

Judging rubric

Judging rubric	Points
The solution meets some of the success criteria but is poorly designed	1
The solution meets some of the success criteria and demonstrates limited design and creativity	2
The solution meets most of the success criteria and demonstrates good design and creativity	3
The solution meets all the success criteria and demonstrates good design and creativity	4
The solution meets all the success criteria and demonstrates outstanding design and creativity	5

Judging rubric	Points
The team do not collaborate or communicate effectively	1
The team collaborate/communicate but communicate/collaborate poorly	2
The team collaborate and communicate reasonably effectively and tasks are distributed between the team	3
The team collaborate and communicate effectively and tasks are distributed between the team and progress is shared regularly	4
The team work together seamlessly and all tasks are managed well	5

Judging rubric	Points
The pitch is ill prepared and rambling. Ideas are missing or are poorly communicated. Questions are poorly answered or not at all.	1
The pitch is partially thought out and some ideas are communicated. Questions are answered reasonably well but may lack detail.	2
The pitch is presented reasonably well and the ideas are communicated. The benefits are unclear. Some questions are answered well.	3
The pitch is presented well and the ideas are communicated effectively. The benefits are reasonably clear. Most questions are answered well.	4
The pitch is presented with passion and energy and the ideas are communicated effectively. The benefits are clear. All questions are answered well.	5

Judging rubric	Points
The original design has barely changed. The product has been adapted but the designs have not been used or followed.	1
The original design has been cautiously adapted with some effort to describe the changes on the design.	2
The design has been adapted to accommodate some of the additional criteria reasonably well and these changes are clear on the design. The materials have been partially explained for the prototype or final product.	3
The design has been adapted to reflect most of the necessary changes. The design has been updated to include necessary details of changes. The materials have been reasonably explained for the prototype and final product.	4
The design has been successfully adapted to reflect all the necessary changes. The design has been thoroughly updated to include all necessary details of the changes. The materials have been sensibly explained for the prototype and final product.	5

Judging rubric	Points
The product is poorly built and is unstable. The product mis-functions or doesn't function at all. The product bares no resemblance to the intended design.	1
The product is partially built. The product functions in some way. The product has some similarity to the intended design.	2
The product is mostly built and is fairly stable. The product functions but is incomplete in one or more areas. The design partially reflects the initial design.	3
The product is built and stable. The product maybe untidy or not fully match the intended design.	4
The product is fully built, well made, stable and matches the design. The product functions as a working mock-up as intended.	5

Judging rubric	Points
There is at least one marketing material which describes the product.	1
There is at least two marketing materials which describe the products.	2
At least two of the marketing materials are complete to a reasonable standard.	3
All three marketing materials are complete to a reasonable standard.	4
All three marketing materials are complete to a high standard and present the product in an attractive way.	5