

**ARJUN K.**

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**PROFESSIONAL SUMMARY**

Results-driven Data Analytics professional with a Diploma in Computer Engineering and hands-on experience in Business Intelligence and Data Analysis. Currently transitioning into advanced Data Analytics through specialized training at Scholar Logic. Proficient in Python, SQL, Tableau, and Power BI with a strong ability to transform complex datasets into actionable business insights. Experienced in dashboard development, data automation, and stakeholder collaboration.

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**TECHNICAL SKILLS****Programming & Query Languages:**

Python, SQL

**Data Analysis & Processing:**

Pandas, NumPy, Data Cleaning, Data Transformation, Statistical Analysis

**Business Intelligence & Visualization:**

- Tableau (Interactive Dashboards, Story Creation, Data Visualizations)
- Power BI (Dashboard Development, Reporting, DAX Basics)
- Microsoft Excel (Advanced Functions, Pivot Tables, Data Analysis)

**Databases:**

MySQL, SQLite

**Reporting & Analytics:**

KPI Reporting, Trend Analysis, Forecasting, Business Insights

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## PROFESSIONAL EXPERIENCE

### Scholarlogic | January 2025 – present

- Designed and deployed interactive Tableau dashboards to analyze customer behavior and product performance, reducing manual reporting efforts for stakeholders.
- Conducted data quality audits and validation checks to ensure high data accuracy across business reports.
- Collaborated with marketing and product teams to convert business requirements into technical data specifications.
- Executed advanced SQL queries to extract, transform, and load (ETL) data from multiple sources for real-time BI reporting.

### Data Analyst Intern

**Bottomline Technologies, Bangalore** | July 2024 – December 2024

- Performed exploratory data analysis (EDA) using Python (Pandas, NumPy) to uncover trends influencing Q4 operational strategy.
  - Automated daily and weekly KPI reporting using Python scripts, improving reporting efficiency by 40%.
  - Developed Power BI dashboards providing senior management with insights into business performance and operational bottlenecks.
  - Optimized SQL queries and managed data transformations to improve data retrieval speed for ad-hoc analysis.
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## PROJECTS

### Sales Data Analysis & Forecasting | Aura Technologies

Tools: Python, SQL, Tableau

- Analyzed historical sales data to identify seasonality and growth patterns.
- Built predictive forecasting models using Python to estimate future sales trends.
- Developed Tableau dashboards to visualize performance metrics for stakeholders.

### Customer Segmentation for Marketing | Bee Technologies

Tools: Python (K-Means), SQL, Power BI

- Segmented customers based on purchasing behavior using clustering techniques.
- Conducted end-to-end data cleaning and preprocessing.
- Created Power BI reports to support targeted marketing campaigns and optimize spend.

## **Financial Data Reporting & Dashboards | RDR Solutions**

*Tools: SQL, Excel, Tableau*

- Managed financial datasets for budgeting and cost analysis.
  - Automated recurring reports to improve operational efficiency.
  - Designed Tableau dashboards highlighting expenditure trends and profitability insights.
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## **EDUCATION**

**Data Analytics Certification** | Scholar Logic | 2026

**Diploma in Computer Engineering** | NTTF | 2020

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## **CERTIFICATIONS**

- Data Science and Analytics Specialization – Coursera (2026)
  - Tableau Desktop Specialist – Tableau (2026)
  - Power BI Essential Training – LinkedIn Learning (2026)
  - SQL for Data Science – Coursera (2026)
  - Python for Data Science – DataCamp (2026)
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## **LANGUAGES**

English, Malayalam, Hindi