

## **GROUP 29**

# Analyzing Social Media Posts for Mental Health Disorder Detection

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PROJECT-II ( PROJ-CS781 )

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### **MOTIVATION**

- → Rising global concern over mental health disorders: Mental health issues are affecting millions worldwide, requiring urgent attention .
- → Social media is a key outlet for emotional expression : Platforms like Twitter and Reddit reveal mental health struggles in real-time.
- → Early detection of mental health issues can save lives: Identifying mental health disorders early helps provide timely interventions.
- → Machine learning can automate detection of mental health disorders:

  Technology enables efficient analysis of large social media data for early warning signs.
- → Potential to assist mental health professionals and organizations :

  Provides valuable insights for mental health monitoring and public health efforts.
- → Opportunity to improve mental health awareness on social platforms

  Can support campaigns that foster awareness and reduce stigma online.
- → Lack of a publicly available application which incorporates text, image, video, audio, emotions and situations derived from images/frames for overall mental issue classification and corresponding wellbeing mapping.

## INTRODUCTION

- Role of social media in mental health expression: People share emotions, struggles, and experiences on platforms like Twitter and Reddit.
- → Goal of the project: To detect mental health disorders early through the analysis of social media posts (text and image) or by uploading images, videos, facial expression recognition, generating image captions , manually inserting text and retrain model in the process.
- → Leveraging machine learning: Using advanced techniques like NLP and classification models to analyze text normally posted, extracted from image, audio and video.

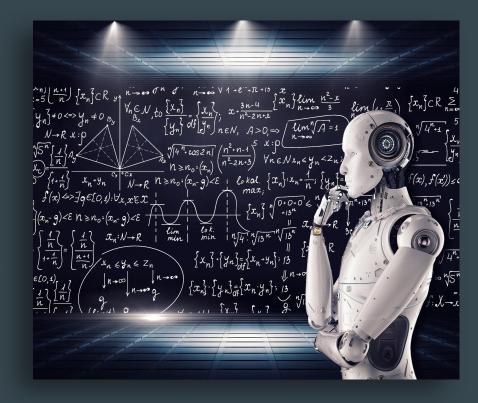


## INTRODUCTION (CONTINUED)

- → Focus on text classification for the base model : Analyzing language patterns to classify posts related to mental health issues.
- → Impact of early detection : Can enable timely intervention and direct users to mental health support services.
- → Models used in the project:

  Techniques like Logistic

  Regression, XGBoost are applied for high accuracy. Ensemble Model using the individual models is created to get higher accuracy and generalization.



## INTRODUCTION (CONTINUED)

- → Broader Goal: Use technology to assist mental health professionals and enhance public health awareness.
- ☐ Implement text analysis to detect mental health concerns from user inputs.
- Develop an image analysis system for text extraction, facial expression recognition, and gesture analysis.
- Create a *video analysis module* for converting video to audio, extracting text, and recognizing expressions.
- Incorporate *image captioning* using transformers to contribute to mental wellbeing insights.
- Build a system to **fetch and analyze Reddit and Twitter user posts** for mental health classification.
- Enable *multilingual analysis* by translating non-English content to English.
- Use generative AI to map mental health classifications to Ryff's Scale of Psychological Well Being.
- Provide data visualization for emotional trends and post analysis.
- Develop an *ensemble model with multiple algorithms* for robust mental health classification.
- Integrate a feature to **retrain the model with user-provided data** for continuous improvement.

## **RESEARCH WORK**

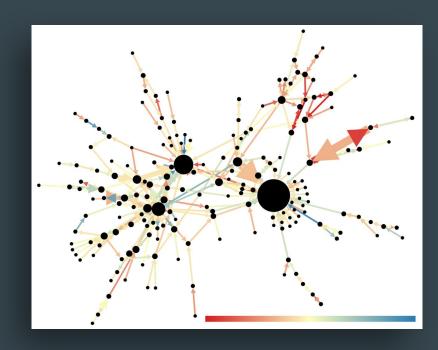
→ Social media and mental health research

Explored studies on how social media data can reveal mental health conditions.

- → Key study by Choudhury et al. (2013)
  Showed the predictive power of Twitter data in identifying depression through linguistic patterns.
- → Guntuku et al. (2017) review

  Synthesized various approaches to detecting mental illness using sentiment analysis on social platforms.
- → Mathur et al. (2022) systematic review

Highlighted the success of machine learning techniques in detecting disorders like depression and anxiety.



## **RESEARCH WORK (CONTINUED)**

- → Nadeem (2016) study on Twitter

  Demonstrated the potential of text

  analysis to identify at-risk

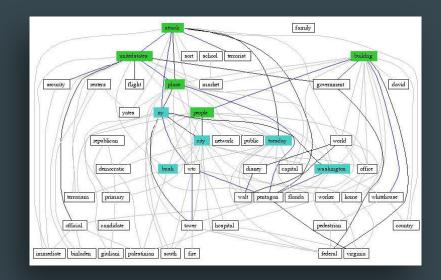
  individuals based on emotional cues in

  tweets.
- → Al Sagri and Ykhlef (2020) approach
  Combined linguistic and behavioral
  features for more accurate depression
  detection on Twitter.
- → Recent study by Vaishnavi et al. (2022)

Comparative analysis of algorithms to identify mental health conditions from social media posts.

→ Ethical considerations by Safa et al. (2023)

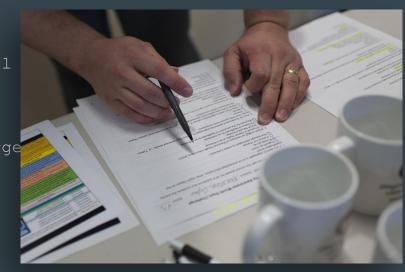
Addressed data privacy challenges in mental health detection research using social media data.



### PROBLEM DEFINITION

- → Rising prevalence of mental health disorders: Increasing cases of depression, anxiety, PTSD, and other mental health issues globally.
- → Challenges in early detection : Mental health problems are often undiagnosed until advanced stages, limiting timely intervention.
- → Vast amount of unstructured social media data: Social media platforms generate large volumes of text that can indicate mental health struggles.
- → Need for efficient detection methods:

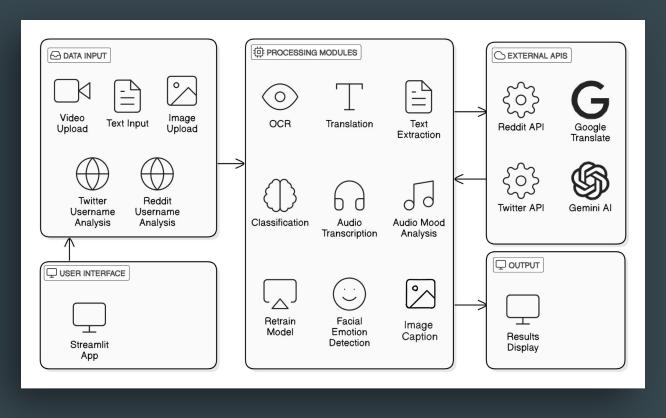
  Manual analysis of social media posts is time-consuming; automation using machine learning is essential.
- → Goal: To develop a system that accurately classifies social media posts based on mental health disorders.



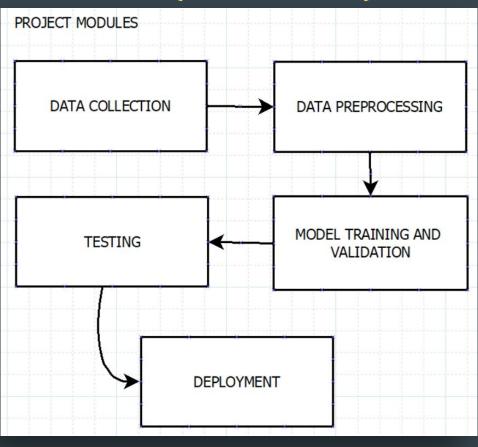
## PROPOSED WORKFLOW

- → Data Collection: Collect Reddit posts using the PRAW API and extract labeled data for mental health categories like Normal, Anxiety, Depression, PTSD, and Bipolar.
- → Data Preprocessing: Clean the collected data by removing URLs, stopwords, and special characters. Normalize and tokenize the text, followed by converting it into numerical formats ( TF-IDF, Bag Of Words) for analysis.
- → Model Training and Evaluation: Train machine learning models including Logistic Regression, Naive Bayes, SVM, Random Forest, XGBoost, KNN, and LSTM. Evaluate their performance using metrics such as accuracy, precision, recall, and F1-score. Apply Hyperparameter Tuning on ML models as needed to improve the accuracy further. Leverage Ensemble Learning with two models to get higher accuracy
- → Testing and Deployment: Test the best-performing models and deploy them on a user-friendly interface using Streamlit. Ensure the system supports real-time classification for various inputs.like text, image, video, audio and user profiles from social media platforms like Reddit and Twitter.

## PROPOSED WORKFLOW (CONTINUED)



## PROPOSED WORKFLOW (CONTINUED)



### **IMPLEMENTATION**

- → Data Collection: Scraped Reddit posts related to mental health issues and for analysis.
- → Data Preprocessing: Cleaned and normalized the text by removing URLs, stop-words, punctuation, and applied tokenization and lemmatization techniques.
- Feature Extraction: Utilized Bag of Words, Term Frequency-Inverse
  Document Frequency (TF-IDF) to convert text into numerical format for machine learning models.
- → Splitting the Dataset: Divided the dataset into training and testing sets to train models and evaluate their performance.

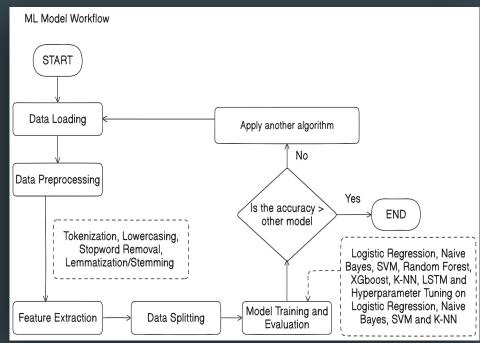
Rqmt =	Requirement Item =	Requiremen t Analysis = Status
FR-001	Collect social media data from Reddit.	Completed ▼
FR-002	Implement data cleaning and preprocessing.	Completed -
FR-003	Train machine learning and deep learning models.	Completed •
FR-004	Evaluate models using performance metrics (accuracy, recall, F1 Score, Support).	Completed •
NFR-001	Testing different features of the web application	Completed •
NFR-002	Final Web Application Deployment	Completed •

FUNCTIONAL REQUIREMENTS

## **IMPLEMENTATIONS (CONTINUED)**

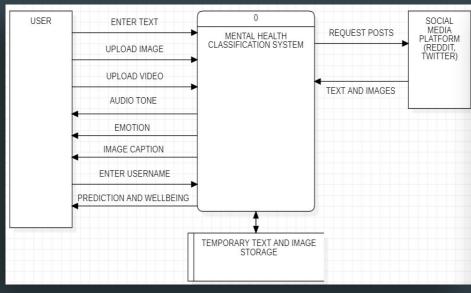
- → Model Training: Trained multiple models: Logistic Regression, k-Nearest Neighbors (k-NN), Support Vector Machine (SVM), Naive Bayes, Random Forest, XGBoost, Long Short Term Memory and Ensemble Model
- → Hyperparameter Tuning: Applied RandomizedSearchCV to optimize the performance of each model.
- → Model Evaluation : Used metrics like accuracy, precision, recall, F1-score, and confusion matrices to evaluate model effectiveness.
- → Prediction and Deployment:

  Implemented the best-performing model for predicting mental health issues from social media posts and deployed using Google Colab.

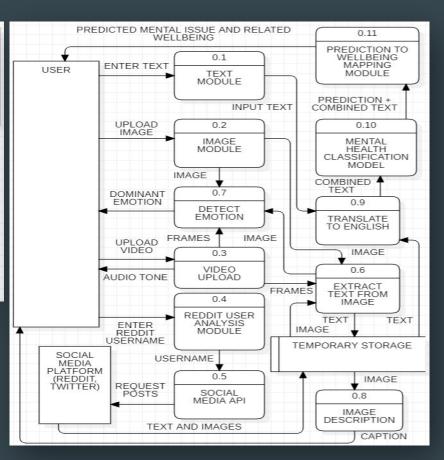


MODEL WORKFLOW

## **IMPLEMENTATION (CONTINUED)**



DFD LEVEL 0



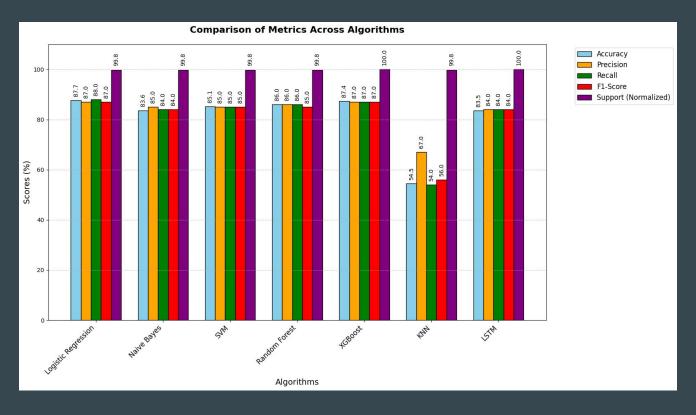
DFD LEVEL

### **RESULTS AND ANALYSIS**

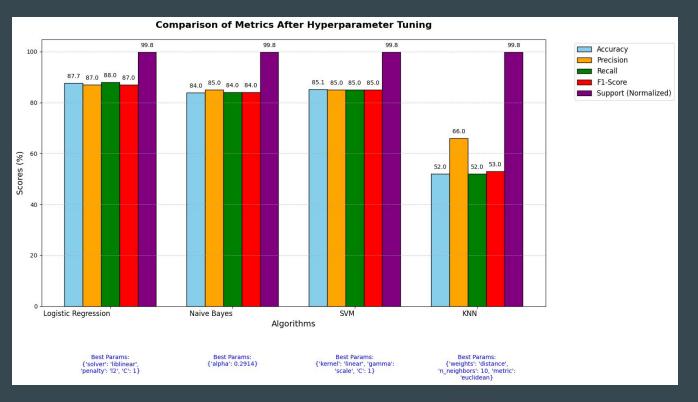
- → Logistic Regression: Achieved consistent performance with highest accuracy.

  Precision and recall indicate reliable classification for balanced datasets.
- → Naive Bayes: Performed well with text data, especially for independent features. Precision was slightly lower for imbalanced classes but remained effective overall.
- → Support Vector Machine (SVM): Delivered high accuracy for nonlinear classification tasks. The model showed robustness with complex feature interactions.
- → Random Forest: Provided strong classification performance with reduced overfitting. Achieved balanced precision and recall across all mental health classes.
- > XGBoost: Delivered the highest accuracy and efficiency. The model demonstrated excellent handling of imbalanced datasets with robust predictions.
- → LSTM: Outperformed traditional methods for sequential data. Captured contextual and temporal information effectively, achieving competitive results with complex text patterns.
- → K-nearest Neighbours : Performed poorly with the lowest accuracy among all.

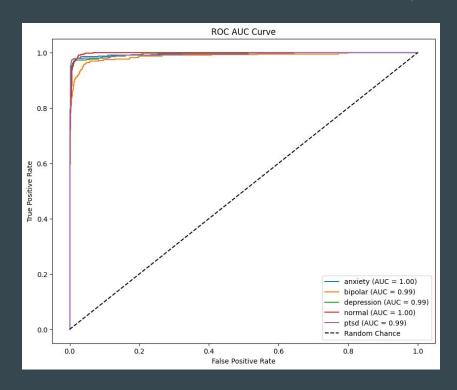
## RESULTS AND ANALYSIS (CONTINUED)



## **RESULTS AND ANALYSIS (CONTINUED)**



## RESULTS AND ANALYSIS (CONTINUED)





ROC AUC CURVE

CONFUSION MATRIX

ENSEMBLE MODEL (LOGISTIC REGRESSION + XGBOOST) HAD THE HIGHEST ACCURACY OF 96.09%

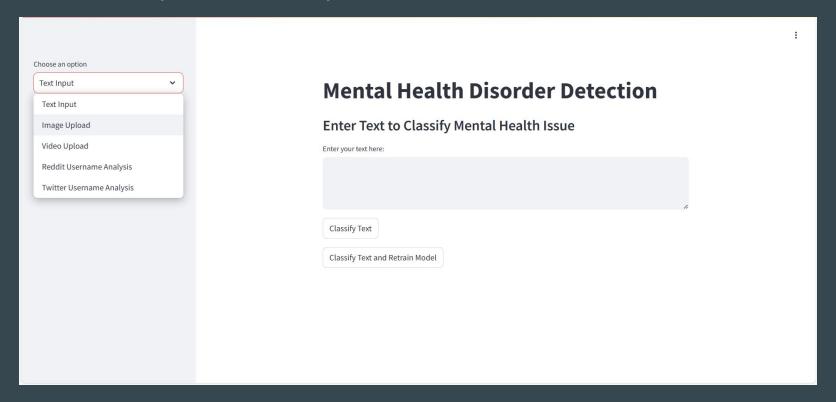
#### **PROTOTYPE**

- → A functional prototype was developed to classify mental health concerns from social media posts.
- → The system allows users to input text, upload images, or submit video for classification.
- → Key functionalities include text preprocessing, feature extraction, and prediction using trained machine learning models.
- → Real-time results display the most probable mental health concern with confidence scores.
- → Allow user to retrain model.

- → Text Classification: Users can directly input text for immediate analysis and classification.
- → Image-based Classification :

  Extracts text from uploaded images using OCR (pytesseract), get captions and facial emotions to classify the content.
- Video-based Classification: Processes uploaded video files, extract text from frames, transcribes speech to text, get captions and facial emotions to classify the content.
- Userprofile Analysis: Enables analysing user profiles based on posts in Reddit and Twitter

## PROTOTYPE (CONTINUED)



## PROTOTYPE (CONTINUED)

## Mental Health Disorder Detection

- וידע מידיטו אואר דיביו באבטן עוד סווניון, וידע בטאוא יוסוא ונידע, וידע דיבא אוסוגא מיד অসম্ভব ভয় জেগে ওঠে। সারা শরীরে এক ধরনের অস্থিরতা অনুভূত হয়, বুকের মধ্যে চাপ বাড়তে থাকে, শ্বাস নিতে কন্ট হয়। তুমি জানো, এটাই কেবল মনঃসংযোগের ভূল, কিন্তু তারপরও এটি যেন তোমার দেহের প্রতিটি কোষে ছড়িয়ে পড়ে। পথিবী এক অন্ধকার গহরের মতো অনভত হয়, যেখানে তমি একা

Enter Text to Classify Mental Health Issue

Classify Text

Classify Text and Retrain Model

#### Translated Text (to English):

Your mind seems to be stuck in a thousand thoughts and doubts every day. A feeling like a nervewracking, a kind of pressure that never goes away. An unknown fear works inside you, which says - "Something bad will happen." Maybe you know, nothing is likely to happen, but deep down in your mind an impossible fear awakens. A kind of restlessness is felt throughout your body, the pressure in your chest increases, it becomes difficult to breathe. You know, this is just a mistake in concentration, but still it seems to spread to every cell of your body. The world feels like a dark hole, where you are alone and

chest increases, it becomes difficult to breathe. You know, this is just a mistake in concentration, but still it seems to spread to every cell of your body. The world feels like a dark hole, where you are alone and

The most likely mental health concern from all the text obtained is: anxiety with a probability of

#### Wellbeing Insight:

1. Autonomy and Anxiety: Anxiety can severely impair autonomy. The overwhelming fear and worry associated with anxiety can make it difficult for individuals to confidently assert their opinions or make independent decisions, even when they disagree with the majority ("I have confidence in my opinions, even if they are contrary to the general consensus"). The need for external reassurance and validation becomes prominent, hindering self-regulation and leading to dependence on others for decision-making. This dependence contradicts the Ryff scale's definition of autonomy.

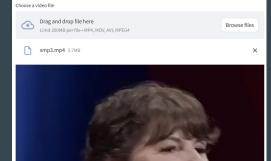
- 2. Environmental Mastery and Anxiety: Anxiety significantly diminishes environmental mastery. The inability to manage overwhelming feelings can lead to avoidance behaviors, preventing individuals from effectively managing daily tasks and opportunities ("In general, I feel I am in charge of the situation in which I live"). Anxiety can manifest as procrastination, difficulty focusing, and an inability to anticipate and plan for future events, resulting in a decreased sense of control over one's environment.
- 3. Personal Growth and Anxiety: Anxiety often impedes personal growth. The constant worry and fear can stifle exploration of new experiences and opportunities ("I think it is important to have new experiences that challenge how you think about yourself and the world"). Individuals might avoid situations that

#### **Mental Health Disorder Detection** Upload an Image to Extract and Classify Text



#### **Mental Health Disorder Detection**

Upload a Video to Extract and Classify Text



#### Mental Health Disorder Detection

Enter Reddit Username for Analysis

Enter Reddit username: flowerpower0601

Analyze Recent Text Posts:

"Taylor Swift's 'Eras' show. What's ACTUALLY going on? What do you guys think

1: "Taylor Swift's 'Eras' show. What's ACTUALLY going on? [removed]"

"Taylor Swift und die Eras Tour

Ich habe letztens dieses Video gefunden, welches behauptet das die Eras Tour von Taylor Swift überhaupt nicht live ist und das selbst, dass was sich "live" anhört einfach pre-recorded ist und die Band gar nicht live spielt sondern die ganze Show ein Backing Track ist, der abgespielt wird.

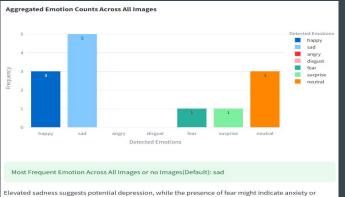
#### **Mental Health Disorder Detection**

**Enter Twitter Username for Analysis** 

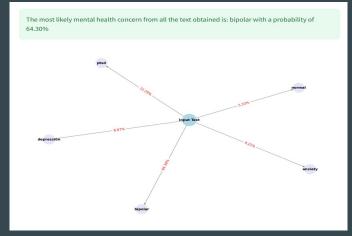
naren	dramodi
Analy	ze
Recent	Text Posts from Tweets:
* [	
Θ:	
"We	all said. It is good that this truth is coming out, and that too in a way
соп	mon people can see it.
A f	ake narrative can persist only for a limited period of time. Eventually, the
fac	ts will always come out! https://t.co/8XXo5hQe2y"
1:	
"मह	हान बाळासाहेब ठाकरे जी  यांच्या पुण्यतिधीनिमित्त मी त्यांना आदरांजली अर्पण करतो. महाराष्ट्राचा विकास
आपि	म मराठी लोकांच्या  सक्षमता यासाठी आग्रही असे  ते एक द्रष्टे व्यक्तिमत्त होते.  भारतीय संस्कृती आणि

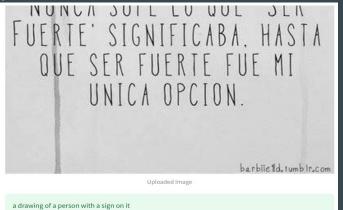
मूल्यांचे संवर्धन करून त्याविषयीचा अभिमान वृद्धिगत करण्यावर त्यांचा रह... https://t.co/oHRv3DUfKj"

## PROTOTYPE (CONTINUED)



Elevated sadness suggests potential depression, while the presence of fear might indicate anxiety or PTSD; seeking professional help for evaluation and exploring coping mechanisms like therapy and mindfulness are crucial.





	text	mental_health_issue
18,595	Does anybody else get really anxious from hearing a phone ring or even vibrate? I've j	anxiety
18,596	I was born trying to kill myself Came out looking like fucking megamind. Some babie	depression
18,597	When you are alone or feel lonely, many things disappear. Nothing is clear before you	depression
Mode	l is being retrained	
	l is being retrained ed Status	~
		·
Detaile		·

Updated Dataset (Last 3 Rows):

WEB APPLICATION INTERFACE

### CONCLUSION

- → Significance of the Project

  Developed a robust system for early detection of mental health disorders through social media analysis.
- → Effective Use of Machine Learning

  Leveraged various machine learning models, identifying SVM as the most accurate for sentiment classification.
- → Impact on Mental Health Awareness

  Provides valuable insights for mental health professionals and public health organizations, enabling proactive interventions.
- → Potential for Future Development

  Future enhancements with deep learning and multimodal data can lead to even better accuracy and insights.
- → Commitment to Ethical Practices

  Emphasizes the importance of user privacy and ethical considerations in handling sensitive mental health data.

## WHAT'S NEXT?

- Explore additional combinations of base models to further optimize the ensemble model's performance.
- → Develop a custom transformer model using an embedding encoder tailored for our dataset size and resource constraints.
- Avoid reliance on BERT and its variants due to high resource requirements and lower accuracy on smaller datasets.
- Investigate lightweight transformer architectures for text-based classification to balance accuracy and efficiency.
- → Conduct comparative studies on transformer-based versus traditional ML models for text classification accuracy.



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## THANK YOU