

DNA IMPLEMENTATION PARTNERSHIP AGREEMENT

Church: BLVD Church

Location: Las Vegas, Nevada

Plan Selected: DNA Implementation Plan (Tier 2)

Partnership Period: January 2026 - January 2027

Agreement Date: January 17, 2026

PARTNERSHIP OVERVIEW

This agreement establishes a 12-month coaching partnership between ARK Identity Discipleship (represented by Travis Gluckler) and Boulevard Church to fully implement DNA (Discipleship Naturally Activated) leader development.

Primary Contacts:

- ARK Identity: Travis Gluckler (travis@arkidentity.com)
 - Boulevard Church: Pastor Westley Henry & Pastor Thomas Reidt
 - DNA Champion: [To be designated]
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Ministry Support

Monthly Partnership Fee: \$_____ per month (Starting Jan 2026)
(Agreed range: \$200-500/month based on church capacity)

Setup on recurring giving through the ARK Identity

Optional On-Site Training: If requested

- Travel costs (flights, lodging, meals) covered by BLVD Church
- Estimated cost per visit: \$800-1,200
- Visits scheduled at mutual convenience (60 days advance notice preferred)

Kingdom-Focused Partnership Note:

This partnership is ministry-focused, not transactional. If financial hardship arises, we'll work together to find a solution that allows the partnership to continue.

ARK IDENTITY RESPONSIBILITIES

Onboarding Phase: Bi-Weekly Coaching (January - March 2026)

Deliverables:

- Bi-weekly 60-minute coaching calls (6 calls total over 12 weeks)
- Calls scheduled: [Specific day/time to be set in kickoff meeting]
- Personal Dam Assessment implementation guidance
- Custom analysis of assessment results for BLVD's leaders
- Launch phase troubleshooting and strategic planning
- Email/text support between calls (24-48 hour response time)

Implementation Phase: Monthly Coaching (April - December 2026)

Deliverables:

- Monthly 60-minute coaching calls (9 calls total)
- Ongoing leader development strategy and adjustments
- Multiplication planning and progress metrics review
- Group health assessments and troubleshooting
- Email/text support between calls (48-hour response time)

Full Implementation Support Included

DNA Launch Package:

- Access to DNA Church Dashboard for up to 5 Boulevard DNA leaders
- First 90 Day Orientation Plan (Customized for BLVD)
- Complete access to DNA Online Resource Library for anyone at BLVD
- Access to the ARK app: 3D Journal, In The Gap Prayer and Communication Rollout Guide
- Progress tracking system recommendations (templates and tools)

Monthly DNA Leaders Call: Coming Soon

- Boulevard leaders invited to weekly national DNA Leaders call with Travis
- Live Q&A, troubleshooting, and peer learning with other DNA churches

Resource Library Access:

- Digital downloads: DNA Manual, Launch Guide, 8-Week Toolkit
- Leader Identification Worksheet
- Vision Casting Guide
- Group Agreement Templates
- Social media graphics and promotional materials

Optional On-Site Training (Travel Covered by BLVD)

Available Services:

- 1-2 in-person visits to Las Vegas during 2026
- Intensive leader training workshops
- DNA workshop for entire Boulevard leadership team
- On-the-ground coaching, momentum-building, and vision casting
- In-person troubleshooting and leader assessments

Scheduling:

- Visits scheduled at mutual convenience (60+ days advance notice)
 - Typical visit: 2-3 days (Friday-Sunday or Tues-Thurs)
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BOULEVARD CHURCH RESPONSIBILITIES

Leadership Commitment

- **Designated DNA Champion:** [Name - to be identified in kickoff call]
 - Primary point person for DNA implementation
 - Attends all coaching calls
 - Communicates implementation progress to Travis

Lead Pastor Engagement:

- Pastor Thomas and/or Pastor Wes attend at least 50% of coaching calls
- Communicate DNA vision to Boulevard congregation
- Remove barriers to leader participation

Implementation Actions

February 2026:

- Attend kickoff coaching call (first bi-weekly session)
- Identify 10-15 potential DNA leaders
- Deploy Personal Dam Assessment to potential leaders
- Unpack with leaders using the Pastors guide

March 2026:

- Implement custom plan for "Not Ready" leaders (Travis will provide)
- Begin 6-week DNA Discipleship course with "Ready" leaders
- Continue bi-weekly coaching calls

April - July 2026:

- Train through the DNA Launch Guide (3 or 4 weeks)
- Monthly coaching calls with progress updates
- Leaders learn and practice the 8-Week Toolkit with their disciples
- Implement DNA readiness Quiz for all potential DNA leaders

August - September 2026:

- Continue monthly coaching calls
- Decide launch date for actual DNA groups (7-8 groups launched)

October - December 2026:

- Continue monthly coaching calls including DNA leaders
- What's working? What's hard?
- Document lessons learned and wins
- Prepare for January 2027 assessment

Communication Expectations

- **Attend scheduled coaching calls:** 90% attendance expected
- **Respond to Travis's check-ins:** Within 48 hours
- **Monthly progress updates:** Brief written update before each monthly call (April-Dec)
- **Honest communication:** Share struggles, not just wins

Leader Recruitment & Development

- Recruit and deploy Dam Assessment with 10-15 potential leaders by end of February
 - Provide leaders with DNA Launch Package materials (Access online)
 - Support leaders in launching DNA groups (meeting space, communication, encouragement)
 - Track leader and group progress using recommended systems
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SUCCESS METRICS

We will measure success by the following outcomes:

By End of March 2026:

- Personal Dam Assessment completed by 10-15 leaders
- Custom development plan created for "Not Ready" leaders
- 6-week DNA Discipleship course launched with "Ready" leaders

By End of June 2026:

- Completed the Launch Guide and 8 Week Toolkit Training
- Leaders confidently using DNA tools (3D Journal, Prophetic Roundtable, Creed Cards)
- Clear progress tracking system in place

By End of December 2026:

- DNA groups completing Phase 4 (Growth & Development)
- At least 50% of original disciples showing multiplication readiness

- 2-4 new DNA leaders identified and trained from first-generation disciples
- DNA culture establishing roots at Boulevard Church

Qualitative Wins:

- Leaders report increased confidence in discipleship
 - Disciples demonstrate spiritual growth and maturity
 - Boulevard develops internal capacity to sustain DNA multiplication
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JANUARY 2027 ASSESSMENT & PARTNERSHIP RENEWAL

Assessment Meeting: Scheduled for January 2027

We'll Evaluate Together:

- How many leaders are equipped and leading DNA groups?
- What's working? What needs adjustment?
- Is DNA multiplication happening naturally?
- Is Boulevard ready to sustain DNA independently or with lighter coaching?

Future Options:

1. **Continue DNA Partnership** (lighter coaching, quarterly check-ins)
2. **Expand to Full ARK Track** (add 100X, Hindered Hearing, ID3, The Way, The Bridge courses)
3. **Graduate to Independence** (Boulevard sustains DNA without ongoing coaching)
4. **Pause and Reassess** (if Boulevard needs to regroup)

No Obligation: Either party can choose not to continue without penalty.

FLEXIBILITY & GRACE CLAUSES

Schedule Adjustments

- Life happens. If Boulevard needs to reschedule a coaching call, provide 24-hour notice
- Travis will accommodate reasonable rescheduling requests
- Missed calls without notice may not be rescheduled (grace extended case-by-case)

Financial Hardship

- If Boulevard experiences financial difficulty, communicate immediately
- We'll work together to adjust payment or pause temporarily rather than terminate
- Kingdom partnership takes priority over transactional business

Implementation Pace

- If Boulevard needs to slow down (leadership transition, church crisis, etc.)
- We can extend timelines or adjust expectations
- DNA is a marathon, not a sprint

INTELLECTUAL PROPERTY & CONFIDENTIALITY

DNA System Ownership:

- All DNA materials, branding, and systems remain property of ARK Identity Discipleship
- Boulevard may use materials for internal implementation only
- Boulevard may not resell, republish, or distribute DNA materials outside their church

Church Confidentiality:

- Travis will keep Boulevard's internal challenges, struggles, and sensitive information confidential
- Information may be shared anonymously for teaching purposes (with permission)

Testimonies & Stories:

- ARK Identity may share Boulevard's success stories publicly (with permission)
 - Boulevard may share their DNA story and recommend ARK Identity to other churches
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TERMINATION CONDITIONS

Either party may terminate this partnership with 30 days written notice if:

Boulevard may terminate if:

- ARK Identity fails to deliver coaching calls as scheduled without reasonable cause
- Travis is unresponsive to communication for 2+ weeks without explanation
- Partnership expectations are not being met despite good-faith efforts to resolve

ARK Identity may terminate if:

- Boulevard leadership is unwilling to implement DNA despite coaching
- Boulevard repeatedly misses coaching calls without reasonable cause
- Boulevard uses DNA materials in ways that violate intellectual property terms

Upon Termination:

- Boulevard retains access to materials already provided
 - Both parties part ways respectfully
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AGREEMENT SIGNATURES

By signing below, we acknowledge that we have read, understood, and agree to honor this DNA Implementation Partnership Agreement. We enter into this partnership with joy, faith, and expectation of what God will do at Boulevard Church.

ARK Identity Discipleship:

Signature: _____

Printed Name: Travis Gluckler

Title: Founder, ARK Identity Discipleship

Date: _____

Boulevard Church:

Signature: _____

Printed Name: Pastor Westley Henry

Title: Lead Pastor

Date: _____

Signature: _____

Printed Name: Pastor Thomas Reidt

Title: Assoc Pastor

Date: _____

DNA Champion (if different from above):

Signature: _____

Printed Name: _____

Title: _____

Date: _____

KICKOFF CALL SCHEDULING

First Bi-Weekly Coaching Call:

Proposed Date: _____

Proposed Time: _____

Google Meet Link:

Contact Information for Partnership:

Travis Gluckler

Email: travis@arkidentity.com

Phone: 702-375-6572

Boulevard Church DNA Champion

Email: _____

Phone: _____

"Iron sharpens iron, and one person sharpens another." - Proverbs 27:17

Let's make disciples who make disciples.