# Support Vector Machines (SVMs). Kernelizing SVMs

Maria-Florina Balcan 02/22/2019

#### Amdin

· Hwk 3: due Monday Feb 25th

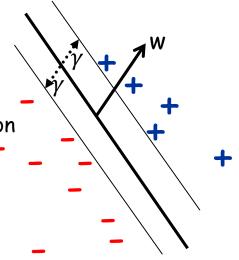
Midterm: March 4th, in class.

#### Margin Important Theme in ML

 If large margin, # mistakes Peceptron makes is small (independent on the dim of the ambient space)!

Large margin can help prevent overfitting.

If large margin  $\gamma$  and if alg. produces a large margin classifier, then amount of data needed depends only on R/ $\gamma$  [Bartlett & Shawe-Taylor '99].



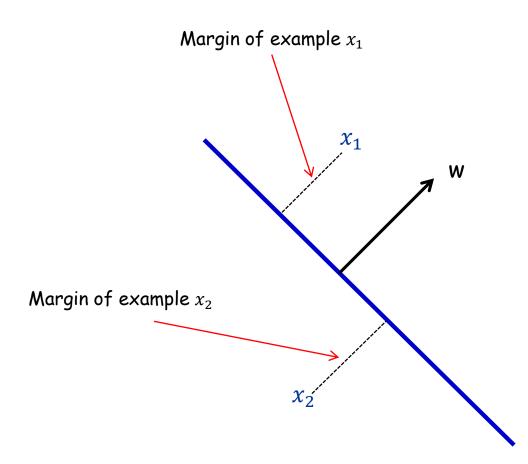
Ideas: Directly search for a large margin classifier!!!

Support Vector Machines (SVMs).

## Geometric Margin

WLOG homogeneous linear separators  $[w_0 = 0]$ .

**Definition:** The margin of example x w.r.t. a linear sep. w is the distance from x to the plane  $w \cdot x = 0$ .



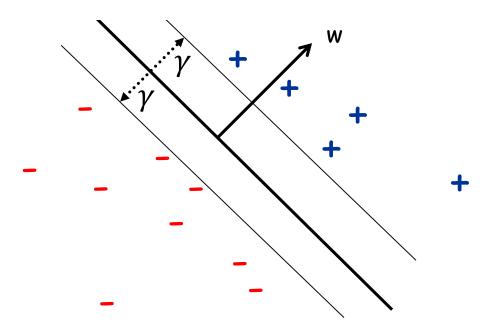
If ||w|| = 1, margin of x w.r.t. w is  $|x \cdot w|$ .

# Geometric Margin

**Definition:** The margin of example x w.r.t. a linear sep. w is the distance from x to the plane  $w \cdot x = 0$ .

**Definition:** The margin  $\gamma_w$  of a set of examples S wrt a linear separator w is the smallest margin over points  $x \in S$ .

**Definition:** The margin  $\gamma$  of a set of examples S is the maximum  $\gamma_w$  over all linear separators w.



Directly optimize for the maximum margin separator: SVMs

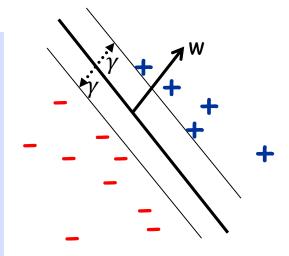
First, assume we know a lower bound on the margin  $\gamma$ 

Input:  $\gamma$ , S={(x<sub>1</sub>, y<sub>1</sub>), ...,(x<sub>m</sub>, y<sub>m</sub>)};

Find: some w where:

- For all i,  $y_i w \cdot x_i \ge \gamma$

Output: w, a separator of margin  $\gamma$  over 5



The case where the data is truly linearly separable by margin  $\gamma$ 

Directly optimize for the maximum margin separator: SVMs

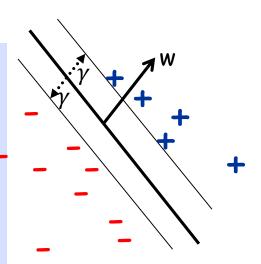
E.g., search for the best possible  $\gamma$ 

Input: 
$$S=\{(x_1, y_1), ..., (x_m, y_m)\};$$

Find: some w and maximum  $\gamma$  where:

- For all i,  $y_i w \cdot x_i \ge \gamma$

Output: maximum margin separator over 5

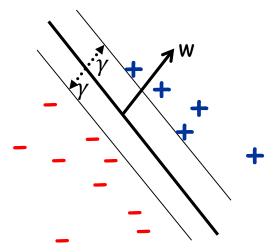


Directly optimize for the maximum margin separator: SVMs

<u>Input</u>:  $S=\{(x_1, y_1), ..., (x_m, y_m)\};$ 

Maximize  $\gamma$  under the constraint:

- $||w||^2 = 1$
- For all i,  $y_i w \cdot x_i \ge \gamma$



Directly optimize for the maximum margin separator: SVMs

```
Input: S=\{(x_1, y_1), ..., (x_m, y_m)\};

Maximize \gamma under the constraint:

||w||^2 = 1
• For all i, y_i w \cdot x_i \ge \gamma

objective constraints
```

This is a constrained optimization problem.

 Famous example of constrained optimization: linear programming, where objective fn is linear, constraints are linear (in)equalities

Directly optimize for the maximum margin separator: SVMs

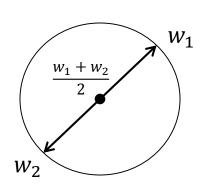
<u>Input</u>:  $S=\{(x_1, y_1), ..., (x_m, y_m)\};$ 

Maximize v under the constraint:

- For all i,  $y_i w \cdot x_i \ge \gamma$

This constraint is non-linear.

In fact, it's even non-convex

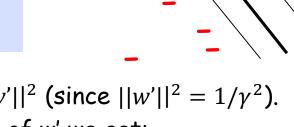


Directly optimize for the maximum margin separator: SVMs

<u>Input</u>:  $S=\{(x_1, y_1), ..., (x_m, y_m)\};$ 

Maximize  $\gamma$  under the constraint:

- For all i,  $y_i w \cdot x_i \ge \gamma$

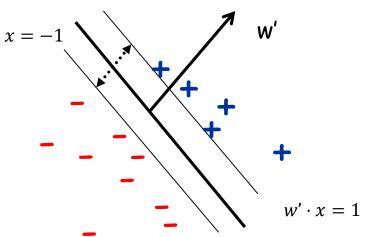


 $w' = w/\gamma$ , then max  $\gamma$  is equiv. to minimizing  $||w'||^2$  (since  $||w'||^2 = 1/\gamma^2$ ). So, dividing both sides by  $\gamma$  and writing in terms of w' we get:

<u>Input</u>:  $S=\{(x_1, y_1), ..., (x_m, y_m)\};$ 

Minimize  $||w'||^2$  under the constraint:

• For all i,  $y_i w' \cdot x_i \ge 1$ 



Directly optimize for the maximum margin separator: SVMs

```
Input: S=\{(x_1, y_1), (x_m, y_m)\};
\operatorname{argmin}_{v} ||w||^2 \text{ s.t.}:
• For all i, y_i w \cdot x_i \ge 1
```

This is a constrained optimization problem.

- The objective is convex (quadratic)
- All constraints are linear
- Can solve efficiently (in poly time) using standard quadratic programing (QP) software

Question: what if data isn't perfectly linearly separable?

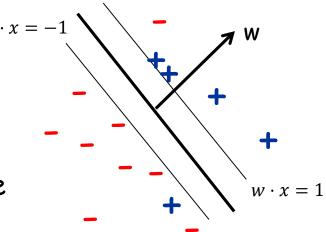
<u>Issue 1</u>: now have two objectives

- maximize margin
- minimize # of misclassifications.

Ans 1: Let's optimize their sum: minimize  $||w||^2 + C(\# \text{ misclassifications})$ 

where C is some tradeoff constant.

<u>Issue 2</u>: This is computationally very hard (NP-hard). [even if didn't care about margin and minimized # mistakes]





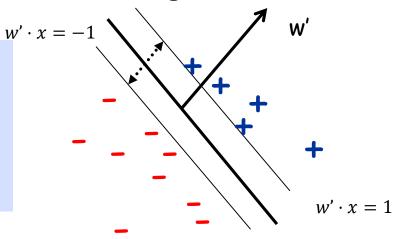
Question: what if data isn't perfectly linearly separable?

Replace "# mistakes" with upper bound called "hinge loss"

<u>Input</u>:  $S=\{(x_1, y_1), ..., (x_m, y_m)\};$ 

Minimize  $||w'||^2$  under the constraint:

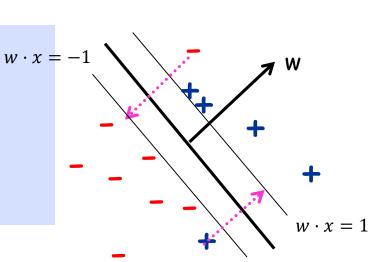
• For all i,  $y_i w' \cdot x_i \ge 1$ 



Input: S={
$$(x_1, y_1), ..., (x_m, y_m)$$
};

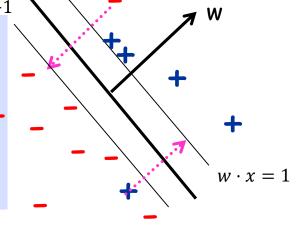
Find  $\operatorname{argmin}_{w,\xi_1,...,\xi_m} ||w||^2 + C \sum_i \xi_i \text{ s.t.}$ :

• For all  $i, y_i w \cdot x_i \ge 1 - \xi_i$ 
 $\xi_i \ge 0$ 
 $\xi_i \text{ are "slack variables"}$ 



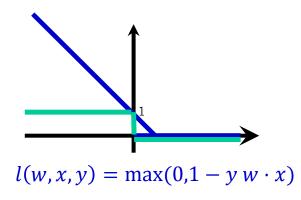
Question: what if data isn't perfectly linearly separable? Replace "# mistakes" with upper bound called "hinge loss"

Input: 
$$S=\{(x_1, y_1), ..., (x_m, y_m)\};$$
Find  $\operatorname{argmin}_{w,\xi_1,...,\xi_m} ||w||^2 + C \sum_i \xi_i \text{ s.t.}:$ 
• For all  $i, y_i w \cdot x_i \geq 1 - \xi_i$ 
 $\xi_i \geq 0$ 



#### $\xi_i$ are "slack variables"

C controls the relative weighting between the twin goals of making the  $||w||^2$  small (margin is large) and ensuring that most examples have functional margin  $\geq 1$ .

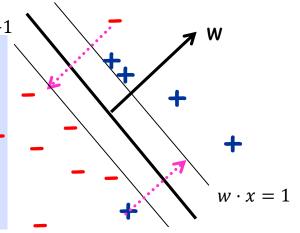


Question: what if data isn't perfectly linearly separable? Replace "# mistakes" with upper bound called "hinge loss"

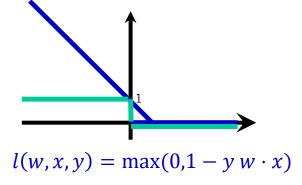
Input: S={ $(x_1, y_1), ..., (x_m, y_m)$ };

Find  $\underset{w,\xi_1,...,\xi_m}{\operatorname{Find}} ||w||^2 + C \sum_i \xi_i \text{ s.t.}$ :

• For all  $i, y_i w \cdot x_i \ge 1 - \xi_i$   $\xi_i \ge 0$ 



Total amount have to move the points to get them on the correct side of the lines  $w \cdot x = +1/-1$ , where the distance between the lines  $w \cdot x = 0$  and  $w \cdot x = 1$  counts as "1 unit".



```
Input: S={(x_1, y_1), ..., (x_m, y_m)};

Find \underset{w,\xi_1,...,\xi_m}{\operatorname{argmin}} ||w||^2 + C \sum_i \xi_i \text{ s.t.}:

• For all i, y_i w \cdot x_i \ge 1 - \xi_i

\xi_i \ge 0
```

Primal form

Which is equivalent to:

Can be kernelized!!!

```
\begin{split} & \underline{\text{Input}} \colon \text{S=}\{(x_1,y_1), ..., (x_m,y_m)\}; \\ & \underline{\text{Find}} \quad \text{argmin}_{\alpha} \frac{1}{2} \sum_{i} \sum_{j} y_i y_j \; \alpha_i \alpha_j x_i \cdot x_j - \sum_{i} \alpha_i \; \text{s.t.}; \\ & \cdot \quad \text{For all i,} \quad 0 \leq \alpha_i \leq C_i \\ & \sum_{i} y_i \alpha_i = 0 \end{split}
```

Lagrangian Dual

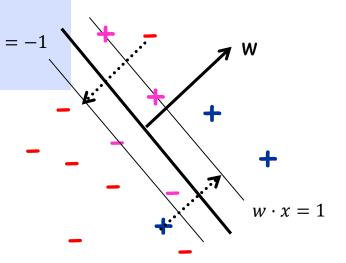
#### SVMs (Lagrangian Dual)

```
Input: S={(x_1, y_1), ..., (x_m, y_m)};

Find \operatorname{argmin}_{\alpha} \frac{1}{2} \sum_{i} \sum_{j} y_i y_j \alpha_i \alpha_j x_i \cdot x_j - \sum_{i} \alpha_i \text{ s.t.}:
```

• For all i, 
$$0 \le \alpha_i \le C_i$$
 
$$\sum y_i \alpha_i = 0 \qquad \qquad w \cdot x = -1$$

- Final classifier is:  $w = \sum_i \alpha_i y_i x_i$
- The points  $x_i$  for which  $\alpha_i \neq 0$  are called the "support vectors"



### What you should know

- The importance of margins in machine learning.
- The SVM algorithm. Primal and Dual Form.
- Kernelizing SVM.