Heuristic Evaluation (By Arlex for Nadia)
- H2-1: Visibility of System Status
  - Pages: Product detail page, Add to cart
  - The prototype complies with the heuristic. When the user clicks "Add to Cart" on the product detail page, there is a pop up that states that the item has been added to the cart. This is an example of the system keeping the user informed and providing appropriate feedback.
- H2-2: Match Between System and Real World
  - Pages: Home page, Products page
  - The prototype complies with the heuristic. The labels in the home page are clearly speaking to the user with a familiar language. For example, the labels are "About Us", "Contact Us", "My Cart", and "Browse Pillows". The same can be seen in the products page.
- H2-3: User Control and Freedom
  - Pages: Home page, Products page, Product detail page
  - Most parts of the prototype complies with the heuristic but some parts could be improved to better comply with the heuristic. When the user clicks "About Us" or "Contact Us", users can exit out using the "X" icon on the top right. However, in the products page, when the user select a certain product and enter the product detail page, there isn't a way to go easily go back to the Products page.
- H2-4: Consistency and Standards
  - Pages: Home page, Products page, Product detail page
  - Most parts of the prototype complies with the heuristic but some parts could be improved to better comply with the heuristic. The navigation is consistent for all the pages, making it easy for users to identify and find certain pages. However, the product detail page is different for some of the products. For products listed under "Best Sellers", the product detail page is a pop up but for other products, the detail page is a new screen.
- H2-8: Aesthetic and Minimalist Design
  - Pages: Home page, Products page, Product detail page
  - Most parts of the prototype complies with the heuristic but some parts could be improved to better comply with the heuristic. The home page and the product detail page have a minimal aesthetic and only display relevant information. The products page is also very minimal and easy to use. However, I think some important information such as the price should be displayed on the products page as well. Also, the size of the font and the images are a bit too large.

Heuristic Evaluation (By Arlex for Amy)
- H2-1: Visibility of System Status
  - Pages: Product detail page, Add to cart
  - The prototype complies with the heuristic. When the user clicks the flavor of glazing they want, the select glazing is filled in with a color. When the user clicks "Add to Cart" on the product detail page, there is a pop up that shows that the product has been added to the cart. These examples show that the system is keeping the user informed and providing appropriate feedback.
- H2-2: Match Between System and Real World
  - Pages: Home page, Products page, Product detail page
  - The prototype complies with the heuristic. The labels in the home page are clearly speaking to the user with a familiar language. For example, the labels are "Cinnamon Rolls", "Cupcakes", "Breads", and "Other Baked Goods". The same can be seen in the products page and the product detail page.

- H2-3: User Control and Freedom
  - Pages: Home page, Products page, Product detail page
  - The prototype complies with the heuristic. There is a navigation bar on the top that allows the user to choose between the different products. There are also breadcrumbs that allow the user to go back to the previous screen. The logo on the very top allows the user to return the home page.
- H2-4: Consistency and Standards:
  - Pages: Home page, Products page, Product detail page
  - Most parts of the prototype complies with the heuristic but some parts could be improved to better comply with the heuristic. The navigation bar, breadcrumbs, logo, and cart are consistent for all the pages, making it easy for users to identify and find certain pages. In the product detail page, the ingredients is the only part of the product that kind of seems inconsistent. Its placement on the bottom might make it hard for the user to identify.
- H2-8: Aesthetic and Minimalist Design:
  - Pages: Home page, Products page, Product detail page
  - Most parts of the prototype complies with the heuristic but some parts could be improved to better comply with the heuristic. The home, products, and product detail pages have a very nice minimalist design and aesthetic. The user is provided with just the relevant information that they need. I think one thing that might be a little irrelevant is the navigation on the side (products page) because users already have access to the same navigation through the navigation bar and the breadcrumbs.