Case Study – Software Development

KOTAK SECURITIES - ECRM…

- A Goldman Sachs joint venture company in India

- JV company is a leader in Stock Broking and Investment banking in India

- The group a net worth of over Rs.1,550 crore and employs over 3,000 employees in its various businesses.

- With a presence in 59 cities in India and offices in New York, London, Dubai and Mauritius, it services a customer base of over 5,00,000

- Project
  - Development, enhancement and maintenance of e-CRM
  - Migration and Re-engineering of CRM from ASP and SQL Server to Java (J2EE) and SQL Server

- Solution Domain
  - Carried out development of Electronic Customer Relationship Management (e-CRM) using PWT Framework
  - Development of Document Management System and Query and Complaint management from Customers and Branches
  - Migrating the modules from ASP to J2EE using Prescient Framework

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KOTAK SECURITIES - ECRM….(Contd…)

PROJECT DETAILS

SDLC

➢ Architecture Knowledge Capture, Prototype and development

➢ Deliverables Review, Acceptance Testing Support and Knowledge Transfer from Onsite

➢ Reverse Engineering, Documentation Construction, Enhancement, Code optimization

➢ Unit Testing, Integration Testing and Upload

➢ Onsite co -ordination and maintenance

Technology and Tools

➢ MS SQL Server,

➢ XML, HTML DHTML

➢ JavaScript, J2EE

➢ XML/HTTP, SOAP

➢ ERWin, SourceSafe

➢ InstallShield

Software Metrics

➢ Size   40 man-months

➢ Duration   8 months