



Gen Sasaki
Principal Academic Engineer



Armando Garcia
Senior Academic Engineer



Sarah Fayyad
Senior Account Manager



Recent Challenges in Agriculture

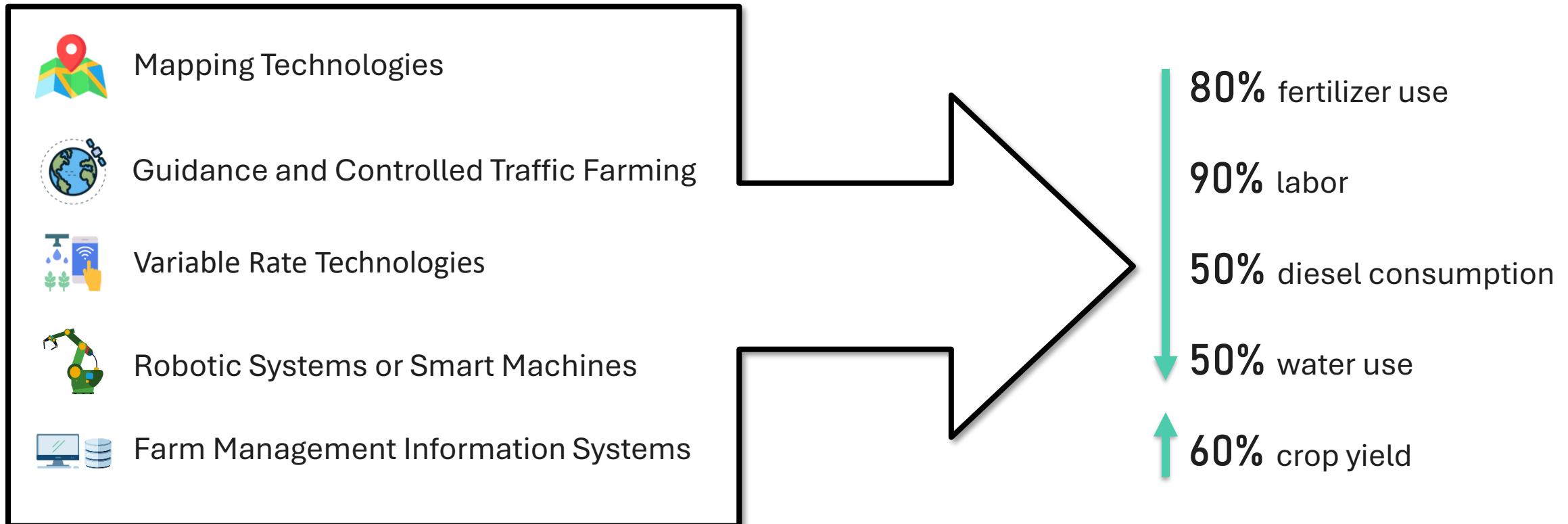
- Long-term climate change and extreme weather events
- Increased price of inputs
- Food security and supply chain resilience

Digital Agriculture

Goal: Improve farming efficiency, productivity, and sustainability to meet increasing food requirements considering rising production costs, labor shortages, environmental changes, and strained natural resources.

- **Digitalization** and **automation** of farming tasks
- Collecting, analyzing, and taking actions **based on data** [\[1\]](#)
- **Precise responses** to observations and measurements of within-field variability [\[2\]](#)

Benefits of digital agriculture



Papadopoulos et al, *Economic and environmental benefits of digital agricultural technologies in crop production: A review*, Smart Agricultural Technology, Volume 8, 2024

Headquarters

Natick, MA USA

North America

United States



Europe

Finland
France
Germany
Ireland
Italy
Netherlands
Spain
Sweden
Switzerland
UK

Asia-Pacific

Australia
China
India
Japan
Korea
Singapore



5 million+
users

in more than 180
countries



academic
institutions

6500+



100,000+

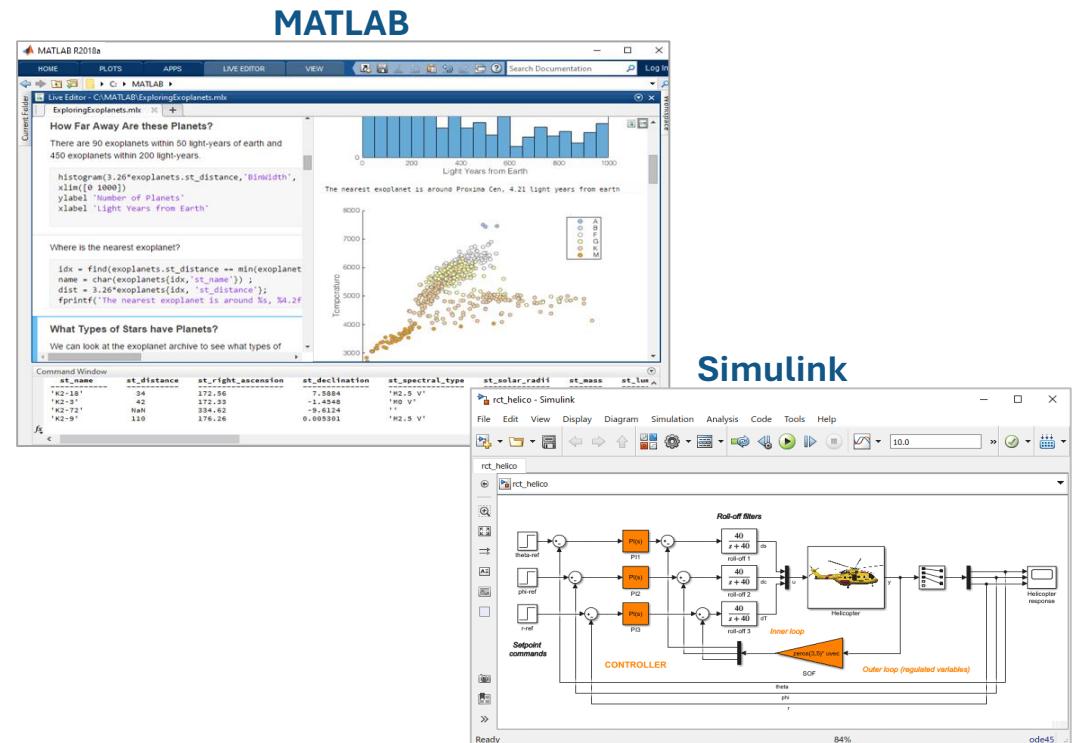
businesses, governments,
and universities



top agricultural machinery
and technology companies

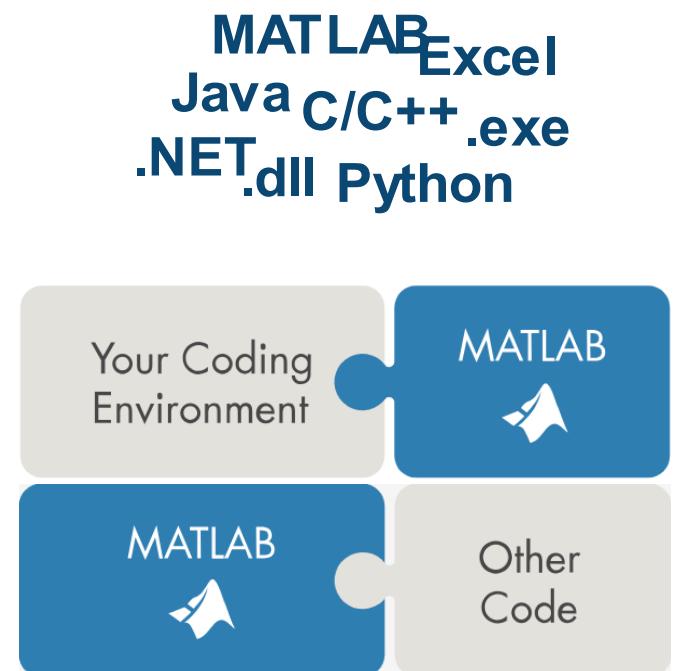
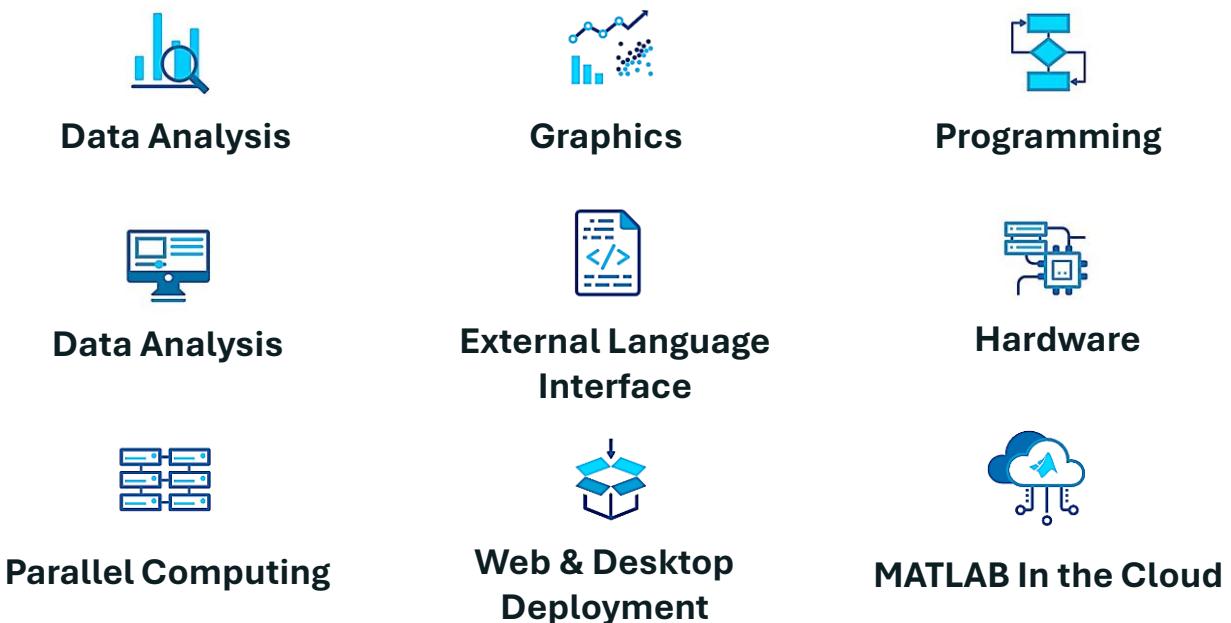
MATLAB® & SIMULINK®

- **MATLAB** – Create algorithms and AI models for agricultural data analysis
- **Simulink** – Simulate complex equipment and machinery with sensors and software
- **120+ products** for specialized R&D tasks



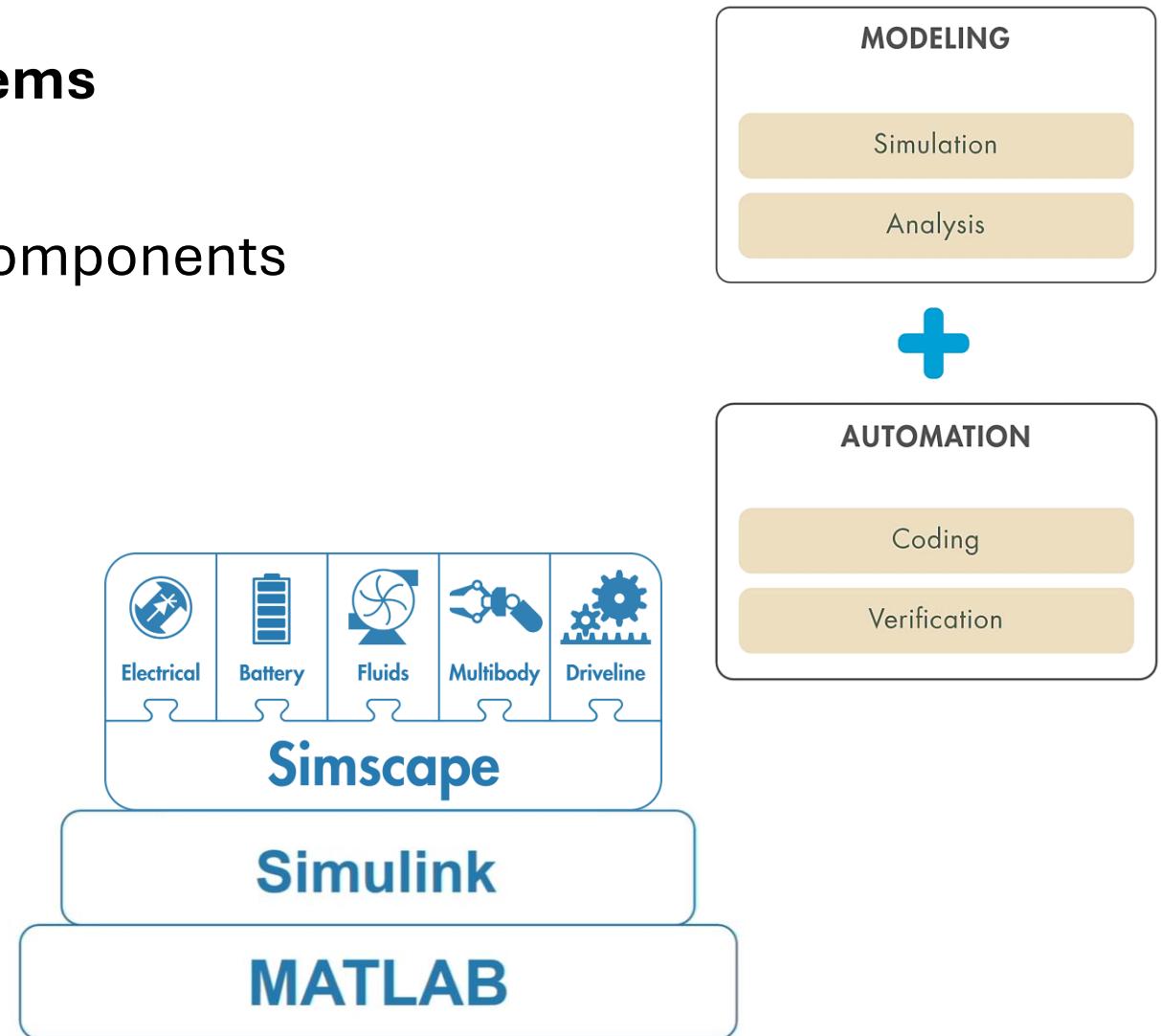
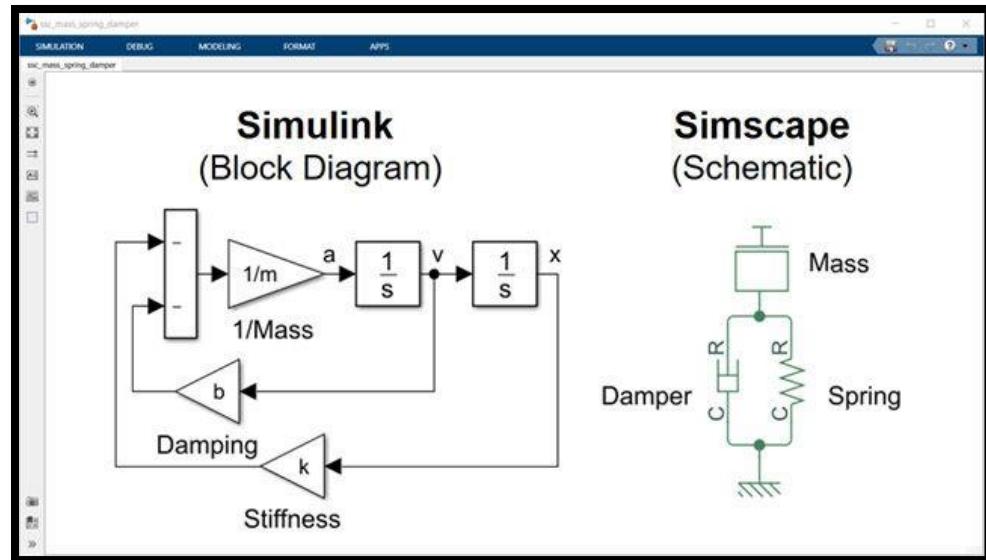
MATLAB

- Analyze data, develop algorithms, and create models
- Community-developed tools
- Leverage interoperability

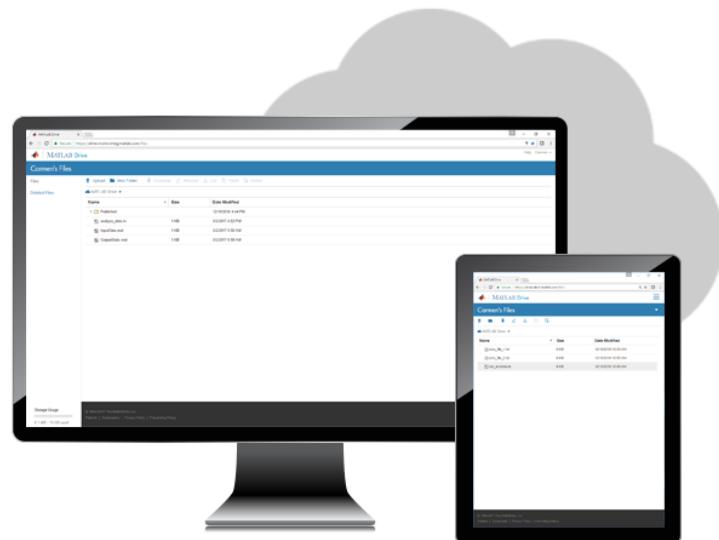


Simulink

- Model and simulate **dynamical systems**
- **Graphical** environment
- **Multi-domain** with built-in custom components
- **Simulate** before moving to hardware
- **Deploy** without writing code



MATLAB Online



Simulink Online



MATLAB Drive



- No installation required
- Most recent version of MATLAB always
- No minimum device specs required – only an internet browser

MATLAB Mobile



Connect to MATLAB Mobile



Acquire Sensor Data

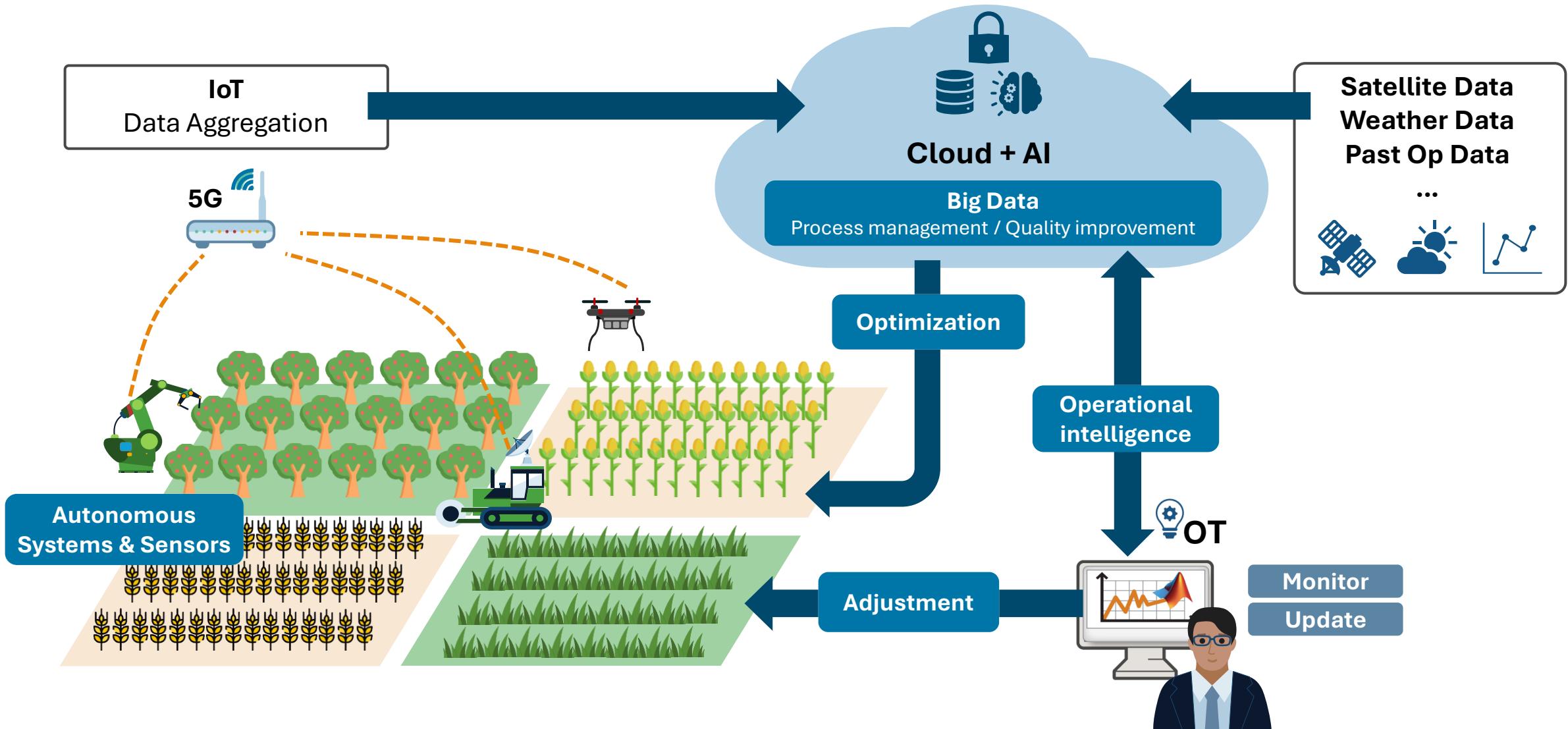


Capture Images, Video, and
Audio

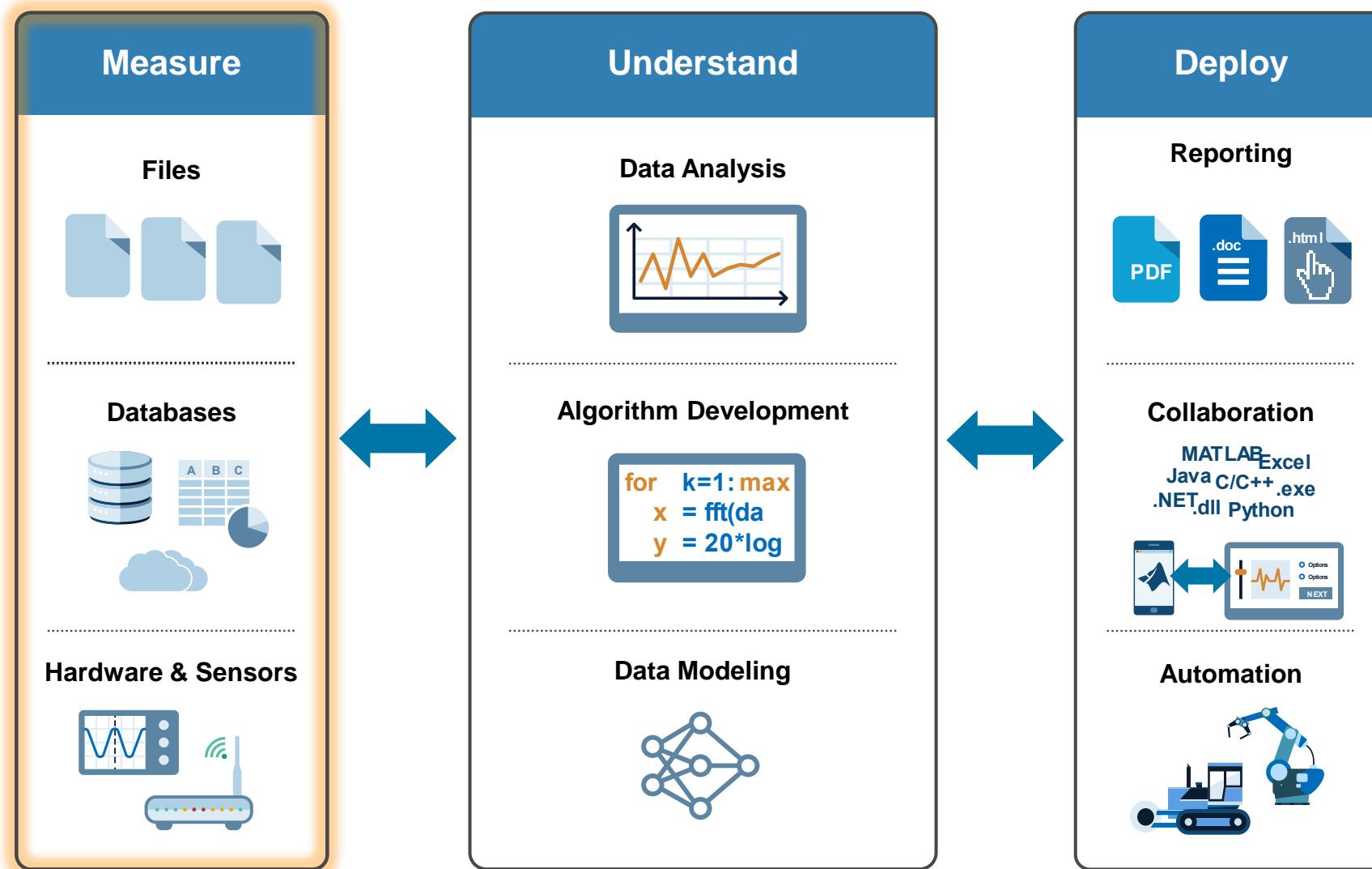


Learn and Teach

Digital Agriculture: Autonomy + Intelligence



Digital Agriculture Workflows involve Common Steps

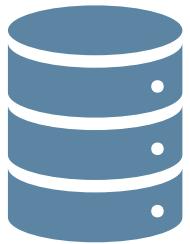


Data can come from different sources



Data types and formats

- Tabular (CSV, .txt)
- NetCDF, HDF5, GRIB, Radar and more
- Images, video and Lidar



Databases

- Cloud storage services (e.g., AWS S3, Azure Blob), OPC UA, RESTful web services, and databases
- [Climate Data Store Toolbox for MATLAB](#)
- [Hydroshare](#)
- [NASA Earth Data through Openscapes](#)
- [USGS](#)
- [DataONE](#)
- [NCAR...](#)



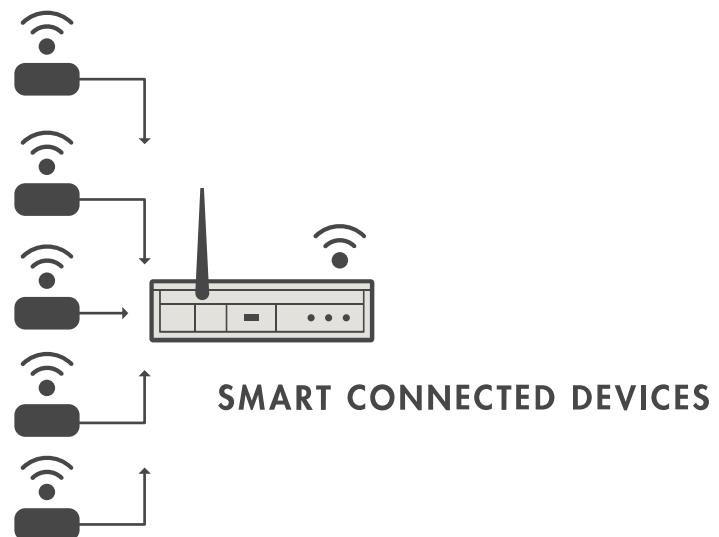
Sensors and hardware

- Test instruments
- Plug-in data acquisition devices
- Support packages for devices like Arduino and Raspberry PI
- TCP/IP, serial and external interfaces support
- OPC UA, Modbus, MQTT, OSIsoft PI servers
- Industrial and scientific cameras
- [Many more devices](#)

IoT allows us to do things more efficiently and smarter

Network of devices or things

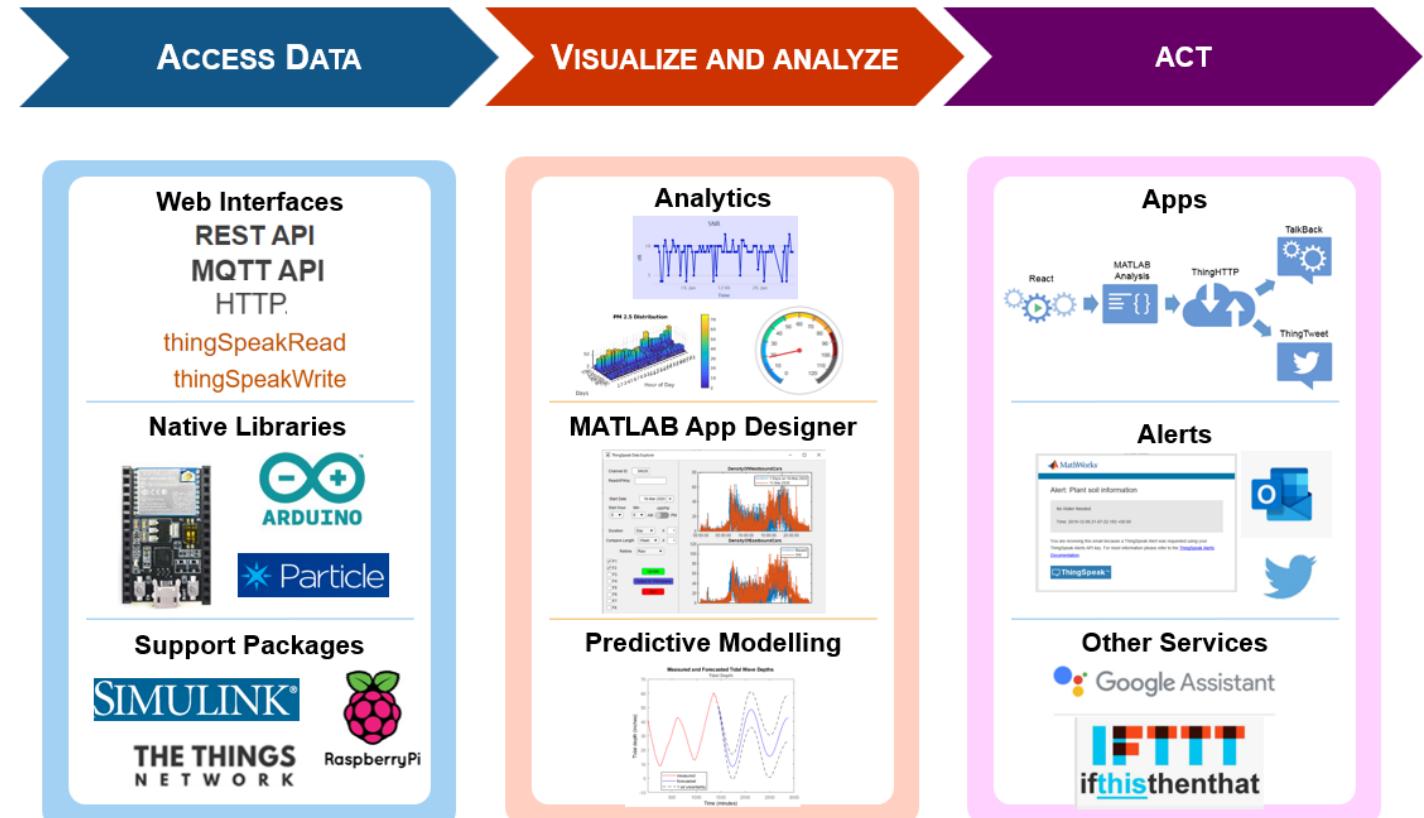
- Embedded devices with sensors
- Place to aggregate and analyze data
- Access to data and MATLAB allows algorithm development



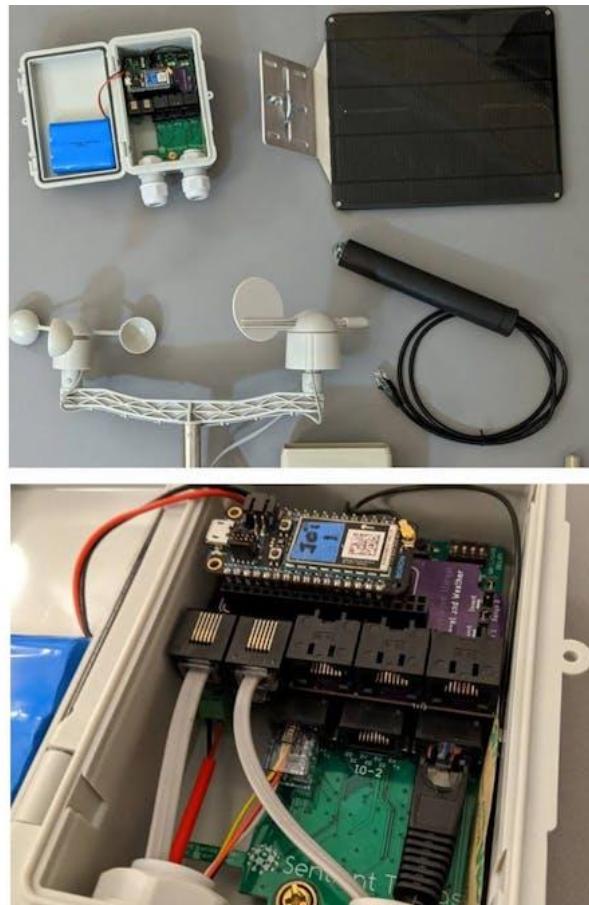
IoT allows us to do things more efficiently and smarter

Network of devices or things

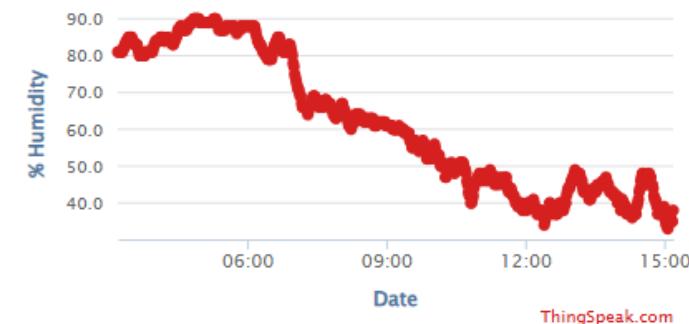
- Embedded devices with sensors
- Place to aggregate and analyze data
- Access to data and MATLAB allows algorithm development



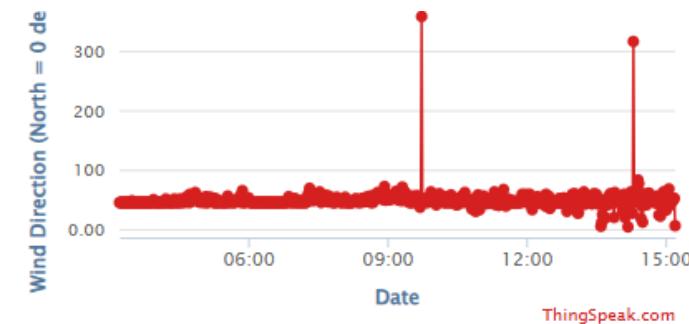
Demo: Importing weather data from ThingSpeak



Temp



Humidity



Wind
Direction

[Solar Powered Cellular Weather Station - Hackster.io](https://www.hackster.io/roberto-fernandez/solar-powered-cellular-weather-station)

Demo: Importing weather data from ThingSpeak

ThingSpeak™ Channels Apps Support ▾ Commercial Use How to Buy 

WeatherStation

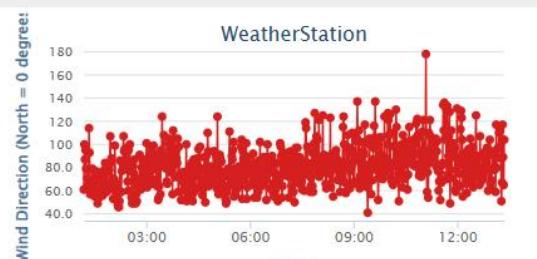
Channel ID: 12397 Author: ewetjen27 Access: Public

MathWorks Weather Station, West Garage, Natick, MA 01760, USA mathworks weather station, weather, mathworks

Export recent data More Information MATLAB Analysis MATLAB Visualization

Field 1 Chart

WeatherStation



Wind Direction (North = 0 degree): 180, 160, 140, 120, 100, 80.0, 60.0, 40.0

Date: 03:00, 06:00, 09:00, 12:00

ThingSpeak.com

Channel Location



Natick
Gardner
Massachusetts
Worcester
Springfield
I-90
I-84
I-495
I-295

Import Data from ThingSpeak Channel

The function `thingSpeakRead` allows you to read data stored in a ThingSpeak channel

To retrieve the most recent data from the channel, we only need to specify the channel ID as the function input argument.

Data is saved as an array with the value of the fields in the channel.

```
channelID = 12397;
data = thingSpeakRead(channelID)
```

```
data = 1x8
117.0000 5.0000 49.0000 26.5000 0 29.3600 4.0700 0
```

Importing specific fields into a table

Standard ThingSpeak channels have up to 8 data fields. The `thingSpeakRead` allows you to specify the fields to retrieve.

Also, the data can be read as array (matrix), `table`, or `timetable`.

Given that our %Humidity, Temperature, Rain, and Pressure data are time series, we will import those fields into a timetable.

```
data2 = thingSpeakRead(channelID, 'Fields', [3,4,5,6], OutputFormat='TimeTable')
```

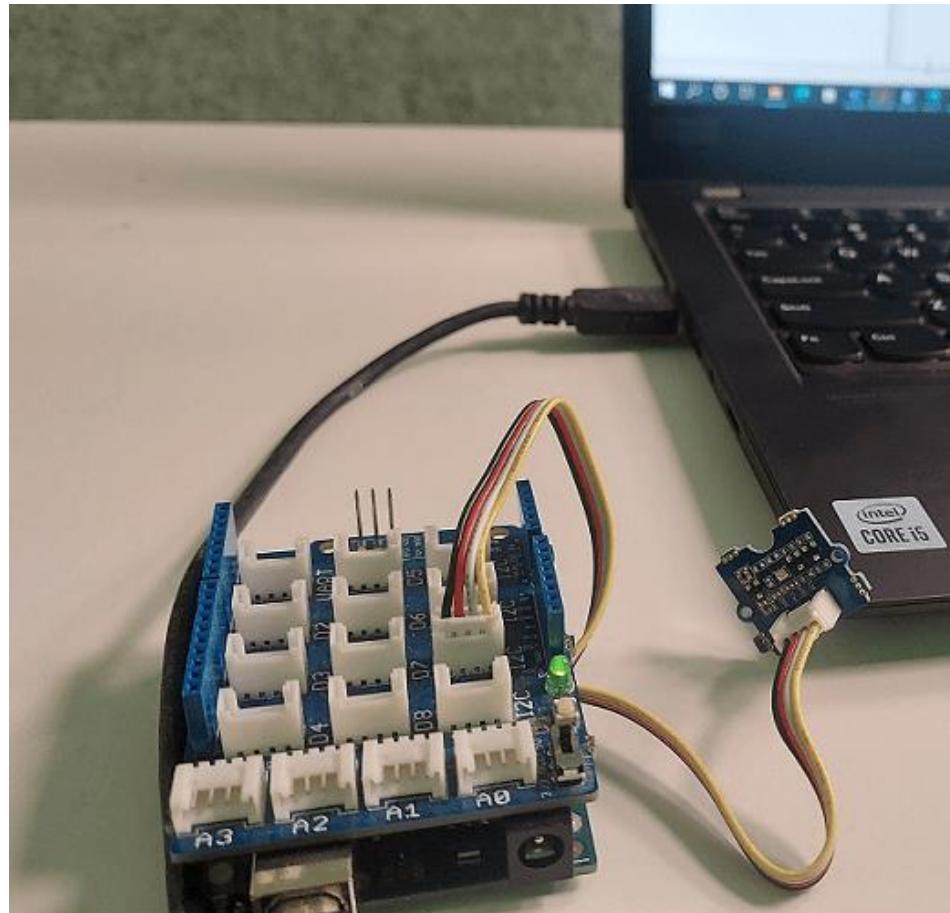
```
data2 = 1x4 timetable
  Timestamps        Humidity    TemperatureF    RainInchesminute    PressureHg
  1    07-Jan-2025 13:18:42    49.0000        26.5000            0.0000    29.3600
```

Reference presentation

<https://www.mathworks.com/videos/using-thingspeak-for-iot-in-agriculture-1594044754903.html>

18

Arduino with Thingspeak



```
a=arduino('COM9','Uno','Libraries','I2C')

sensorObj=bmp280(a);

while 1
    temp=readTemperature(sensorObj);
    thingSpeakWrite(xxxxxx,temp,'WriteKey','XXXXXXXX','Fields',1);
    pause(300); %sending data every 5 minutes

end
```

Read sensor

```
readChannelID = xxxxxx;
TemperatureFieldID = 1;
readAPIKey = 'XXXXXXXX';
[tempF,timeStamp] = thingSpeakRead(readChannelID,'Fields',TemperatureFieldID, ...
    'numDays',1,'ReadKey',readAPIKey);
[maxTempF,maxTempIndex] = max(tempF);
[minTempF,minTempIndex] = min(tempF);

timeMaxTemp = timeStamp(maxTempIndex);
timeMinTemp = timeStamp(minTempIndex);

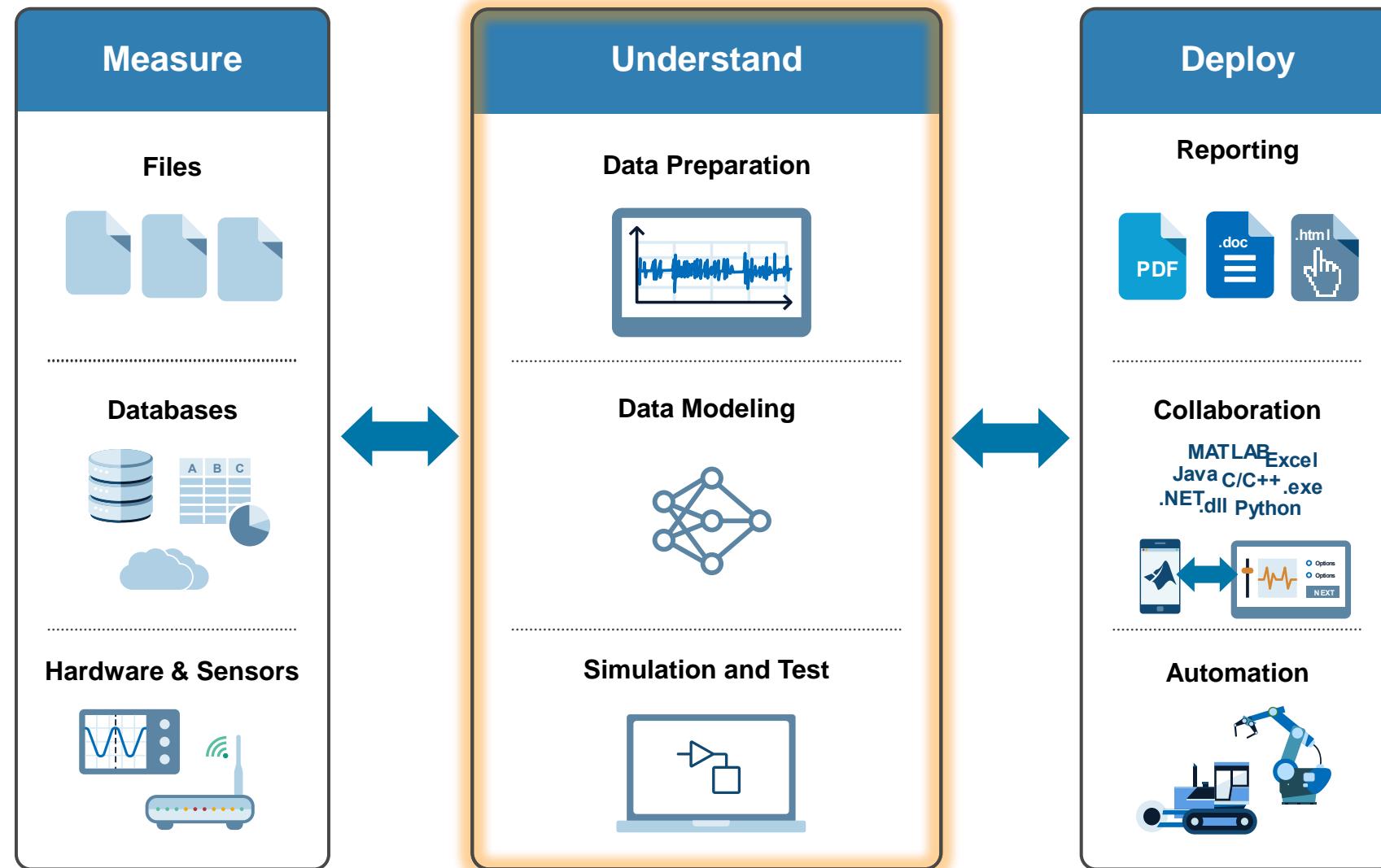
display(maxTempF,'Maximum Temperature for the past 24 hours is');
display(minTempF,'Minimum Temperature for the past 24 hours is');

writeAPIKey = 'XXXXXXXX';

thingSpeakWrite(readChannelID,[minTempF,maxTempF],'WriteKey',writeAPIKey,'Fields',[2,3]);
```

Analyze

MATLAB and Simulink enable Digital Agriculture workflows



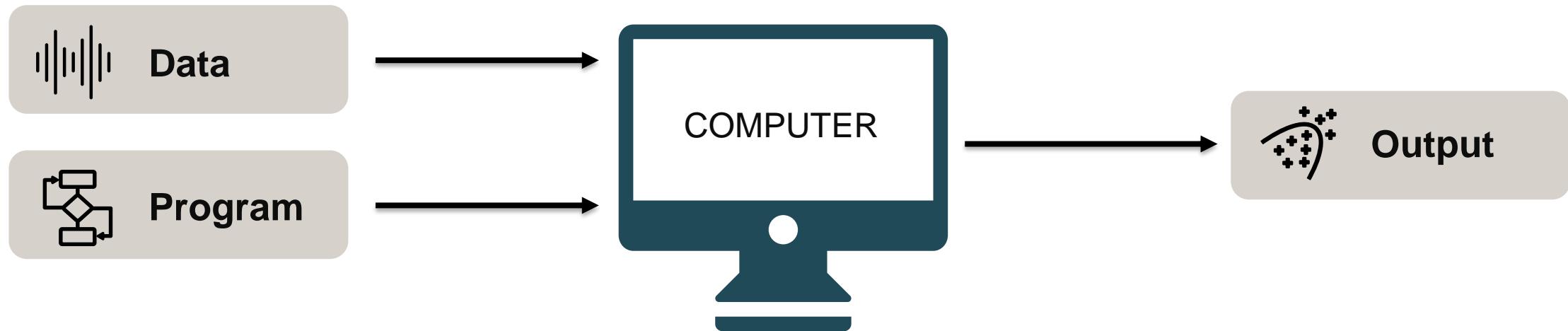
Artificial Intelligence (AI)

The capability of a machine to imitate intelligent human behavior

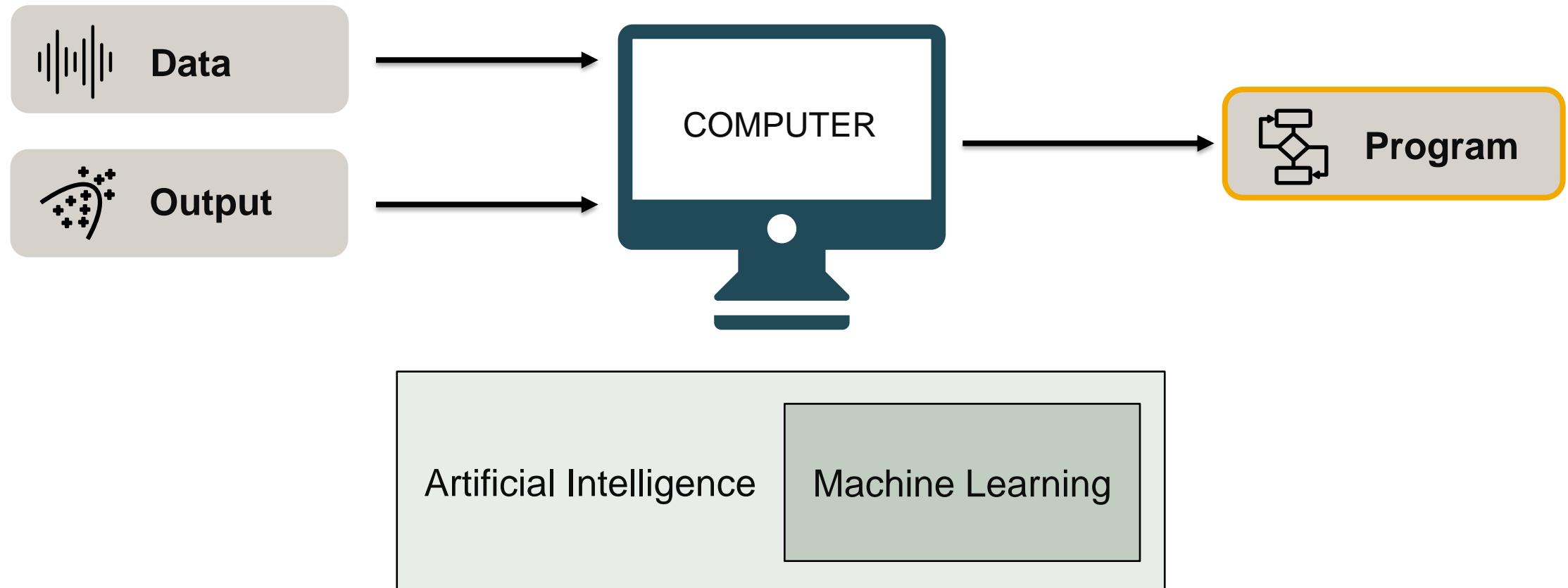
Artificial Intelligence Today

*The capability of a machine to **match or exceed**
intelligent human behavior
by training a machine to learn the desired behavior*

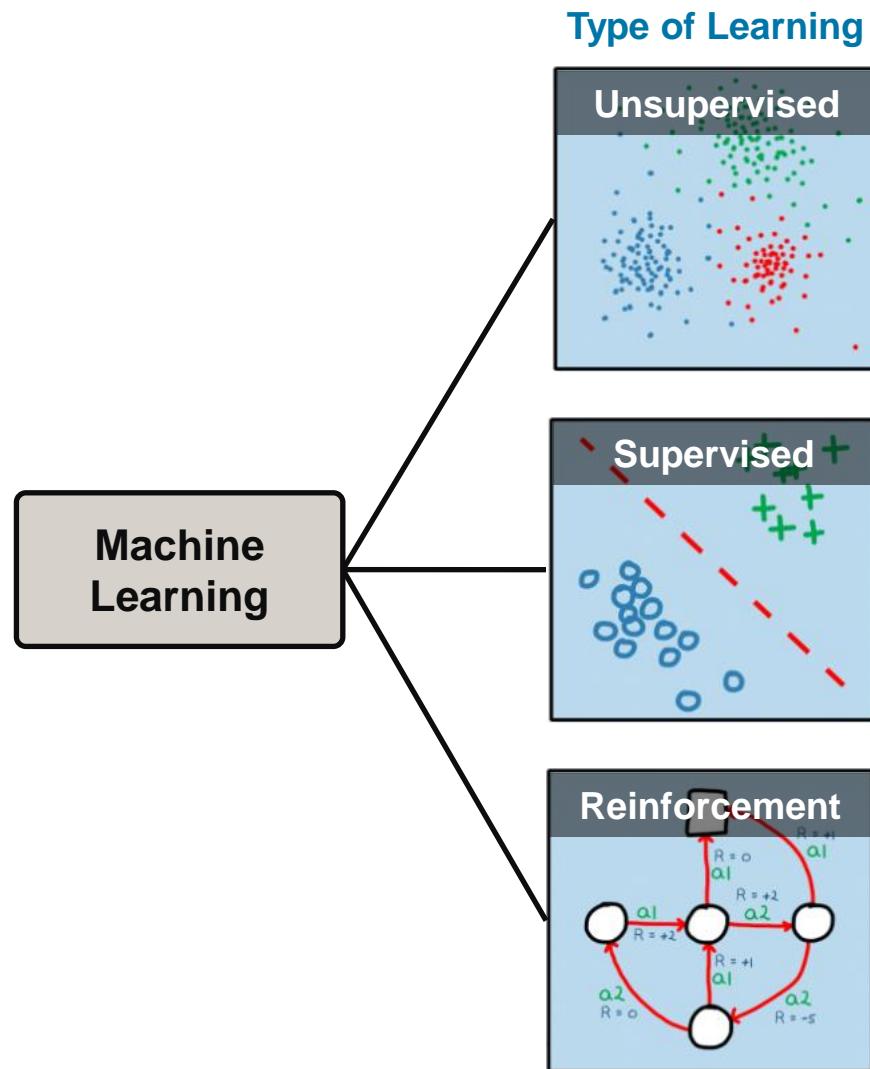
There are two ways to get a computer to do what you want



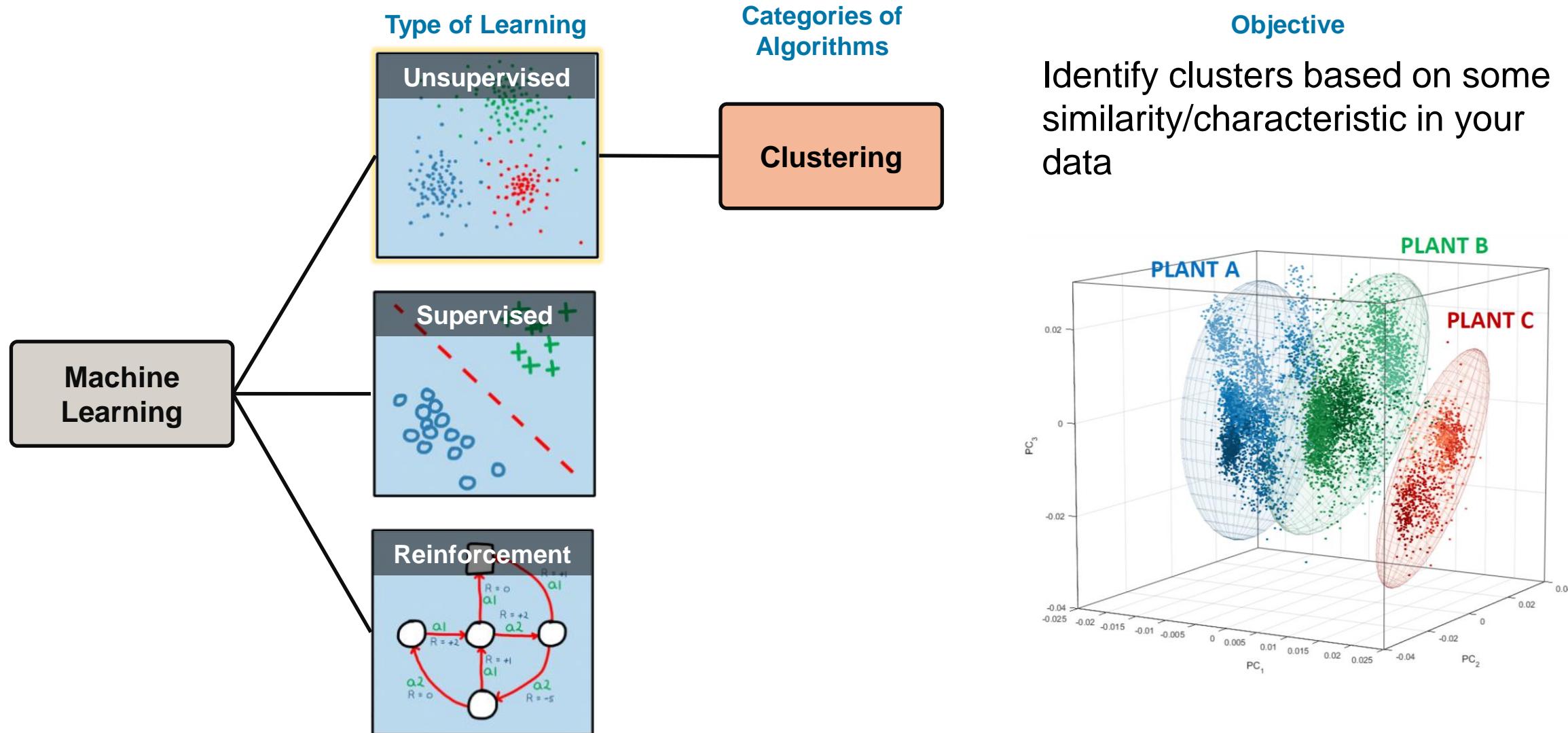
There are two ways to get a computer to do what you want



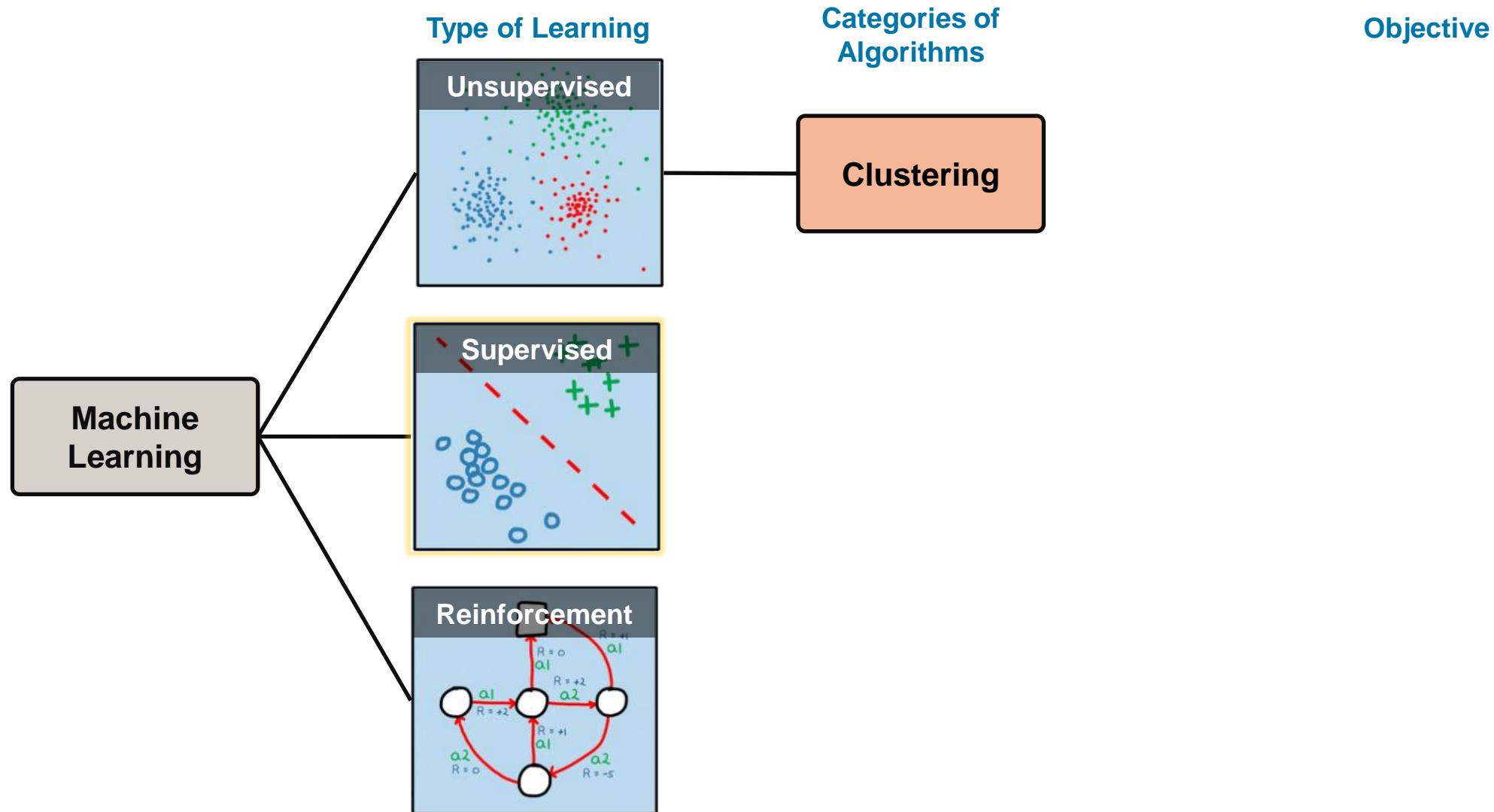
Different Types of Machine Learning



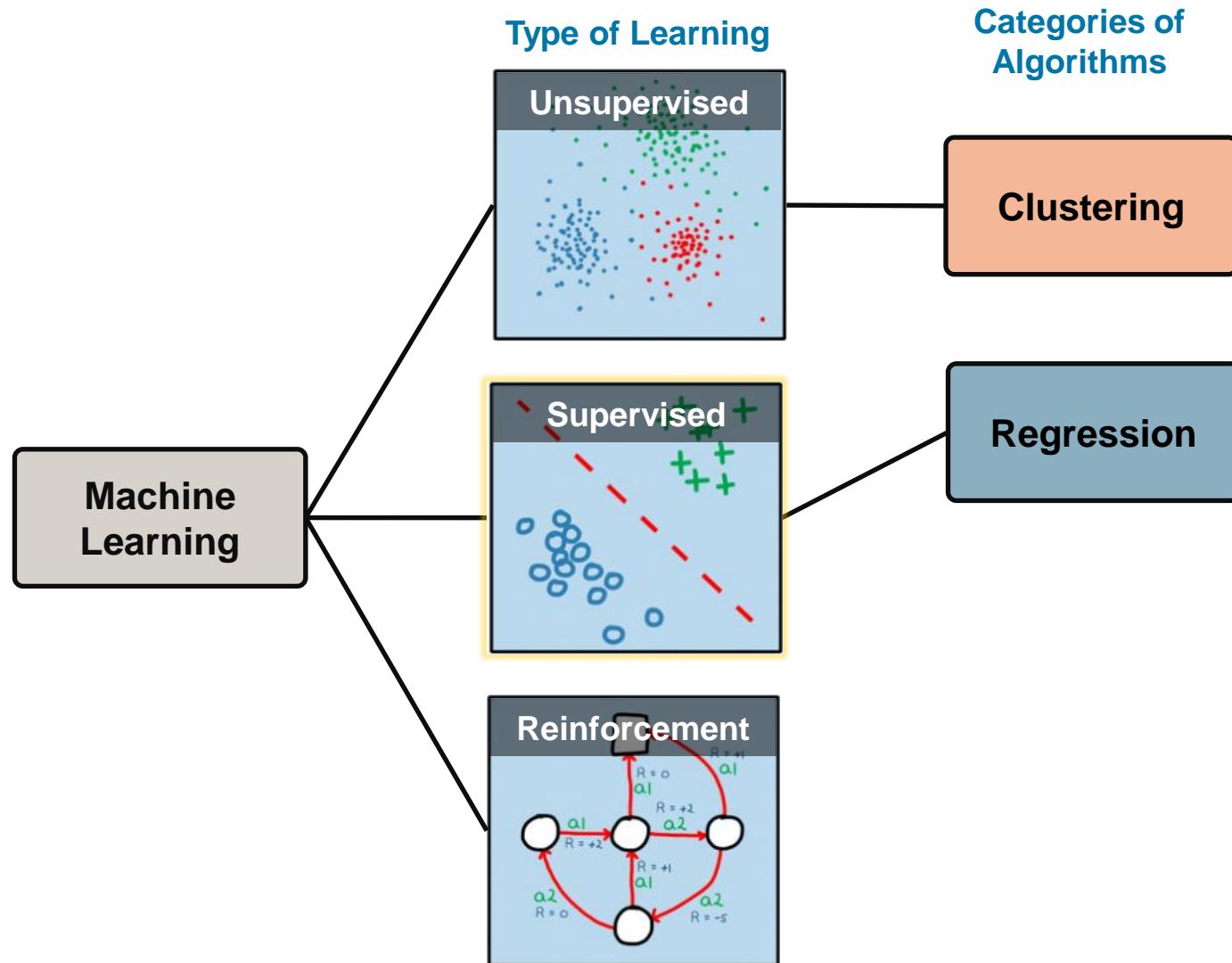
Different Types of Machine Learning



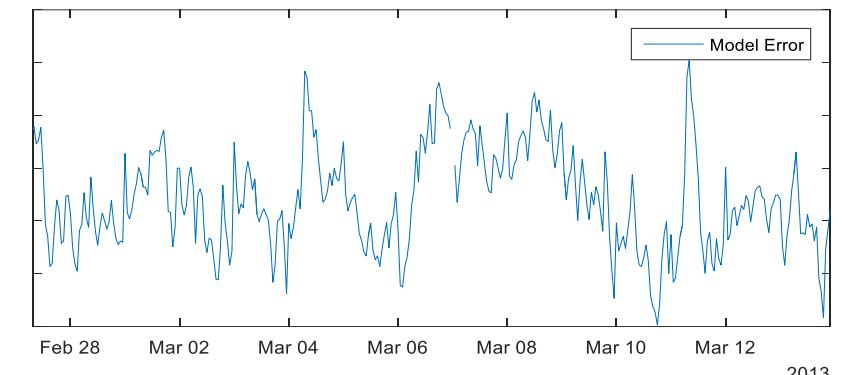
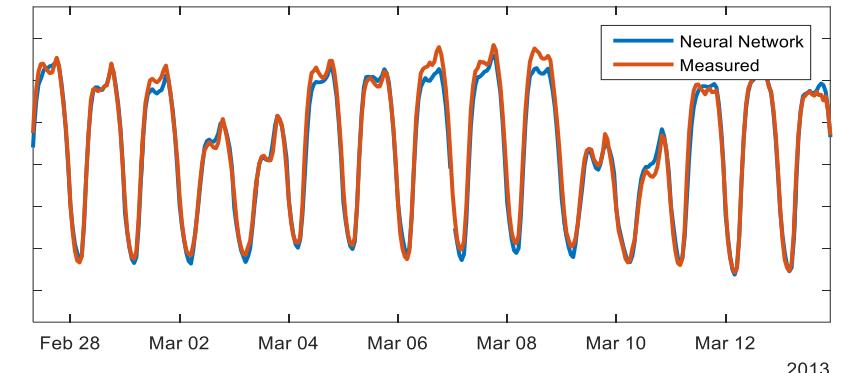
Different Types of Machine Learning



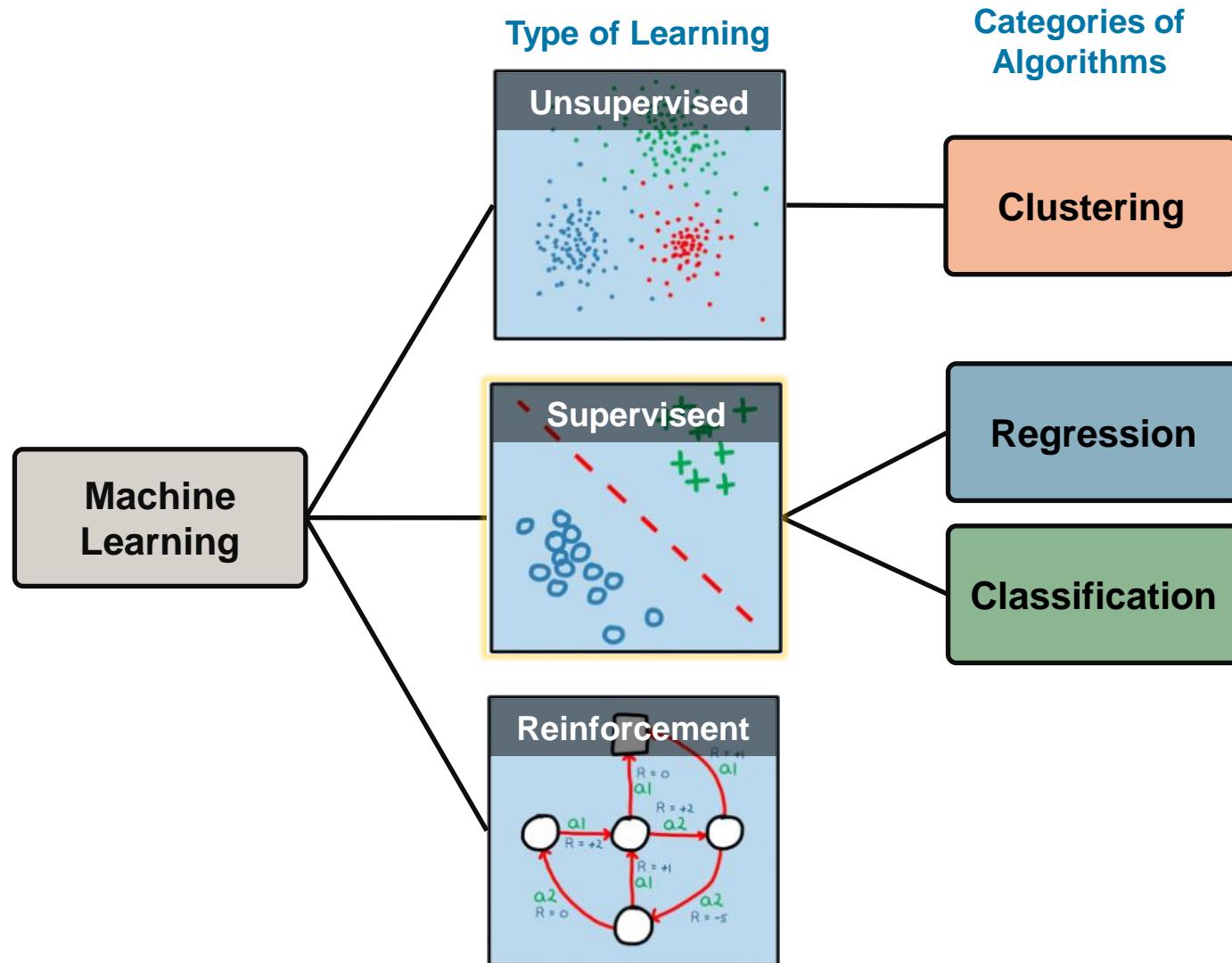
Different Types of Machine Learning



Objective
Predict continuous variable (crop yield, rain forecast, solar radiation, ...)



Different Types of Machine Learning



Categories of Algorithms

Objective

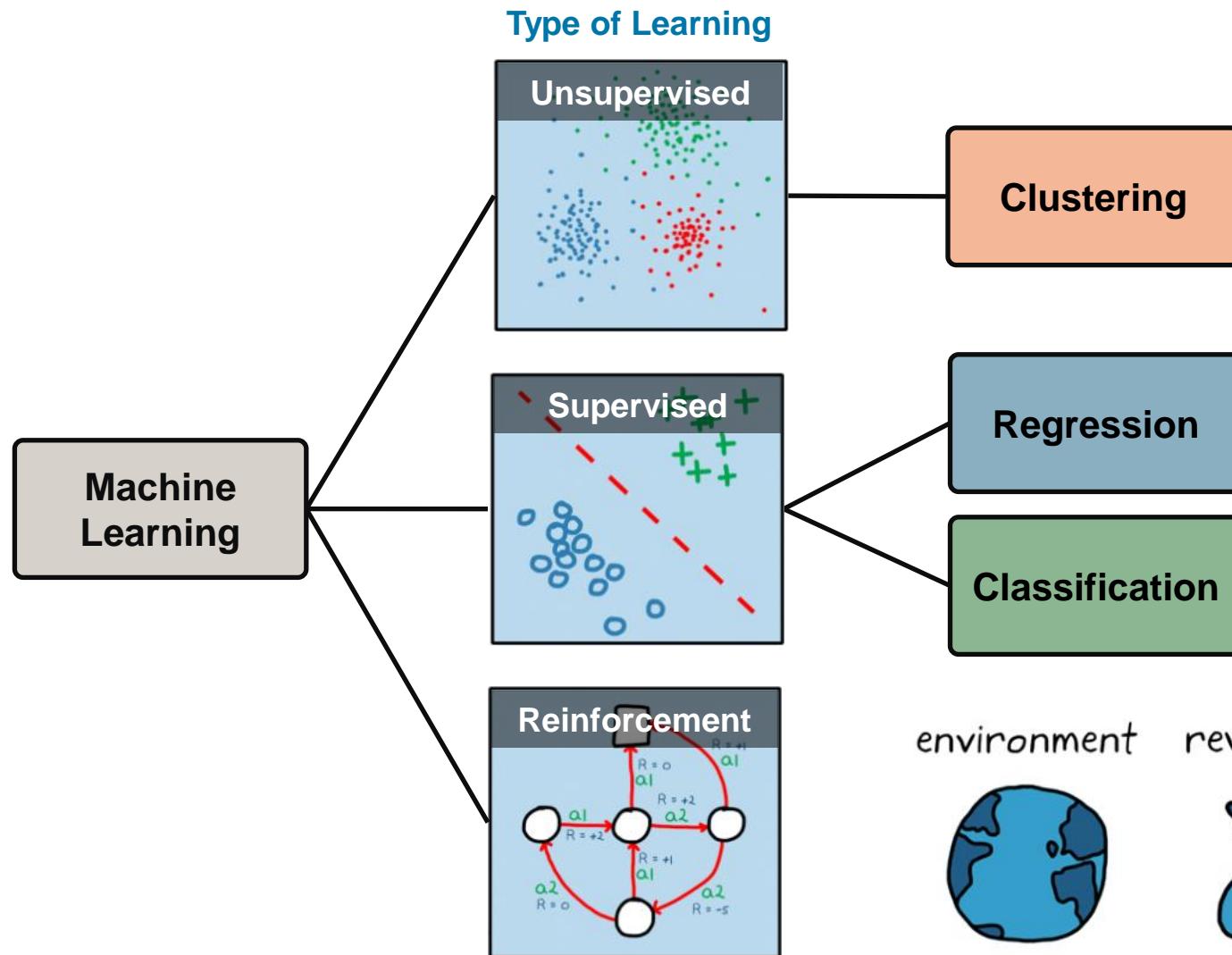
Classify categorical data: flowers, crop types, healthy/unhealthy plant, etc.

Data:

Inputs	Petal length Petal width Sepal length Sepal width
Outputs	Setosa Versicolor Virginica



Different Types of Machine Learning



Data Preparation

Data Cleaning, Standardization, Normalization, Rescaling, Labeling, Feature Extraction...

- Thousands of optimized functions
- Apps

1 Data Preparation

2 Data Modeling

3 Simulation and Test

Data Preparation

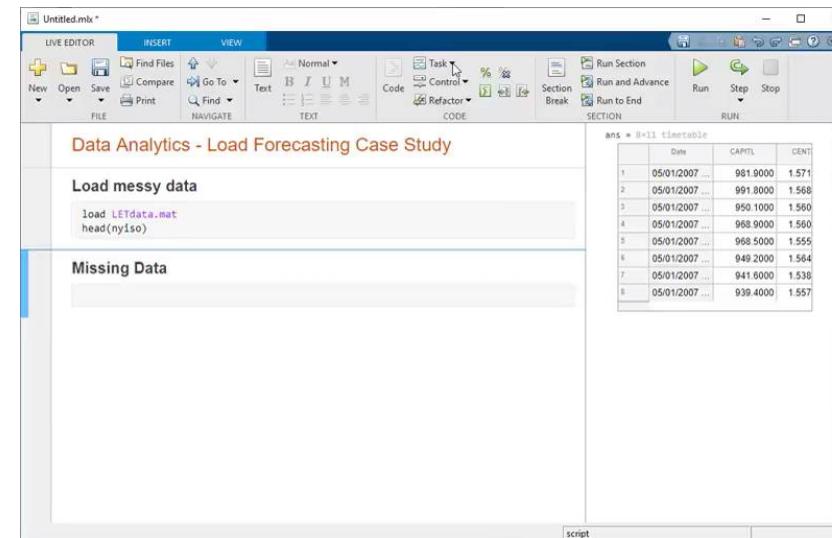
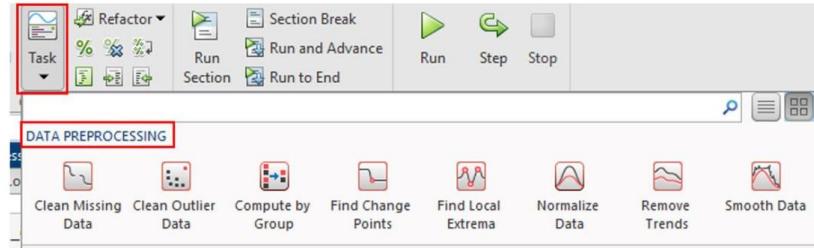
Data Cleaning, Standardization, Normalization, Rescaling, Labeling, Feature Extraction...

- Thousands of optimized functions
- Apps
- Live Tasks

1 Data Preparation

2 Data Modeling

3 Simulation and Test



Data Preparation

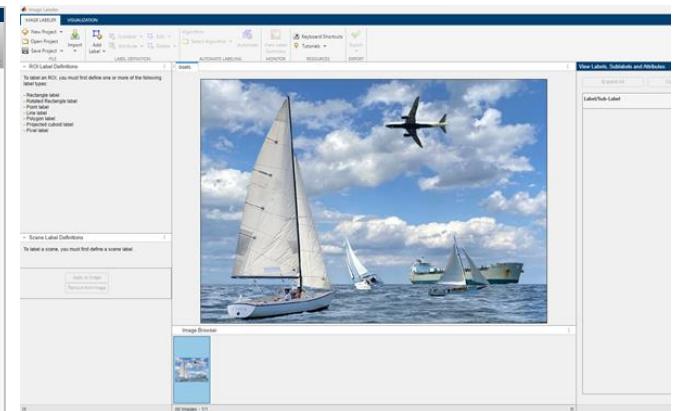
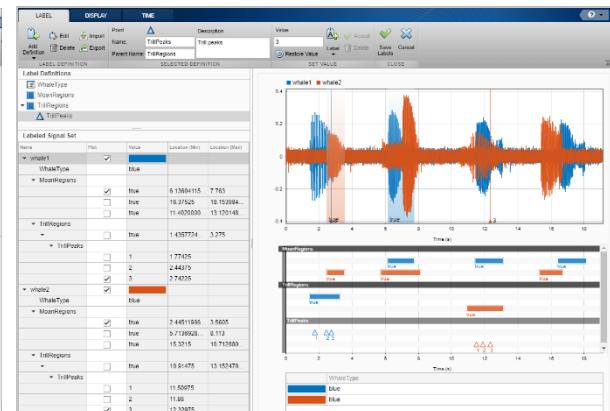
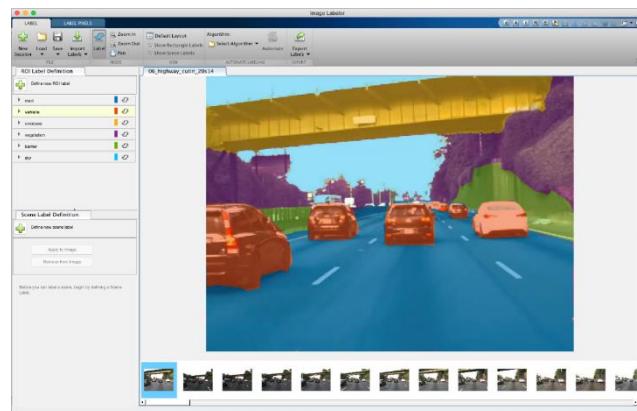
Data Cleaning, Standardization, Normalization, Rescaling, Labeling, Feature Extraction...

- Thousands of optimized functions
- Apps
- Live Tasks
- Domain-specific techniques for Signals, Images, Video, Audio, and Text

1 Data Preparation

2 Data Modeling

3 Simulation and Test



Start with a complete set of algorithms and pre-built models

- 1 Data Preparation
- 2 Data Modeling
- 3 Simulation and Test

Algorithms

Machine learning

Trees, Naïve Bayes, SVM...

Deep learning

CNNs, GANs, LSTM, MIMO...

Reinforcement learning

DQN, A2C, DDPG...

Regression

Linear, nonlinear, trees...

Unsupervised learning

K-means, PCA, GMM...

Predictive maintenance

RUL models, condition indicators...

Bayesian optimization

Pre-built models

Image classification models

AlexNet, GoogLeNet, VGG, SqueezeNet, ShuffleNet, ResNet, DenseNet, Inception...

Reference examples

Object detection

Vehicles, pedestrians, faces...

Semantic segmentation

Roadway detection, land cover classification, tumor detection...

Signal and speech processing

Denoising, music genre recognition, keyword spotting, radar waveform classification...

...and more...

AI modeling Apps automate training, tuning, visualization...

1

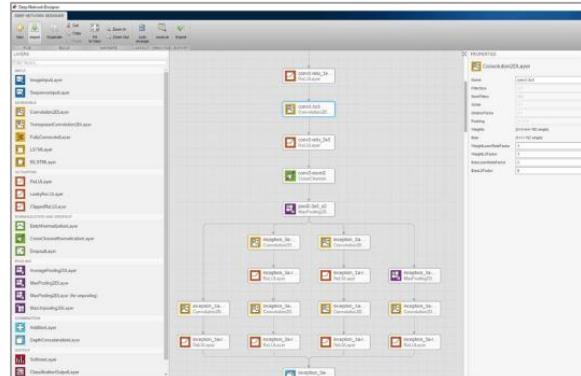
Data Preparation

2

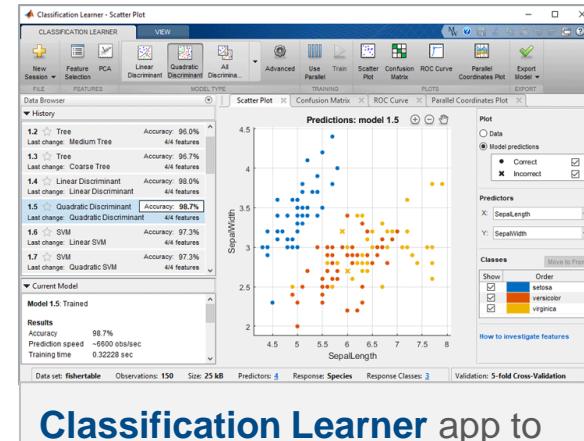
Data Modeling

3

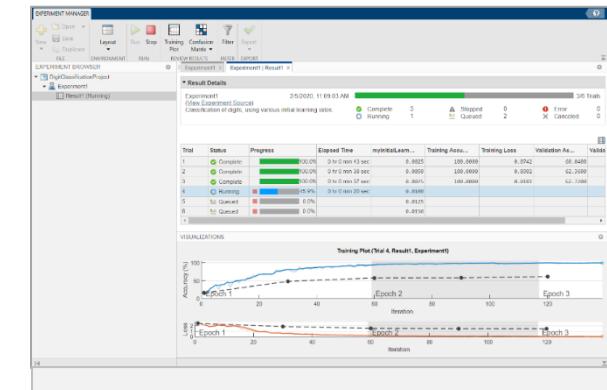
Simulation and Test



Deep Network Designer app to build, visualize, and edit deep learning networks.

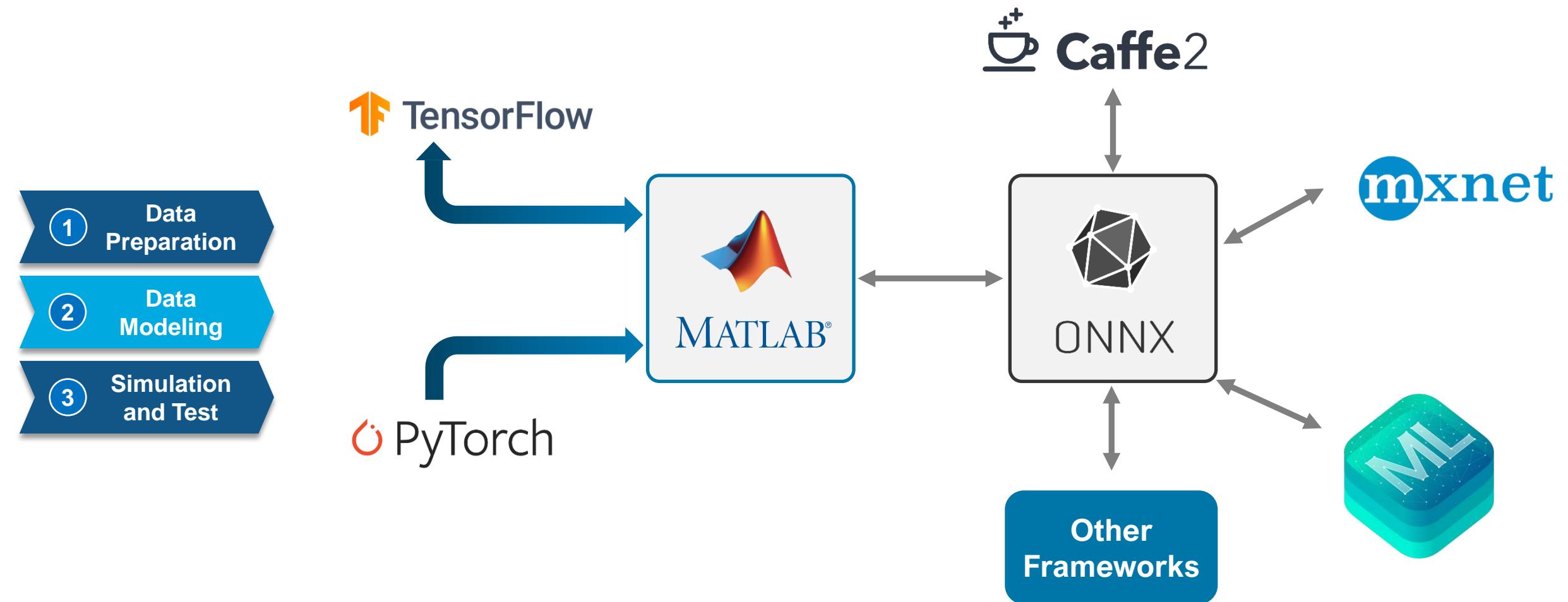


Classification Learner app to try different classifiers and find the best fit for data sets.

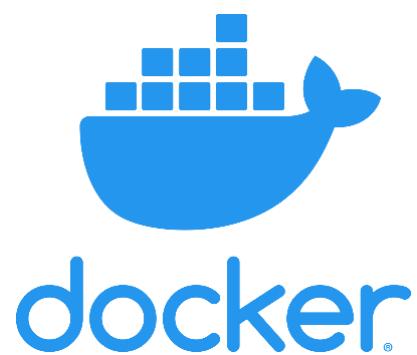
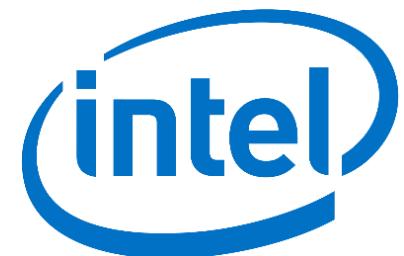


Experiment Manager app to run deep learning experiments to train networks and compare results.

Access AI models from the broader AI community



Accelerate AI training on GPUs, cloud, and datacenters without specialized programming



1 Data Preparation

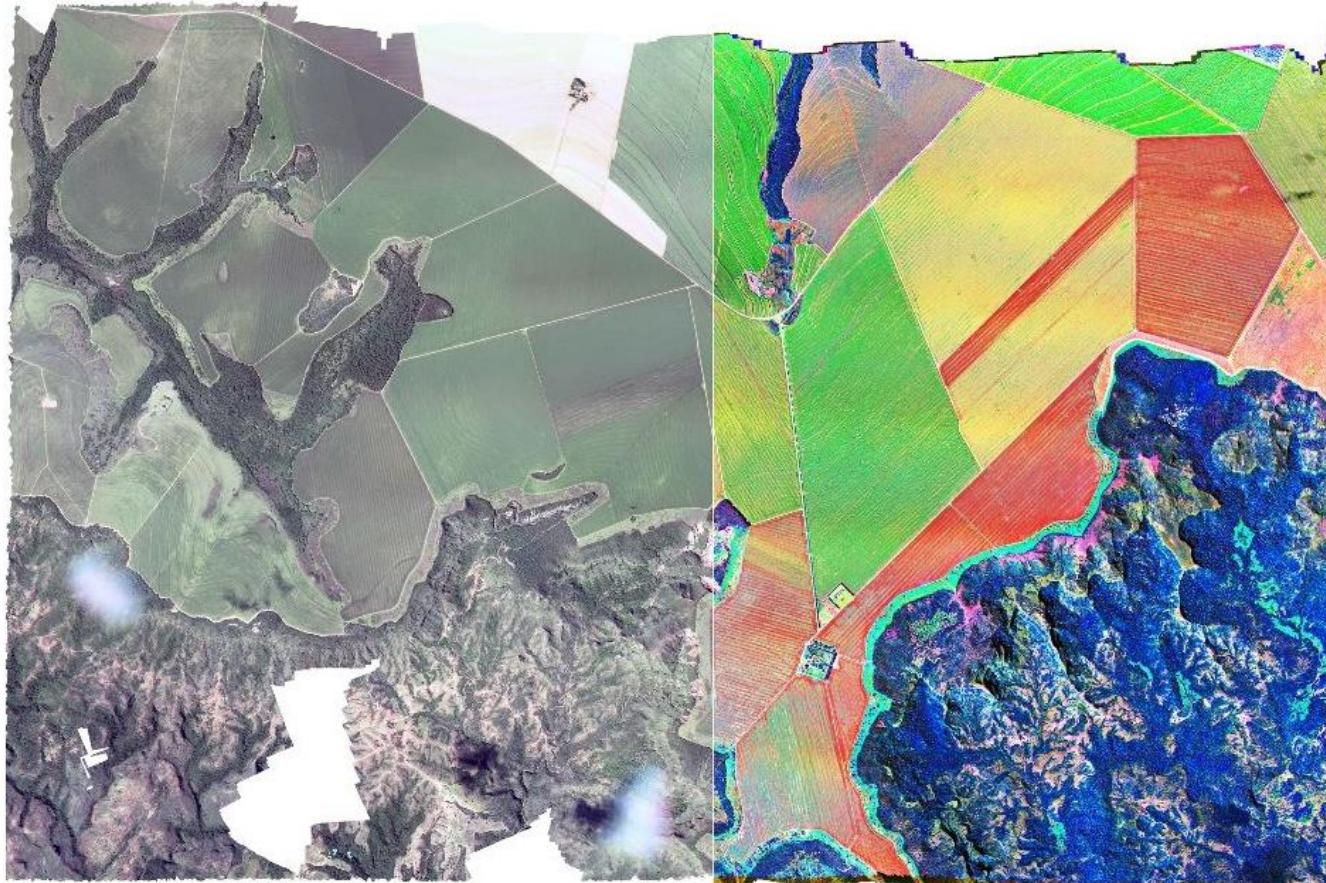
2 Data Modeling

3 Simulation and Test

AI is beginning to match or exceed human performance

Imagine what you could do with it

Getting into the Weeds:
Farmers Rely on Artificial Intelligence to Boost Production



[Link to MathWorks story](#)

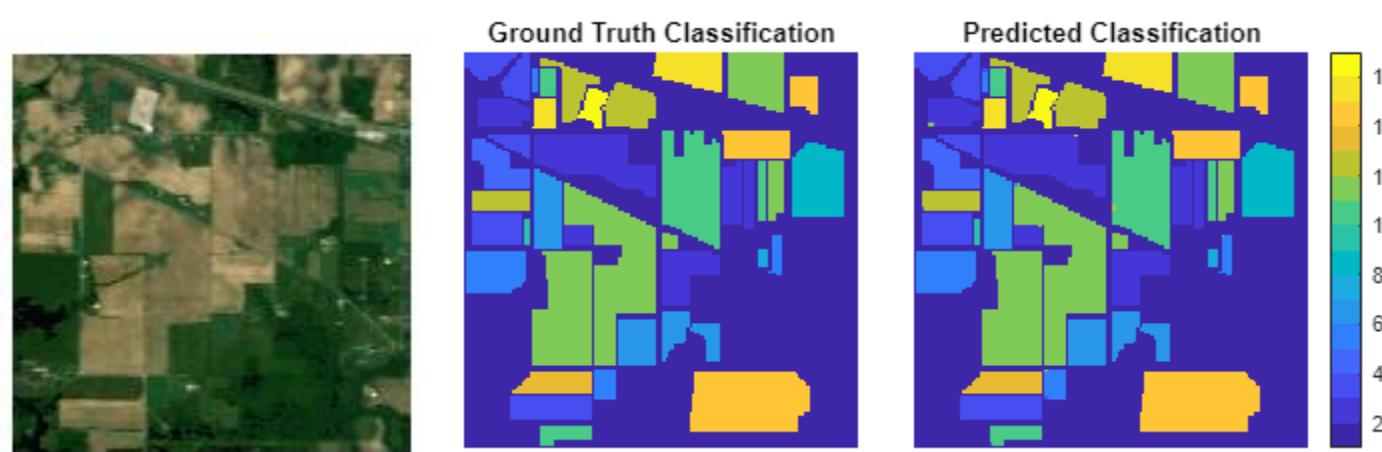


“We use algorithms to discriminate early-season vegetation that is barely visible due to its size, and generate a health score and anomaly algorithms that identify unusually high or unusually low stress ...

- Greg Rose, VP of Product, IntelinAir

Demo: Classify Hyperspectral Images Using Deep Learning

Goal: Classify types of vegetation and terrain based on the unique spectral signatures of each material



```
openExample('images_deeplearning/ClassifyHyperspectralImagesUsingDeepLearningExample')
```

[Hyperspectral Imaging Library for Image Processing Toolbox is required](#)

Integrate into the system-wide context, simulate before moving to hardware, and verify effectiveness

- Design and testing in simulation accelerate development
 - ? How do our autonomous systems adapt to different farm configurations?
 - ? What are the improvements in efficiency, precision, and safety?

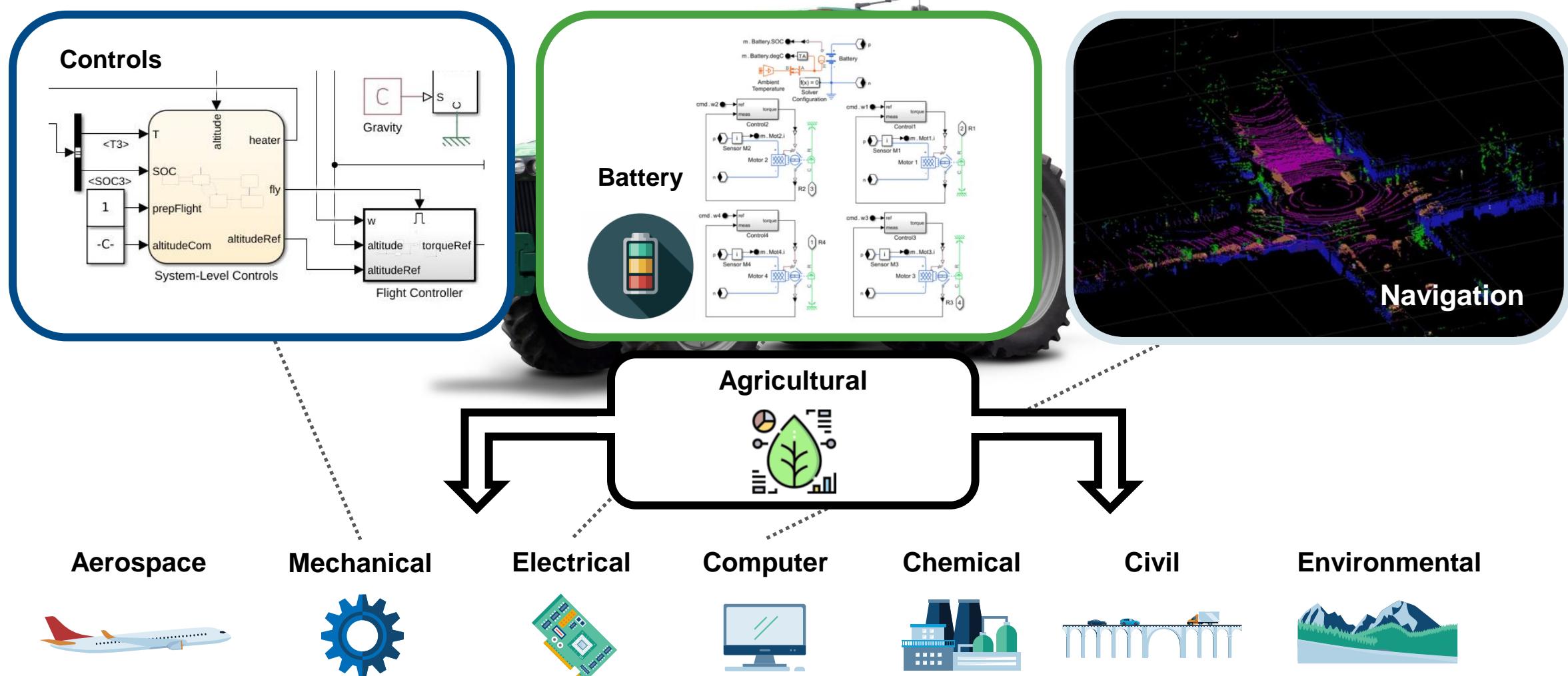
1 Data Preparation

2 Data Modeling

3 Simulation and Test



Engineering Systems are Dynamic and Multidomain



Agriculture Systems and Technologies

Efficient development with Model-Based Design



CNH Develops Intelligent Filling System for Forage Harvesters



Challenge

Simplify the operation of forage harvesters by automating the process of filling trailers with corn, grass, and other crops

Solution

Use Model-Based Design to develop, test, and implement an automated control system that uses 3D camera data to position the filler spout



A forage harvester with the IntelliFill™ system from CNH's FR90000 series

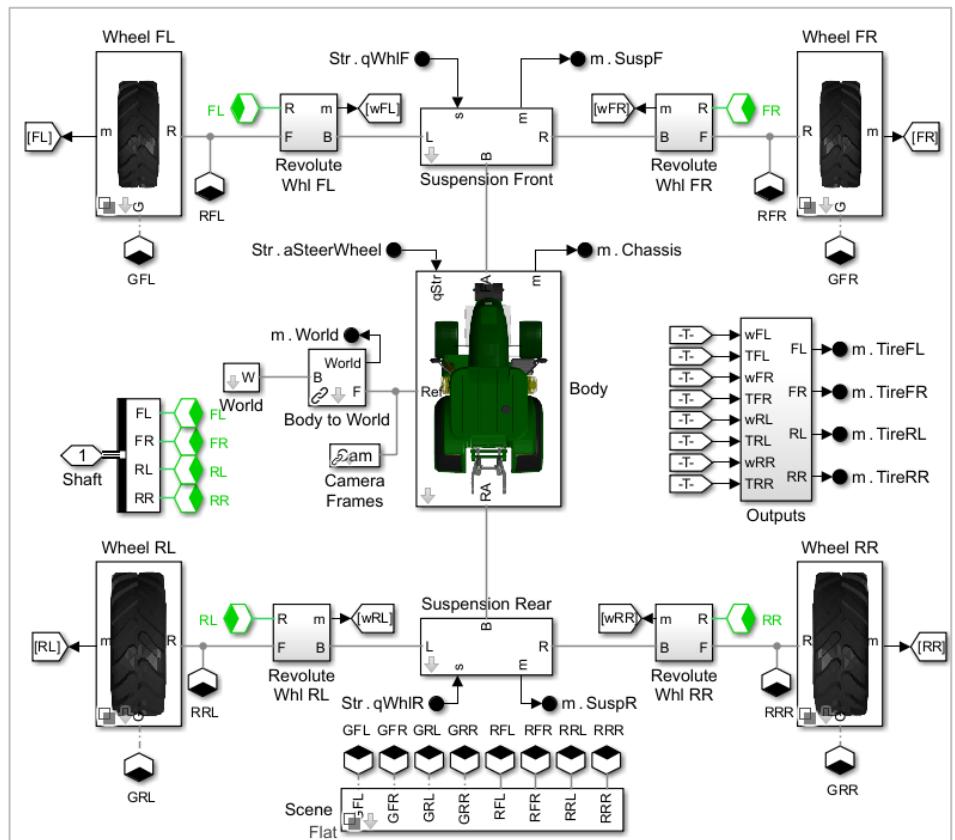
Results

- Development times halved
- Generated code immediately operational
- Industry innovation award won

"With Model-Based Design we spent most of our time developing and optimizing the system. Almost no time was spent implementing it in C or debugging code. There's no difference in performance between the Simulink model running on a laptop and production code."
- Karel Viaene, CNH

Link

CONFIDENTIAL | 2



Autonomous Electric Tractor Brings Artificial Intelligence to the Field

Challenge

Develop a zero-emission tractor that performs production tasks autonomously.

Solution

Adopt a Model-Based Design approach with MATLAB and Simulink to design and test vehicle architecture, control logic, and machine learning algorithms for data analysis.

Key Outcomes

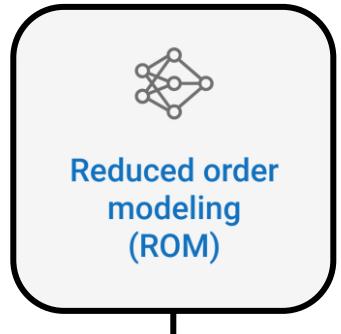
- Simulink enabled over-the-air deployment to the hardware very quickly, allowing remote code development and testing.
- Integrated systems, including real-time visual data analysis make for safer operation and more efficient use of resources.
- First Pilot Series tractor deployed in April 2021 at Wente Vineyards, much earlier than expected



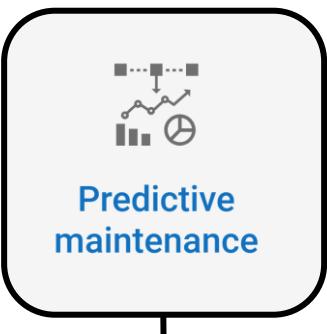
The autonomous tractor charging an electric car. (Image credit: Monarch Tractor)

“When you do a control system for industrial automation or for manufacturing, you control 90%, 95% of the variables... In agriculture, we control 50% or less. It’s even less than a car driving. There are no fixed maps.” Praveen Penmetsa, Monarch Tractor co-founder and CEO

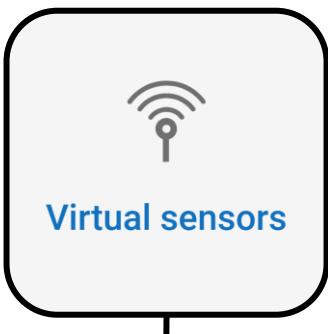
AI for Model-Based Design and Asset Monitoring



Create reduced order models for physical components to speed up simulations



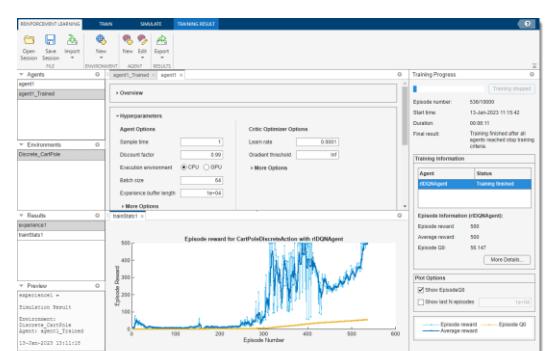
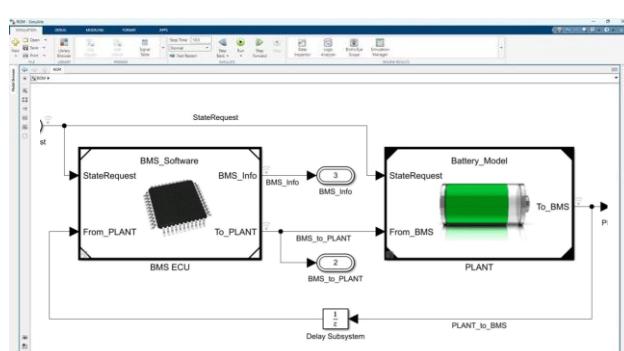
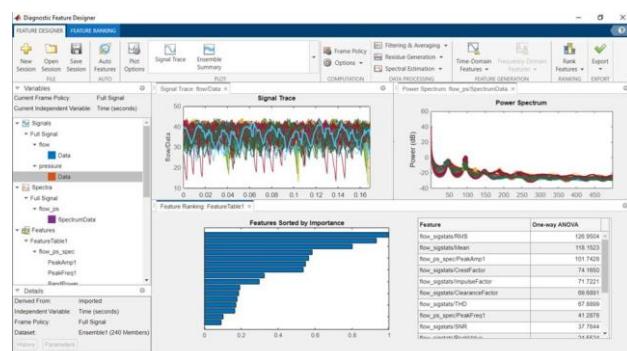
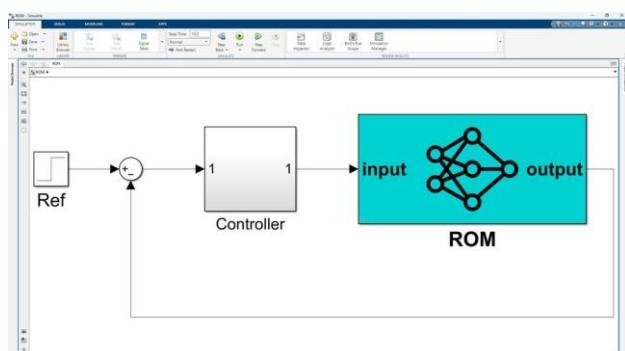
Monitor the condition of assets and estimate their remaining useful life



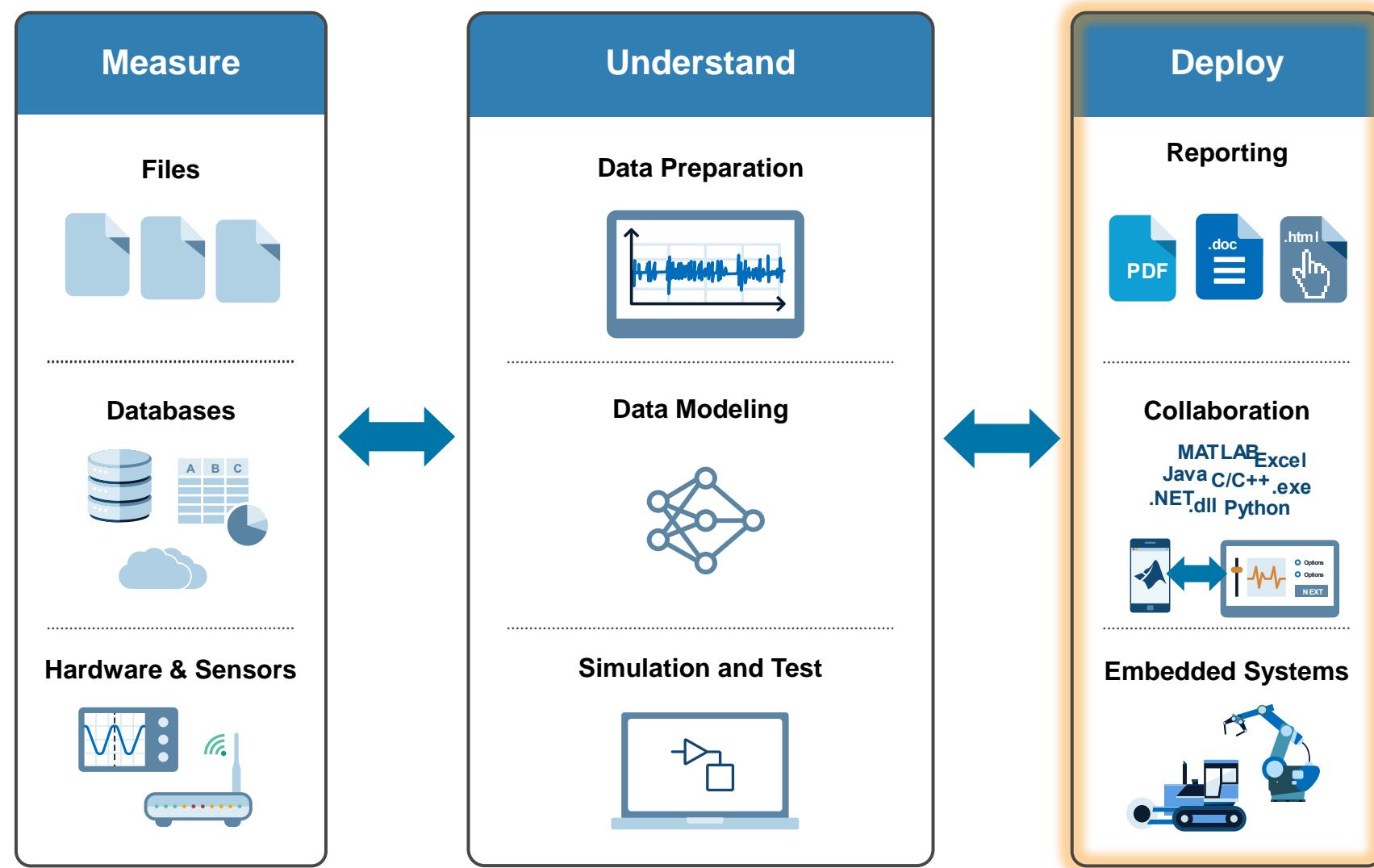
Develop virtual sensors for algorithm and control logic development



Train AI-based, high-performance controls of complex, nonlinear, MIMO systems



MATLAB and Simulink enable Digital Agriculture workflows

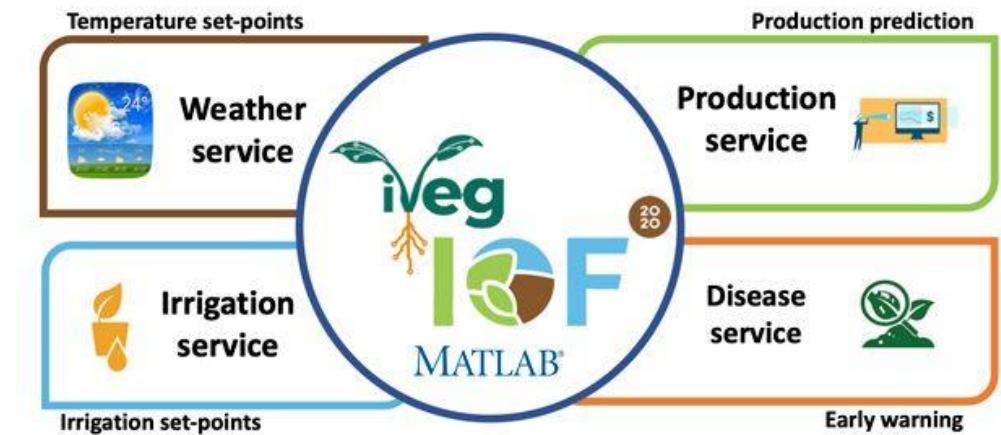


Universidad de Almería Deploys Greenhouse Models as a Service to Maximize Crop Production

How to make climate models available to producers?

MATLAB was used to develop models and deploy them as web-accessible services

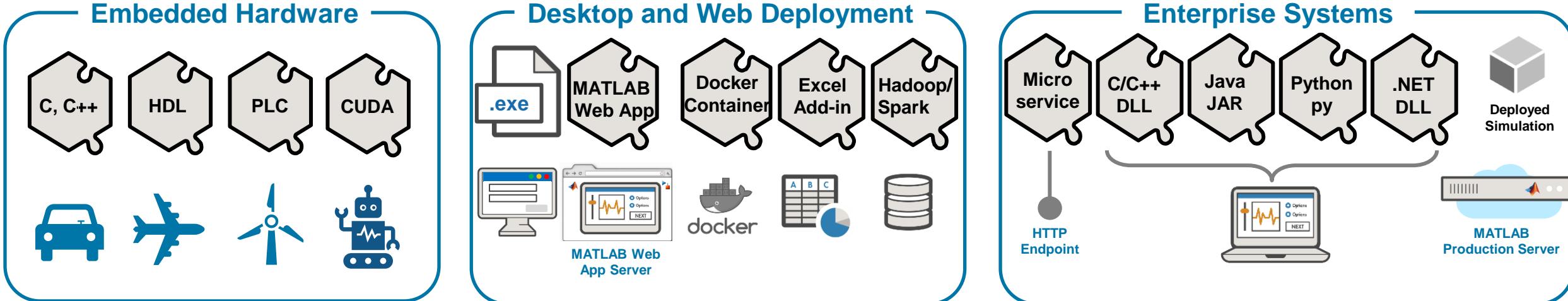
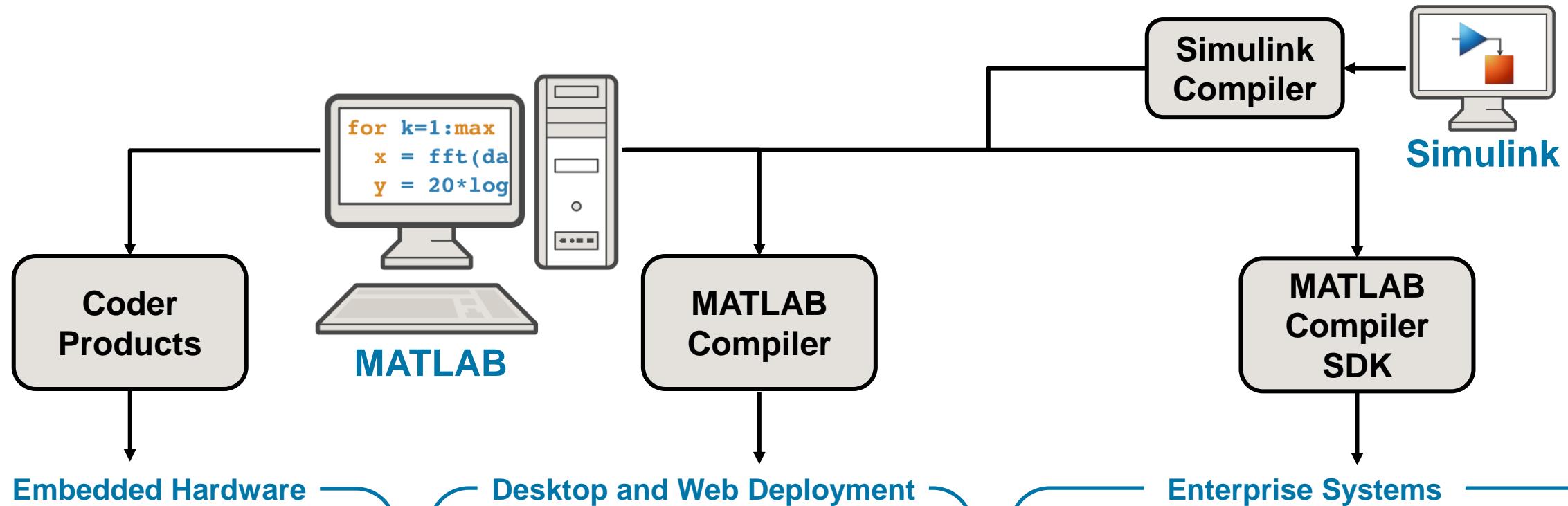
- Cloud deployment time cut by more than 90%
- Model updates are accessed immediately
- Greenhouse revenues increased by 15%



The greenhouse models as a service system (GMaaS) developed by the Universidad de Almería researchers.

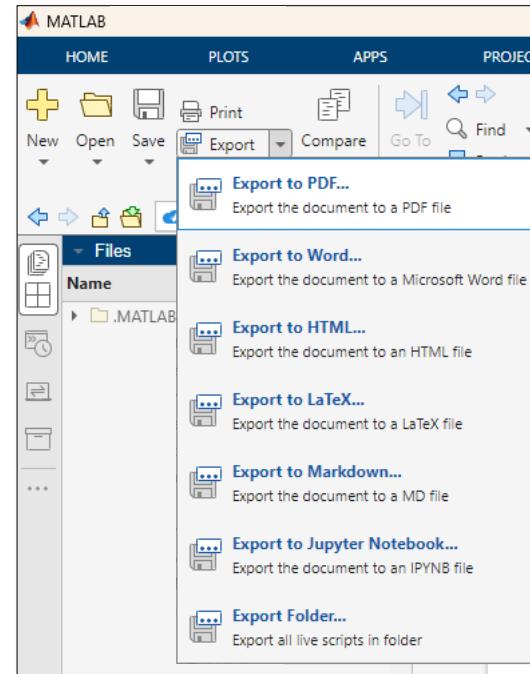
“After we had developed our models, MATLAB Production Server enabled us to make all of them accessible via the cloud without recoding them in another language, saving months of development effort.”

Operationalize your analytics and models



Share your work with the community

▪ Reports



Global Temperature

[Return to the main menu](#)

Learning Goals

- Load time-series temperature data into MATLAB.
- Compare regional temperature trends using time-series plots.
- Apply array indexing to compute changes to CO₂ concentration.
- Discuss correlation and autocorrelation of climate time-series data.

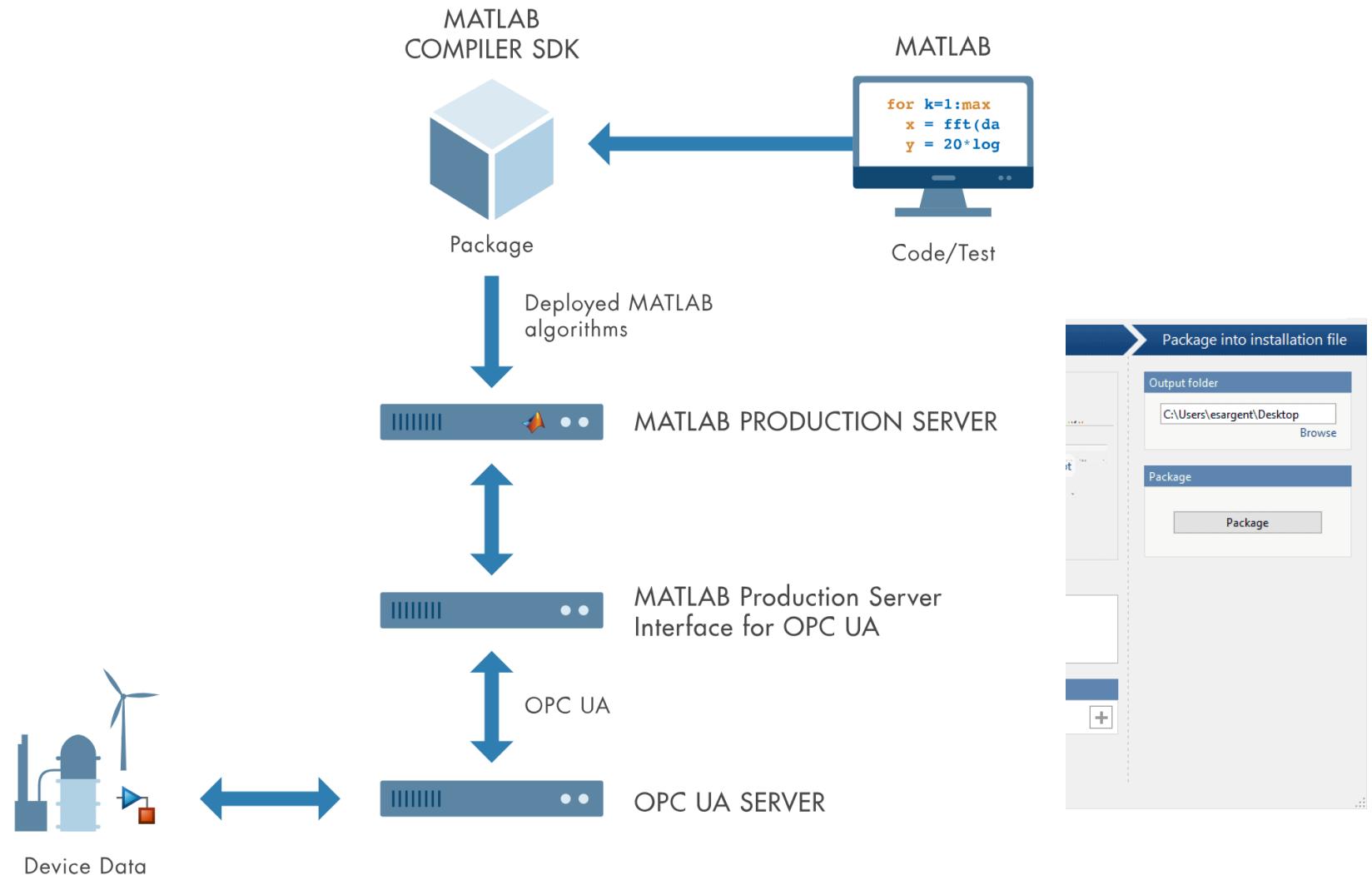
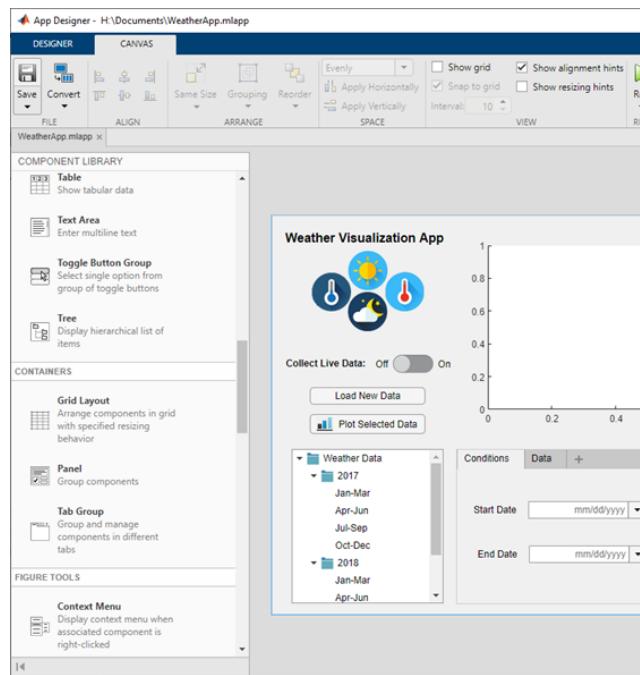
Table of Contents

[A Warming Planet](#)
[Regional Temperature Anomalies](#)
[Greenhouse Gases](#)
[Data Correlation](#)
[References](#)



Share your work with the community

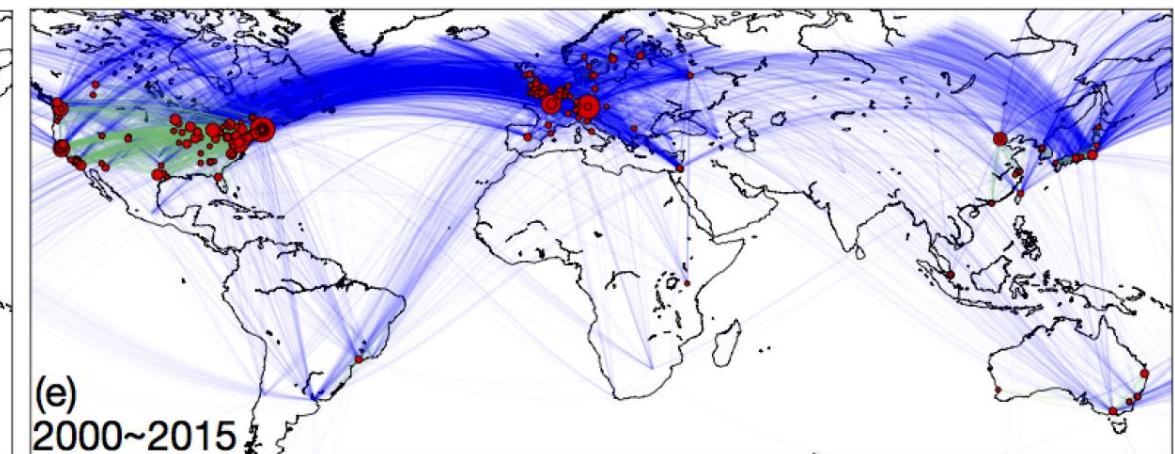
- Reports
 - Apps



Share your work with the community

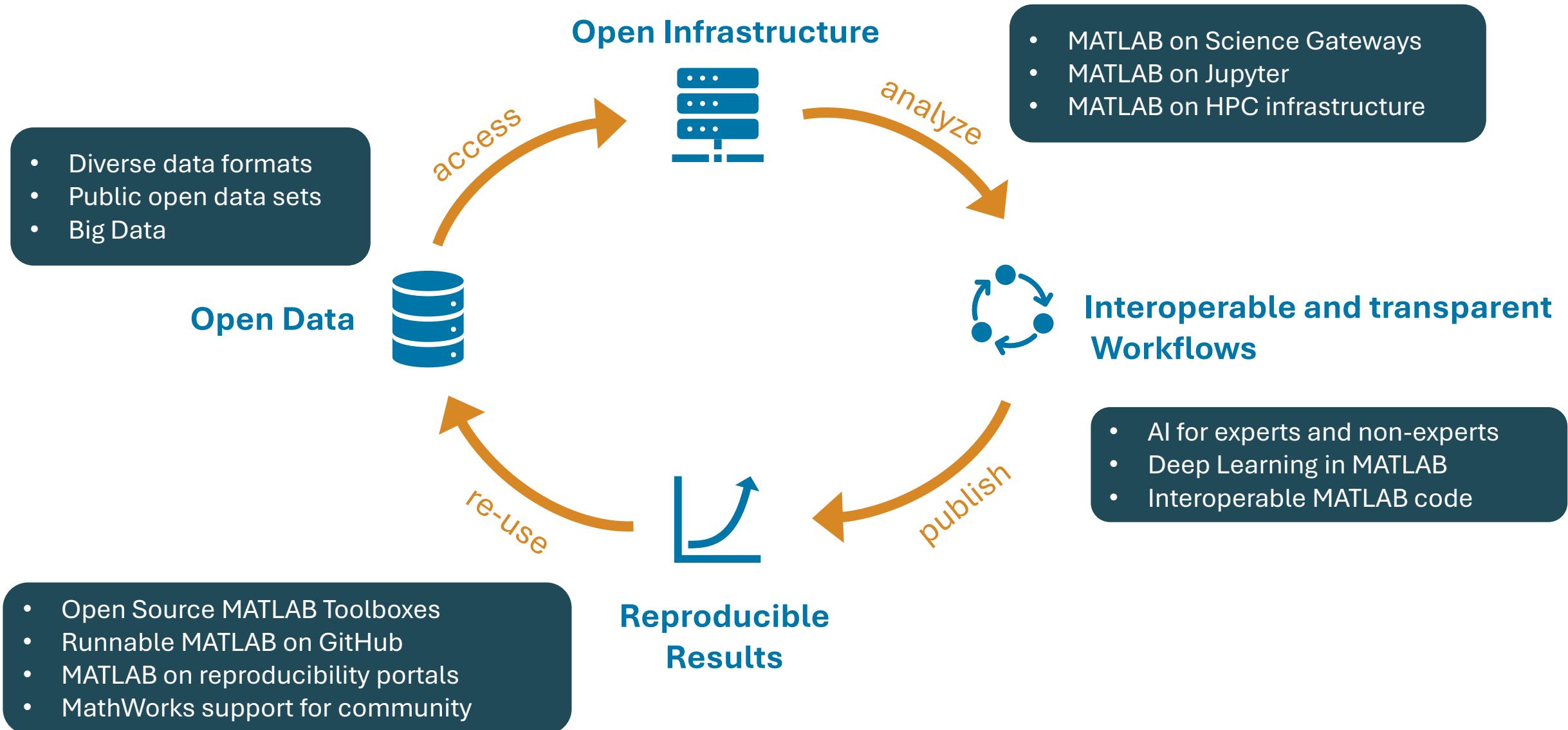
- Reports
- Apps
- Open Science

Research is a collaborative effort – more than ever today



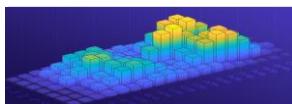
A Century of Science: Globalization of Scientific Collaborations, Citations, and Innovations
Yuxiao Dong, Hao Ma, Zhihong Shen, Kuansan Wang, Microsoft Research. <https://doi.org/10.1145/3097983.3098016>

Open Science is a collaboration effort



To Learn More...

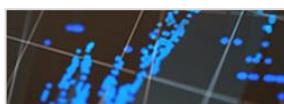
100+ hours of Online Training



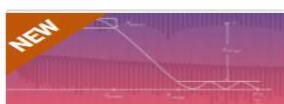
MATLAB
Fundamentals



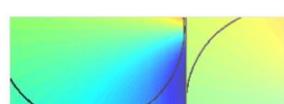
Simulink
Fundamentals



MATLAB for Data
Processing and
Visualization



Signal Processing
with MATLAB



Solving Nonlinear
Equations with
MATLAB



Solving Or
Differen
Equations
MATLAB



MathWorks | Training Services

Course Completion Certificate

John Smith

has successfully completed 100% of the self-paced training course

Deep Learning with MATLAB


John Smith
DIRECTOR, TRAINING SERVICES



Deep Learning with
MATLAB



Machine Learning
with MATLAB

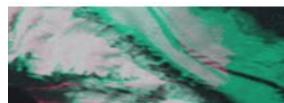
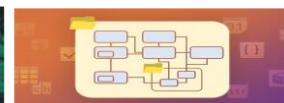


Image Processing
with MATLAB



MATLAB
Programming
Techniques

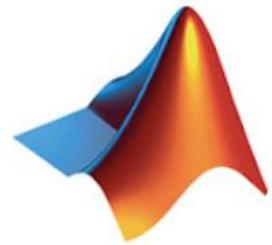


Introduction to
Statistical Methods
with MATLAB



Introduction
Symbolic
with MATLAB

02 March 2021

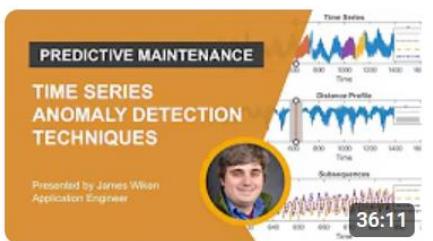


MATLAB

@MATLAB • 530K subscribers • 2.7K videos

Engineers and scientists worldwide rely on MATLAB and Simulink products to accelerate ...[more](#)
[mathworks.com](#) and 5 more links

 Subscribed



Find Answers, Learn and Share your Knowledge



Open-source MATLAB code
Publish yours to help others



Experiment, generate draft code, answer questions



Get the inside view on MATLAB and Simulink



Products Solutions Academia Support Community Events

MATLAB AG MATLAB



MATLAB Answers

File Exchange

Cody

AI Chat Playground

Discussions

Contests

Blogs

More ▾



MATLAB Shorts Mini Hack

You have 2,000 characters of MATLAB code to show off your most interesting and beautiful MATLAB movie. Look at what others have done and leverage what you see to make something unique.

Participate now

A dedicated team and many ways to collaborate



Teaching

Student Competitions
Curriculum Development
Professional Education

Research

Technical guidance
Complementary licenses
Monetary funding

Commercialization

Low-cost access to MATLAB & Simulink for Startups
Partner with MathWorks Accelerator Program