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In[1]:= (*//////////This section of the code
        computes the optimal prices and investments//////////*)

(*////////Demand functions of green and brown products////////*)
Dg = αg - βg * pg + γg * pb + η * S;
Db = αb - βb * pb + γb * pg - δ * S;

(*////////STRUCTURE OF VALUE FUNCTION////////*)
V = A1 * S^2 + A2 * λ^2 + A3 * S * λ + A4 * S + A5 * λ + A6;

(*////HJB equation////*)

HJB = Dg * pg + Db * pb - (μ / 2) * Z^2 + σ * λ + ∂S V * (k1 * Z + k2 * λ - ε * S) + ∂λ V * (φ * Dg - ω * λ);
FullSimplify[Solve[∂pg HJB == 0 && ∂pb HJB == 0, {pg, pb}]]
Solve[∂Z HJB == 0, Z]

(*Solutions from the above are*)
(*pg →  $\frac{2 \beta_b (S \eta + \alpha_g - \phi (2 \lambda A_2 + S A_3 + A_5) \beta_g) + (\gamma_b + \gamma_g) (-S \delta + \alpha_b + \phi (2 \lambda A_2 + S A_3 + A_5) \gamma_g)}{4 \beta_b \beta_g - (\gamma_b + \gamma_g)^2}$ ,
pb →  $\frac{(S \eta + \alpha_g) (\gamma_b + \gamma_g) + \beta_g (-2 S \delta + 2 \alpha_b + \phi (2 \lambda A_2 + S A_3 + A_5) (-\gamma_b + \gamma_g))}{4 \beta_b \beta_g - (\gamma_b + \gamma_g)^2}$ ,
Z →  $\frac{(2 S A_1 + \lambda A_3 + A_4) k_1}{\mu}$ *)

Out[5]= { {pg →  $\frac{2 \beta_b (S \eta + \alpha_g - \phi (2 \lambda A_2 + S A_3 + A_5) \beta_g) + (\gamma_b + \gamma_g) (-S \delta + \alpha_b + \phi (2 \lambda A_2 + S A_3 + A_5) \gamma_g)}{4 \beta_b \beta_g - (\gamma_b + \gamma_g)^2}$ ,
pb →  $\frac{(S \eta + \alpha_g) (\gamma_b + \gamma_g) + \beta_g (-2 S \delta + 2 \alpha_b + \phi (2 \lambda A_2 + S A_3 + A_5) (-\gamma_b + \gamma_g))}{4 \beta_b \beta_g - (\gamma_b + \gamma_g)^2}$  } }

Out[6]= { {Z →  $\frac{(2 S A_1 + \lambda A_3 + A_4) k_1}{\mu}$  } }

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In[ ]:= (*//////////In this section of the code we take the optimal price
        and investments from the above section and plug in the parameter
        values to obtain the value function coefficients //////////*)
(*Parameter Values*)

(*Control variables outputs from above*)


$$p_g = \frac{2 \beta_b (S \eta + \alpha_g - \phi (2 \lambda A_2 + S A_3 + A_5) \beta_g) + (\gamma_b + \gamma_g) (-S \delta + \alpha_b + \phi (2 \lambda A_2 + S A_3 + A_5) \gamma_g)}{4 \beta_b \beta_g - (\gamma_b + \gamma_g)^2};$$


$$p_b = \frac{(S \eta + \alpha_g) (\gamma_b + \gamma_g) + \beta_g (-2 S \delta + 2 \alpha_b + \phi (2 \lambda A_2 + S A_3 + A_5) (-\gamma_b + \gamma_g))}{4 \beta_b \beta_g - (\gamma_b + \gamma_g)^2};$$


$$Z = \frac{(2 S A_1 + \lambda A_3 + A_4) k_1}{\mu};$$


$$D_g = \alpha_g - \beta_g * p_g + \gamma_g * p_b + \eta * S;$$


$$D_b = \alpha_b - \beta_b * p_b + \gamma_b * p_g - \delta * S;$$


(*STRUCTURE OF VALUE FUNCTION*)

V = A1 * S^2 + A2 * λ^2 + A3 * S * λ + A4 * S + A5 * λ + A6;

(*HJB equation*)

HJB1[S_, λ_] =
  Dg * pg + Db * pb - (μ/2) * Z^2 + σ * λ + ∂S V * (k1 * Z + k2 * λ - ε * S) + ∂λ V * (φ * Dg - ω * λ);

(*////////HJB coefficients////////*)
(*Important Note - Note that there are multiplicative association os S and λ. Therefore,
Coefficient[S] and Coefficient[λ] will include terms multiplied with S or λ.
Need to filter the appropriate terms
for each set of parameter values. Coefficient[HJB1[S,0],S]
will give us the coefficient of S only and free from the
multiplicative association of λ //*/*)
(*The following equations give the solutions of the VF coefficients*)

(* The equation here gives the solution of the coefficients ---
Solve[{Coefficient[HJB1[S,λ],S^2]==r*A1 && Coefficient[HJB1[S,λ],λ^2]==r*A2 &&
Coefficient[HJB1[S,λ],S*λ]==r*A3 && Coefficient[HJB1[S,0],S]==r*A4
&& Coefficient[HJB1[0,λ],S]==r*A5 && HJB1[0,0]==r*A6},{A1,A2,A3,A4,A5,A6}];
We illustrate this by an example below*)

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In[]:=

(*An Example*)

$\alpha_g = 10$; $\beta_g = 2$; $\gamma_g = 1$; $\eta = .05$;

$\alpha_b = 15$; $\beta_b = 2$; $\gamma_b = 1$; $\delta = .03$;

$k_1 = 1$; $k_2 = 1$; $\phi = .01$; $\mu = 10$;

$r = .05$;

$\epsilon = .1$;

$\sigma = .1$;

$\omega = .1$;

Expand[HJB1[S, λ]]

Coefficient[HJB1[S, λ], S^2]

Coefficient[HJB1[S, λ], λ^2]

Coefficient[HJB1[S, λ], $S * \lambda$]

Coefficient[HJB1[S, 0], S]

Coefficient[HJB1[0, λ], λ]

HJB1[0, 0]

Solve[{Coefficient[HJB1[S, λ], S^2] == $r * A_1$ && Coefficient[HJB1[S, λ], λ^2] == $r * A_2$ &&
Coefficient[HJB1[S, λ], $S * \lambda$] == $r * A_3$ && Coefficient[HJB1[S, 0], S] == $r * A_4$
&& Coefficient[HJB1[0, λ], S] == $r * A_5$ && HJB1[0, 0] == $r * A_6$ }, { $A_1, A_2, A_3, A_4, A_5, A_6$ }]

$$\begin{aligned} \text{Out[]} = & 79.1667 + 0.0916667 S + 0.000316667 S^2 + 0.1 \lambda - 0.2 S^2 A_1 + 2 S \lambda A_1 + \frac{1}{5} S^2 A_1^2 + 0.1 \lambda A_2 + \\ & 0.0005 S \lambda A_2 - 0.2 \lambda^2 A_2 + 0.0002 \lambda^2 A_2^2 + 0.05 S A_3 + 0.00025 S^2 A_3 - 0.2 S \lambda A_3 + \lambda^2 A_3 + \\ & \frac{1}{5} S \lambda A_1 A_3 + 0.0002 S \lambda A_2 A_3 + 0.00005 S^2 A_3^2 + \frac{1}{20} \lambda^2 A_3^2 - 0.1 S A_4 + \lambda A_4 + \frac{1}{5} S A_1 A_4 + \\ & \frac{1}{10} \lambda A_3 A_4 + \frac{A_4^2}{20} + 0.05 A_5 + 0.00025 S A_5 - 0.1 \lambda A_5 + 0.0002 \lambda A_2 A_5 + 0.0001 S A_3 A_5 + 0.00005 A_5^2 \end{aligned}$$

$$\text{Out[]} = 0.000316667 - 0.2 A_1 + \frac{A_1^2}{5} + 0.00025 A_3 + 0.00005 A_3^2$$


$$\text{Out[]} = -0.2 A_2 + 0.0002 A_2^2 + A_3 + \frac{A_3^2}{20}$$

$$\begin{aligned} \text{Out[]} = & 0.0000166667 A_2 + 0.01 A_2 \left(0.0483333 + \frac{1}{6} \left(-4 (0.05 - 0.02 A_3) - 2 (-0.03 + 0.01 A_3) \right) \right) + \\ & 0.00166667 A_2 \left(4 (0.05 - 0.02 A_3) + 2 (-0.03 + 0.01 A_3) \right) + \\ & 2 A_1 \left(1 + \frac{A_3}{10} \right) + \left(-0.1 + \frac{A_1}{5} \right) A_3 - \frac{A_1 A_3}{5} + (-0.1 + 0.0002 A_2) A_3 \end{aligned}$$

$$\text{Out[]} = 0.0916667 + 0.05 A_3 - 0.1 A_4 + \frac{A_1 A_4}{5} + 0.00025 A_5 + 0.0001 A_3 A_5$$

$$\text{Out[]} = 0.1 + 0.1 A_2 + A_4 + \frac{A_3 A_4}{10} - 0.1 A_5 + 0.0002 A_2 A_5$$

$$\begin{aligned}
 \text{Out}[*]= & 0. + \left(0. + \frac{A_4}{10}\right) A_4 - \frac{A_4^2}{20} + 6.66667 \left(1.66667 + \frac{1}{12} \left(4 \left(10. - 0.02 A_5\right) + 2 \left(15. + 0.01 A_5\right)\right)\right) + \\
 & \frac{1}{12} \left(16.6667 + \frac{1}{6} \left(-4 \left(10. - 0.02 A_5\right) - 2 \left(15. + 0.01 A_5\right)\right)\right) \left(4 \left(10. - 0.02 A_5\right) + 2 \left(15. + 0.01 A_5\right)\right) + \\
 & \left(0. + 0.01 \left(16.6667 + \frac{1}{6} \left(-4 \left(10. - 0.02 A_5\right) - 2 \left(15. + 0.01 A_5\right)\right)\right)\right) A_5
 \end{aligned}$$

 **Solve:** Solve was unable to solve the system with inexact coefficients. The answer was obtained by solving a corresponding exact system and numericizing the result.

Out[*]= { {A₁ → 0.279912, A₂ → 1128.61, A₃ → -35.4556, A₄ → -17.8808, A₅ → 0., A₆ → 1903.06},
 {A₁ → 1.2301, A₂ → 1268.58, A₃ → -12.391, A₄ → 5.49766, A₅ → 0., A₆ → 1613.56},
 {A₁ → 0.00127832, A₂ → 0.0413028, A₃ → 0.01032, A₄ → 0.6156, A₅ → 0., A₆ → 1583.71},
 {A₁ → 0.222588, A₂ → 868.885, A₃ → 27.7436, A₄ → 14.0199, A₅ → 0., A₆ → 1779.89} }