

Web Site Design

Homework 5

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Homework 5: Blizzard Gear Web Site Usability Test

Results

- **Website:** <http://gear.blizzard.com/>

Blizzard is one of the greatest enterprises of electronic games of the United States and the Blizzard Gear is its main E-Store.

The answers described below can be summarized as: The website is well designed and have good usability, but the color scheme could be better, specially the background color. Lacks a category about Action Figures.

Questions & Answers

General Information

1. **What is your full name?**
 - (a) Ian Dias de Souza Pierson
 - (b) Julio Cesar Santos Ferrari
2. **What is your Indiana Tech ID?**
 - (a) 1618890
 - (b) 2619236
3. **What is your major?**
 - (a) Software Engineering
 - (b) Electrical Engineering

Usability Test

1. **What is the name of the business?**
 - (a) Blizzard Gear
 - (b) Gear Blizzard
2. **What is the nature of the business site? What are they selling?**
 - (a) Store, Blizzard Collectibles
 - (b) Clothes, books and accessories related to Blizzard Universe
3. **What is the price of the Gryphon Hatchling Plush?**

(a & b) \$ 25.00
4. **Complete the following task using only clicks and write down how many clicks you did: Find the most expensive Heroes of the Storm product.**

(a & b) 3
5. **What is the price of the most expensive Heroes of The Storm product?**

(a & b) \$ 79.99
6. **Please give me your impressions about the layout of the Web site and what you think of the colors, graphics, photos, etc.**
 - (a) I didn't like the background.
 - (b) Nice interface, easy usage. Could have more photos of each product.
7. **If you could make one significant change to this Web site, what change would you make?**
 - (a) Background change.
 - (b) Action figures category.