

# Gary Faircloth

Content Software Development, DevOps, and Technical Writing

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## Summary

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I enjoyed a long career in the software industry developing applications and providing technical documentation. The most fulfilling part of the work was building relationships and helping people succeed. Now, in part-time retirement, I want to continue helping people however I can.

Coordinating with users, subject matter experts, designers, writers, and translators, I have carried various UIs and publications from design to release. Throughout the development process, many look to me for coaching and training on new technologies. I inspire a fun and energetic atmosphere in which to create.

## Specialties

- Software development for documentation production and quality assurance
- Technical writing of user and development documentation
- Office administration
- Electronic assembly
- Food service and delivery
- Support and DevOps for documentation authoring and production tools
- UI design methodologies
- Internal professional vitality training
- Translation coordination

## Technologies

*Content DevOps (Docs-as-Code CI/CD):*

DITA-OT, Metalsmith, Jekyll, Hugo, Sphinx, Gatsby, Pandoc, Paged.js, Jenkins, TravisCI, GitHub workflows, Docker, Azure DevOps

*Software development:*

React, JavaScript, Python, Ruby, SQL, PHP, CakePHP MVC, HTML, CSS, XSLT, XSL-FO, Perl, Git, bash, PowerShell  
A myriad of software development and technical writing tools, GitHub, Slack, Microsoft Office (including Project), Soldering, Flow-soldering

*Technical writing and training:*

DITA, Markdown, AsciiDoc, reStructuredText, OpenAPIv3 (Swagger), Oxygen XML Author, Draw.io, Kdenlive, GIMP, OBS Studio, Camtasia, Inkscape

## Experience

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**PACCAR: Content DevOps, DITA-OT, and XSLT Developer** • Sep 2023 - Mar 2025 • Bellevue, WA

- Toward improving team code accuracy, enacted PR-review feature development, tested to acceptance criteria, and practiced agile sprint project management.
- Enhanced XSLT 3.0 to XSL-FO PDF transforms to support formatting needs, such as out-of-range cell highlighting and conditional table row breaks.
- Refactored the content mono-repo into logical parts for more manageable development, particularly to keep up with the latest versions of DITA-OT.
- Set up Azure DevOps pipelines for XSLT, DITA-OT, and schematron builds, with log scanning to notify users of warnings.
- Developed a custom Oxygen framework, to maintain ease of authoring of the split repository.
- Part of a small team that developed and maintained certification documentation for the California ARB and the EPA.

**IBM: Content DevOps, Support, and Web Developer** • Nov 2014 - May 2023 • Seattle, WA

- Achieved top search ranking for Cloud Pak for Data as a Service documentation by writing and deploying the NodeJS backend sitemap.xml generation utility.

- Developed the design layout, automated build process, and localization workflow for the service documentation landing pages for IBM Cloud Pak for Data, by using IBM Carbon CSS, DITA XSLT overrides, Hugo, Ruby, and IBM Globalization Pipeline CLI tools. Documented and held training on the process.
- Wrote a Python application to crawl, download, and divide a 5000 page documentation web site, including referenced graphics, to build into manageable PDF sizes.
- Developed, documented, and held training on a Jekyll markdown authoring environment to provide authors with conditional-coding for topic reuse, using three output styles across six products, some in continuous delivery.
- Devised a multi-sourced approach for authors of Jekyll markdown and DITA to publish concurrently.
- Led a small team who continued to design, develop, document, and maintain the CakePHP build, test, translation, and delivery system that automated the publication production workflow across sites.
- For a library of content to be maintained by Ruby developers, migrated the content to DITA-OT markdown and wrote a Ruby script to compile the source and trigger the automated building and publishing.

**IBM: Content DevOps and Support Lead • Jan 2020 - May 2023 • Seattle, WA**

- Influenced Data and AI Content Tools strategy toward corporate and industry standards, while leading a small development team to support content designers in the organization.
- Developed, documented, and held training on the Metalsmith and LiquidJS markdown authoring environment for Cloud Pak for Data content, to migrate from Jekyll for a new translation workflow.
- Achieved top search ranking for Cloud Pak for Data as a Service documentation by writing and deploying the NodeJS backend sitemap.xml generation utility.
- Developed the design layout, automated build process, and localization workflow for the service documentation landing pages for IBM Cloud Pak for Data, by using IBM Carbon CSS, DITA XSLT overrides, Hugo, Ruby, and IBM Globalization Pipeline CLI tools. Documented and held training on the process.
- Wrote a Python application to crawl, download, and divide a 5000 page documentation web site, including referenced graphics, to build into manageable PDF sizes.

**IBM: Application Development Lead and Content DevOps Developer • Nov 2014 - Dec 2019 • Seattle, WA**

- Developed, documented, and held training on a Jekyll markdown authoring environment to provide authors with conditional-coding for topic reuse, using three output styles across six products, some in continuous delivery.
- Devised a multi-sourced approach for authors of Jekyll markdown and DITA to publish concurrently.
- Led a small team who continued to design, develop, document, and maintain the CakePHP build, test, translation, and delivery system that automated the publication production workflow across sites.
- Integrated SOAP communication with the corporate translation planning application and REST communication between our application's server nodes.
- Mentored a frontend development intern as she added translation planning forms to our application.
- Created a common code base, scripts, workflow, and documentation to automate the installation of the application and backend servers on our separate application server nodes.
- For a library of content to be maintained by Ruby developers, migrated the content to DITA-OT markdown and wrote a Ruby script to compile the source and trigger the automated building and publishing.

**IBM: Technical Writer and Web Developer • Aug 2006 - Oct 2014 • Seattle, WA**

- Collaborated with support and engineering to improve the installation and administration documentation, while also designing and developing the product documentation's first automated build application.
- Recognized for creating the source control release strategy and web application for both the English and translated content build, review, test, and publish workflow.
- Developed the translation workflow components of an inspired team member's vision for a more user customizable web application for the documentation production workflow. He architected it with CakePHP, MySQL, and Jenkins, and he drove adoption across at least three sites.
- Applied a DITA metadata architecture to installation and administration topics to produce custom PDF guides based on user selections of role, desired OS, and configuration options.
- Architected the DITA reuse strategy for topics to be shared among the IBM Classic group of products.
- Partnered with other information architects to design and implement a DITA architecture componentized by feature capability and organized hierarchically by user task.
- Co-authored our lab's monthly newsletter about our product and documentation competitors.

**IBM: Technical Writer • Aug 1994 - Jul 2006 • San Jose, CA**

- An active member of the IBM Software Group installation workgroup, I aided the design of the product installation wizard and drove the out-of-the-box download and readme experience, to include conducting many hours of low-fi user testing.
- As a site expert in Eclipse Help and user-assistance configuration and implementation, I was lead architect of the Eclipse UA DITA specialization and created two wizards to aid writers with conversions to Eclipse Help.
- As site DITA advocate, I migrated the product documentation to DITA and assisted two other product doc teams in their migration from both IBMIDDOC SGML and IBM BookMaster.
- Used Perl to create the DITA User Guide and Message Reference from the product Java message catalog.
- Increased skills in DB2 SQL, XML, and PHP-style web application authoring.
- Proposed and created a data source configuration wizard, written in C and TaskGuide SGML, using APIs for Windows, DB2, Oracle, Sybase, and SQL Server, over SNA APPC or TCP/IP connections, with some additional WinHelp reference content.
- Held training sessions on TCP/IP and introductory Linux usage.
- Improved the OS/2 online help design independent of writing the content by using Perl to separate the two.
- Administered an AIX shared-development server on which I also developed and hosted a perl CGI web app used for CMVC defect tracking for the team.
- Learned object-oriented modeling, AIX, and Perl, while maintaining the installation guide in BookMaster.
- Drew upon user and competitor feedback to improve contextual help, implement tooltips, and using ViewletBuilder create a product Flash tutorial on migrating from Oracle to DB2.
- Authored a two-page full-color brochure for a product marketing campaign at a third of the cost by using an in-house SGML Doctype.
- Through two releases, maintained the Net.Data User Guide and Reference, authored in IBMIDDOC SGML.

**IBM: Technical Writer and Software Developer • Aug 1994 - May 2023 • San Jose, CA, and Seattle, WA**

Publishing documentation for database software applications and providing support and tools for technical writers and content designers.

**University of Washington Parking Division: Student Assistant • Aug 1992 - Jul 1994 • Seattle, WA**

Office administration and reception.

**George Rice & Sons: Administrative Assistant • Aug 1992 - Jul 1994 • Seattle, WA**

Office administration and reception.

**Schippers & Crew: Electronics Assembler • Dec 1991 - Aug 1992 • Seattle, WA**

Piece-rate board assembly, to include wire stripping, soldering, and flow-soldering.

**Wendy's: Crewmember • Jun 1982 - Dec 1991 • Bossier City, LA, Lawton, OK, and Seattle, WA**

Food service: cash register, food prep, grill, cleaning.

**Convergent Technologies: Recruiting assistant • Nov 1988 - Aug 1989 • San Jose, CA**

Office administration, resume filtering, and candidate hosting.

**US Army: Chaplain Assistant • Oct 1985 - Oct 1993 • Active in Fort Sill, OK, and Reserves in CA and WA**

Office administration, chapel upkeep, and pre-counseling screening.

**Johnny's Pizza: Crewmember • Sep 1984 - Jul 1985 • Bossier City, LA**

Food service: cash register, food prep, grill, cleaning.

**Hancock Fabrics: Stockboy • Jun 1983 - Sep 1983 • Bossier City, LA**

Organizing reams, cleaning, assisting customers measure fabrics

**Baskin-Robbins: Crewmember • Jun 1982 - Sep 1982 • Bossier City, LA**

Food service: cash register, food prep, cleaning.

## Education

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**University of Washington**

Bachelor of Science (BS), Technical Communication, Department of Human-Centered Design and Engineering, Computer Science specialization, 1989 - 1994.

### **Outstanding Technical Achievement**

Issued by IBM - Oct 2021, Team award for implementing the AI-driven video transcription service provided in the Cloud Pak for Data as a Service documentation application, as described in the paper published in the CASCON Proceedings of the ACM, Nov, 2021.

### **Outstanding Technical Achievement**

Issued by IBM - Sep 1994, For replacing many complex topics with a data source configuration wizard, which was very well received by customers, because it gracefully overcame points of potential failure in various types of network communications and federated database connectivity.