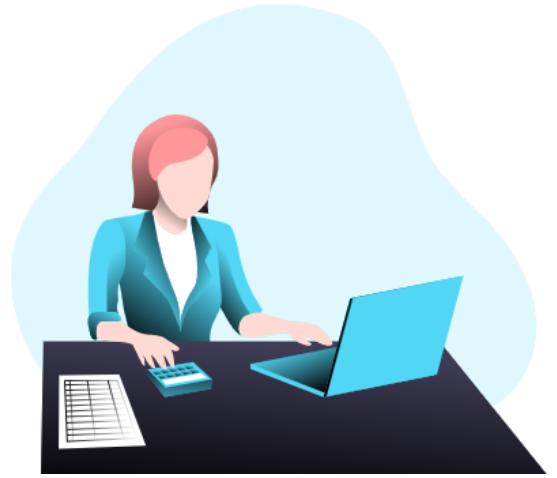


# About



# Our firm



Melding together the rich experience of two practising Chartered Accountants from two strikingly different backgrounds JY was incorporated to offer to businesses the fruits of international work wisdom in Accounting Principles and Auditing services. The mark of JY is that of fine training meeting nearly three decades of varied experience working with different scales and types of businesses.

We are a firm developed out of the vision to offer value that has been enriched by widespread travel and cross-functional exposure. We bring proven mettle and technical soundness to businesses so that they can keep control of their spends and fine tune their practices to become responsible contributors in their industry. We have empirically proven take-aways from working in manufacturing, trading, FMCG, management consulting, and many other sectors. The people behind the firm are passionate about sticking to classical accountancy principles and practices while allowing for modern thinking and sustainability-oriented codes of ethics to offer business insights laden with gumption to all clients. With lofty ideals and the simple value-system of offering unadulterated results, JY was incorporated in 2017.



At JY, it is all about relating to the clients on a human level so that values are not compromised in the interest of achieving finesse in business practices and revenue. This passion has rung true by giving rise to enduring trust and a growing network among those who come in contact with us.



As a mid-tier firm, we are large enough for businesses to benefit from our strong background and financial acumen – yet we're small enough to still view individual client relationships as our most valued asset.



# Our partners

## Bhaskar Jagatha, FCA

A Chartered Accountant with more than two decades of experience in multi-functional roles in Assurance, Finance, SOX Compliance, Taxation, Business and Risk Advisory in India and abroad. His experience and exposure to Indian, Middle East, European, American and Australian markets makes him a true global professional and who can be a trusted advisor for all international business and cross border transactions. With a career stint spread across industries like retail, infrastructure, telecom, steel and FMCG, he maintains a consistently proven track record of client relationships and professional services delivery. He was associated with global corporates including Unilever, Arcelor Mittal and Vodafone in the past.



## Vidya Yerramsetty, FCA

A Chartered Accountant trained with Ernst & Young with about two decades of experience in Accounting, Assurance, SOX Compliance, Forensic and Transaction Advisory. Vidya after completing her internship from S. R. Batliboi & Co (a member firm of Ernst and Young) qualified in the year 2005. Post qualification, she was associated with KPMG, PKF Sridhar & Santhanam and Alcatel Lucent in various roles. Vidya focuses on the assurance, compliance, and risk advisory practice of the firm. In addition, she has honed the firm's expertise in the areas of international taxation and payroll. She is passionate about knowledge sharing and spearheads the professional knowledge-building initiative of the firm.