Reading 1: Ethics and Trust in the Investment Profession

Question #1 of 17

Which of the following best describes elements of a framework for ethical decision making?

- **A)** Identify relevant facts; consider influences and alternatives; decide and act; reflect on outcomes.
- **B)** State the objective; gather, process, and interpret the data; report the conclusions; update the analysis.
- C) Relevance; faithful representation; transparency; comprehensiveness; consistency.

Question #2 of 17

Which of the following statements about a code of ethics is most accurate? A code of ethics:

- A) must include rules-based standards of conduct.
- B) does not need to include standards of conduct.
- C) must include principles-based standards of conduct.

Question #3 of 17

Unethical behavior by a financial professional harms:

- A) only clients and other employees.
- B) only clients.
- C) clients, other employees, and society.

Question #4 of 17 Question ID: 683827

Unethical behavior by individuals in the investment industry is *most likely* to:

- A) decrease the rate of economic growth.
- B) increase the overall profits of financial services firms.
- C) decrease financing costs for businesses.

Question #5 of 17

A framework for ethical decision making is <i>most appropriately</i> applied to:	
A) reduce the need to maintain a large compliance department.	
B) aid decision makers in considering alternatives and their potential impacts.	
C) determine whether actions are legal.	
Question #6 of 17	Question ID: 683820
Ethics <i>least likely</i> refers to:	
A) the study of good and bad behavior.	
B) moral principles to guide behavior.	
C) a person's beliefs about right and wrong behavior.	
Question #7 of 17	Question ID: 683835
An ethical decision-making framework:	
A) focuses on the near term impact on all stakeholders.	
B) primarily addresses compliance with regulatory issues.	
C) considers alternative actions and unintended consequences.	
Question #8 of 17	Question ID: 683823
A code of ethics:	
A) provides the public with assurance of a minimum level of ethical behavior.	
B) may be rules-based or principles-based.	
C) should not be used for marketing purposes.	
Question #0 of 17	
Question #9 of 17	Question ID: 683826
Surveys have shown that, compared to other professions, the trust the public has in financial services professions.	onals is:
A) near the bottom of all professions.	

B) higher than for other professions.C) only average among professions.

Question #10 of 17Question ID: 683825

Challenges to ethical behavior are *most likely* to arise from:

- A) situational influences.
- B) inadequate training.
- C) internal motivations.

Question #11 of 17 Question ID: 683822

Standards of conduct are *most* accurately described as:

- A) giving members of a group a minimum level of acceptable behavior.
- **B)** providing the public with the values and general expectations for a group of professionals.
- C) a necessary part of any ethical code.

Question #12 of 17 Question ID: 683830

CFA Institute Standards of Professional Conduct are most accurately described as being based on:

- A) accepted legal standards.
- B) a code of ethics.
- C) the best interests of members and candidates.

Question #13 of 17Question ID: 683829

Unethical behavior by financial professionals:

- A) does not affect allocation of capital.
- B) increases incomes for the profession.
- C) increases risk and the cost of capital.

Question #14 of 17 Question ID: 683821

Which of the following characteristics distinguishes a profession from an occupation? Members of a profession:

- A) view their work as a calling.
- B) are better compensated for their services.
- C) abide by a code of ethics.

Question #15 of 17Question ID: 683832

Which of the following statements about legal and ethical standards is most accurate?

- A) Unethical acts are always illegal.
- B) Illegal acts are always unethical.
- C) Some illegal acts are considered ethical.

Question #16 of 17 Question ID: 683831

Which of the following statements about legal and ethical standards is *most* accurate?

- A) Ethical standards are a subset of legal standards.
- B) Legal standards are a subset of ethical standards.
- C) Ethical and legal standards often intersect, but not always.

Question #17 of 17 Question ID: 683819

Ethics are most accurately defined as:

- A) a belief about proper conduct.
- B) the study of moral principles.
- C) a written code of standards.