

# Class 2: Extending what you know

# Class Outline

- 2.1 When search results suggest a new direction and panels
- 2.2 "define" and learning from your results
- 2.3 Options for different media
- 2.4 Reading the SERP and URLs
- 2.5 Different kinds of content

# Lesson 2.1: When search results suggest something new

About 1,920,000 results (0.12 seconds)



## [Sagittaria - Wikipedia, the free encyclopedia](#)

[en.wikipedia.org/wiki/Sagittaria](https://en.wikipedia.org/wiki/Sagittaria)

**Sagittaria** is a genus of about 30 species of aquatic plants whose members go by a variety of common names, including arrowhead, duck potato, iz-ze-kn, ...

↳ Category: [Sagittaria](#) - [Sagittaria latifolia](#) - [Sagittaria sagittifolia](#) - [Sagittaria lancifolia](#)

## [Images for sagittaria](#) - Report images



## [PLANTS Profile for Sagittaria latifolia \(broadleaf arrowhead\) | USDA ...](#)

[plants.usda.gov/java/profile?symbol=sala2](https://plants.usda.gov/java/profile?symbol=sala2)

A PLANTS profile of **Sagittaria** latifolia (broadleaf arrowhead) from the USDA PLANTS database.

## [Dwarf Sagittaria \(Sagittaria subulata\)](#)

[www.plantedtank.net/.../113-Dwarf\\_Sagittaria\\_Sagittaria\\_subulata.ht...](http://www.plantedtank.net/.../113-Dwarf_Sagittaria_Sagittaria_subulata.ht...)

## Sagittaria



[en.wikipedia...](#)

Sagittaria is a genus of about 30 species of aquatic plants whose members go by a variety of common names, including arrowhead, duck potato, iz-ze-kn, katniss, kuwai, swan potato, tule potato, and wapato. Wikipedia

**Scientific name:** [Sagittaria](#)

**Higher classification:** [Alismataceae](#)

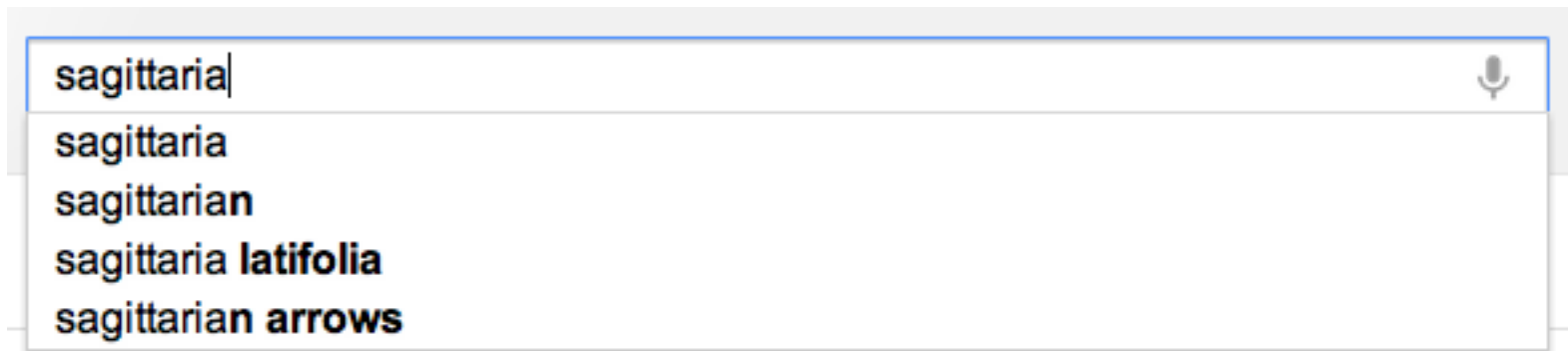
**Rank:** Genus

**Lower classifications:** [Sagittaria fasciculata](#), [Sagittaria montevidensis](#), [Broadleaf arrowhead](#), [Sagittaria sagittifolia](#)

[Report a problem](#)

# A few things to notice ...

- Suggestions-as-you-type



- Often a way to get a sense for other terms or concepts

# Search-as-you-type

- Monitor the incremental results when you're uncertain

About 308,000,000 results (0.20 seconds)

---

[Orange](#)  
[www.orange.co.uk/](http://www.orange.co.uk/)  
Mobile phones, mobile broadband and home broadband in the **Orange** Shop. Plus the latest news, entertainment, sport and lifestyle content from **Orange**.  
↳ [Email & Communicate](#) - [Your Account](#) - [Contact us](#) - [Pay Monthly Phones](#)

[welcome to orange.com](#)  
[www.orange.com/](http://www.orange.com/)  
**Orange** is the key brand of France Telecom, one of the world's leading telecommunications operators.

# As you type, suggestions appear ...

oranges|



oranges

oranges are not the only fruit

orangescape

oranges by gary soto

oranges



About 56,500,000 results (0.21 seconds)

## [Orange \(fruit\) - Wikipedia, the free encyclopedia](https://en.wikipedia.org/wiki/Orange_(fruit))

[en.wikipedia.org/wiki/Orange\\_\(fruit\)](https://en.wikipedia.org/wiki/Orange_(fruit))

An **orange**—specifically, the sweet **orange**—is the citrus *Citrus × sinensis* (*Citrus sinensis* (L.) Osbeck) and its fruit. It is the most commonly grown tree fruit in ...

↳ [Terminology and scope](#) - [Varieties](#) - [History of cultivation](#) - [Attributes](#)

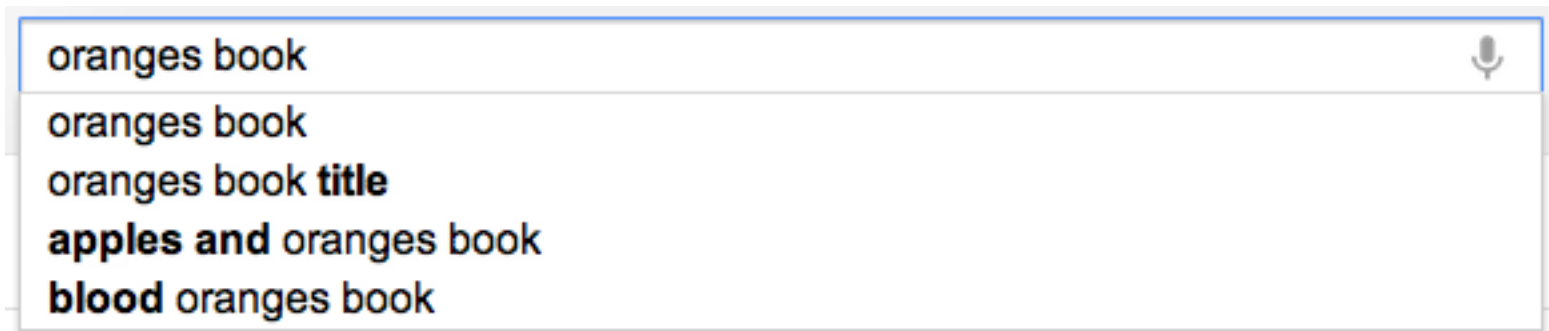
## [WHFoods: Oranges](http://www.whfoods.com/genpage.php?tname=foodspice&dbid=37)

[www.whfoods.com/genpage.php?tname=foodspice&dbid=37](http://www.whfoods.com/genpage.php?tname=foodspice&dbid=37)

**Oranges** are round citrus fruits with finely-textured skins that are, of course, **orange** in color just like their pulpy flesh; the skin can vary in thickness from very thin ...

# ... so do partial query results

- Which can be useful when you're unsure what you're looking for



[Amazon.com: \*\*Oranges\*\* \(9780374512972\): John McPhee: \*\*Books\*\*](https://www.amazon.com/Oranges-John-McPhee/dp/0374512973)

[www.amazon.com/Oranges-John-McPhee/dp/0374512973](https://www.amazon.com/Oranges-John-McPhee/dp/0374512973)

Fulfillment by Amazon (FBA) is a service we offer sellers that lets them store their products in Amazon's own warehouses, and we directly pack, ship, and provide ...

[Oranges Are Not the Only Fruit - Jeanette Winterson - Google \*\*Books\*\*](https://books.google.com/books/about/Oranges_Are_Not_the_Only_Fruit.html?id=8Y8tEAAQAAAC)

[books.google.com](https://books.google.com/) > [Fiction](#) > [General](#)

★★★★★ Rating: 3.5 - 497 reviews

Jeanette is a bright and rebellious orphan who is adopted into an evangelical household in the dour, industrial North of England and finds herself embroidering ...

## Related searches

- Look at the bottom of the page for **related searches**

**Sagittaria latifolia**

[www.missouribotanicalgarden.org/.../kc/.../sagittaria-latifolia.aspx](http://www.missouribotanicalgarden.org/.../kc/.../sagittaria-latifolia.aspx)

Gardening Help Search. **Sagittaria** latifolia. Details. Back to Previous Page. , See Comments · Tried and True Recommended by 1 Professional. Species Native ...

**Sagittaria subulata**

[freshaquarium.about.com/cs/plantspecies/p/narrowsag.htm](http://freshaquarium.about.com/cs/plantspecies/p/narrowsag.htm)

A detailed profile of the freshwater aquarium plant, *Sagittaria subulata*.

### Searches related to **sagittaria**

sagittaria plants

sagittaria sagittifolia

sagittaria arrowhead

sagittaria lancifolia

**sagittaria latifolia**

**sagittaria cuneata**

dwarf sagittaria

sagittaria subulata

