

## ❖ INSIGHTS AND OVERVIEW

### 1. Average Viewership:

- The average viewership is **516K** across all regions. This metric provides a baseline for how many viewers, on average, engage with the content.

### 2. IMDb Score:

- The average IMDb score of the content is **5.45**. This indicates the general user rating for Netflix content, suggesting that the majority of content is rated slightly above average.

### 3. Average Watch Time:

- The average watch time is **104.47 minutes**. This shows how long viewers typically engage with content before stopping or completing it.

### 4. Least Completion Rate:

- The **completion rate** is **0.10**, implying that only 10% of viewers are completing the content. This could indicate issues with content quality or mismatches between content and viewer expectations.

### 5. Viewership by Age Group and Subscription Type:

- Age Group 25-34** is leading in terms of viewership, especially among premium subscribers.
- 18-24** and **35-44** groups also have high viewership, but the difference in viewership between subscription types (Basic, Premium, Standard) varies significantly across different age groups.