

Arman Chowdhury

Digital Marketer & Web Developer

CONTACT

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CAREER OBJECTIVE

As a passionate Laravel Web Developer and Digital Marketer, I thrive on creating efficient, scalable, and user-friendly web solutions. With a Diploma in Computer Science, I bring a blend of technical expertise and marketing insight to drive business success. I am dedicated to continuous learning, problem-solving, and leveraging my skills to build impactful digital experiences. My confidence in my ability to adapt and deliver high-quality results makes me a valuable asset to any forward-thinking organization.

PROFESSIONAL EXPERIENCE

Web Developer Intern

Creative IT Institute | June 2022 – September 2022

- Developed and maintained web applications using Laravel, PHP, and MySQL.
- Designed and implemented responsive front-end interfaces using HTML, CSS, Bootstrap, and AJAX.
- Collaborated with senior developers to debug and optimize website performance.
- Gained hands-on experience in Git for version control and SEO optimization.

Freelance Digital Marketer & Web Developer

Self-Employed | 2022 – Present

- Managed SEO strategies, keyword analysis, and on-page optimization, improving website rankings.
- Designed and developed custom WordPress and Laravel-based websites for clients.
- Provided website audits and digital marketing consultations to enhance online presence.
- Created and executed digital advertising campaigns for increased brand visibility.

EDUCATION

Diploma in Computer Science

National Institute of Technology (NIT) | 2020 – 2024

- Hands-on experience in networking, system administration, web development, and IT troubleshooting.
- Exposure to real-world projects, workshops, and industry practices.

CERTIFICATES

Responsive Web Design | 2021

Creative IT Institute

Web Development | 2022

Creative IT Institute

Digital Marketing | 2024

Creative IT Institute

TECHNICAL SKILLS

- Web Development: Laravel, PHP, MySQL, HTML, CSS, Bootstrap, AJAX
- Networking & IT Support: System Administration, Troubleshooting, Network Configuration
- SEO & Digital Marketing: On-Page SEO, Keyword Research, Website Audits
- Software & Tools: Microsoft Office, Git, Google Analytics, WordPress

LANGUAGES

English – Proficient | Bangla – Native