

# Arlex Gole

arlexgole.github.io

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646-593-2131

## EDUCATION

Carnegie Mellon University  
Pittsburgh, PA | 2015 - 2019

Business Administration B.S.  
Additional Major: HCI

GPA: 3.84 / 4.0

## SKILLS

Sketch  
Photoshop  
InVision  
Python  
Framer.js  
HTML5 / CSS3

## RELEVANT COURSES

Interaction Design Studio  
User-Centered Research & Evaluation  
Programming Usable Interfaces  
Fundamentals of Programming  
Digital Marketing  
Cognitive Psychology

## WORK EXPERIENCE

Insights Intern - Fluent, LLC  
New York, NY | June 2017 - Aug 2017

Reduced the duration of reporting product dashboards by 50% using python to improve efficiency and automate data filtering. Conducted exploratory data analysis and analyzed 5+ products daily.

Research Assistant - CMU HCII  
Pittsburgh, PA | Jan 2017 - May 2017

Executed weekly observational studies and helped coordinate testing procedures for the Sensing Curiosity in Play and Responding (SCIPR) project.

## LEADERSHIP

Co-President - Global Business Brigades  
Pittsburgh, PA | Sept 2015 - Present

Provided business consulting and strategic counseling to support under-resourced micro-enterprises in Torti, Panama. Led the fundraising initiative for \$10,000+.

## PROJECTS

UX Designer - Let's Walk  
Pittsburgh, PA | Nov 2017 - Dec 2017

Designed an interactive mobile prototype that encourages exercising. Conducted competitive analysis, user interviews, and stakeholder interviews.

UX Designer - Study Space  
Pittsburgh, PA | March 2017 - May 2017

Designed, prototyped, and user tested a web application that used crowdsourcing to help students find study spaces on campus.