# **Abdul Rafay Khurram**

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## **Experience**

#### **UBC Emerging Media Lab**

Vancouver, BC, Canada

Software Developer

Sept. 2024 - Present

- Developed AR/VR experiences and AI applications, collaborating with faculty, students, and staff to create educational technologies.
- Applied tools like Unreal, Unity, and 3D modeling software. Participated in project management and technical documentation efforts.

**Faaz Consulting** Maryland, USA

Software Engineer

May 2023 - Sept. 2023

- Contributed to IBM application development by implementing client requirements and consistently meeting deadlines.
- Enhanced UI features, refining designs, and ensuring high code quality through rigorous testing.
- Automated processes with DevOps and QA teams, improving deployment efficiency by 20%.

**Codebase Technologies** Dubai, UAE

Marketing Intern

June 2022 - August 2022

- Collaborated with marketing and sales to deepen Fintech knowledge in SaaS, BaaS, and APIs, shaping product direction for a 20+ member team, improving sales by 15%.
- Contributed to 3 key project proposals, driving the company's tech strategy in cloud and banking technologies, leading to a 10% increase in customer engagement.

**KASE Trading LLC** Delaware, USA

Founder & Sole Manager

Jan. 2021 – April 2023

- Boosted efficiency by optimizing product and supplier algorithms, leading to a 40% increase in sales.
- Managed financial models and IP, ensuring cost-effective operations and rapid growth in a tech-driven marketplace.

## Technical Projects

Constructify (W.I.P) **Personal Project** 

May 2024 - Present

- Built an A-Z home-building platform with transparent project tracking and a service provider marketplace.
- Built a responsive frontend using Vue.js and Vite, optimizing load times and performance, with plans to use Django for the backend.
- Designed an intuitive UI/UX through targeted user research and iterative testing.

### **Real Estate Management Platform**

**Academic Project** 

July 2023 - August 2023

- Developed a platform for seamless real estate transactions and property management.
- Designed and implemented a SQL database with OracleDB to model classes, utilizing ISA relationships.
- Created and managed API endpoints with Express.js and asynchronous processing to handle multi-user requests and data interactions.

#### **Amazon Marketplace Analytic Software**

**Academic/Personal Project** 

Sept. 2022 - December 2022

- Engineered an Amazon Marketplace tool to predict ASIN trends, improving seller efficiency by 35% and reducing overstock by 50%.
- Enabled multi-format data integration, including SQL and JSON, improving data retrieval times by 40%.

#### Skills

Languages: Java, Python, JavaScript, C/C++, SQL, HTML/CSS, Swift, R | Frameworks: React.js, Vue.js, Express.js, Django | Tools: Git, OracleDB, JUnit

#### Education

The University of British Columbia

Vancouver, BC

Bachelor of Science in Computer Science (Expected Graduation: 2027)



