

# Arjun Vajjala

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## EDUCATION

- **Rutgers Business School**, Business Analytics & Information Technology **Sep 2021 – May 2025**
- **GPA: 3.7/4.0**

## WORK EXPERIENCE

### Fannie Mae, DC

**June 2024 – Aug 2024**

*Business Analysis Intern*

- **Identity and Access Governance Management Review Project**
  - Reviewed application access roles to identify inappropriate access to mitigate risk.
  - Participated in building a Tableau dashboard using an agile framework. The tool populates anomaly reports, summary views, and management reports. Provided continuous testing and feedback. Worked with **10+** users to revoke inappropriate access.
- **Process Improvement Project**
  - Identified **13+** enhancements to our team's workflows. Analyzed the current processes, suggested automation solutions, and presented these ideas to the team.
- **Worked within SF Mortgage Operations Credit Enhancement Team**
  - Participated in problem solving sessions, facilitated daily huddles and floor walks. Took ownership and responsibility of processing **50+** agreement logs within the Credit enhancement transaction system.
  - Performed business analysis within the credit risk transfer program of secondary mortgage industry within Fannie Mae. Completed the audit reviews for access management that resulted in mitigating risk due to inappropriate access.
  - Gained knowledge of using JIRA Kanban Board, Confluence, SharePoint, testing, auditing, Tableau reports, salesforce, using SQL on production data, Excel, PowerPoint, and hands on experience using Agile frameworks.

### Lululemon

**Aug. 2023 – Sep. 2023**

*Omni Channel Marketing (Virtual Experience)*

- Built and executed an integrated marketing strategy.
- Led hyperlocal marketing through ambassadors, driving community engagement. Strategically identified and onboarded brand-aligned ambassadors.
- Analyzed conversion rates, customer acquisition costs, and return on investment to support successful marketing operations.
- Gained valuable insights into the process of strategizing, pitching, and implementing digital initiatives within a leading performance apparel brand.

### Accenture

**July 2023 – Aug. 2023**

*Strategy Consultant (Virtual Experience)*

- Strategically balanced trade-offs and compromises to maximize the effective use of the budget.
- Enhanced the customer experience (CX) through practical decisions informed by client data.
- Reviewed various data sources to determine the most crucial user experience (UX) improvements.

## SKILLS & LEADERSHIP

- **Skills:** Microsoft Office Suite; Google Suite; AWS; Python; SQL; Tableau; R; JIRA; Agile Methodologies; Salesforce; Data Analysis; Data Visualization; Problem Solving; Project Planning; Budgeting; Communication; Leadership; Interpersonal.
- **Leadership:** John P Stevens Cricket Club, Founder; Atlantic Region Cricket Team, Captain.

## AWARDS & CERTIFICATIONS

- Fannie Mae, Future Housing Leaders 2024 Certification; Deans List 2022-2024 (Rutgers Business School); National Honor Society (John P Stevens High School).

## EXTRACURRICULAR ACTIVITIES & COMMUNITY SERVICE

- New Jersey Stallions, Minor League Cricket, Semi-professional player; DreamCricket, Cricket Coach; Raised over \$5000 in funds for Breast Cancer Awareness through various programs and events.

## RELEVANT COURSEWORK

- Financial and Managerial Accounting; Statistical Methods in Business; Foundations of Business Programming; Management Information Systems; Business Decision Analytics under Uncertainty; Operations Management; Information Technology and Informatics; Computer Applications for Business; Time Series Modeling for Business; Enterprise Architecture; Financial Management; Micro/Macro Economics; Supply Chain/Management/Marketing.