Web Site Design Homework 10

Jonathan Henrique Maia de Moraes (ID: 1620855)

04/28/2016

Homework 10: Redesign Websites

moormanharting.com

The color composition and the use of gradients and glass effects made this site looking bad at general. The overall structure seems old and not professional.

I would change the layout using simple colors scheme, a bootstrap to structure better the theme, focusing to be professional and responsive.

preferredcenter.com

The WordPress layout designed by Elegant Themes is in overall good. The color composition meet with the brand but the images and texts are poor and diverge with the layout.

I would improve the content of the page, making it more readable with important informations instead of the actual generic infos.

homanrealestate.com

The layout seems clean which is good to the context of house commerce. Unfortunately, the blog structure is not suited to be used as a catalog.

I would change the structure of the page to a grid with the products for sale and the support for subscriptions and registrations. A search bar is great for cases like that, and the creation of a interactive map would be a great feature to have.