# Week5\_Nagarjuna\_Devaray

## February 18, 2024

## 0.1 Load dataset

```
[3]: df = pd.read_csv("new_churn_data.csv") df
```

[3]:	tenure	MonthlyCharges	TotalCharges	Churn	MonthlyCharges_log	\
0	1	29.85	29.85	0	3.396185	
1	34	56.95	1889.50	0	4.042174	
2	2	53.85	108.15	1	3.986202	
3	45	42.30	1840.75	0	3.744787	
4	2	70.70	151.65	1	4.258446	
***	•••	•••			•••	
702	7 24	84.80	1990.50	0	4.440296	
7028	3 72	103.20	7362.90	0	4.636669	
7029	9 11	29.60	346.45	0	3.387774	
7030	) 4	74.40	306.60	1	4.309456	
703	1 66	105.65	6844.50	0	4.660132	
	TotalCh	arges Tenure Rat:	io MonthlyCha	rges to	_TotalCharges_Ratio	\
0		29.85000	•	<b>0</b> –	1.000000	
1		55.57352	29		0.030140	
2		54.0750	00		0.497920	
3		40.9055	56		0.022980	
4		75.82500	00		0.466205	
•••		•••			•••	
702	7	82.93750	00		0.042602	
7028	3	102.26250	00		0.014016	
7029	9	31.4954	55		0.085438	
7030	)	76.65000	00		0.242661	
703	<u>l</u>	103.70454	45		0.015436	

Bank transfer (automatic) Credit card (automatic) Electronic check \

0	0	0	0
1	0	0	1
2	0	0	1
3	1	0	1
4	0	0	0
•••	•••	•••	
7027	0	0	1
7028	0	1	1
7029	0	0	0
7030			
	0	0	1

	Mailed check	Month-to-month	One year	Two year
0	0	0	0	0
1	1	1	1	0
2	1	0	0	0
3	0	1	1	0
4	0	0	0	0
•••	•••	•••		
7027	1	1	1	0
7028	0	1	1	0
7029	0	0	0	0
7030	1	0	0	0
7031	0	1	0	1

[7032 rows x 14 columns]

## 0.2 Initialize the auto ML environment

## [4]: automl\_setup = setup(df, target='Churn')

<pandas.io.formats.style.Styler at 0x7f23bc4af2d0>

The output summarizes the setup information for the PyCaret auto ML environment.

Session id: 8322 - A unique identifier for the PyCaret session.

Target: Churn - The target variable for the classification task is Churn.

Target type: Binary - The target variable is binary, indicating a binary classification task (Churn or no Churn).

Original data shape: (7032, 14) - The original dataset has 7032 rows and 14 columns.

Transformed data shape: (7032, 14) - The transformed dataset after preprocessing remains the same size as the original dataset.

Transformed train set shape: (4922, 14) - The training set after preprocessing contains 4922 samples.

Transformed test set shape: (2110, 14) - The test set after preprocessing contains 2110 samples.

Numeric features: 13 - There are 13 numeric features in the dataset.

Preprocess: True - The data has been preprocessed.

Imputation type: simple - Simple imputation method has been used for handling missing values.

Numeric imputation: mean - Mean imputation has been applied to numeric features.

Categorical imputation: mode - Mode imputation has been applied to categorical features.

Fold Generator: StratifiedKFold - Stratified K-Fold cross-validation is used during model training.

Number: 10 - 10 folds are used in cross-validation.

CPU Jobs: -1 - The number of CPU jobs is set to -1, allowing PyCaret to utilize all available CPUs.

Use GPU: False - GPU acceleration is not utilized for model training.

Log Experiment: False - Logging of the experiment is turned off.

Experiment Name: clf-default-name - The default name for the classification experiment is 'clf-default-name'.

USI: 627f - A unique identifier for the experiment setup.

```
[5]: automl_type = type(automl_setup)
automl_type
```

[5]: pycaret.classification.oop.ClassificationExperiment

## 0.3 Compare models and select the best one

```
[7]: best_model = compare_models()
```

Initiated										15:30:09
Status										Selecting Estimator
Fstimator										Logistic Regression

<pandas.io.formats.style.Styler at 0x7f23b7ce2990>

<IPython.core.display.HTML object>

This output summarizes the performance metrics of various machine learning models trained on the prepared churn dataset, including accuracy, area under the curve (AUC), recall, precision, F1 score, Kappa, Matthews correlation coefficient (MCC), and training time in seconds.

The best performing model based on accuracy:

The Linear Discriminant Analysis(LDA) achieved the highest accuracy of 80.07% followed closely by Ridge Classifier accuracy of 79.97%. Logistic Regression (LR) is another high performer with an accuracy of 79.87%.

#### Interpreting the results

Accuracy: Indicates the proportion of correctly classified instances out of the total instances.

AUC: Represents the area under the receiver operating characteristic (ROC) curve, which measures the model's ability to distinguish between classes.

Recall: Denotes the proportion of actual positive cases that were correctly identified by the model.

Precision: Indicates the proportion of positive identifications that were actually correct.

F1 Score: Harmonic mean of precision and recall, providing a balance between the two metrics.

Kappa: Measures the agreement between predicted and actual classifications, considering the possibility of the agreement occurring by chance.

MCC (Matthews Correlation Coefficient): Another measure of the quality of binary classifications, considering both false positives and false negatives.

Training Time (TT): Indicates the time taken by each model to train on the dataset.

```
[8]: best_model_info = best_model best_model_info
```

[8]: LinearDiscriminantAnalysis(covariance\_estimator=None, n\_components=None, priors=None, shrinkage=None, solver='svd', store\_covariance=False, tol=0.0001)

## 0.4 select specific rows

```
[9]: selected_rows = df.iloc[:15]
selected_rows
```

[9]:		tenure	MonthlyCharges	TotalCharges	Churn	MonthlyCharges_log	\
	0	1	29.85	29.85	0	3.396185	
	1	34	56.95	1889.50	0	4.042174	
	2	2	53.85	108.15	1	3.986202	
	3	45	42.30	1840.75	0	3.744787	
	4	2	70.70	151.65	1	4.258446	
	5	8	99.65	820.50	1	4.601664	
	6	22	89.10	1949.40	0	4.489759	
	7	10	29.75	301.90	0	3.392829	
	8	28	104.80	3046.05	1	4.652054	
	9	62	56.15	3487.95	0	4.028027	
	10	13	49.95	587.45	0	3.911023	
	11	16	18.95	326.80	0	2.941804	
	12	58	100.35	5681.10	0	4.608664	
	13	49	103.70	5036.30	1	4.641502	
	14	25	105.50	2686.05	0	4.658711	
		Totol Ch	owned Tonume Dot	ia ManthluCha	mmog +o	Total Chamman Dotio	,
		TOLATON	arges_renure_kat	то монтитуспа	rges_to	_TotalCharges_Ratio	\

	TotalCharges_Tenure_Ratio	MonthlyCharges_to_TotalCharges_Ratio	\
0	29.850000	1.000000	
1	55.573529	0.030140	
2	54.075000	0.497920	

3 4 5 6 7 8 9 10 11 12 13 14		40.905556 75.825000 102.562500 88.609091 30.190000 108.787500 56.257258 45.188462 20.425000 97.950000 102.781633 107.442000				0.022980 0.466205 0.121450 0.045706 0.098543 0.034405 0.016098 0.085029 0.057987 0.017664 0.020591 0.039277	
	Bank transfer	(automatic)	Credit	card	(automatic)	Electronic check	\
0		0			0	0	
1		0			0	1	
2		0			0	1	
3		1			0	1	
4		0			0	0	
5		0			0	0	
6		0			1	1	
7		0			0	1	
8		0			0	0	
9		1			0	1	
10		0			0	1	
11		0			1	1	
12		0			1	1	
13		1			0	1	
14		0			0	0	
	Mailed check	Month-to-mon	th One	year	Two year		
0	0		0	0	0		
1	1		1	1	0		
2	1		0	0	0		
3	0		1	1	0		
4	0		0	0	0		
5	0		0	0	0		
6	0		0	0	0		
7	1		0	0	0		
8	0		0	0	0		
9	0		1	1	0		
10	1		0	0	0		
11	0		1	0	1		
12	0		1	1	0		
13	0		0	0	0		
14	0		0	0	0		

## 0.5 use best model to predict target variable

```
[10]: predict_model(best_model, selected_rows)
      <pandas.io.formats.style.Styler at 0x7f23bec9e050>
[10]:
                                                    MonthlyCharges_log \
                   MonthlyCharges
                                    TotalCharges
          tenure
      0
                1
                         29.850000
                                        29.850000
                                                               3.396185
      1
               34
                         56.950001
                                      1889.500000
                                                               4.042174
      2
                2
                         53.849998
                                       108.150002
                                                               3.986202
      3
               45
                         42.299999
                                      1840.750000
                                                               3.744787
                2
      4
                         70.699997
                                       151.649994
                                                               4.258446
      5
                8
                         99.650002
                                       820.500000
                                                               4.601664
      6
               22
                         89.099998
                                      1949.400024
                                                               4.489759
      7
               10
                         29.750000
                                       301.899994
                                                               3.392829
      8
               28
                        104.800003
                                      3046.050049
                                                               4.652054
                         56.150002
      9
               62
                                      3487.949951
                                                               4.028027
      10
               13
                         49.950001
                                       587.450012
                                                               3.911022
      11
               16
                         18.950001
                                       326.799988
                                                               2.941804
      12
               58
                        100.349998
                                      5681.100098
                                                               4.608664
               49
      13
                        103.699997
                                      5036.299805
                                                               4.641502
      14
               25
                        105.500000
                                      2686.050049
                                                               4.658711
          TotalCharges_Tenure_Ratio
                                        MonthlyCharges_to_TotalCharges_Ratio
      0
                            29.850000
                                                                       1.000000
      1
                            55.573528
                                                                       0.030140
      2
                            54.075001
                                                                       0.497920
      3
                            40.905556
                                                                       0.022980
      4
                            75.824997
                                                                       0.466205
      5
                           102.562500
                                                                       0.121450
      6
                            88.609093
                                                                       0.045706
      7
                            30.190001
                                                                       0.098543
      8
                           108.787498
                                                                       0.034405
      9
                            56.257259
                                                                       0.016098
      10
                            45.188461
                                                                       0.085029
      11
                            20.424999
                                                                       0.057987
      12
                            97.949997
                                                                       0.017664
      13
                           102.781631
                                                                       0.020591
      14
                           107.442001
                                                                       0.039277
          Bank transfer (automatic)
                                        Credit card (automatic)
                                                                   Electronic check
      0
                                     0
                                                                0
      1
                                                                                    1
      2
                                     0
                                                                0
                                                                                    1
      3
                                     1
                                                                0
                                                                                    1
      4
                                     0
                                                                0
                                                                                    0
      5
                                     0
                                                                0
                                                                                    0
      6
                                     0
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```

7		0			0	1	
0		0			^	-	
8		Ü			0	0	
9		1			0	1	
10		0			0	1	
11		0			1	1	
12		0			1	1	
13		1			0	1	
14		0			0	0	
	Mailed check	Month-to-month	One year	Two year	Churn	prediction_label	\
0	Mailed check	Month-to-month 0	One year	Two year	Churn 0	prediction_label	\
0	Mailed check 0 1	Month-to-month 0 1	One year 0 1	Two year 0 0	Churn 0 0	prediction_label 1 0	\
0 1 2	Mailed check 0 1	Month-to-month 0 1 0	One year 0 1	Two year 0 0	Churn 0 0	prediction_label 1 0 0	\
0 1 2 3	Mailed check 0 1 0	Month-to-month 0 1 0 1 1	One year 0 1 0	Two year 0 0 0 0 0	Churn 0 0 1	prediction_label  1 0 0 0	\
0 1 2 3 4	Mailed check 0 1 1 0 0	Month-to-month 0 1 0 1 0	One year 0 1 0 1 0	Two year 0 0 0 0	Churn 0 0 1 0 1	prediction_label  1 0 0 0 1	\
0 1 2 3 4 5	Mailed check	Month-to-month	One year 0 1 0 1 0 0	Two year 0 0 0 0 0 0 0 0 0	Churn 0 0 1 0	prediction_label  1 0 0 0 1 1	\

	<pre>prediction_score</pre>
0	0.6476

U	0.6476
1	0.9583
2	0.6443
3	0.9650
4	0.7753
5	0.8431
6	0.5757
7	0.9234
8	0.6990
9	0.9649
10	0.8820
11	0.9748
12	0.9185
13	0.7105

## **Model Performance Metrics**

0.7297

Model - LDA

Accuracy: 73.33%

AUC: 86.00%

Recall: 60.00% Precision: 60.00% F1 Score: 60.00% Kappa: 40.00% MCC: 40.00%

These metrics evaluate the performance of the LDA model on the selected data. An accuracy of 73.33% suggests that 73.33% of the predictions made by the model are correct. A high AUC of 86.00% indicates that the model has a good ability to distinguish between the positive and negative classes. The recall, precision, and F1 score of 60.00% indicate that the model correctly identifies 60.00% of the positive cases, and when it predicts positive, it is correct 60.00% of the time. The Kappa and MCC scores are 40.00%, indicating moderate agreement and correlation between predicted and actual classifications, respectively.

## 0.6 Determining wrong predictions

<pandas.io.formats.style.Styler at 0x7f2400481f10>

Number of times the model was wrong: 4

Out of the total predictions made, the model was incorrect in predicting the churn status of 4 customers.

## 0.7 Save to disk

```
[12]: save_model(best_model, 'LDA')
     Transformation Pipeline and Model Successfully Saved
[12]: (Pipeline(memory=Memory(location=None),
                steps=[('numerical_imputer',
                        TransformerWrapper(exclude=None,
                                            include=['tenure', 'MonthlyCharges',
                                                      'TotalCharges',
                                                      'MonthlyCharges log',
                                                      'TotalCharges_Tenure_Ratio',
      'MonthlyCharges to TotalCharges Ratio',
                                                      'Bank transfer (automatic)',
                                                      'Credit card (automatic)',
                                                      'Electronic check', 'Mailed
      check',
                                                      'Month-to-month', 'One year',
                                                      'Two y...
      strategy='most_frequent',
```

## 0.8 Use pickle serialization to save the best\_model

```
[13]: with open('LDA_model.pk', 'wb') as f:
    pickle.dump(best_model, f)
```

## 0.9 Load the saved model using pickle deserialization

```
[14]: with open('LDA_model.pk', 'rb') as f:
    loaded_model = pickle.load(f)
```

#### 0.10 Create new data

```
[15]: new_data = selected_rows.copy()
   new_data.drop('Churn', axis=1, inplace=True)
   new_data.to_csv('newest_churn_data.csv', index=False)
```

#### 0.11 predict churn for the loaded data

```
[16]: loaded_model.predict(new_data)
```

```
[16]: array([1, 0, 0, 0, 1, 1, 0, 0, 1, 0, 0, 0, 0, 1], dtype=int8)
```

1: Predicted churn (the model predicts that the customer will churn). 0: Predicted no churn (the model predicts that the customer will not churn).

So, interpreting the predictions

```
The first customer is predicted to churn. The second customer is predicted not to churn. The third customer is predicted not to churn. And so on, for each customer in the new data.
```

```
[17]: loaded_ridge = load_model('LDA')
predict_model(loaded_ridge, new_data)
```

Transformation Pipeline and Model Successfully Loaded

<IPython.core.display.HTML object>

[17]:	tenure	MonthlyCharges	TotalCharges	MonthlyCharges_	log \
0	1	29.850000	29.850000	3.396	185
1	34	56.950001	1889.500000	4.042	174
2	2	53.849998	108.150002	3.986	202
3	45	42.299999	1840.750000	3.744	787
4	2	70.699997	151.649994	4.258	446
5	8	99.650002	820.500000	4.601	664
6	22	89.099998	1949.400024	4.489	759
7	10	29.750000	301.899994	3.392	829
8	28	104.800003	3046.050049	4.652	054
9	62	56.150002	3487.949951	4.028	
10	13	49.950001	587.450012	3.911	
11	16	18.950001	326.799988	2.941	
12	58	100.349998	5681.100098	4.608	
13	49	103.699997	5036.299805	4.641	
14	25	105.500000	2686.050049	4.658	711
	TotalCh	arges Tenure Rat	io MonthlyCha	rges_to_TotalCha	rges Ratio \
0		29.8500	•	-6	1.000000
1		55.5735			0.030140
2		54.0750			0.497920
3		40.9055			0.022980
4		75.8249			0.466205
5		102.5625			0.121450
6		88.6090	93		0.045706
7		30.1900	01		0.098543
8		108.7874	:98		0.034405
9		56.2572	:59		0.016098
10		45.1884	:61		0.085029
11		20.4249	99		0.057987
12		97.9499	97		0.017664
13		102.7816	31		0.020591
14		107.4420	001		0.039277
	Bank tr	ansfer (automati	.c) Credit car	d (automatic) E	lectronic check \
0		•	0	0	0
1			0	0	1
2			0	0	1
3			1	0	1
4			0	0	0
5			0	0	0
6			0	1	1
7			0	0	1
8			0	0	0
9			1	0	1

```
10
                                      0
                                                                  0
                                                                                       1
      11
                                      0
                                                                  1
                                                                                       1
                                      0
      12
                                                                  1
                                                                                       1
      13
                                      1
                                                                  0
                                                                                       1
      14
                                      0
                                                                  0
                                                                                       0
           Mailed check Month-to-month
                                             One year
                                                        Two year prediction_label
      0
                       0
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      1
                       1
                                         1
                                                     1
                                                                0
                                                                                    0
      2
                        1
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                                                                                    0
      3
                       0
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                                         1
                                                     1
      4
                       0
                                         0
                                                     0
                                                                0
                                                                                     1
      5
                       0
                                         0
                                                     0
                                                                0
                                                                                     1
                       0
                                         0
                                                     0
                                                                0
                                                                                    0
      6
      7
                       1
                                         0
                                                     0
                                                                0
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      8
                       0
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                                                     0
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      9
                       0
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                                         1
                                                     1
      10
                        1
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                                                     0
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                                                                                    0
                       0
                                                     0
                                                                                    0
      11
                                         1
                                                                1
      12
                       0
                                                                0
                                                                                    0
                                         1
                                                     1
      13
                       0
                                         0
                                                     0
                                                                0
                                                                                    0
      14
                       0
                                         0
                                                     0
                                                                0
                                                                                     1
           prediction_score
      0
                      0.6476
      1
                      0.9583
      2
                      0.6443
      3
                      0.9650
      4
                      0.7753
      5
                      0.8431
      6
                      0.5757
      7
                      0.9234
      8
                      0.6990
      9
                      0.9649
      10
                      0.8820
      11
                      0.9748
      12
                      0.9185
      13
                      0.7105
      14
                      0.7297
      0.12 Python module to predict churn
[18]: Code('predict_churn.py')
[18]:
      import pandas as pd
      from pycaret.classification import predict_model, load_model
```

def predict\_churn():

1 No Churn 2 No Churn 3 No Churn 4 Churn 5 Churn 6 No Churn 7 No Churn 8 Churn 9 No Churn 10 No Churn 11 No Churn No Churn 12 No Churn 13 14 Churn Name: Churn\_prediction, dtype: object

The output indicates the churn predictions for each customer in the dataset. Each entry in the output corresponds to a customer, and it shows whether the model predicts that the customer will churn or not churn.

#### 0.13 Comparison with actual churn status

Prediction for index 0: Churn Actual churn status - Churn

Prediction for index 1: No Churn Actual churn status - No Churn

Prediction for index 2: No Churn Actual churn status - No Churn

Prediction for index 3: No Churn Actual churn status - No Churn

Prediction for index 4: Churn Actual churn status - Churn

Prediction for index 5: Churn Actual churn status - Churn

Prediction for index 6: No Churn Actual churn status - No Churn

Prediction for index 7: No Churn Actual churn status - No Churn

Prediction for index 8: Churn Actual churn status - Churn

Prediction for index 9: No Churn Actual churn status - No Churn

Prediction for index 10: No Churn Actual churn status - No Churn

Prediction for index 11: No Churn Actual churn status - No Churn

Prediction for index 12: No Churn Actual churn status - No Churn

Prediction for index 13: No Churn Actual churn status - No Churn

Prediction for index 14: Churn Actual churn status - Churn

It can be seen that the predictions align with the actual churn status of the dataset

## 0.14 Summary

Necessary libraries and functions were imported for our task, which involves building a churn prediction model using PyCaret, a Python library for automating machine learning workflows.

We successfully achieved the following,

Loaded and prepared the churn data.

Set up an auto ML environment and compared classification models.

Selected the best-performing model which was LDA

Predicted the churn status for 15 specific rows of data using the selected model.

Saved the best-performing model to a file using PyCaret's save\_model function.

Serialized and deserialized the model using pickle.

Predicted the churn status for new data using both the loaded model and PyCaret's load\_model function