**Jewelbits Information Architecture Guide**

Home

Shop

* Category page – Ex/ Earrings – 1…N category pages
* Product page

Subscribe – choose a box

* Box description page and subscription type selection.

Blog – Recent posts

* Categories
* Archives

About Us

Brands

Contact Us

My Account

Shopping Cart

**Jewelbits.com Content Guide**

**\*\*Subscribe – Choose the type of box -- CONTENT BEGINS HERE\*\***

Page Title:

Page Description (optional) more information about how subscriptions work:

**Call Outs (enter different types of boxes here):**

Ex:

Box 1 Title: Elegent Jewelry box

Box 1 Image: elegent\_jewelry\_box.jpg

Link: /subscribe/elegant-box

**\*\*Subscribe – Choose the type of box – CONTENT ENDS HERE\*\***

**\*\*Subscription Detail Page - CONTENT BEGINS HERE\*\***

Box Title:

Box Description:

Subscription Options/Variants + Pricing:

Box Image:

**\*\*Subscription Detail Page - CONTEN ENDS HERE\*\***

**\*\*Home – Welcome to Jewelbits – CONTENT BEGINS HERE\*\***

Page Title:

Page Description:

**Slider:**

Slide 1 Title:

Slide 1 Description:

Slide 1 Image (966px by 372px):

Slide 2 Title:

Slide 2 Description:

Slide 2 Image (966px by 372px):

**Call Outs (3 featured boxes below slider):**

Call out 1 Title:

Call out 1 Image:

Call out 1 Link:

Call out 2 Title:

Call out 2 Image:

Call out 2 Link:

Call out 3 Title:

Call out 3 Image:

Call out 3 Link:

**\*\*Home – Welcome to Jewelbits – CONTENT ENDS HERE\*\***

**\*\*Shop -- CONTENT BEGINS HERE\*\***

Page Title:

Page Description:

Page Content: dynamic content, consists of ‘ALL’ products and is filterable by jewelry category.

**\*\*Shop – CONTENT ENDS HERE\*\***

**\*\*Shop Category Page – CONTENT BEGINS HERE\*\***

**IMPORTANT:** Please reuse this area to fill out this content for all shop categories desired.

Page Title (category title):

Page Description (category description):

**\*\*Shop Category Page – CONTENT ENDS HERE\*\***

**\*\*Product Page – CONTENT BEGINS HERE\*\***

**IMPORTANT:** Please reuse this area to fill out this content for all products – we may want to put the product content in spreadsheet format.

Product Title:

Product Description:

Inventory:

Price:

Variants (i.e. size, color):

Image (1024x1024):

Brand

Category:

Tags (filter for a category, i.e. color, style, vendor):

\*Keep in mind, you can have up to 3 filter types on a collection page.

**\*\*Product Page – CONTENT ENDS HERE\*\***

**\*\*About Us – CONTENT BEGINS HERE\*\***

Title:

Body Content:

**\*\*About Us – CONTENT ENDS HERE\*\***

**\*\*Brands/Partners – CONTENT BEGINS HERE\*\***

Note: May be a future page

Title:

List Brands and Logo Image file names below:

**\*\*Brands/Partners – CONTENT ENDS HERE\*\***