

VIBE-ATHON

# **What is TAS'2025?**

In this 2-week sprint, learners mastered the key elements of AI and get hands-on with powerful tools to level up your career.

4 Live Learning Sessions | Learn by Doing | 10+ Hours Learning

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# **AI Tool stack**







NotebookLM



Chatgpt



Lovable



Cursor

# **Problem Statement 1 - Effective Learning with AI**

#### Context:

Learners who want to master new topics turn to YouTube, but face an overwhelming flood of unstructured videos. Content is scattered, inconsistent in quality, and lacks progression. As a result, learners waste time, lose motivation, and struggle to build mastery.

### Challenge:

How might we design an Al-powered learning experience that organizes top YouTube videos into a structured, personalized, and interactive journey — helping learners go from "confused" to "confident"?

#### Constraints:

- Must leverage YouTube content as the core source.
- Should demonstrate features like content curation, summaries, interactive notes, or quizzes.
- Experience should feel like a guided course rather than just a playlist.

## Submission Requirements:

- A PRD (Product Requirements Document) detailing users, problems, features, and success metrics.
- A live product link or demo built with Al-first tools (ChatGPT, Claude, Lovable, Bolt, etc.).

# **Problem Statement 2 - Copilot for Product Managers**

#### Context:

Product Managers juggle strategy, execution, and communication across multiple stakeholders. They frequently waste hours synthesizing documents (PRDs, roadmaps, competitor analysis), prioritizing tasks, and making trade-offs. They need a reliable assistant that reduces grunt work while sharpening decision-making.

## Challenge:

How might we build an Al-powered copilot that helps PMs think, write, and decide better — without replacing their judgment?

#### Constraints:

- Should focus on at least one key PM pain point (e.g., writing PRDs, prioritization frameworks, user research synthesis, roadmap creation).
- Must demonstrate how Al accelerates or improves the workflow (not just automates it mindlessly).
- Should output artifacts (docs, frameworks, decisions) that PMs can directly use.

### Submission Requirements:

- A detailed PRD describing the problem, target users, workflows, and success metrics.
- A working prototype link showing how AI assists PMs in action.

# **Problem Statement 3 - Productivity + Mindfulness**

#### Context:

Knowledge workers struggle with balancing productivity and well-being. Productivity apps emphasize efficiency but ignore mental health, while mindfulness apps provide relaxation but feel disconnected from daily work. This gap leaves people burned out, distracted, and unsatisfied.

## Challenge:

How might we create a web app that unifies personal productivity and mindfulness, helping users achieve more while staying balanced and mentally healthy?

#### Constraints:

- Must include elements of both productivity (e.g., task management, focus sessions, habit tracking) and mindfulness (e.g., guided breaks, reflections, breathing exercises).
- Should demonstrate integration of AI in personalization (e.g., suggesting focus rituals, generating motivational nudges, summarizing daily progress).
- Should not feel like "two separate apps glued together." Experience must feel seamless.

### Submission Requirements:

- A PRD outlining target users, problems, features, and measurable outcomes.
- A working demo link showcasing core workflows built using AI tools.

# **General Competition Instructions**

- Duration: 15 Days (15 September Deadline)
- Tools to Use: ChatGPT, Claude, Lovable, Bolt, or any other GenAI builder.
- Deliverables for Each Problem Statement:
  - 1. PRD (structured doc covering problem, audience, features, flows, and success metrics).
  - 2. Live demo link to the AI-built product.

## Judging Criteria:

- 1. Problem Understanding: Is the PRD well-structured and grounded in user pain points?
- 2. Creativity & Design: Does the product propose a unique, user-friendly approach?
- 3. Al Leverage: Does the solution creatively use Al tools instead of being a thin wrapper?
- 4. Execution: Is the demo functional, and does it align with the PRD?
- 5. Impact: Does the solution feel practical and valuable for its intended users?

# Thank You