GMC GRATITUDE EM - ACTIVATION

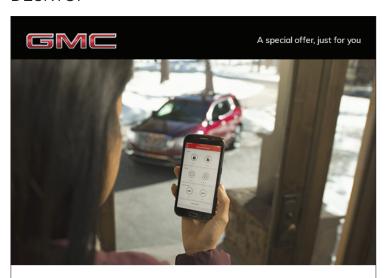
SUBJECT LINE:

[Name,] enjoy complimentary Remote Access for your GMC

HEADLINE ALT:

THANK YOU FOR BEING A LOYAL CUSTOMER. ENJOY REMOTE ACCESS ON US

DESKTOP



OUR GIFT TO YOU: COMPLIMENTARY REMOTE ACCESS

[Name], to thank you for being a valued [Model Year] GMC [Model] owner, we're offering you 30 free days of the GMC Remote Access plan† — perfect for this holiday season. With the Remote Access plan, you'll be able to execute vehicle commands remotely with the myGMC Mobile App.^ Warm up your vehicle and check its gas level before you head out, or unlock your doors to make loading gifts easier — all from your smartphone. This is a limited-time offer, so be sure to activate before midnight (EST) on December 18, 2020.

ACTIVATE YOUR OFFER

If you don't have it already, you'll need to download the myGMC Mobile App from your smartphone's app store:





EXPLORE THE GMC FAMILY



















JOIN OUR COMMUNITY









† Offer must be redeemed by midnight, EST 12/18/20. Remote Access Plan does not include emerg n and active service plan. Device data connection is required. Lock/unlock feature requires automatic Remote start requires GM factory-installed and enabled remote start system. See onstar.com for details

^ Available on select Apple and Android devices. Service availability, features and functionality vary by vehicle, device and the plan you are enrolled in. Terms apply. Device data connection required. See onstar.com for details and limitations.

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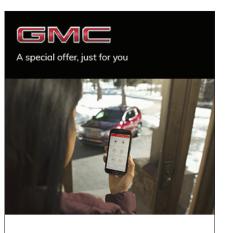
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MOBILE



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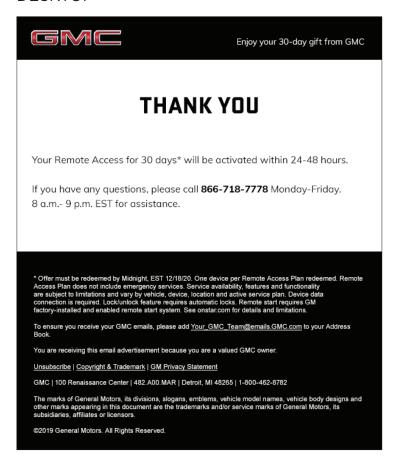
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GMC GRATITUDE EM - THANK YOU

SUBJECT LINE:

Your Complimentary Remote Access is Confirmed

DESKTOP



MOBILE



THANK YOU

Your Remote Access for 30 days* will be activated within 24-48 hours.

If you have any questions, please call **866-718-7778** Monday-Friday. 8 a.m.- 9 p.m. EST for assistance.

* Offer must be redeemed by Midnight, EST 12/18/20. One device per Remote Access Plan redeemed. Remote Access Plan does not include emergency services. Service availability, features and functionality are subject to limitations and vary by vehicle, device, location and active service plan. Device data connection is required. Lock/unlock feature requires automatic locks. Remote start requires GM factory-installed and enabled remote start system. See onstar.com for details and limitations.

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