



Arjun Patel

User Experience Designer

patelarjun.alpha@gmail.com

Experience

Lollypop Design Studio

August 2021 – Present

Associate Senior UX Designer

Analysing data, and designing experiences for websites, applications, and marketing assets using Sketch, and Figma for companies including Vodafone-Idea (Vi), Hypto, AGOG, and Rario.

Lollypop Design Studio

July 2020 – August 2021

UX Designer

Created winning pitches and designed experiences including websites, applications, and marketing assets using Sketch, and Figma for companies including Vodafone-Idea (Vi) and Mission Bio.

e-Yantra, IIT Bombay

September 2019 – June 2020

UX Designer

Collaborated with Physiotherapy doctors to design & develop an app focused on solving cervical spondylosis, and vertigo patients. Got funded, and mentored by Innovation & Entrepreneurship experts from IIT Bombay.

Picostone

February 2017 – June 2017

Interface Designer

Focused on home automation, collaborated with hardware engineering, marketing strategists to facilitate a user centric experience. We designed an app that interfaced with the hardware product to control the gadgets.

TEDx, Somaiya Vidyavihar

January 2018 – May 2018

Graphic Designer

Conceptualized and designed website, promotional banners, print advertisements, brochures, newsletters, social media posts, and website banners. Created speaker standee, local art handicrafts, and giveaway kits.

Education

Somaiya Vidyavihar University

July 2016 – September 2020

Electronics & Telecommunication Engineering – CGPA: 8.37/10.00

Major areas of study include Electronics, Communication Systems, Computer Networks, Control Systems, Digital Signal Processing, Image Processing, Signal Processing, RF & Microwaves, and VLSI Systems.

Tools

Design

Sketch, Figma, Adobe XD, Adobe Photoshop

Prototype

Sketch, Adobe XD, Marvel, Invision

Development

HTML, CSS, JS, Arduino, Matlab