

My name is..

Armandas

Android

Free* mobile platform

Question 1

Who owns a PDA or a Smartphone?

The market?

- Windows mobile
- iPhone
- OpenMoko
- ...

OpenMoko?

You should be lucky to get one!

Openmoko Online Shop

SOLD OUT!

Dear customers,

We are sorry to inform you that we currently can not provide you our current Development delivery time.

Please visit us again soon.

Apple lock-in...

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1. No SDK for 8 months after release



web apps? oh, stevez, ya killz me.

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5. Applications distributed ONLY through the App Store
 - No apps from rivals (e.g. Firefox, Opera)

OK, enough about this..

Windows Mobile: two reasons

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1. Microsoft

Windows Mobile: two reasons

1. Microsoft

2. Windows

Windows Mobile: two reasons

1. Microsoft

2. Windows

At least they are not ignoring...

DEVELOPERS, DEVELOPERS, DEVELOPERS,
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DEVELOPERS..

Android

What is good about it?

The alliance

1. Google
2. LG Electronics
3. Samsung Electronics
4. Motorola
5. Intel
6. NVIDIA
7. Texas Instruments
8. eBay
9. and many more..

SDK → Soft → Device

Based on Linux

The asterisk

- * - Android will be made available as open source via the Apache v2 license

WTF is Apache v2?

Free-software license authored by the Apache Software Foundation (ASF).

Can be redistributed under different licenses like: GPL v3 or proprietary.

So?



kthxbye

“Tivoization”

Tivoization is the creation of a system that incorporates software under the terms of a copyleft software license, but uses hardware to prevent users from running modified versions of the software on that hardware.

Just replace *copyleft* with *Apache v2*.

iPhonization

- Control of software used on the device
- Manufacturer-Network provider agreements
- Pay monthly + network lock

I'd like to hear your opinions!