

ARJUN K.

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PROFESSIONAL SUMMARY

Results-driven Data Analytics professional with a Diploma in Computer Engineering and hands-on experience in Business Intelligence and Data Analysis. Currently transitioning into advanced Data Analytics through specialized training at Scholar Logic. Proficient in Python, SQL, Tableau, and Power BI with a strong ability to transform complex datasets into actionable business insights. Experienced in dashboard development, data automation, and stakeholder collaboration.

TECHNICAL SKILLS**Programming & Query Languages:**

Python, SQL

Data Analysis & Processing:

Pandas, NumPy, Data Cleaning, Data Transformation, Statistical Analysis

Business Intelligence & Visualization:

- Tableau (Interactive Dashboards, Story Creation, Data Visualizations)
- Power BI (Dashboard Development, Reporting, DAX Basics)
- Microsoft Excel (Advanced Functions, Pivot Tables, Data Analysis)

Databases:

MySQL, SQLite

Reporting & Analytics:

KPI Reporting, Trend Analysis, Forecasting, Business Insights

PROFESSIONAL EXPERIENCE

Scholarlogic | *January 2025 – present*

- Designed and deployed interactive Tableau dashboards to analyze customer behavior and product performance, reducing manual reporting efforts for stakeholders.
- Conducted data quality audits and validation checks to ensure high data accuracy across business reports.
- Collaborated with marketing and product teams to convert business requirements into technical data specifications.
- Executed advanced SQL queries to extract, transform, and load (ETL) data from multiple sources for real-time BI reporting.

Data Analyst Intern

Bottomline Technologies, Bangalore | *July 2024 – December 2024*

- Performed exploratory data analysis (EDA) using Python (Pandas, NumPy) to uncover trends influencing Q4 operational strategy.
 - Automated daily and weekly KPI reporting using Python scripts, improving reporting efficiency by 40%.
 - Developed Power BI dashboards providing senior management with insights into business performance and operational bottlenecks.
 - Optimized SQL queries and managed data transformations to improve data retrieval speed for ad-hoc analysis.
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PROJECTS

Sales Data Analysis & Forecasting | *Aura Technologies*

Tools: Python, SQL, Tableau

- Analyzed historical sales data to identify seasonality and growth patterns.
- Built predictive forecasting models using Python to estimate future sales trends.
- Developed Tableau dashboards to visualize performance metrics for stakeholders.

Customer Segmentation for Marketing | *Bee Technologies*

Tools: Python (K-Means), SQL, Power BI

- Segmented customers based on purchasing behavior using clustering techniques.
- Conducted end-to-end data cleaning and preprocessing.
- Created Power BI reports to support targeted marketing campaigns and optimize spend.

Financial Data Reporting & Dashboards | RDR Solutions

Tools: SQL, Excel, Tableau

- Managed financial datasets for budgeting and cost analysis.
 - Automated recurring reports to improve operational efficiency.
 - Designed Tableau dashboards highlighting expenditure trends and profitability insights.
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EDUCATION

Data Analytics Certification | Scholar Logic | 2026

Diploma in Computer Engineering | NTTF | 2020

CERTIFICATIONS

- Data Science and Analytics Specialization – Coursera (2026)
 - Tableau Desktop Specialist – Tableau (2026)
 - Power BI Essential Training – LinkedIn Learning (2026)
 - SQL for Data Science – Coursera (2026)
 - Python for Data Science – DataCamp (2026)
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LANGUAGES

English, Malayalam, Hindi