

# DNA Church Onboarding Assessment

**Purpose:** Help us understand your context so we can support your DNA launch effectively.

**Time:** 10-15 minutes

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## SECTION 1: Church Context

**1. Church Name\***

**2. Lead Pastor:**

**3. Your Name & Role\***

**4. Church Location\* (City, State)**

**5. Average Weekend Attendance\***

- Under 50
- 50-100
- 100-250
- 250-500
- 500-1,000
- 1,000+

**6. How would you describe your church's current discipleship culture?\***

- We don't really have one—people attend but don't go deeper
- We have programs but limited life-on-life discipleship
- We have some people discipling others but it's inconsistent
- We have an active discipleship culture but want to multiply it
- Other: [Text field]

**7. What existing small group or discipleship structures do you currently have?**

(Check all that apply)

- Sunday School classes
- Small groups (Bible studies, life groups, etc.)
- One-on-one mentoring
- Formal discipleship programs
- Classes/seminars (Alpha, membership class, etc.)
- None currently
- Other: [Text field]

## **SECTION 2: Leadership Readiness**

**8. Who will be the primary DNA champion/coordinator at your church?\***

- Lead Pastor
- Associate/Executive Pastor
- Discipleship Pastor/Director
- Small Groups Director
- Lay leader/volunteer
- Not decided yet

**9. How many potential DNA leaders (people ready to lead groups) do you currently have?\***

- 0-2
- 3-5
- 6-10
- 10+
- Not sure yet

**10. Have any of your leaders personally experienced life-on-life discipleship before?\***

- Yes, many have
- A few have
- No, this will be new for most
- Not sure

**11. How often are your potential DNA leaders available for training/equipping?\***

- Weekly (ongoing support/coaching)
- Bi-weekly
- Monthly
- Quarterly
- Intensive weekend(s) upfront, then occasional check-ins
- Self-paced online with optional Q&A calls
- Not sure yet—need to assess availability

**12. How would you prefer to train/equip your DNA leaders?\***

- In-person at our church (you come to us)
- In-person intensive (we come to you for training weekend)
- Live video meetings (Zoom/Google Meet group training)
- Self-paced online course with videos/resources
- Hybrid (initial in-person kickoff + ongoing video support)
- Not sure yet—open to recommendations

**13. What's your annual budget for leadership development/training?**

- Under \$500
- \$500-\$1,500
- \$1,500-\$5,000
- \$5,000+
- No dedicated budget currently
- Not sure/Need to check

**14. What's your biggest concern about launching DNA?\***

- Finding leaders who are ready
  - Getting people to commit long-term (6-12 months)
  - Competing with existing programs
  - Leaders feeling unqualified or fearful
  - Lack of buy-in from church leadership
  - Sustainability—keeping it going after initial launch
  - Other: [Text field]
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## **SECTION 3: Implementation Timeline**

**15. When would you ideally like to launch your first DNA groups?\***

- Within 1 month
- 1-3 months
- 3-6 months
- 6-12 months
- Just exploring right now, no timeline yet

**16. How many DNA groups do you hope to launch initially?\***

- 1-2 groups (pilot test)
- 3-5 groups
- 6-10 groups
- 10+ groups
- Not sure yet

**17. What's driving your interest in DNA discipleship right now?\***

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## **SECTION 4: Expectations & Vision**

**18. What does success look like for DNA at your church in 12 months?\***

**19. What's the #1 thing you hope DNA will accomplish in your church?\***

- Develop mature believers who can lead
- Create a culture of multiplication
- Deepen relationships and community
- Raise up new leaders for ministry
- Move people from attendance to discipleship
- Other: [Text field]

**20. How will you measure whether DNA is working?**

(Check all that apply)

- Number of groups launched
  - Number of leaders developed
  - Stories of spiritual growth/transformation
  - Groups multiplying into new groups
  - Increased engagement in church life
  - Not sure yet
  - Other: [Text field]
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## **SECTION 5: Potential Barriers**

**21. What obstacles might prevent DNA from succeeding at your church?**

(Check all that apply)

- Busy schedules—people struggle to commit
- Existing programs competing for time/energy
- Lack of leadership buy-in
- Cultural resistance to change
- Leaders feeling unqualified
- No clear communication/launch strategy
- Financial constraints
- Other: [Text field]

**22. Is your church leadership (elders/board/lead pastor) fully on board with launching DNA?\***

- Yes, fully supportive
- Mostly supportive, a few questions remain
- Leadership is exploring but not committed yet
- Not sure yet

**23. What support do you need most from ARK Identity to make this successful?**

(Check all that apply)

- Leader training (how to facilitate DNA groups)
- Help communicating DNA vision to the church
- Ongoing coaching for DNA leaders
- Troubleshooting common challenges
- Resources (printed materials, digital tools, etc.)
- Strategy session for customizing DNA to our context
- Other:

**26. Anything else we should know about your church or context?**

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