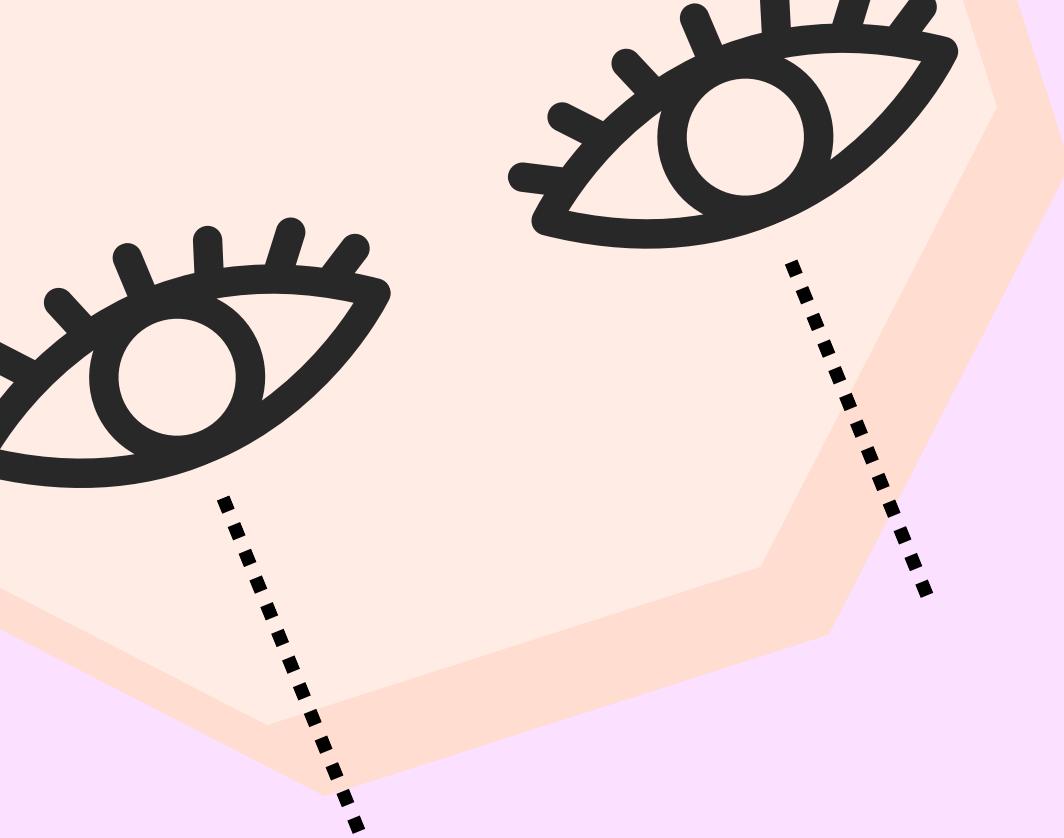




**INSTA
SHOP**



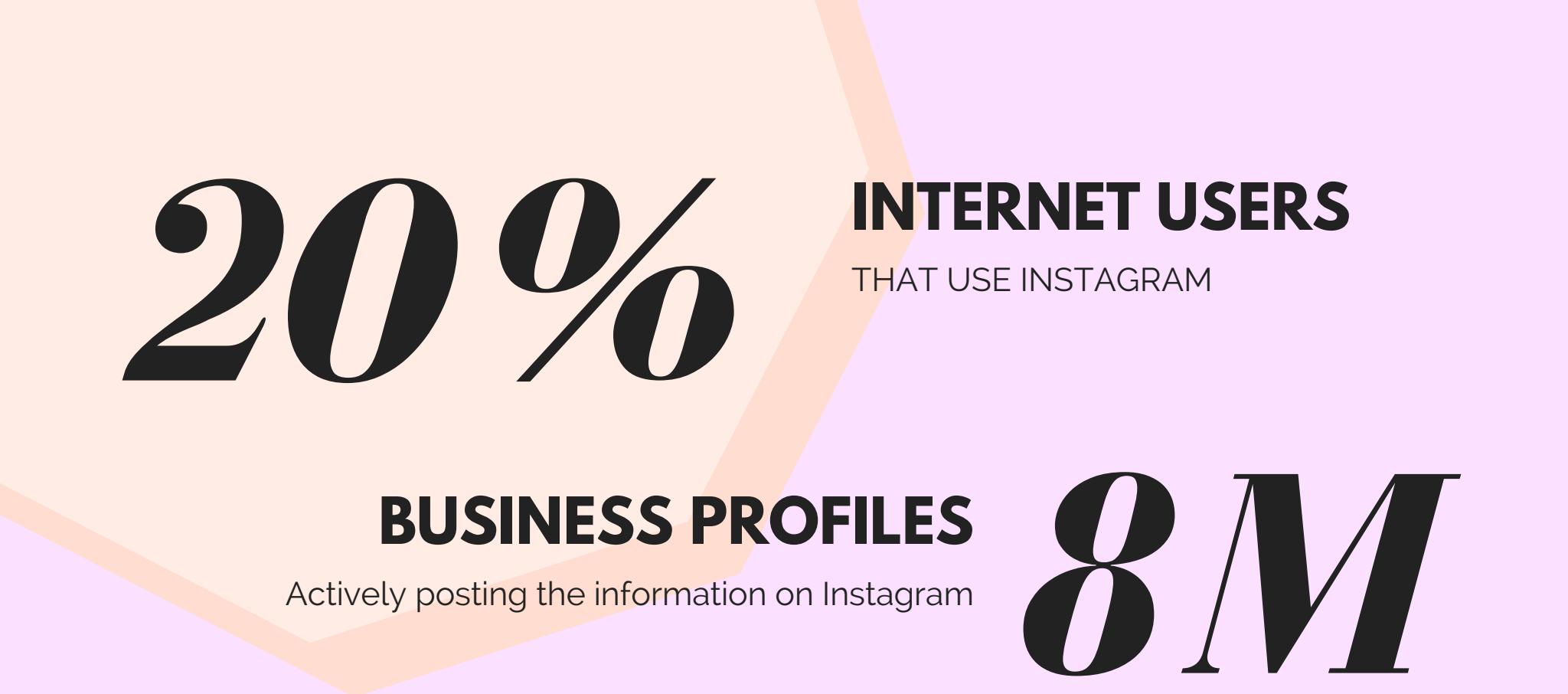
INFLUENCER

MARKET

CONCEPT



Brands will jump at the opportunity to create more unique video content in 2016. While Facebook video ads were introduced last year, more of your marketing budget will be spent on video ads this year.



20%

INTERNET USERS
THAT USE INSTAGRAM

BUSINESS PROFILES

Actively posting the information on Instagram

8M

500M INSTAGRAM

Daily post views on Snapchat, which is
a 3x growth from 2015.



PRODUCT AND SERVICE INFLUENCERS WILL BE AT AN ALL-TIME HIGH

On Instagram, this is huge. What better way for a brand to show off a product or service than by asking a celebrity or social media celebrity to promote it for them?

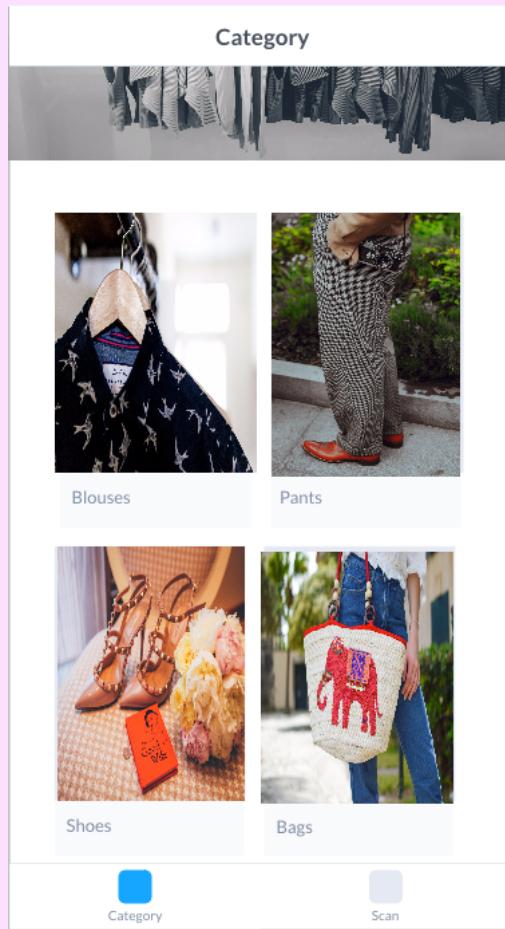
Insta Shop

Email

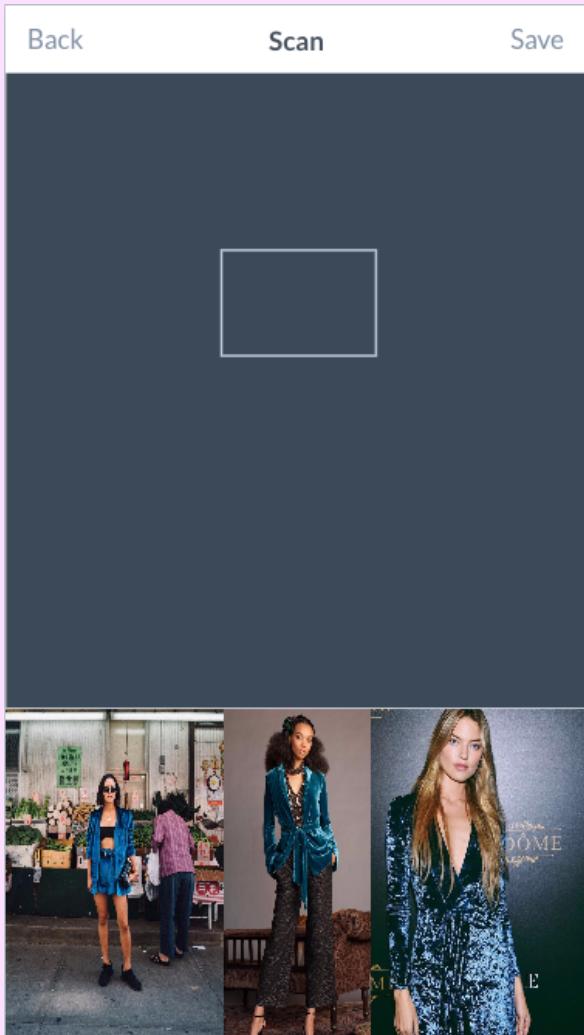
Password

Sign up

Sign in with Instagram 



Back	Blouses	Edit
Song of Style	Eva Chen	Chriselle Lim
Song of Style	Jamie Chung	
		
Liked by xxx and 5873 others	Liked by xxx and 20,366 others	
		
Liked by xxx and 11,326 others	Liked by xxx and 32,529 others	
 Blouses	 Scan	



Back Item list At a store?

Self-Portrait blue velvet blazer

Self-Portrait blue velvet shorts

Nike Roshe

Jimmy Choos's 53mm Gradient Cat Eye Sunglasses

Back @Nordstrom Save

People buy this item also bought... >

MSGM pants

The Line by K

Isabel Marant heels

Self-Portrait Striped Frill Long-Sleeve

**TH
AN
KY
OU**