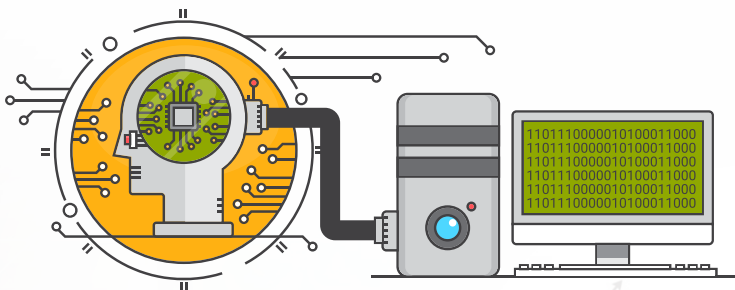
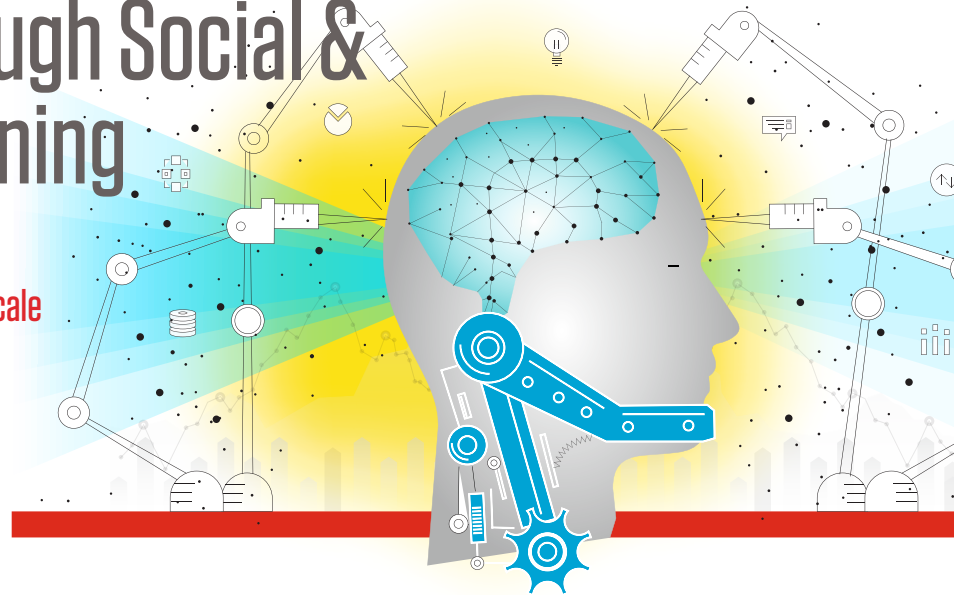


Transforming Knowledge Evolution at [x]cube LABS through Social & Collaborative Learning

Mastering New Technologies Quickly and at Scale

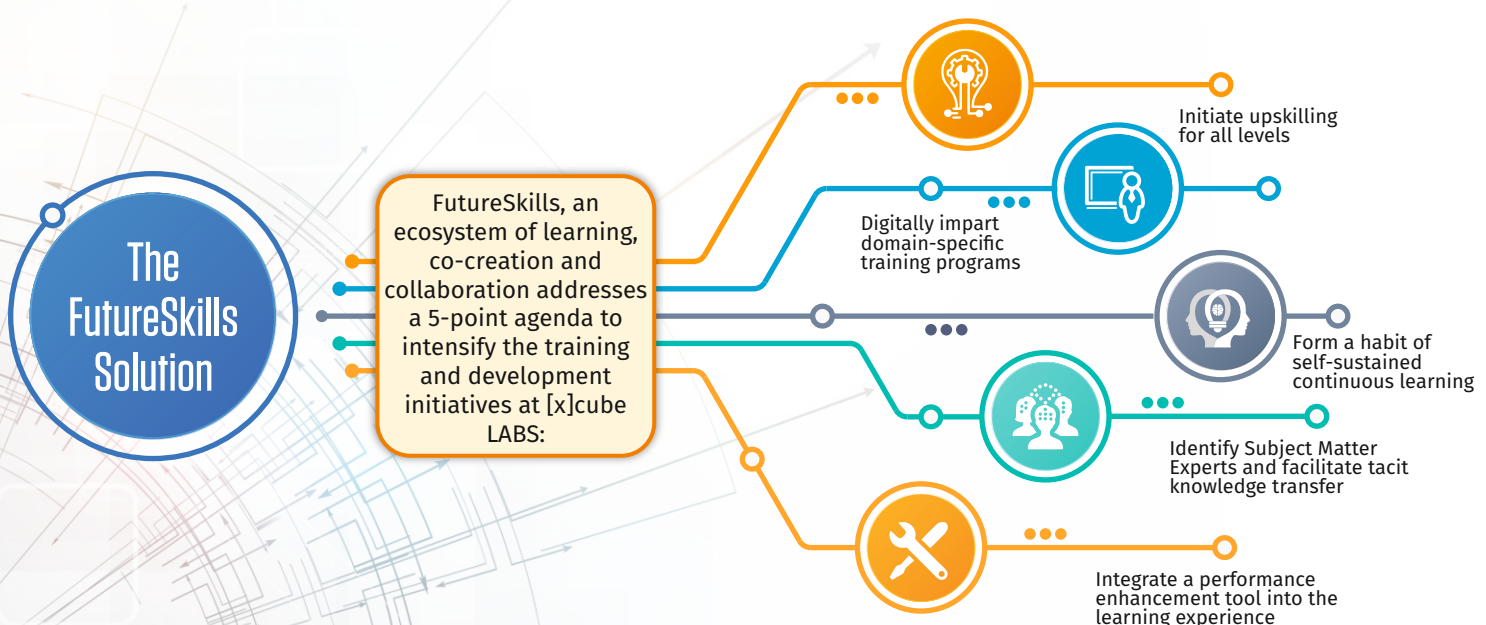
Learning is critical and for small and medium enterprises it often takes place on-the-job with Subject Matter Experts and practitioners sharing their tacit knowledge. However, for collaborative learnings to be impactful, there is a need for tools that can facilitate active engagement of the learners, rather than passive absorption of existing content. [x]cube labs prides itself on how it has been able to rise to this challenge.

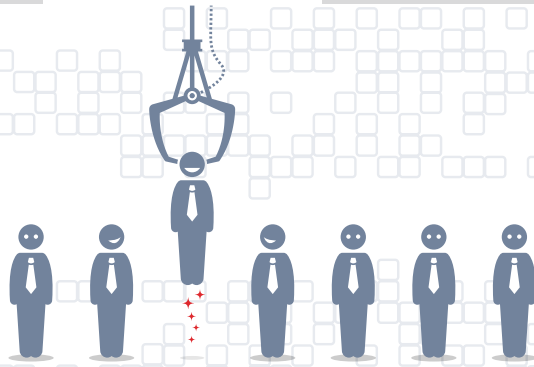
[x]cube LABS, an agile and innovative technology company and a division of PurpleTalk Inc., is a leader in digital innovation and strategy consulting focusing on bringing digital transformation into the enterprise. The nature of its services mandates that the company focus on mastering new technologies and knowledge domains quickly and at scale. To help tackle this problem, the team at [x]cube LABS adopted NASSCOM FutureSkills as a tool that could support their dynamic work culture with an equally agile learning and development initiative. FutureSkills helped experts and employees at [x]cube LABS turn tacit knowledge into sharp training content.



Culture of Continuous Learning

[x]cube LABS had a large number of innovation champions within its ranks. However, to keep up with the fast pace of technological development, the company needed to train and develop every member of its team rapidly and consistently. It was only possible by bringing in a culture of continuous learning.





FutureSkills & [x]cube LABS together



Bring diverse teams together for L&D initiatives yet stay focused on respective learning goals

10+ video-streams in form of Learning Bytes and Jugalbandi



Share expert-knowledge for faster employee usage & consumption

10+ active SMEs

Posted 20+ learning bytes



Create a continuous learning environment to trigger social learning within enterprise

Weekly Avg.
Time Spent per
User on
Learning : 25
mins

Content
Completion
Rate: 86%

Increase in
time spent by
users on
learning -
300%



Make use of digital medium with mobile-first options for anytime, anywhere access

Registered Users: 543

Active Users: 30%



Leverage FutureSkills to drive [x]cube LABS specific training programs



Accessed over
652 times

Rated 4.8 out
of 5



"We have been using FutureSkills for a few months now. The content on FutureSkills is very relevant to the various roles we have in our organization. We are finding the LiveStream functionality in particular extremely useful. We are also leveraging the platform to cross-skill & cross-strengthen our employees across various aspects of digital technology."

Sripathi Sripada

Sr. VP, Customer Success
[x]cube

Impact

Within five months of implementation, NASSCOM FutureSkills has enabled a culture of continuous learning fueled by relevant content and engagement within the organization which is apparent from the number of monthly active learners on the portal. This elucidates how every employee at [x]cube LABS is committed to take charge of their learning trajectory and takes reskilling very earnestly.

