

DNA Church Onboarding Assessment

Purpose: Help us understand your context so we can support your DNA launch effectively.

Time: 10-15 minutes

SECTION 1: Church Context

1. Church Name*

2. Lead Pastor:

3. Your Name & Role*

4. Church Location* (City, State)

5. Average Weekend Attendance*

- ☐ Under 50
- ☐ 50-100
- ☐ 100-250
- ☐ 250-500
- ☐ 500-1,000
- ☐ 1,000+

6. How would you describe your church's current discipleship culture?*

- ☐ We don't really have one—people attend but don't go deeper
- ☐ We have programs but limited life-on-life discipleship
- ☐ We have some people discipling others but it's inconsistent
- ☐ We have an active discipleship culture but want to multiply it
- ☐ Other: [Text field]

7. What existing small group or discipleship structures do you currently have?

(Check all that apply)

- ☐ Sunday School classes
- ☐ Small groups (Bible studies, life groups, etc.)
- ☐ One-on-one mentoring
- ☐ Formal discipleship programs
- ☐ Classes/seminars (Alpha, membership class, etc.)
- ☐ None currently
- ☐ Other: [Text field]

SECTION 2: Leadership Readiness

8. Who will be the primary DNA champion/coordinator at your church?*

- ☐ Lead Pastor
- ☐ Associate/Executive Pastor
- ☐ Discipleship Pastor/Director
- ☐ Small Groups Director
- ☐ Lay leader/volunteer
- ☐ Not decided yet

9. How many potential DNA leaders (people ready to lead groups) do you currently have?*

- ☐ 0-2
- ☐ 3-5
- ☐ 6-10
- ☐ 10+
- ☐ Not sure yet

10. Have any of your leaders personally experienced life-on-life discipleship before?*

- ☐ Yes, many have
- ☐ A few have
- ☐ No, this will be new for most
- ☐ Not sure

11. How often are your potential DNA leaders available for training/equipping?*

- ☐ Weekly (ongoing support/coaching)
- ☐ Bi-weekly
- ☐ Monthly
- ☐ Quarterly
- ☐ Intensive weekend(s) upfront, then occasional check-ins
- ☐ Self-paced online with optional Q&A calls
- ☐ Not sure yet—need to assess availability

12. How would you prefer to train/equip your DNA leaders?*

- ☐ In-person at our church (you come to us)
- ☐ In-person intensive (we come to you for training weekend)
- ☐ Live video meetings (Zoom/Google Meet group training)
- ☐ Self-paced online course with videos/resources
- ☐ Hybrid (initial in-person kickoff + ongoing video support)
- ☐ Not sure yet—open to recommendations

13. What's your annual budget for leadership development/training?

- ☐ Under \$500
- ☐ \$500-\$1,500
- ☐ \$1,500-\$5,000
- ☐ \$5,000+
- ☐ No dedicated budget currently
- ☐ Not sure/Need to check

14. What's your biggest concern about launching DNA?*

- ☐ Finding leaders who are ready
 - ☐ Getting people to commit long-term (6-12 months)
 - ☐ Competing with existing programs
 - ☐ Leaders feeling unqualified or fearful
 - ☐ Lack of buy-in from church leadership
 - ☐ Sustainability—keeping it going after initial launch
 - ☐ Other: [Text field]
-

SECTION 3: Implementation Timeline

15. When would you ideally like to launch your first DNA groups?*

- ☐ Within 1 month
- ☐ 1-3 months
- ☐ 3-6 months
- ☐ 6-12 months
- ☐ Just exploring right now, no timeline yet

16. How many DNA groups do you hope to launch initially?*

- ☐ 1-2 groups (pilot test)
- ☐ 3-5 groups
- ☐ 6-10 groups
- ☐ 10+ groups
- ☐ Not sure yet

17. What's driving your interest in DNA discipleship right now?*

SECTION 4: Expectations & Vision

18. What does success look like for DNA at your church in 12 months?*

19. What's the #1 thing you hope DNA will accomplish in your church?*

- ☐ Develop mature believers who can lead
- ☐ Create a culture of multiplication
- ☐ Deepen relationships and community
- ☐ Raise up new leaders for ministry
- ☐ Move people from attendance to discipleship
- ☐ Other: [Text field]

20. How will you measure whether DNA is working?

(Check all that apply)

- ☐ Number of groups launched
 - ☐ Number of leaders developed
 - ☐ Stories of spiritual growth/transformation
 - ☐ Groups multiplying into new groups
 - ☐ Increased engagement in church life
 - ☐ Not sure yet
 - ☐ Other: [Text field]
-

SECTION 5: Potential Barriers

21. What obstacles might prevent DNA from succeeding at your church?

(Check all that apply)

- ☐ Busy schedules—people struggle to commit
- ☐ Existing programs competing for time/energy
- ☐ Lack of leadership buy-in
- ☐ Cultural resistance to change
- ☐ Leaders feeling unqualified
- ☐ No clear communication/launch strategy
- ☐ Financial constraints
- ☐ Other: [Text field]

22. Is your church leadership (elders/board/lead pastor) fully on board with launching DNA?*

- ☐ Yes, fully supportive
- ☐ Mostly supportive, a few questions remain
- ☐ Leadership is exploring but not committed yet
- ☐ Not sure yet

23. What support do you need most from ARK Identity to make this successful?

(Check all that apply)

- ☐ Leader training (how to facilitate DNA groups)
- ☐ Help communicating DNA vision to the church
- ☐ Ongoing coaching for DNA leaders
- ☐ Troubleshooting common challenges
- ☐ Resources (printed materials, digital tools, etc.)
- ☐ Strategy session for customizing DNA to our context
- ☐ Other:

26. Anything else we should know about your church or context?
