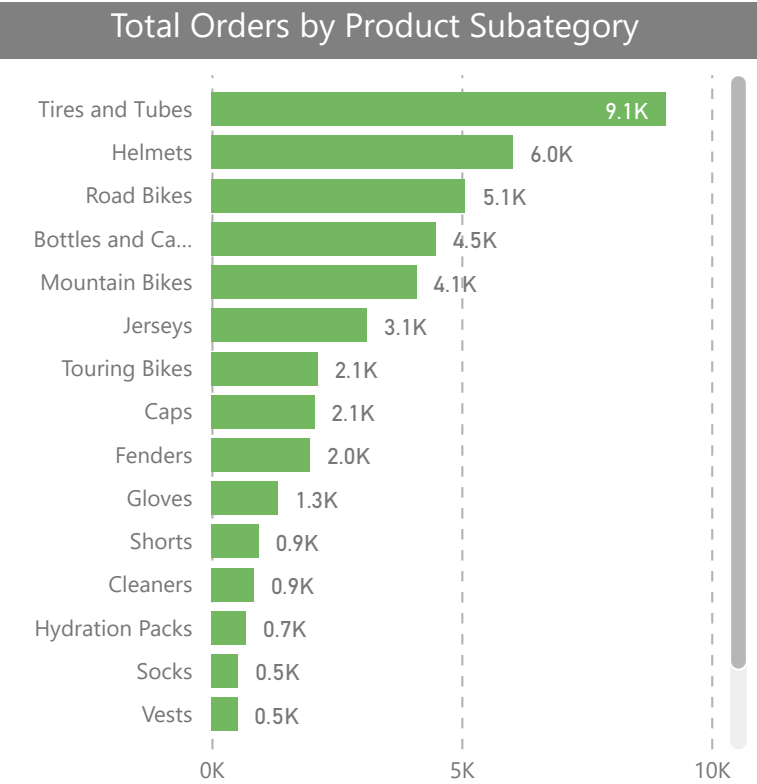




1/1/2016

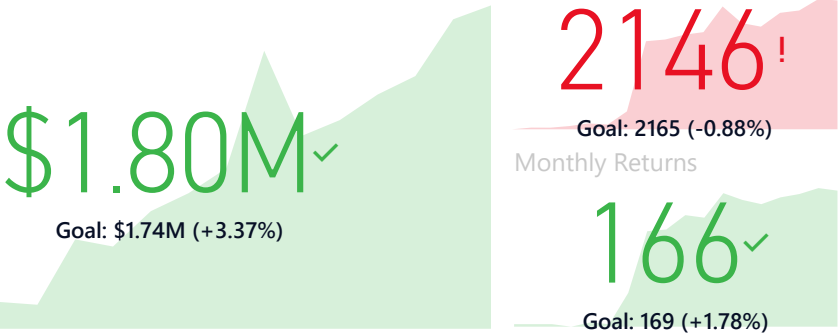
6/30/2017



ProductName	NumberOfOrders	Return Rate
Water Bottle - 30 oz.	3983	1.95%
Patch Kit/8 Patches	2952	1.61%
Mountain Tire Tube	2846	1.64%
Road Tire Tube	2173	1.55%
Sport-100 Helmet, Red	2099	3.33%
AWC Logo Cap	2062	1.11%
Sport-100 Helmet, Blue	1995	3.31%
Fender Set - Mountain	1975	1.36%
Sport-100 Helmet, Black	1940	2.68%
Mountain Bottle Cage	1896	2.02%
Road Bottle Cage	1668	1.68%
Touring Tire Tube	1364	1.64%
HL Mountain Tire	1305	3.75%
ML Mountain Tire	1059	1.32%
LL Road Tire	957	2.26%
ML Road Tire	868	1.51%
Touring Tire	863	1.22%
Bike Wash - Dissolver	850	1.47%
HL Road Tire	795	3.52%
LL Mountain Tire	788	2.50%
Hydration Pack - 70 oz.	695	3.60%
Mountain-200 Black, 46	528	3.22%
Mountain-200 Black, 42	524	3.63%
Mountain-200 Silver, 38	522	2.30%
Mountain-200 Silver, 46	521	2.11%
Mountain-200 Black, 38	519	2.89%
Mountain-200 Silver, 42	483	2.48%
Half-Finger Gloves, M	465	1.74%
Half-Finger Gloves, S	453	1.69%
Long-Sleeve Logo Jersey, L	424	3.54%
Half-Finger Gloves, L	414	2.14%
Long-Sleeve Logo Jersey, M	408	3.68%
Long-Sleeve Logo Jersey, S	392	3.06%
Short-Sleeve Classic Jersey, S	388	3.35%
Road-750 Black, 52	383	2.87%
Short-Sleeve Classic Jersey, M	363	1.21%
Short-Sleeve Classic Jersey, L	363	1.21%
Total	22534	2.14%

Monthly Revenue

Monthly Orders



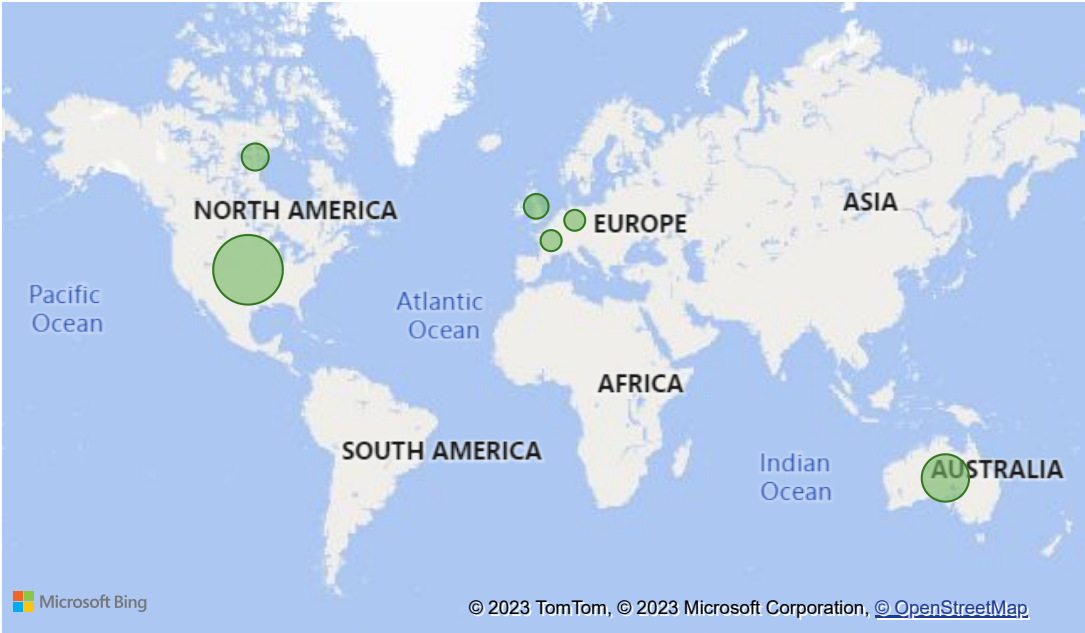
Top Product (Orders)

Water Bottle - 30 oz.

Top Product (Profit)

Mountain-200 Black, 46

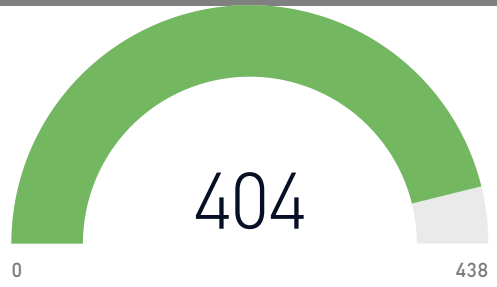
- Select all
- Europe
- North America
- Pacific



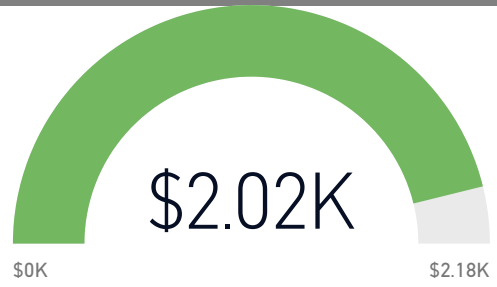


Water Bottle - 30 oz.

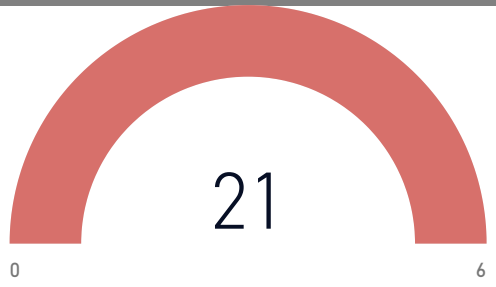
Total Orders vs Target



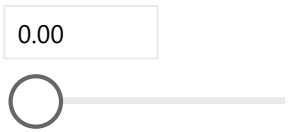
Total Revenue vs Target



Total Returns vs previous month

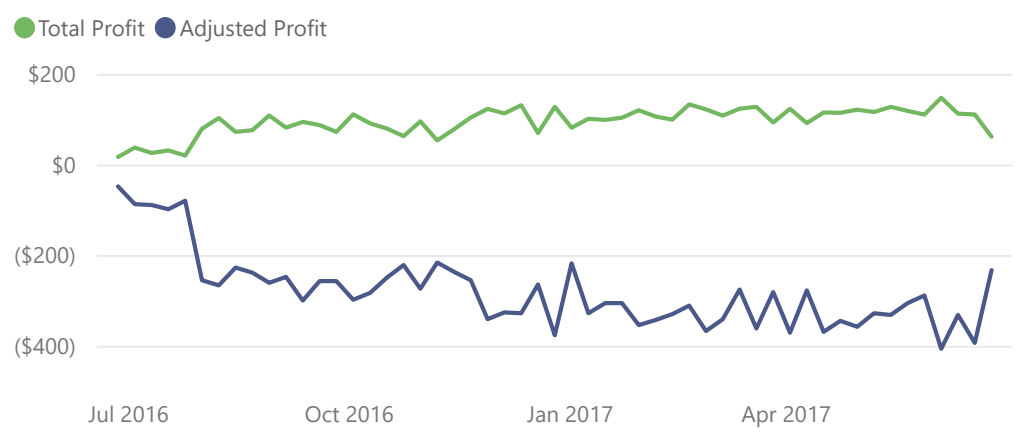


% Adjusted Price



\$4.99
Average Product Price
\$4.99
Adjusted Price

Weekly Profit



Weekly Profit



Weekly Return Volume

