

CREDIT CARD CUSTOMER REPORT

Count

1.3M

Income

10.1K

Interest

15.7M

CSS

3.19

Med

Low

High

week_start_date

All

M

828M

F

828M

Q4

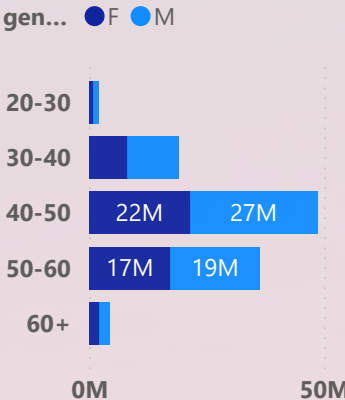
Q3

Q2

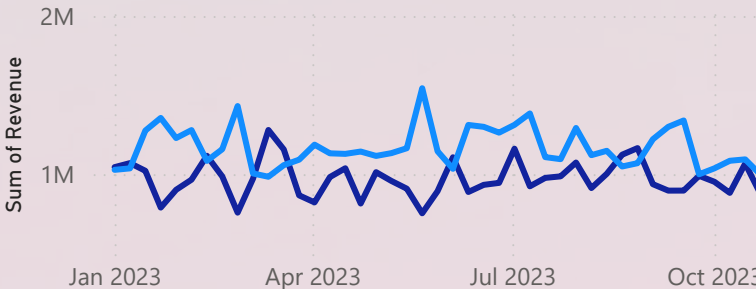
Q1

customer_job	Sum of income	Sum of Revenue	Sum of interest_earned
Blue-collar	72262158	1,38,08,557.14	19,05,601.14
Businessman	186959919	3,47,75,664.62	50,78,780.62
Govt	88773989	1,62,23,402.74	23,20,032.74
Retirees	48675030	90,70,368.48	12,60,718.48
Selfemployeed	75313288	1,65,23,515.62	22,39,483.62
White-collar	103930055	2,02,29,311.86	28,82,147.86
Total	575914439	11,06,30,820.46	1,56,86,764.46

Age Group



Revenue by week



M

F

Blue

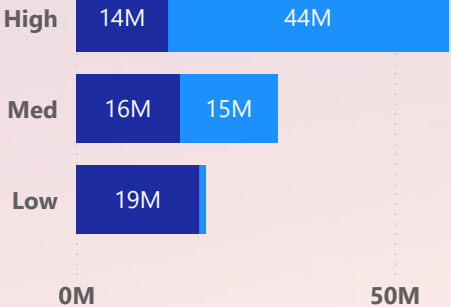
Gold

Silver

Platinum

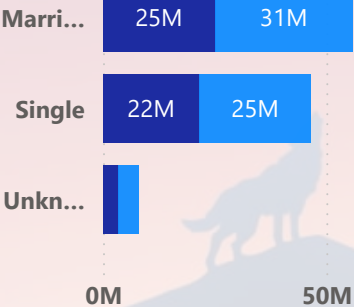
Income Group

gender ● F ● M



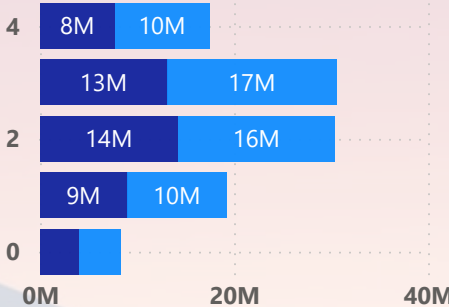
Marital Status

gend... ● F ● M



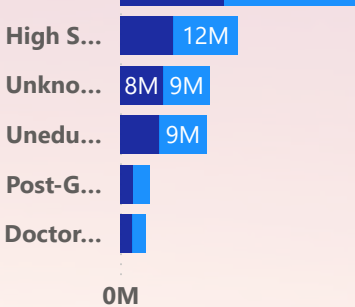
Dependent Count

gender ● F ● M



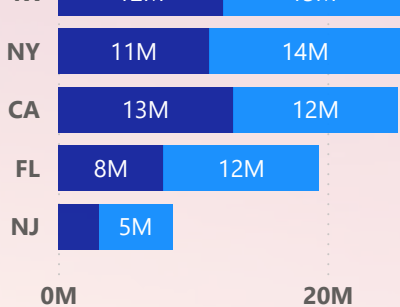
Education Level

gender ● F ● M



State

gender ● F ● M



CREDIT CARD TRANSACTION REPORT

Count	Amount	Interest	Revenue
1.3M	89.0M	15.7M	111M

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	9,22,78,795.48	73915750	1,29,91,775.48
Gold	49,08,144.32	4048156	7,47,568.32
Platinum	22,71,216.10	1906628	3,23,258.10
Silver	1,11,72,664.56	9173492	16,24,162.56
Total	11,06,30,820.46	89044026	1,56,86,764.46

Med

Low

High

M

F

Blue

Gold

Silver

Platinum

week_start_date

All

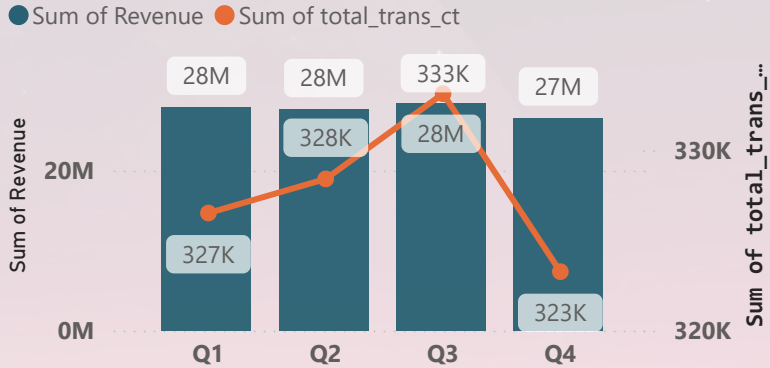
Q4

Q3

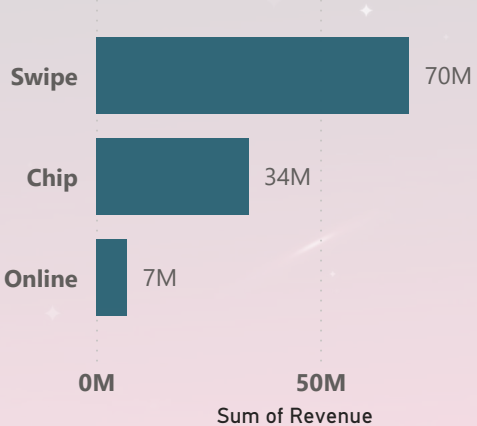
Q2

Q1

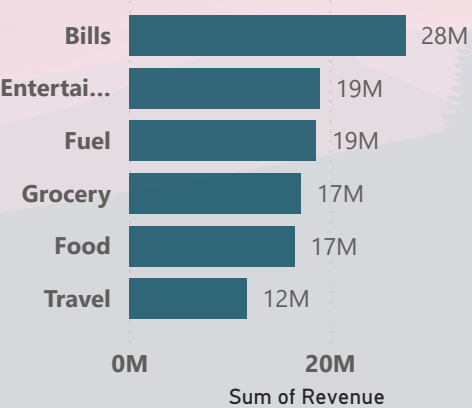
Sum of Revenue and Sum of Total Transaction



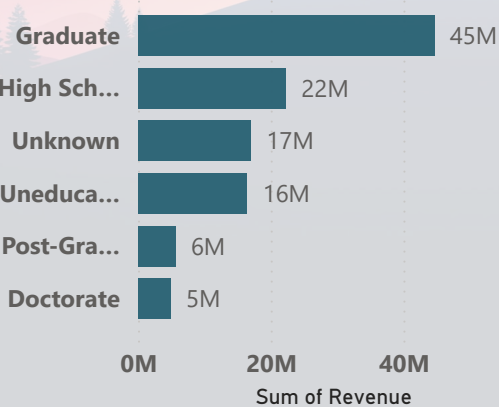
Revenue by use_chip



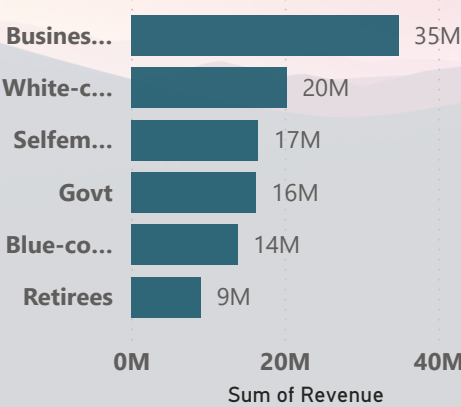
Revenue by exp_type



Revenue by education_level



Revenue by customer_job



Revenue by card category

