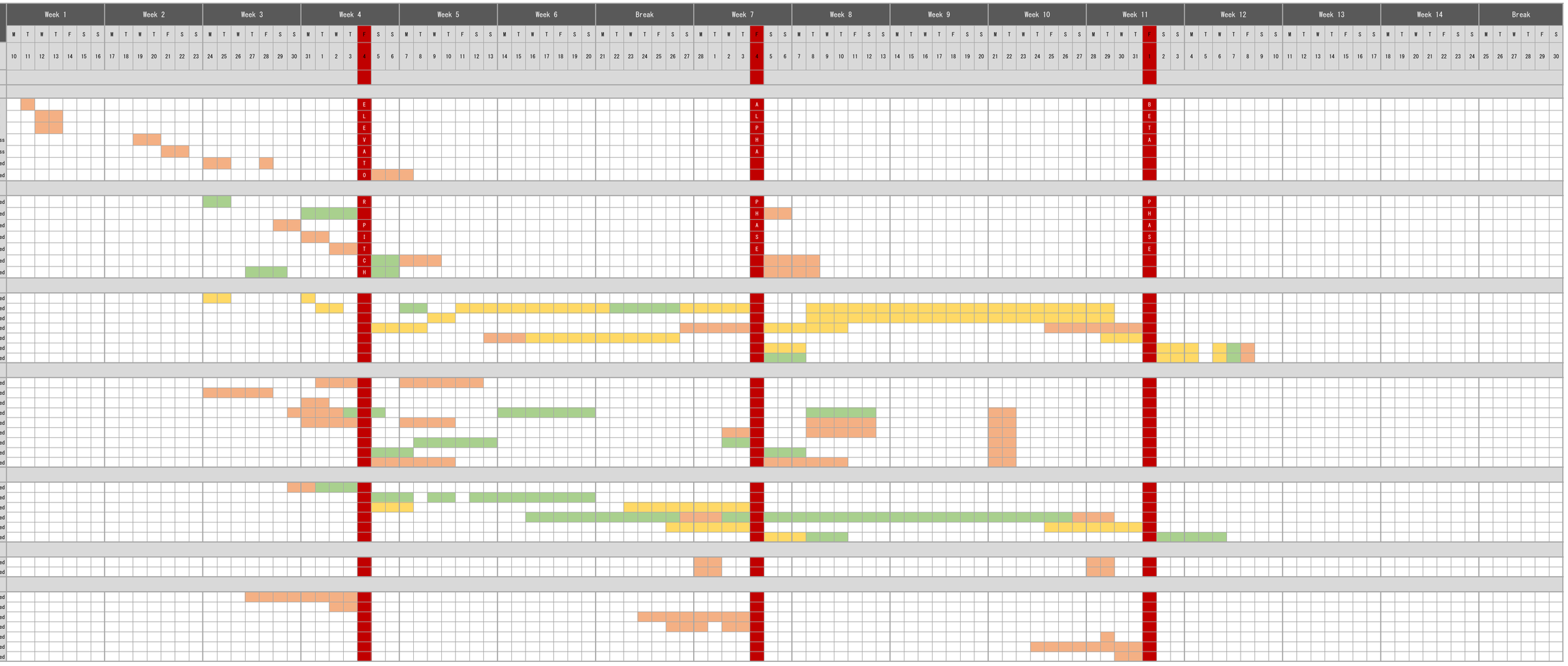
FIP Workback Schedule

LEGEND: Arko Roy, Kanak Kumar, Madhur Kakkar.

Deliverables	Duration	Status
PHASE -1 - Research & Planning		
Client/Brief Presentation		Completed
Research on topic & notes		Completed
User Research (Pre-design)		Completed
Research on Styles & Graphics		In-progress
Concept & Initial Idea Development		In-Progress
Wireframe Sketches		Not Started
Client notes/Post Presentation notes		Not Started
PHASE -2 - Web Design		
Logo Design		Not Started
Style Guide		Not Started
Key Mapping Site		Not Started
High Fid. Wireframes		Not Started
Website Design		Not Started
Web Design Edits		Not Started
Icons & Graphics		Not Started
PHASE- 3 - Web Development		
Initial Structure & repository		Not Started
HTML & CSS Build		Not Started
Basic js functions		Not Started
CMS Build		Not Started
Js Edits		Not Started
Front end edits post-pres		Not Started
Back end edits post-pres		Not Started
PHASE- 4 - Content & Marketting		
Website Content Production		Not Started
Marketing Plan		Not Started
Print Mockups		Not Started
Social Media Mockups		Not Started
Contest Mockup		Not Started
Event Mockup		Not Started
Mockup edits		Not Started
Mockup plan post-pres		Not Started
Mockup edits post-pres		Not Started
PHASE- 5 - Video Production		
Styleframe Design		Not Started
Asset Library Development		Not Started
Website Animation Design		Not Started
Infographics Video		Not Started
Final cuts & edits to video		Not Started
Video edits post-pres		Not Started
PHASE- 6 - Deployment		
User Testing		Not Started
Click analysis		Not Started
PHASE- 7 - Presentations		
Elevator Pitch Deck Creation		Not Started
Elevator Pitch Practice Meeting		Not Started
Alpha stage Deck Creation		Not Started
Alpha Stage Practice Meeting		Not Started
Printing Presentation Material		Not Started
Beta Stage Deck Creation		Not Started
Beta Stage Practice Meeting		Not Started