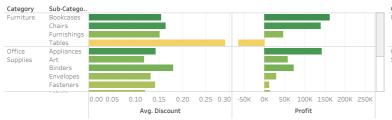


1 **2** 3 4 5

The correlation between Discount, Sales, and profit.

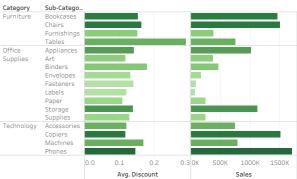
Discounts per category and how profits are affected.



Year By Year analysis of how discount affected profit and sales per category

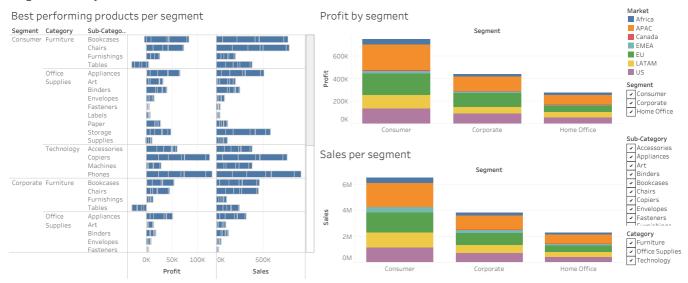


Discount per category and how sales are affected.



1 2 **3** 4 5

## Segment Analysis



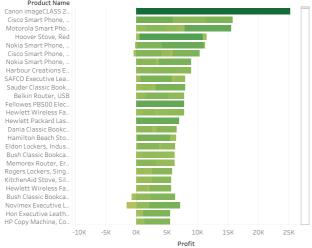
1 2 3 4 5

# The effect of Shipping costs and order priority on profits.

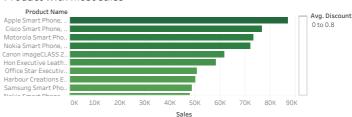


## Product performance analysis

#### Most profitable products



#### Product with most sales



Product Name

# Products with most discount per piece

Product Name
Eureka Disposable B... 0.8000
Chromcraft Training... 0.8000
GBC Plasticlear Bind... 0.7286
GBC VeloBinder Elec... 0.7250
Zebra GK420t Direct... 0.7000
Plantronics Single E... 0.7000
Okidata B401 Printer 0.7000
Lexmark MarkNet N... 0.7000
Hewlett-Parkard De... 0.7000