

Job Description

Designation:	Web Designer
Department:	Marcom
Direct Reporting To:	Senior Manager – Website Development

About A&A

A&A Business Consulting (AABC) is India's leading consulting company for Small and Medium Enterprises. Founded in 2009, AABC has completed 1500 full-fledged consulting projects assisting businesses achieve organised growth. We have presence in 7 states across India with a network of 18000+ SMEs.

Our team of 300+ professionals serves clients from industries as diverse as textiles, machine tools, apparel, agriculture, engineering, chemicals, food processing, healthcare & pharmaceuticals, telecom, education, BFSI, automobile, construction & infrastructure and FMCG, amongst others.

We have six different consulting practices namely, **Sales (Business), Finance, Branding, Human Resources, Information Technology and Operations (Business Processes)**. Our team of 100+ consultants with varied industry expertise are backed by Subject Matter Experts (S.M.E.) team. Together, they are responsible for bringing measurable changes to clients' businesses.

At AABC, our vision is to assist individuals and organizations to GROW. Remaining rooted to our vision, we completed assisting 1239 businesses grow financially in March 2018. We are working towards our next mission of assisting 2020 businesses grow financially by 31st March 2020. We can foresee the change we want to bring in the SME sector in India. We want to craft the financial destinies of millions of SMEs by assisting them grow in an organized way.

Come, let us grow your business together!

MISSION 2020: We will assist 2020 businesses achieve organized growth by 31st March, 2020.

Vision: To assist individuals and organizations to grow.

Values: Initiation | Innovation | Persistence | Passion | People | Performance

Job Purpose:

The candidate is responsible for executing all visual design stages from concept to final hand-off to and conceptualizing original website design ideas that bring simplicity.

Detailed Responsibilities:	<ul style="list-style-type: none"> Responsible for Web Application interface design which includes, front end menus, Color schemes, CSS, HTML integration. Provide the CSS/HTML files integration with asp.net applications. Create wireframes, storyboards, user flows, process flows and site maps to communicate interaction and design ideas 		
Requisite functional /Personal Skills:	<ul style="list-style-type: none"> Deep knowledge of CSS, HTML5, JQuery, Bootstrap, WordPress and basic knowledge of asp.net/php integration Out of the box creative mindset and excellent knowledge in Designing webpage layout, Animation, developing graphic designs, Content management and maintaining existing websites. 		
Education	Graduate with any stream		
Relevant Experience:	Min 1 Year		
Will travel?	No	Total Experience:	2 years
Preferred Domain:			
Reference Companies:			
Gender:	Male	Marital Status:	