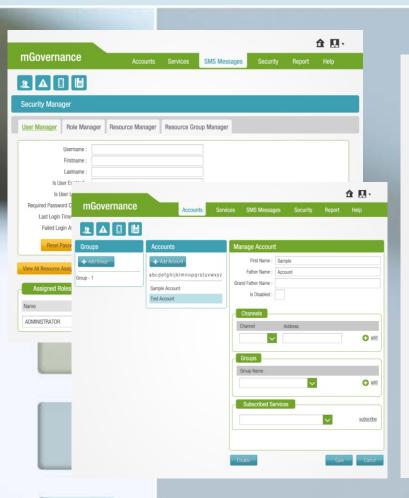# Case Study – Mobile Application

M-Governance

M-Governance (Providing SMS services for various ministries of Ethiopian government) –

The system provides Mobile Governance solution to Ethiopian government and provides various services through mobile devices and enables access to relevant information to the public Anytime and Anywhere and increase the convenience of the customers seeking variety of information.

- On Demand Pull SMS services to respond customer queries
- Bulk Push SMS services for notifications, alerts to citizens.
- Latin and Amharic support for SMS text.
- Dynamic creation of SMS services
- User group management and mass uploading of user groups from excel
- SMS delivery report and Analytics