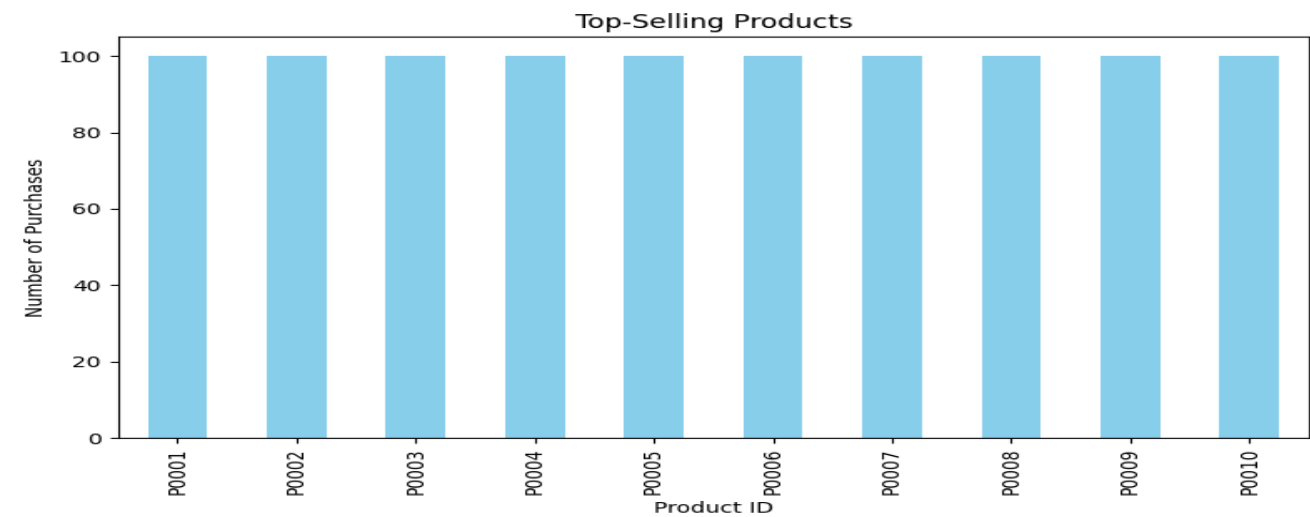# Retail Customer Analysis Report
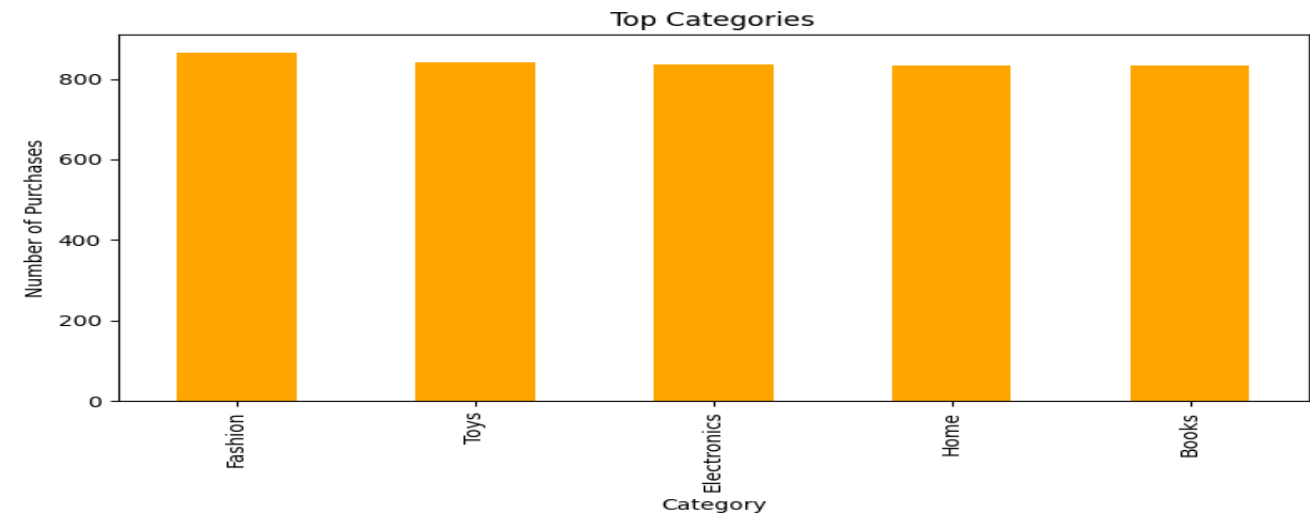
Generated Report on: 2025-01-20 10:54:14

1. Data Analysis

Top-Selling Products:

Top Categories:

2. Customer Segmentation

Customer Segments and their Key Characteristics:

Occasional Buyers: 218 customers
High Spenders: 183 customers
Medium Spenders: 99 customers

3. Product Recommendations

Recommendations for Customer 'C0001':

 - Product ID: P0043
 - Product ID: P0012
 - Product ID: P0040
 - Product ID: P0030
 - Product ID: P0019
 - Product ID: P0037
 - Product ID: P0026
 - Product ID: P0021
 - Product ID: P0038
 - Product ID: P0028
 - Product ID: P0034
 - Product ID: P0022
 - Product ID: P0046
 - Product ID: P0003
 - Product ID: P0014
 - Product ID: P0005
 - Product ID: P0001
 - Product ID: P0044
 - Product ID: P0008
 - Product ID: P0045
 - Product ID: P0036
 - Product ID: P0007
 - Product ID: P0050
 - Product ID: P0035