## **GMC GRATITUDE EM - ACTIVATION**

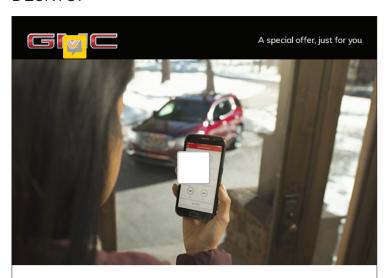
## **SUBJECT LINE:**

[Name,] enjoy complimentary Remote Access for your GMC

## **HEADLINE ALT:**

THANK YOU FOR BEING A LOYAL CUSTOMER. ENJOY REMOTE ACCESS ON US

#### **DESKTOP**



# OUR CITT TO YOU: COMPLIMENTARY REMUTE ACCESS

[Name], to thank you for being a valued [Model Year] GMC [Model] owner, we're offering you 30 free days of the GMC Remote Access plan†— perfect for this holiday season. With the Remote Access plan, you'll be able to execute vehicle commands remotely with the myGMC Mobile App.^ Warm up your vehicle and check its gas level before you head out, or unlock your doors to make loading gifts easier— all from your smartphone. This is a limited-time offer, so be sure to activate before midnight (EST) on December 18, 2020.

## ACTIVATE TO R OFFER

If you don't have it already, you'll need to download the myGMC Mobile App from your smartphone's app store:





## EXPLORE THE GMC FAMILY













## JOIN OUR COMMUNITY









† Offer must be redeemed by midnight, EST 12/18/20. Remote Access Plan does not include emergency services. Service availability, features and functionality are subject to limitations and vary by vehicle, device, location and active service plan. Device data connection is required. Lock/unlock feature requires automatic locks. Remote start requires GM factory-installed and enabled remote start system. See onstar.com for details and limitations.

^ Available on select Apple and Android devices. Service availability, features and functionality vary by vehicle, device and the plan you are enrolled in. Terms apply. Device data connection required. See onstar.com for details and limitations.

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You are receiving this email advertisement because you are a valued GMC owner

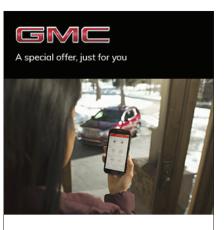
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#### MOBILE



# OUR GIFT TO YOU: COMPLIMENTARY REMOTE ACCESS

[Name], to thank you for being a valued [Model Year] GMC [Model] owner, we're offering you 30 free days of the GMC Remote Access plan† — perfect for this holiday season. With the Remote Access plan, you'll be able to execute vehicle commands remotely with the myGMC Mobile App.^ Warm up your vehicle and check its gas level before you head out, or unlock your doors to make loading gifts easier — all from your smartphone. This is a limited-time offer, so be sure to activate before midnight (EST) on December 18, 2020.

### ACTIVATE YOUR OFFER

If you don't have it already, you'll need to download the myGMC Mobile App from your smartphone's app store:



## EXPLORE THE GMC FAMILY













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