Arlex Gole

arlexgole.github.io

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646-593-2131

EDUCATION

Carnegie Mellon University
Pittsburgh, PA | 2015 - 2019

Business Administration B.S.
Additional Major: HCI

GPA: 3.84 / 4.0

SKILLS

Sketch
Adobe Creative Suite (Ps, Ai)
InVision
Python
Framer js
HTML5 / CSS3

RELEVANT COURSES

Interaction Design Studio
User-Centered Research & Evaluation
Programming Usable Interfaces
Fundamentals of Programming
Digital Marketing
Cognitive Psychology

WORK EXPERIENCE

Insights Intern - Fluent, LLC
New York, NY | June 2017 - Aug 2017

Reduced the duration of reporting product dashboards by 50% using python to improve efficiency and automate data filtering. Conducted exploratory data analysis and analyzed 5+ products daily.

Research Assistant - CMU HCII
Pittsburgh, PA | Jan 2017 - May 2017

Executed weekly observational studies and helped coordinate testing procedures for the Sensing Curiosity in Play and Responding (SCIPR) project.

LEADERSHIP

Co-President - Global Business Brigades
Pittsburgh, PA | Sept 2015 - Present

Provided business consulting and strategic counseling to support under-resourced micro-enterprises in Torti, Panama. Led the fundraising initiative for $10,000+.

PROJECTS

UX Designer - Let's Walk
Pittsburgh, PA | Nov 2017 - Dec 2017

Designed an interactive mobile prototype that encourages exercising. Conducted competitive analysis, user interviews, and stakeholder interviews.

UX Designer - Study Space
Pittsburgh, PA | March 2017 - May 2017

Designed, prototyped, and user tested a web application that used crowdsourcing to help students find study spaces on campus.